



Global Supply Chain
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INCLUSIVITY IN TRADE FACILITATION: THE ROLE OF NTFCs

23
MAY



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SMALL BUSINESSES
WOMEN
YOUNG PEOPLE

TAKE INCLUSIVITY FROM
CONVICTION
TO ACTION

Small Scale Cross Border Trade
Trade that is unrecorded in a country's official statistics and carried out by small businesses or individuals across borders.
76% are women

Not enough support structures for mutual benefits



mostly women who import do it 'illegally' because formal channels don't recognize them
-foreign currency differences once exchanged

Afraid to go to authorities about treatment at the borders (having to pay to receive goods they get for their business)

NEW SYSTEM AIM

- Empower them
 - policies to empower businesses sustainably
 - funds for basic needs
 - alleviated from poverty
- Transparent & Accountable system
 - no middle man
 - scanned by computer system eliminates bias
 - trader can input actual value of the goods, and the system calculates price

Collect more data

SOLUTIONS - BE WILLING TO TAKE IT FROM ACADEMIA TO THEORY

EDUCATE YOURSELF



SUPPORT BUSINESSES

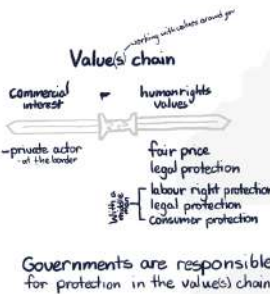
-beyond purchasing, market/ advocate for them

instead of migrating, help build on ideas and plans

DON'T LOOK DOWN ON SOLUTION IDEAS

PROSUMERS

Produce what they consume and sell remains



PARTICIPATION - policy development, interpretation, implementation
NO SYSTEMIC DISCRIMINATION
TRANSPARENCY - to the people we speak to - how to people
ACCOUNTABILITY

research, evidence based advocacy
harmonization of policies

HOW TO ENSURE INCLUSIVE AND SUSTAINABLE CHAIN OF VALUES

- representation of civil societies, NTFCs
- initiatives for minority groups' challenges
- digitalization

Ministry of Foreign Trade and Tourism presides over NTFC steps to achieve inclusivity
-Discussions on role of women as government officials and trade operators
-Discuss border conditions they face and challenges faced

WIP SOLUTIONS

- A study in Peru
Identify the challenges and develop strategies to overcome them
- Implementing a sanitary risk management system in the single window that:
 - identifies
 - analyses
 - mitigates risks
 and save time and money

- Develop programs:
 - She Exports
 - Pisco for the world
 - Peru Market place
 - Internationalization Support Programme

DATA COLLECTION CHALLENGES SOLUTIONS

Establish Space for discussions
Best practices being adopted

Trade and Gender Sub Committee

To look at issues affecting women, especially crossborder traders and small and medium scale enterprises

Eliminate/reduce non tariff barriers
Promote women into Leadership Roles
Communicate and Understand

HOW TO HELP THESE WOMEN

CONSULT get their views and bring them onboard
Inform, they weren't aware of benefits

MEET WITH CUSTOMS AND OTHER BORDER AGENCIES, to express the views and concerns of these women and how we can work together to solve their problems

MEET WITH LOGISTICS PROVIDERS, truck drivers, the transporters, freight forwarders together with customs, the women so all parties are present

Aim to create a booklet to put information down for future use



POSTAL SECTOR

plays a crucial role in trade for SMEs and small scale traders

- 2/3 of parcel delivery

PROGRAMMES

TRADE POST PROGRAM

To simplify import and export and transit processes (increase trade inclusion, raise operational capability for e-commerce for postal operator & to streamline Customs procedure for faster more efficient trade)

The creation of Regional Corridor (create a market for women to assist with domestic market and prepare them for the regional level)

POSTAL PROSPERITY ZONE

Involvement of designated operator, custom authority need the giant e-commerce player to create market for SME through postal network

POSTAL SECTOR DESERVES A SEAT AT THE TABLE IN NTFC'S

- leverage expertise to streamline customs procedures
- boost e-commerce capability
- ensure SMEs and women entrepreneurs have the tools to thrive in global market place
- this collab will unlock full potential of the postal sector fostering regional trade, growth, and Inclusive Economic Development