

Programme

3-4 December 2026, 10 a.m. to 6 p.m. (CET)
Council Chamber, Palais des Nations, Geneva

Thursday,3 December

10 a.m.–1 p.m. **Opening plenary**

Item 1 **Election of officers**

Item 2 **Adoption of the agenda and organization of work**

Item 3 **Welcome and opening remarks**

Ms. Anu Peltola, Director - Statistics, data and Digital Service, UN Trade and Development

Item 4 **Progress in measuring e-commerce and the digital economy, work by relevant international organizations**

This standing agenda item reviews the latest progress in measuring e-commerce and the digital economy by international organizations so that delegates are informed of ongoing activities and opportunities for synergies.

- Ms. Cécile Barayre El-Shami – Officer in Charge, E-commerce and Digital Economy Branch, UN Trade and Development

- Ms. Esperanza Magpantay, Senior Statistician, International Telecommunication Union (ITU)
- Mr. Nils Adriansson, Economist-Statistician, Organisation for Economic Cooperation and Development (OECD)

3-6 p.m. **Second session**

Item 5 **Measuring the value of e-commerce**

This item will report on the work of the Task Group on Measuring E-commerce Value (TG-eCOM) and present the Guidelines and Recommendations on Measuring the value of E-commerce and Related Online Transactions for endorsement by the Working Group. The session will also learn about country initiatives in e-commerce measurement.

- Dr. Siriphan Wichaidit, Chair of the TG-eCOM – opening remarks
- Mr. Daniel Ker, Chief, E-commerce and Digital Economy Measurement Unit, UN Trade and Development – an overview of the *Guidelines and Recommendations on Measuring the value of E-commerce and Related Online Transactions*
- Mr. Uallace Moreira Lima, Secretary of Industrial Development, Innovation, Commerce and Services, Ministry of Development, Industry, Trade and Services, Brazil – Using e-invoice data to measure B2C e-commerce sales of goods within Brazil

Friday, 4 December

10 a.m.–1 p.m. **Third session**

Item 6 **Updating the core indicators on ICT use by businesses and on the ICT sector**

This item will report on the work of the Task Group on the Core Indicators (TG-CI) and present the reviewed core list report for endorsement by the Working Group. Final inputs to the report and core list are invited from national producers of official statistics, regional statistical bodies, and partner international organizations.

- Ms. Scarlett Fondeur-Gil, Economic Affairs Officer, UN Trade and Development – progress delivered by the Task Group on Core Indicators (TG-CI)
- Mr. Nils Adriansson, Economist-Statistician, Organisation for Economic Cooperation and Development (OECD) – Measuring AI in surveys of business ICT usage
- Ms. Marie Sicat, Associate Economic Officer, UN Trade and Development – Reviewing the availability of gender information in international statistics on the digital economy.
- Mr. Henri Tapani Luomaranta Helmivuo, Statistician, UN Trade and Development – Integrating a gender dimension in surveys of ICT usage in business
- Mr. Leonardo Melo, Senior Researcher in Digital Economy and Internet Infrastructure, cetic.br/nic.br – Measuring social media use by businesses in Brazil
- Dr. Siriphan Wichaidit, Electronic Transactions Development

Agency, Thailand - Measuring social media use by businesses in Thailand

3–6 p.m. **Fourth session**

Item 7 **Developing capacities in measuring e-commerce and the digital economy**

This item provides an opportunity to showcase international and national efforts to develop capacities to measure the digital economy using business surveys, or other sources and tools. Participants are encouraged to take the floor to highlight their needs for technical assistance and statistical capacity building.

- Mr. Daniel Ker, Chief, E-commerce and Digital Economy Measurement Unit, UN Trade and Development – update on capacity building and technical assistance activities.

Item 8 **Topics for future consideration by the Working Group**

Item 9 **Other business**

This item will discuss issues related to the operation of the Working Group, notably with respect to adopting an online format for future sessions.

Item 10 **Adoption of the Chair's summary**