

Primer on data for trade in services and development policies | Africa webinar

23 March 2026 | 13.00-14.30 (CET) / 15.00-16.30 (EAT)

Online

Programme

Monday 23 March 2026

15.00-16.30 (East African Time)

14.00-15.30 (Central African Time)

13.00-14.30 (West African Time)

Virtual via Zoom, register [here](#)

Opening remarks	Ms. Luz Maria de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)
Presentation	The Primer on data for trade in services and development policies: key findings and discussion <u>Presenter</u> : Mr. Ingo Borchert, Professor of Economics, University of Sussex and Centre for Inclusive Trade Policy, United Kingdom
Followed by	From research to action - how the Primer can inform policymaking <u>Moderator</u> : Mr. Peter Lunenborg, Economic Affairs Officer, Trade in Services, Division on International Trade and Commodities, UNCTAD
Panel discussion	<u>Speakers</u> <ul style="list-style-type: none">• Mr. Churchill Erick Achieng and Mr. Socrates Kraido Majune, Trade Economists, Department of Economics and Development Studies, University of Nairobi• Ms. Dorica Phiri Nkhata, Adviser on Trade in Services for the African Continental Free Trade Area (AfCFTA) Agreement, East African Community Secretariat• Ms. Viola Sawere, Regional Trade Advisor, Southern African Development Community (SADC) Secretariat• Ms. Wange Dia, Deputy Director, Nigerian Investment Promotion Commission• Mr. Bernard Hoekman, Professor and Director, Global Economics, Robert Schuman Centre for Advanced Studies, European University Institute
Open discussion	Feedback from member States and other participants
Closing remarks	UNCTAD secretariat