

# UNCTAD

# Measuring Illicit Financial Flows The Economic Elements











## Categories of activities that may generate IFFs



Source: UNCTAD and UNODC





### IFFs emerging from tax and commercial practices

**Illicit tax and commercial IFFs** to conceal revenues and reduce tax burden:

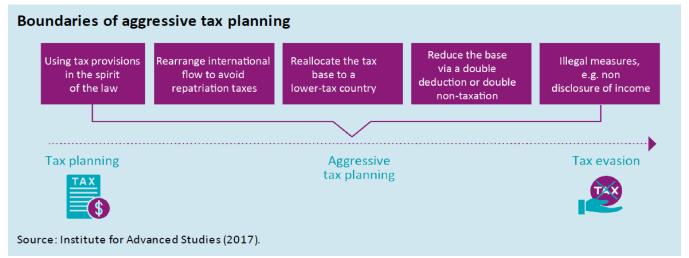
- Illegal tax and commercial IFFs
  - Examples: Tariff, duty and revenue offences, tax evasion, competition offences and market manipulation
  - Often part of the non-observed, hidden or shadow economy.
- IFFs related to aggressive tax avoidance
  - Examples: Hiding profits or assets via the manipulation of transfer pricing, strategic location of debt and intellectual property, tax treaty shopping and the use of hybrid instruments and entities.
  - Can be part of legal business transactions. Only the illicit part of the crossborder flows belongs within the scope of IFFs.





### Illegal v illicit

- While tax avoidance is legal, aggressive tax avoidance can be detrimental to sustainable development and is, therefore, included in the SDG indicator as an IFF
- Statistics cannot be based on legality as national tax laws differ and audits are carried out retrospectively. Thus, the indicator is based on activities that may generate IFFs.
- As the boundary between legal, illicit, and illegal tax practices may be unclear, a continuum of activities from legal tax planning to illegal tax evasion can be used.







### Statistical Framework for Measuring IFFs

#### **Key features:**

- **Country-Level:** Allows to measure IFFs at the level of countries (in line with SDG indicator framework)
- Comprehensive: Encompasses all types of illicit activities that cause IFFs
- **Compatible:** Aligned to established concepts and standards from economics and accounting. Liaising with new 'Joint Informal Economy Task Force' hosted by IMF to ensure consistency.





#### Main Activities

- UNCTAD/UNODC Task Force on the statistical measurement of illicit financial flows is developing methodological guidance for countries.
- Involvement of national statistical offices is critical as coordinators of the national statistical systems - data needed to measure IFFs are scattered across many organisations
- Latin America IFF project led by UNODC in cooperation with UNODC-INEGI Centre of Excellence for Statistical Information;

Africa IFF project led by UNECA & UNCTAD

Asia IFF project led by UNESCAP with UNCTAD/UNODC

Republic of Congo





### Next Steps

Publication of UNCTAD-UNODC Conceptual Framework



 Renew call for pilot countries at the Pan-African Conference on IFFs and Taxation, 9-13 November 2020.

- Development of methodological guidelines on IFFs from illicit markets
- Sharing of results from pilot studies in Latin America

- Development of methodological guidelines on IFFs relating to tax and commercial practices
- Sharing of results from pilot studies in Africa and Asia









## Thank you







