

United Nations Conference on Trade and Development

UNCTAD-ICO Workshop on

Fostering sustainable development in coffee-exporting countries

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Sustainable Sourcing

by

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.

SUSTAINABLE SOURCING

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TAYLORS
of HARROGATE



34.5

7.2

?

34.5% OF THE MARKET IS VSS COMPLIANT

WORTH \$7.2 BN

YET WHAT % IS TRULY SUSTAINABLE ?



TRANSFORMING OUR
WORLD
2030 AGENDA FOR
SUSTAINABLE
DEVELOPMENT

1 NO
POVERTY



2 ZERO
HUNGER



3 GOOD HEALTH
AND WELL-BEING



4 QUALITY
EDUCATION



5 GENDER
EQUALITY



COMMON
LANGUAGE FOR
'SUSTAINABLE
COFFEE'

6 CLEAN WATER
AND SANITATION



7 AFFORDABLE
AND CLEAN ENERGY



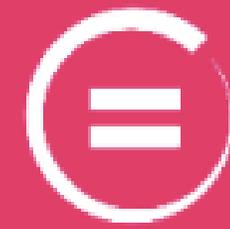
8 DECENT WORK AND
ECONOMIC GROWTH



9 INDUSTRY, INNOVATION
AND INFRASTRUCTURE



10 REDUCED
INEQUALITIES



11 SUSTAINABLE CITIES
AND COMMUNITIES



12 RESPONSIBLE
CONSUMPTION
AND PRODUCTION



13 CLIMATE
ACTION



14 LIFE
BELOW WATER



15 LIFE
ON LAND



16 PEACE, JUSTICE
AND STRONG
INSTITUTIONS



17 PARTNERSHIP
FOR THE GOALS



SUSTAINABLE SOURCING COMMITMENTS (USUALLY) INCLUDE:

“A commitment made by a downstream buyer of coffee (e.g. a retailer, roaster and/or trader) to source coffee that meets a minimum level of good environmental and social practice.”
(SCC, Sustainable Sourcing Guidelines)

Traceability + Assurance + Investment

ADDING MORE VALUE TO PRODUCERS (BEYOND PRICE & VSS COMPLIANCE):

- **Price and premium to go beyond VSS compliance**
- **Living Wage/Living Income commitments**
- **Responsible trading practices/contractual agreements**
- **Transparency vs. traceability**
- **Value of 'direct' relationships & the role of the 'middlemen'**
- **Investment in agricultural R&D, gender, labour, zero deforestation**



**'TAYLORS
SOURCING
APPROACH'**

TAYLORS SOURCING APPROACH



- 100% certified supply chains since 2014
- Transparency – all Taylors supply chains published on website since 2018
- Price and premiums beyond certification premiums
- Living Wage/Living Income commitment by 2025
- Responsible trading practices/contractual agreements – long-term contracts, NCAD, sourcing plans, pre-finance
- Full traceability to farm and/or cooperative level
- Strong ‘direct’ relationships with producers – even when trading via importers/exporters
- Regular face-to-face visits and tasting calibrations
- Annual supplier reviews & 360 feedback
- Investment in agricultural R&D, community development, infrastructure etc.
- Donating purchasing data for new price discovery mechanisms e.g. Transaction Guide
- Industry leadership and active collaboration

<https://www.taylorsimpact.com/>

A woman wearing a black headwrap and a blue and white striped short-sleeved shirt is sitting on a wooden stool in a traditional kitchen. She is smiling and looking down at a small, colorful packet she is holding. The kitchen is dimly lit, with light coming from a window on the left. In the background, there is a wooden cabinet with drawers and a yellow bottle on top. A large pot is visible on the left side of the frame.

**UNTAPPED
OPPORTUNITIES**

WHERE ARE STILL UNTAPPED OPPORTUNITIES?

- Benchmarks and data
- Partnerships at scale & Anti-trust laws
- Living Wage/Living Income
- Diversification & Climate Resilience
- Technological innovations
- Regenerative farming
- Transparency
- Diversification
- Investments – women, R&D



THANK YOU
