



**WORKING GROUP ON MEASURING  
E-COMMERCE AND THE DIGITAL ECONOMY  
SECOND MEETING**

**3-4 May 2021**  
*Geneva*

*Programme*

MONDAY, 3 MAY	
<b>11.00–11.30</b>	<p><b>Opening session of the WG</b></p> <p><b>Item 1 – Election of officers</b> <b>Item 2 – Adoption of the agenda and organization of work</b></p> <p><b>Introductory remarks:</b></p> <ul style="list-style-type: none"> <li>▪ Ms. Shamika N. Sirimanne, Director, Division on Technology and Logistics, UNCTAD</li> </ul>
<b>11.30–13.00</b>	<p><b>Item 3 – Progress in measuring electronic commerce (e-commerce) and the digital economy work by relevant international organizations</b></p> <p><i>The session will review the latest progress in measuring e-commerce and the digital economy, including the work by relevant international organizations.</i></p> <ul style="list-style-type: none"> <li>▪ Mr. Torbjörn Fredriksson, Chief, ICT Policy Section, UNCTAD</li> <li>▪ Mr. Daniel Ker, Economist, Directorate for Science, Technology and Innovation, OECD</li> <li>▪ Ms. Magdalena Kamińska, Statistical Officer, Directorate General for Business and Trade Statistics, Statistical Office of the European Union - <i>Eurostat</i></li> <li>▪ Ms. Esperanza Magpantay, Senior Statistician, ICT Data and Analytics Division, ITU</li> <li>▪ Ms. Barbara D'Andrea, Acting Chief of the International Trade Statistics Section, Economic Research and Statistics Division, WTO</li> <li>▪ Mr. Mauro Boffa, Economist, Research and Strategy Programme Executive Office, UPU</li> </ul> <p><b><i>Interactive debate</i></b></p>
<b>15.00–17.00</b>	<p><b>Item 4 – Next steps in the implementation of the revised UNCTAD Manual for the Production of Statistics on the Digital Economy</b></p> <p><i>This session will present the revised UNCTAD Manual and its main changes, as well as the plans for related capacity building. Delegates are invited to express their needs for capacity building that may leverage the Manual and UNCTAD technical assistance in this area.</i></p> <ul style="list-style-type: none"> <li>▪ Ms. Scarlett Fondeur Gil, Economic Affairs Officer, ICT Policy Section, UNCTAD</li> <li>▪ Mr. José Luis Cervera, CEO, DevStat and UNCTAD Consultant</li> <li>▪ Mr. Mark Assaf, Chief, Human Resources Development Section/TrainForTrade, UNCTAD</li> <li>▪ Mr. Rigoberto Torres Mora, Head of External Statistics, Department of Macroeconomic Statistics, Costa Rica Central Bank</li> <li>▪ Ms. Linah Ngumba, ICT Statistics Analyst, Macroeconomics Directorate, Kenya National Bureau of Statistics</li> </ul> <p><b><i>Interactive debate</i></b></p>

<b>TUESDAY, 4 MAY</b>	
<b>11.00-13.00</b>	<p><b>Item 5 – The use of non-survey sources of data to supplement the traditional measurement of e-commerce and the digital economy</b></p> <p><i>This session will discuss non-survey sources of data to measure e-commerce and the digital economy. Official statistics may leverage non-survey sources of data to supplement the analysis of e-commerce and the digital economy and inform policy decisions. Delegates are invited to share country experiences with the use of non-survey sources of data to measure e-commerce and the digital economy, including lessons learned regarding advantages and challenges.</i></p> <ul style="list-style-type: none"> <li>▪ Mr. Steve MacFeely, Head of Statistics and Information, UNCTAD</li> <li>▪ Mr. Ronald Jansen, Chief, Data Innovation and Capacity Branch, Statistics Division, United Nations Department of Economic and Social Affairs (UN-DESA)</li> <li>▪ Ms. Valeria Jordan, Economic Affairs Officer, Production, Productivity and Management Division, (UN-ECLAC)</li> <li>▪ Mr. Leonardo Melo Lins, Survey Coordinator, Brazilian Network Information Center - <i>NIC.br</i></li> </ul> <p style="text-align: center;"><i>Interactive debate</i></p>
<b>15.00–17.00</b>	<p><b>Item 6 – Topics for future consideration by the Working Group</b></p> <p><b>Item 7 – Adoption of the Chair’s summary</b></p>