



Kingdom of the Netherlands



**ORANGE
CORNERS**

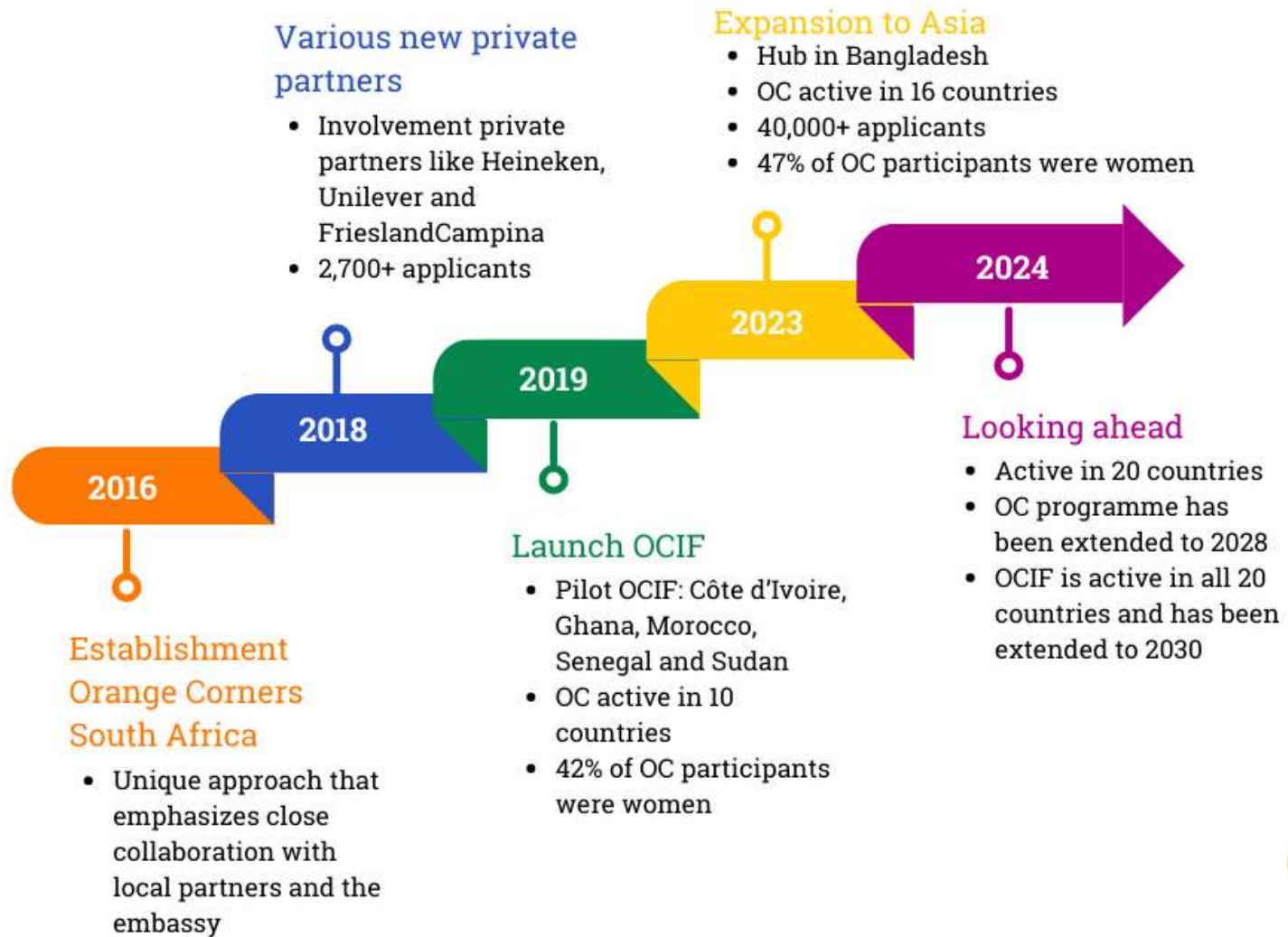
AN INITIATIVE OF THE KINGDOM OF THE NETHERLANDS

What is Orange Corners?

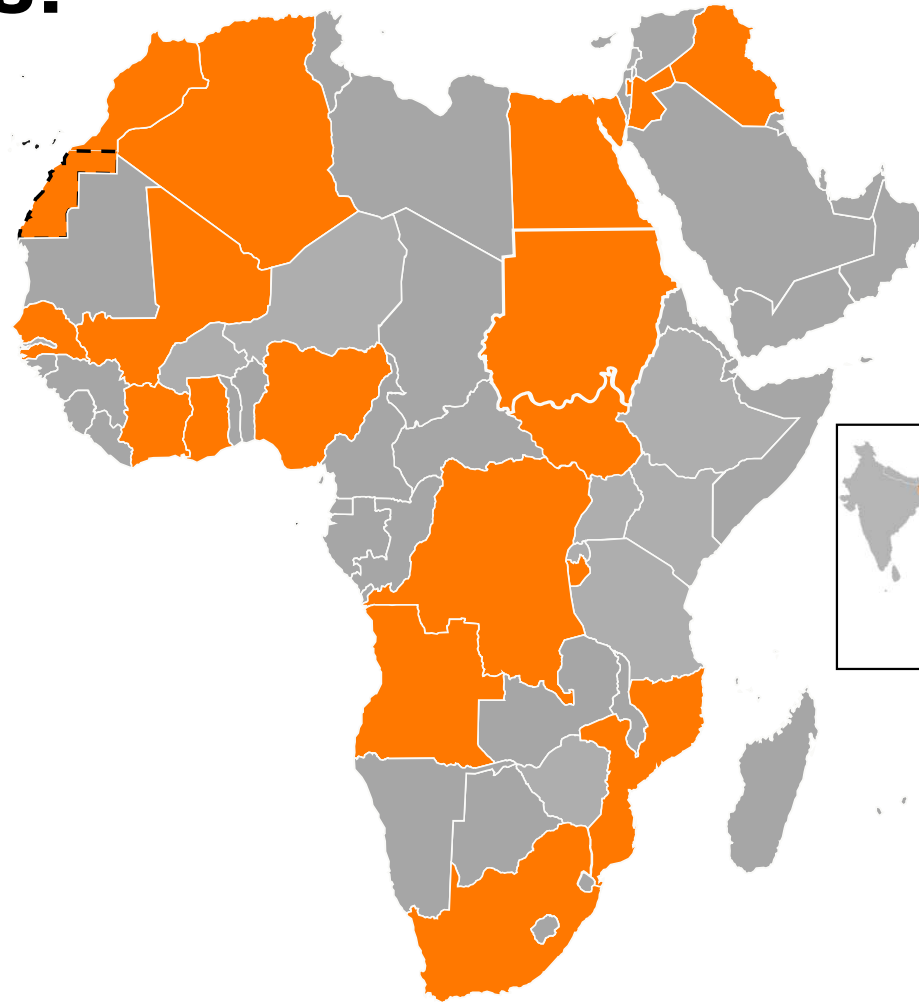
“ Orange Corners support young entrepreneurs to turn innovative ideas into sustainable businesses through training, mentorship, networks, access to finance, ecosystem support and more. ”



Orange Corners: Timeline



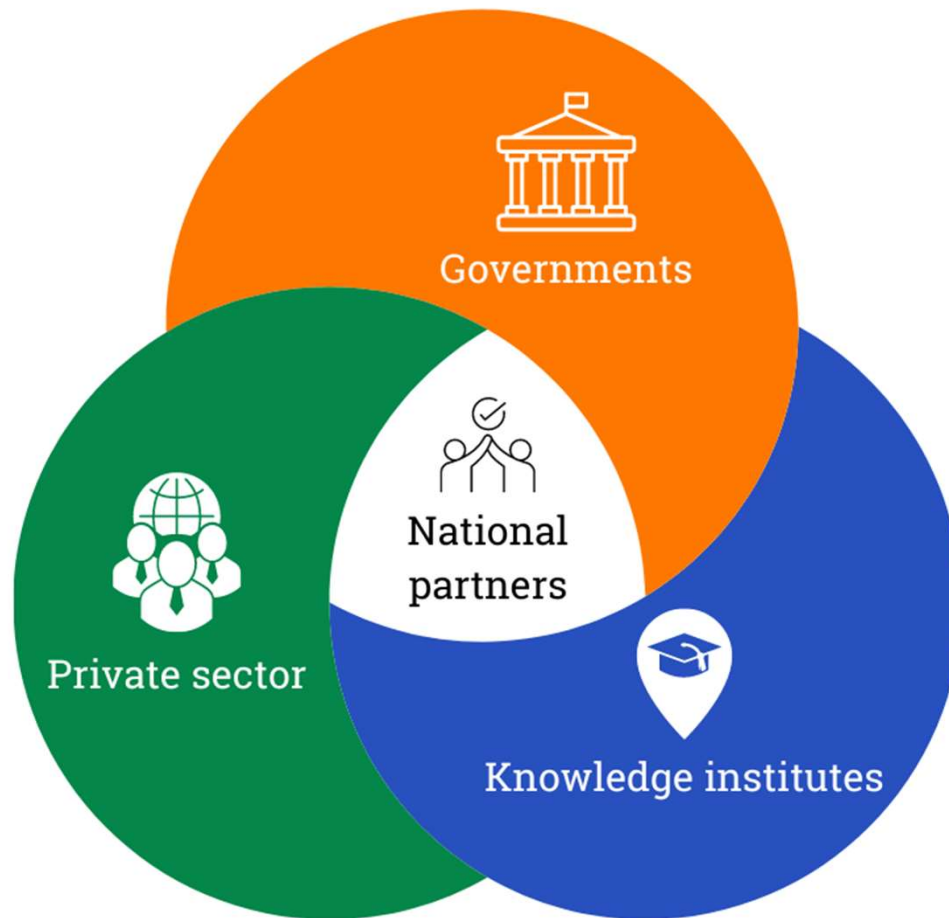
Orange Corners: Network



Orange Corners in Numbers

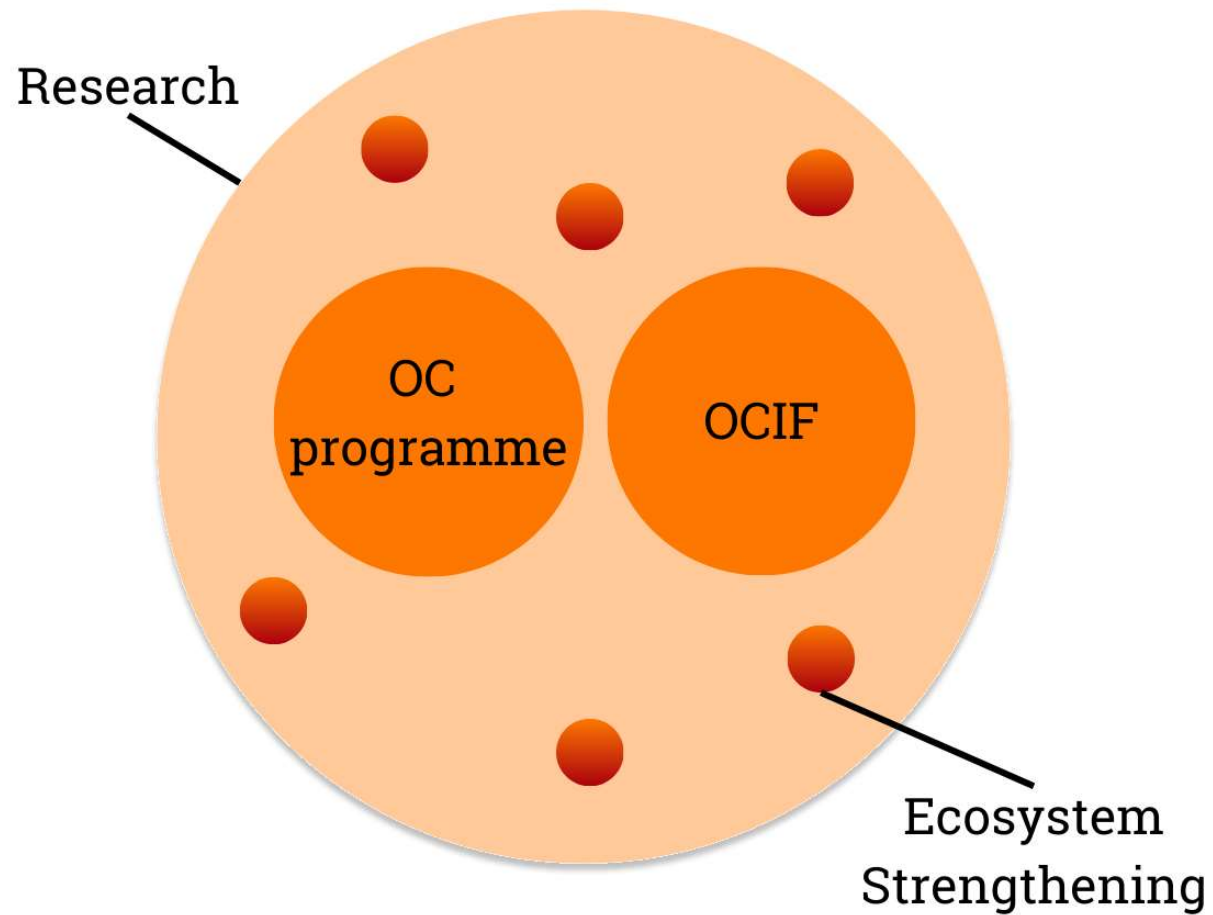
44% FEMALE ENTREPRENEURS	>3200 OC ALUMNI	>4400 NEW / IMPROVED PRODUCTS	8.3 (OUT OF 10) RATED BY ENTREPRENEURS
90% GAINED BUSINESS SKILLS TO GROW THEIR COMPANY	31Y AVERAGE AGE ENTREPRENEURS	>219K SOCIAL MEDIA FOLLOWERS	>800 ENTREPRENEURS SUPPORTED THROUGH OCIF
>10,000 JOBS SUPPORTED	>€2M ALLOCATED BY PRIVATE SECTOR	>370 MASTERCLASSES PROVIDED	>40K APPLICANTS

Orange Corners: Ecosystem Approach



- Triple Helix Model
- The importance of national partners, including implementing partners, embassies, public-private partnerships, and of course, the entrepreneurs themselves!

Orange Corners: Ecosystem Approach



Dimension 1: OC programme

- Orange Corners Incubation and Acceleration programme
 - Training, finance, mentorship, network
 - 2 Cohorts per year
 - 15-25 Startups per cohort
 - 12 Masterclasses
- Alumni community
- Community of Practice (CoP)
 - Networking and mutual learning
 - Exchanging ideas and experiences
 - Improve quality of the OC programmes

Mariam Lawani: Greenhill Recycling OC Nigeria

- Households exchange recyclable materials for Green Points, in turn they can buy groceries, utility bills, and school supplies
- Recycled materials are sold to manufacturers
- 90 employees and 8,500 individuals have earned cash through recycling, 400,000 tons of plastic waste collected
- Greenhill Recycling aims to raise \$500,000 to build a factory with a 900-ton daily processing capacity



Mariam Lawani



CoP Regenerative and Circular Economy

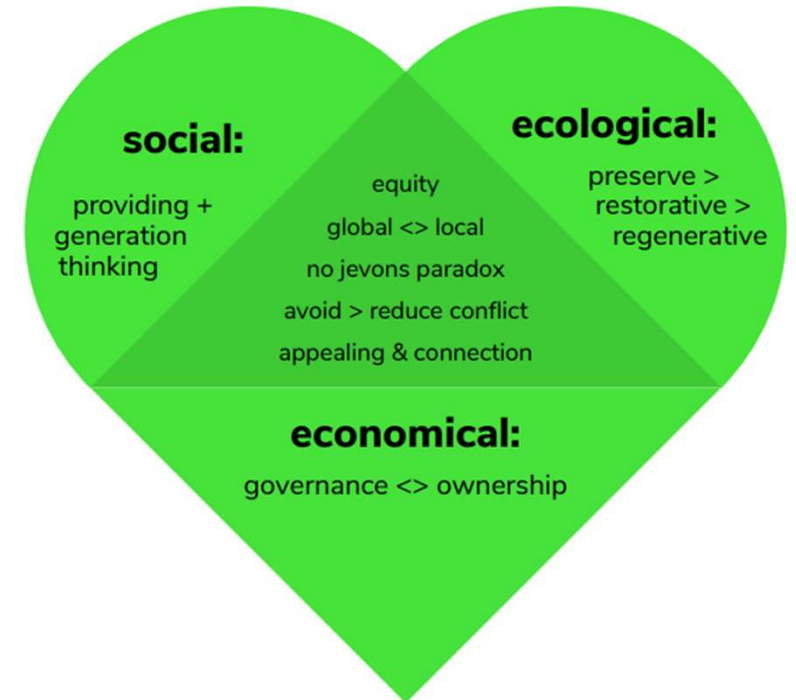


Topic chosen through surveys

What was done?



1. Workshop on regenerative and circular economy & entrepreneurship
2. Examples of regenerative and circular business models with practical tools and frameworks
3. Spreading awareness and connecting to relevant organizations, such as the Dutch CIRCO and New Economy



Dimension 2: OCIF

- Orange Corners Innovation Fund (OCIF)
- Track I: Provides Grants and Technical Assistance alongside OC incubation programme
 - Is granted as a prototype voucher and monthly allowance
 - Up to max. €5,000 per entrepreneur
- Track II: 3-5 entrepreneurs are selected at the end of each cohort
 - Access per entrepreneur to max. €50,000 startup seed funding*
 - Partly a grant and partly a loan
 - Offers business development support for a period of 12 – 18 months

* Funding structure and modalities vary per local context

Integrated Aerial Precision



Integrated Aerial Precision is the first-of-its-kind Agritech start-up in Nigeria



Digital innovation & sustainable farming practices



OCIF 2023 – 40.000 euro subsidy with 10.000 euro loan in Track II. Turnover 2024 25.820 euros



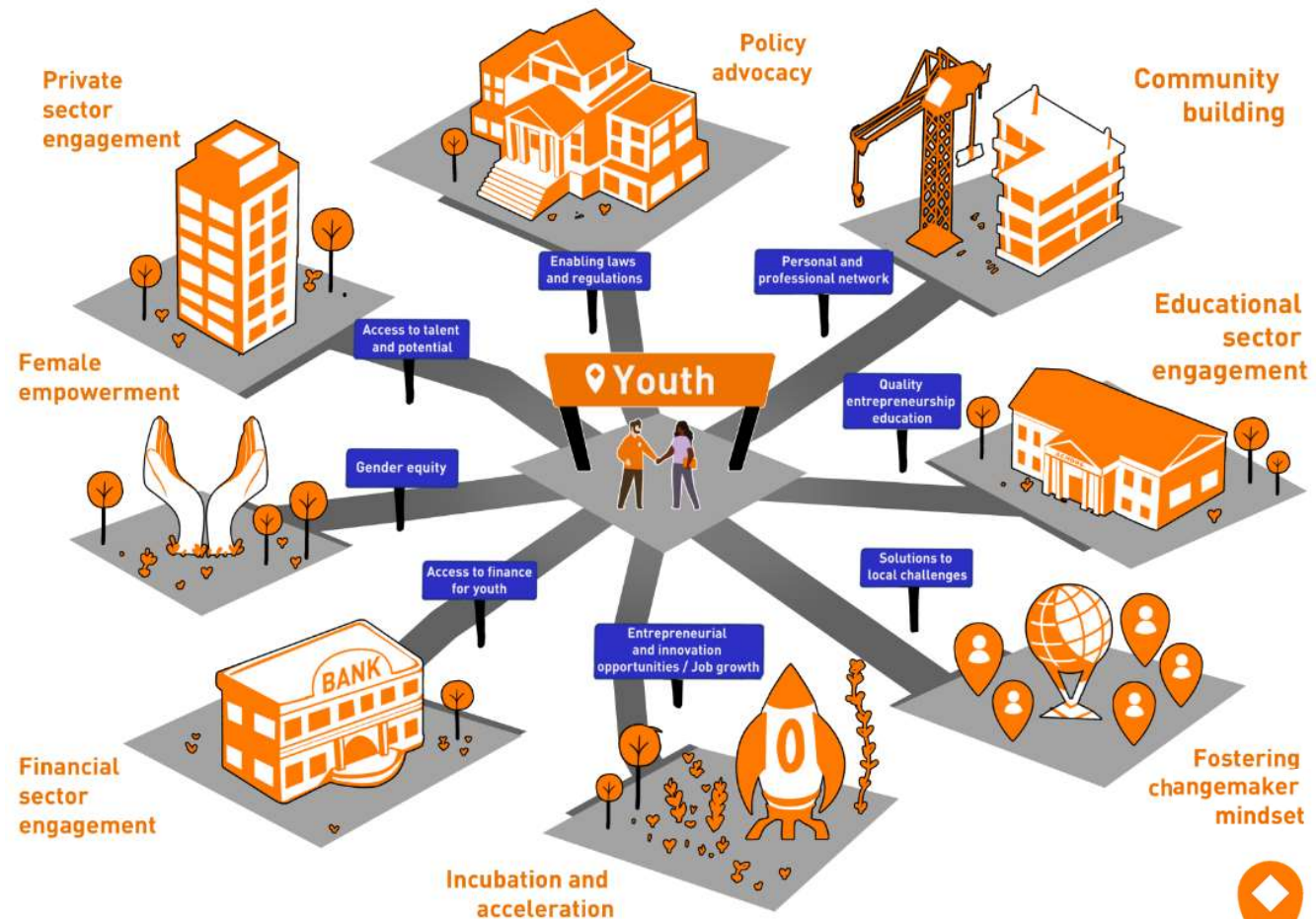
Investments used for procurement of operational equipment and working capital



Dimension 3: Ecosystem Strengthening

- Knowledge to Knowledge (K2K) programmes
 - Co Create My City (CCMC) project
 - Erasmus Centre for Entrepreneurship in Angola
- Government to Government (G2G) programmes
 - Startup Act
- Access to Finance
 - Business Angel Networks
 - Africa Angel Academy

Ecosystem Strengthening



DRC Startup Act

In collaboration with Dutch embassy, OC, I4Policy, and local stakeholders the DRC Startup Act was promulgated in 2022

Systemic approach with inclusive policymaking and digital innovation

Guarantee Fund managed by *Fonds de Garantie de l'Entrepreneuriat au Congo (FOGEC)*, with digitalization of application process

- Increases accessibility and efficiency
- Transparency that in turn increases trust
- FOGEC data analysis
- Cost-effectiveness



money
phone

Dimension 4: Research

- Monitoring, Evaluation and Learning (MEL) to continuously improve OC programmes
- Research agenda with the cross-cutting themes digitalization and gender:
 - Entrepreneurial ecosystem development
 - Scaling businesses in low and middle-income countries
 - Entrepreneurship in fragile contexts
 - Agri-entrepreneurship
- Collaboration with various knowledge institutes

Green and Digital Landscape in Ghana



Analysis & Mapping



Business opportunities for small and growing enterprises to apply digital means to green operations



Case studies: Farm Estates

- Vertical Hydroponics
- IoT (Internet of Things) Integration
- AI-Based automation



A selection
of our
**ORANGE
CORNERS**
partners





Questions?

- Richard van Hoolwerff
- E: richard.vanhoolwerff@rvo.nl
- Orange Corners HQ
- Netherlands Enterprise Agency

- Erik Parigger | Programme Coordinator
- E: erik.parigger@rvo.nl
- Orange Corners HQ
- Netherlands Enterprise Agency

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