Impact of the TrainForTrade Programme in the Port members of the French-speaking Network

Ms. Monique Atia BIDIA DUNCAN 23 May 2024



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TrainForTrade

Strengthening capacities for sustainable development

Deputy Director of HR, Port Authority of Abidjan, Cote d'Ivoire

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Permanent Secretary of the Frenchspeaking Network of the TrainForTrade Port Management Programme





Permanent Secretariat of the African and Caribbean Francophone Network

A body whose mission is to coordinate the activities of the TrainForTrade Programme with the member ports in liaison with TrainForTrade

- Cameroon (PAD and PAK)
- Côte d'Ivoire (PAA)
- Djibouti (SGTD)
- Gabon (OPRAG)
- Guinea (PAC)

- Haiti (APN)
- Mauritania (PANPA)
- Senegal (PAD)
- Togo (PAL, CNCT, CCIT)
- Tunisia (OMMP)







Key Points



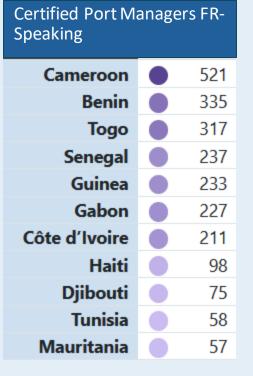
- 1. Human capital management: training and capacity building of port managers
- 2. Exchange of good practices and experiences between member ports
- 3. Improvement in the operation of port structures following recommendations from briefs
- 4. Use of case studies
- 5. Strengthening working relationships and creating networks





1 – Human capital management: training and capacity building

- **SDG 5**, **Gender Equality:** Awareness-raising activities involving more woman in the maritime and port sectors
- Certified Port Managers demonstrate versatility, proactive spirit and proven performances.
- Training of Trainers and Coachings promote internal expertise.
- The dissertation defense system develops the analytical mind and strengthens the ability to speak in public and in business. Detection of talents or high potentials and development of a loyalty program.







2 – Exchanges of good practices and experiences between member ports

- The English-speaking, French-speaking and Spanish-speaking networks, in accordance with SDG 17, aim to strengthen and revitalize partnerships for sustainable development, this objective is materialized through certain actions:
 - Study trips
 - Intervention of experts from other ports
 - Contributions of international experts as jury members for dissertation defenses
 - Implementation of case studies in ports (e.g.: Digitalization of the ships conference, PAA and OPRAG)
 - Strong cooperation between ports
 - Mutual and fruitful exchanges







3 – Implementation of the recommendations of case studies

- Issues linked to an observed dysfunction and/or a potential improvement in existing practices.
- Considers the strategic vision of the port.
- Recommendations are decision-making tools for CEOs and DGs.
- Financial gains for ports in accordance with recommendations
- The case studies become research tools at the national level, opening ports to more visibility









5 – Strengthening working relationships between participants

- Flexibility and fluidity in professional relationships
- Maintaining friendly ties
- Organising specific thematic meetings





Conclusion: There is still work to be done!

- We must continue to exploit the networks built.
- Engagement of new partners to invite innovation and growth.
- Resilience, in any organization, starts with people.
- South-South and triangular cooperation are pivotal.







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Thank you!



