

# Primer on data for trade in services and development policies | Asia-Pacific webinar

23 March 2026 | 09.00-10.30 (CET) / 15.00-16.30 (ICT/UTC+7)

Online

## Programme

Monday 23 March 2026

09.00-10.30 (CET)

15.00-16.30 (ICT/UTC+7)

Virtual via Zoom, register [here](#)

Opening remarks	<p>Ms. Luz María de la Mora, Director, Division on International Trade and Commodities, UN Trade and Development (UNCTAD)</p> <p>Ms. Rupa Chanda, Director, Trade, Investment, and Innovation, UN Economic and Social Commission for Asia and the Pacific (ESCAP)</p>
Presentation	<p><b>The <a href="#">Primer on data for trade in services and development policies</a>: key findings and discussion</b></p> <p><u>Presenter</u>: Mr. Ingo Borchert, Professor of Economics, University of Sussex and Centre for Inclusive Trade Policy, United Kingdom</p>
Followed by	<p><b>From research to action - how the Primer can inform policymaking</b></p> <p><u>Moderator</u>: Mr. Peter Lunenborg, Economic Affairs Officer, Trade in Services, Division on International Trade and Commodities, UNCTAD</p>
Panel discussion	<p><u>Speakers</u></p> <ul style="list-style-type: none"><li>• Mr. Shandre Mugan Thangavelu, Professor, Head of the Jeffrey Cheah Institute on Southeast Asia at Sunway University, Malaysia</li><li>• Ms. Wenxiao Wang, lecturer in economics, Adelaide University, Australia</li><li>• Mr. Chhime Tshering, Director General, Department of Industry, Ministry of Industry, Commerce, and Employment, Royal Government of Bhutan</li><li>• Mr. Pralok Gupta, Assistant Professor (Services &amp; Investment), Centre for WTO Studies, Indian Institute of Foreign Trade</li><li>• Mr. Bernard Hoekman, Professor and Director, Global Economics, at the Robert Schuman Centre for Advanced Studies, European University Institute</li></ul>
Open discussion	<p><b>Feedback from member States and other participants</b></p>
Closing remarks	<p>ESCAP and UNCTAD secretariats</p>