



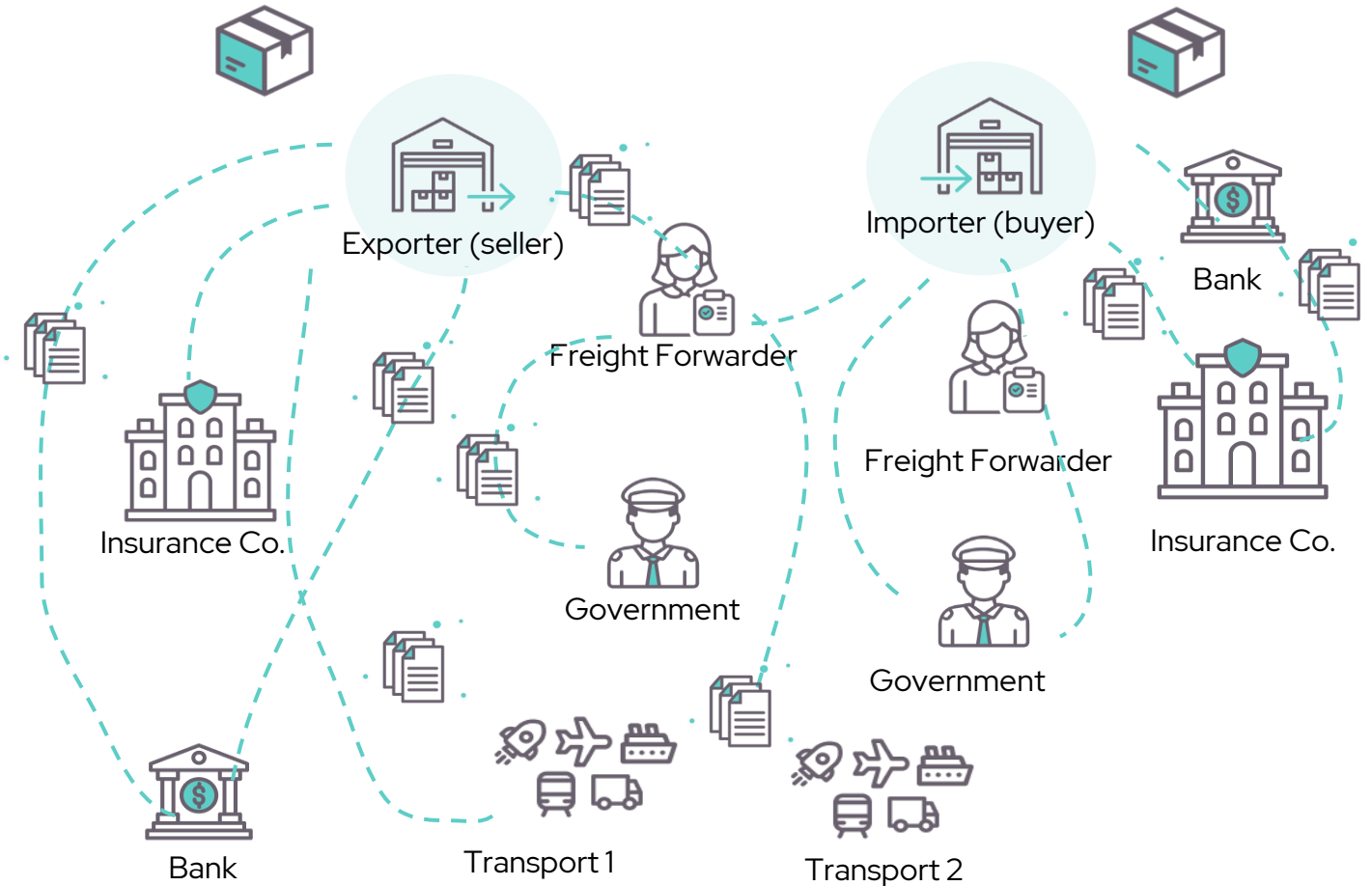
Where you synchronize global trade

A secure SaaS platform to Streamline global trade

B2B / B2G

Cristina Martín Lorenzo
CEO Usyncro

Fragmented Ecosystem: A Complex and Inefficient Supply Chain



- 20 %** of transport cost is caused by process WASTE*
- €2T** 2 Trillion € losses in WASTE every year*
- +10** different agents take part on average trade process
- 7 - 180** days is the lead time for an End-to-End trade process

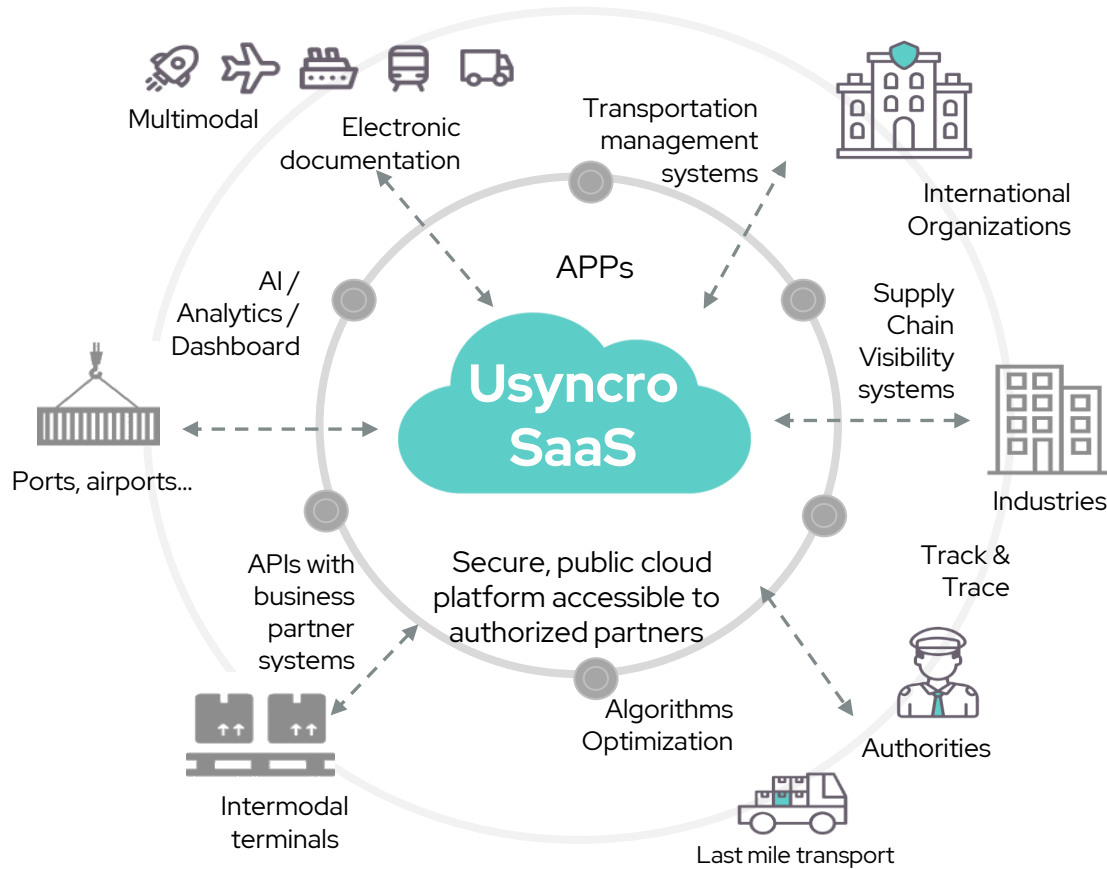
-  **Paper based**
-  **Tons of emails**
-  **Systems disconnected**



*United Nations' publication issued by the United Nations Economic Commission for Europe. ECE/TRADE/447

COMPLETE PLATFORM

Synchronize Supply Chains to Realize Significant Cost Savings



Global
Collaborative
Multimodal
Neutral
Open
Interoperative

30% ↓ Reducing cost of transactions

60% ↓ Less time spent per shipment

↓ **- 80%**
Paper used

✉ **0%**
Inbox

🖥 **Systems**
Connected

ALIGNED WITH UN GLOBAL COMPACT AND EU DIRECTIVES

Law 7/2021, of May 20
on climate change and
energy transition (LCCTE)

From 2023



eFTI 2020 / 1056
mandatory the use of
electronic freight
transport documents.*

2026?



CSRD Directive
2022/2464
Corporate Sustainability
Reporting Directive.

January 2024



EU Customs Data Hub
Proposal 17th May 2023
from European Commission.
Implementation phase:

2032- 2038







**(...) "the use of paper documents represents a significant administrative burden for logistics operators and an additional cost for them and related industries (such as trade and manufacturing), in particular for small and medium-sized enterprises, and has a negative impact on the environment".*

Digital Portal Leveraging Blockchain and AI

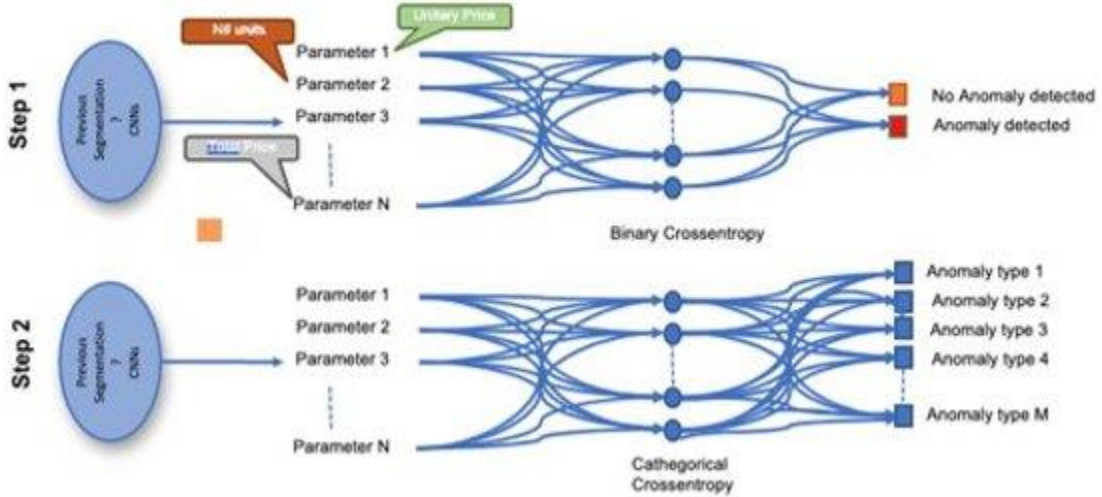
SUPPLY CHAIN PAIN POINTS

BLOCKCHAIN CAPABILITIES

Traceability		Immutable/ Auditable
Security		Native authentication
Scalability		Decentralization
Automation		Blockchain & IoT

+ ARTIFICIAL INTELLIGENCE

- Documentation recognition
- Eliminate repetitive tasks.
- Detect anomalies in your documentation.
- Collect data to develop metrics and alerts
- Suggests HS codes & more...



Digital Portal Leveraging Blockchain and AI – Use cases

eDOCS: CMR, BL, AWB

Collaborative digital platform that allows the exchange of information between shippers, operators, carriers and recipients using a fully electronic CMR, eFBL, AWB... and including the guarantee of document integrity thanks to Usyncro's Blockchain technology.



Interoperativity and collaboration

Streamlining Electronic Trade Document Exchange in logistics between and Usyncro and others platforms

Users will no longer need to use two different systems to execute filing. This will reduce errors, cost, and time taken to complete the process

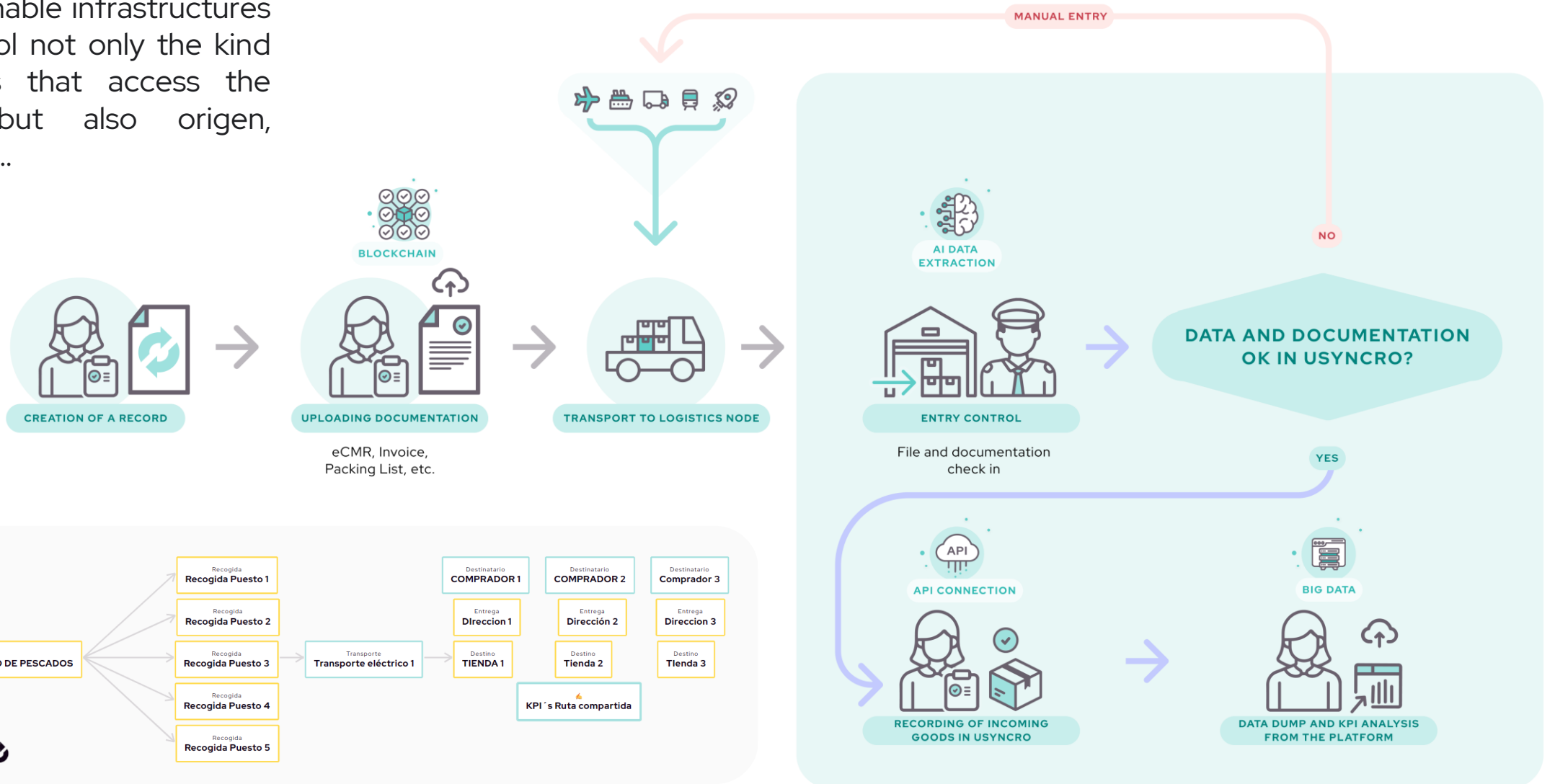
CargoX



Mix of technologies to add value, agility & data control in perishables

Data add value to promote agreements between countries

The perishable infrastructures can control not only the kind of goods that access the market but also origin, quantities...



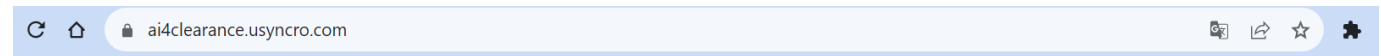
Agility in the customs

AI4Clearance Project

Carried out within the European framework AI4Europe

The tool that processes the assignment of tariff headings in export documents is available, improving the detection of anomalies and reducing the manual workload.

Designed to streamline and increase the efficiency of processes and lead the digital transformation of the European customs union in collaboration with the Spanish Customs.



AI4Clearance

by Usyncro

Get HS codes through your goods' descriptions

An experiment set out to explore how machine learning could be used to ease the workload of customs procedures.

*AI4Clearance is currently only available in Europe.

Before using the service, please, read and accept [Terms & Conditions](#)

Type your description

Description Add another

Or



Fiata Paperless Bill of Lading solution – eFBL

This document allows freight forwarders to issue secured paperless FBLs through their usual transportation management tools (TMS) or through independent eBL providers, of which Usyncro Platform is one.



The global voice of freight logistics

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Home / News / Press Releases / FIATA launches paperless FBL solution

[FIATA Review](#)

[FIATA e-Flash](#)

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FIATA launches paperless FBL solution, allowing freight-forwarders to issue secured paperless FBL through their everyday TMS and alternative software tools

FIATA, the International Federation of Freight Forwarders Associations, has worked on the release of this long-desired document update to ease the work processes of its members, allowing them to become digital freight-forwarders.

Geneva, 17 May, 2022 - FIATA is proud to bring its members a pragmatic solution to move from paper documents to paperless FIATA BLs, which can be issued directly through their everyday tools. The FIATA solution improves the level of security of the FIATA BL in comparison to the paper version, making use of blockchain technology to authenticate the documents and provide an audit trail. Conscious of the various challenges which remain to be overcome to achieve worldwide adoption and legal recognition of electronic exchange of data, the paperless FBL is an answer to the needs of the industry for improved access and exchange of trade documents. The document issuer can decide in which format (s)he wishes to share the original unaltered document with its stakeholders: in paper form or as a PDF. Based on its eFBL data standard, FIATA has developed an API service, available free of charge to all software providers, allowing them to connect with FIATA to create secured paperless FBLs.



Ref: ECE/ECTD/TFS/2020-AGAT2-2

27 November 2020

Dear Ms. Lorenzo,

I wish to refer to the 2nd Meeting of the Advisory Group on Advanced Technologies in Trade and Logistics: Technologies supporting Circular Economy in achieving United Nations SDGs held online on 25 November 2020, and to express my sincere appreciation for your participation and support of this event.

Your role and insightful contribution as a speaker added significantly to the success of the event.

I am most grateful for your attendance and look forward to your participation in future UNECE events.

Yours sincerely,

Maria Ceccarelli
Chief, Trade Facilitation Section
Economic Cooperation and Trade Division

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USYNCRØ

Collaborative commerce – Platforms Interoperability

Streamlining Electronic Trade Document Exchange in logistics between and Usyncro and CargoX

INTEROPERABILITY in the ACI filing process for Egypt.

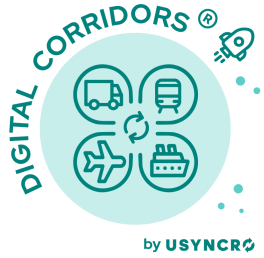
Users will no longer need to use two different systems to execute filing. This will reduce errors, cost, and time taken to complete the process.

- Usyncro users who export goods to Egypt. This will allow them to quickly obtain the ACID number generated by the NAFEZA customs system, required for performing the import customs procedures.
- The users of the CargoX Platform will gain access to Usyncro's Spanish Tax Agency module.

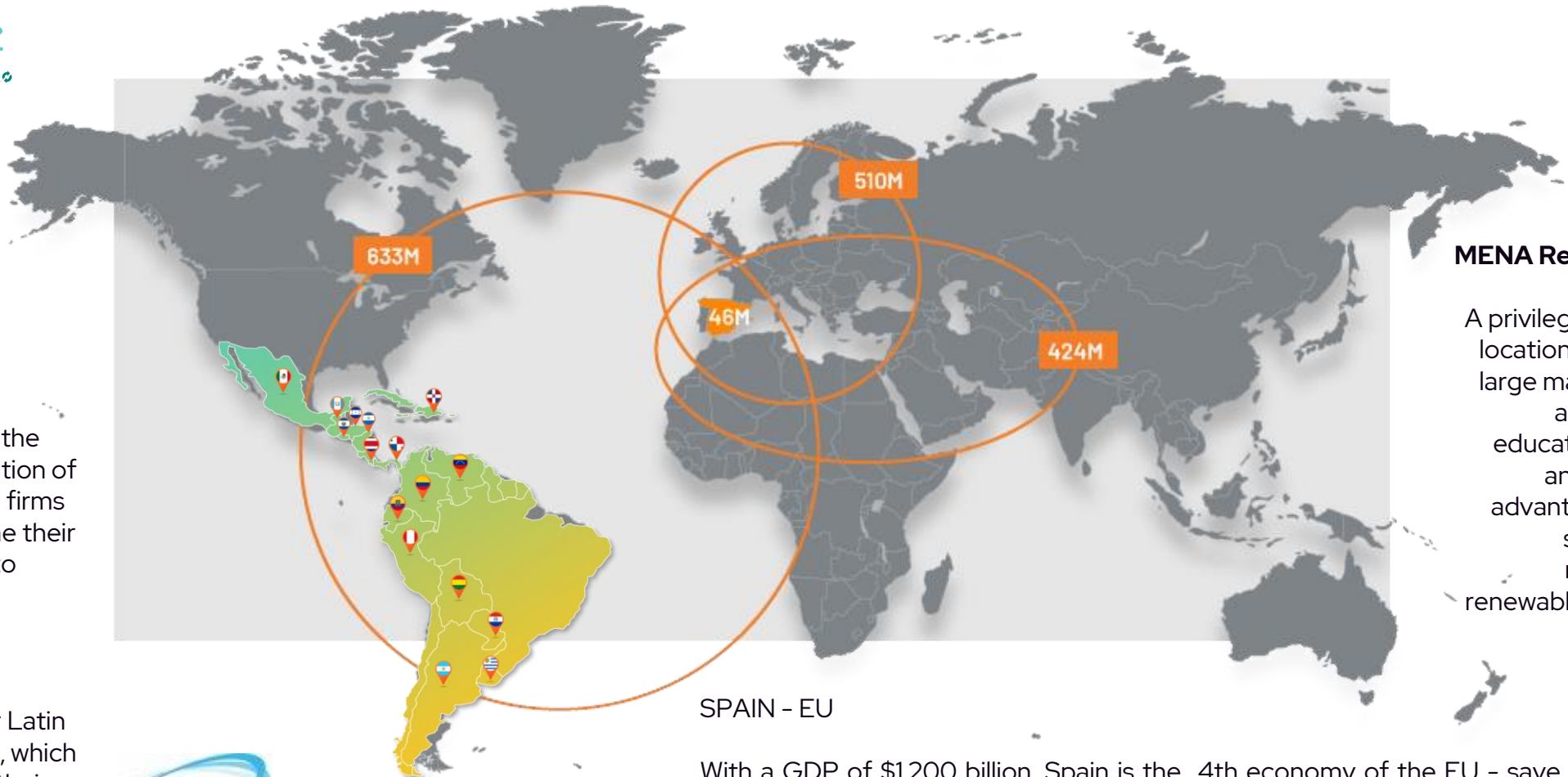
USYNCRØ

CargoX





Spain: strategic bridge worldwide with Latinoamerica



MENA Region

A privileged geographic location with access to large markets; a young and increasingly educated population; and comparative advantages in several sectors such as manufacturing, renewable energies and tourism.

LAC

Spain is a key destination for the internationalization of Latin American firms and has become their main gateway to Europe.

Spain offers numerous advantages for Latin American firms, which go far beyond their historic cultural and linguistic ties.



SPAIN - EU

With a GDP of \$1,200 billion, Spain is the 4th economy of the EU - save for that of the United Kingdom - and the 14th in the world. **Spain favors easy access to a global market of more than 500 million consumers: Europe.**

*Source: International Monetary Found. ICEX 2022 Data: Millions of people.



Digital Logistics Corridors

For an agile and more efficient customs management connecting all stakeholders and authorities.



by **USYNCR**

Digital Corridors: direct achievements and projection by regions



2 Countries
1 Digital Corridor



3 Countries
3 Digital Corridors



4 Countries
6 Digital Corridors



5 Countries
10 Digital Corridors

Reduction of environmental impact (paper and travel).

Incorporation of vulnerable groups thanks to the democratization of technology.

Impact on the operation's competitiveness and efficiency.

Collaborative project aimed at coordinating all actors in the supply chain.

SUSTAINABILITY OF THE INTERNATIONAL LOGISTICS OPERATION

Coordination of a shipment in a digital and collaborative way

Transmission and traceability of documents using Blockchain and AI technology.

Transport tracking and access to AEAT in real time.

Boosting and competitiveness of air cargo at country level.

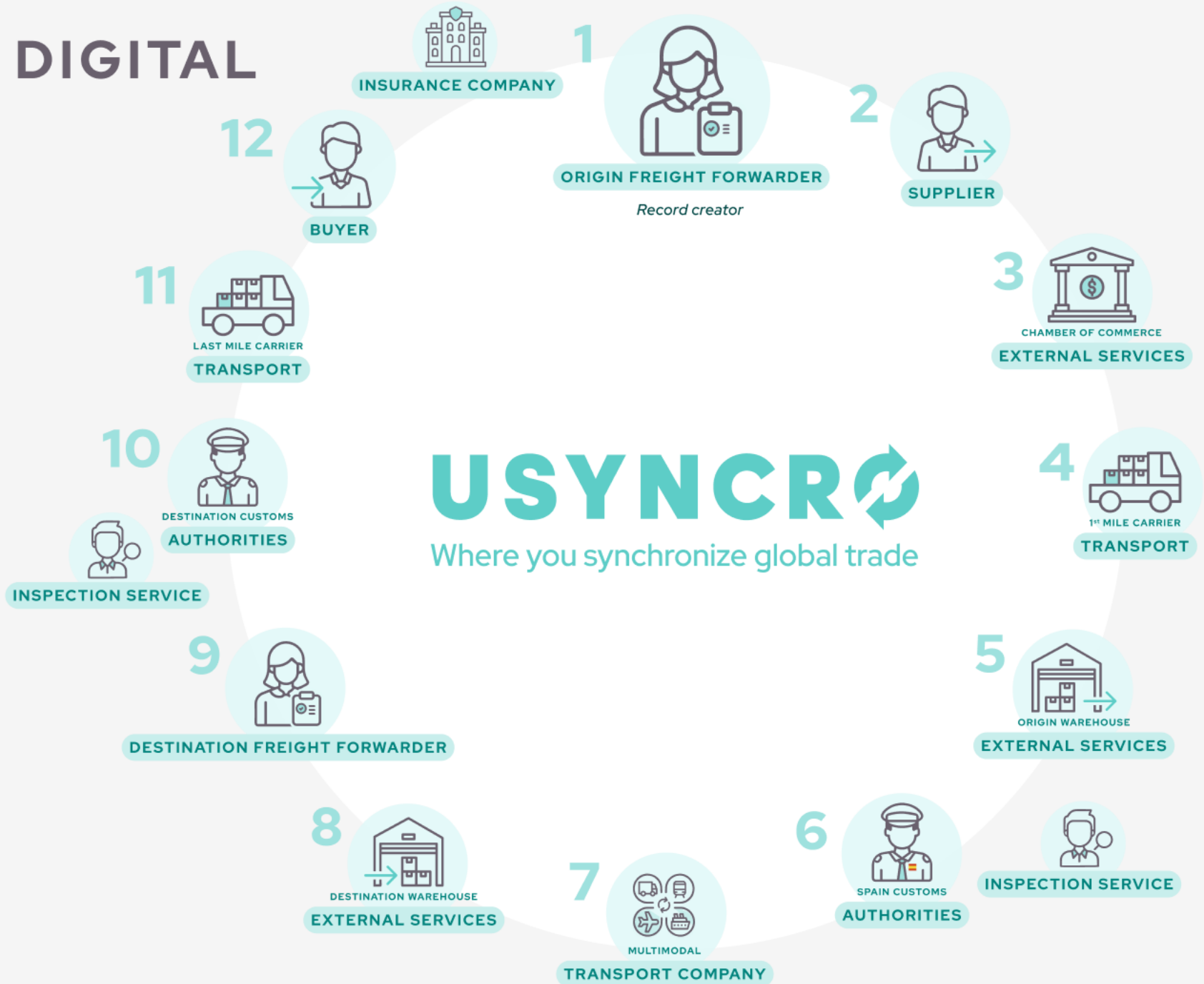
Centralized communication between all participants in real time.

MULTIMODAL DIGITAL CORRIDOR

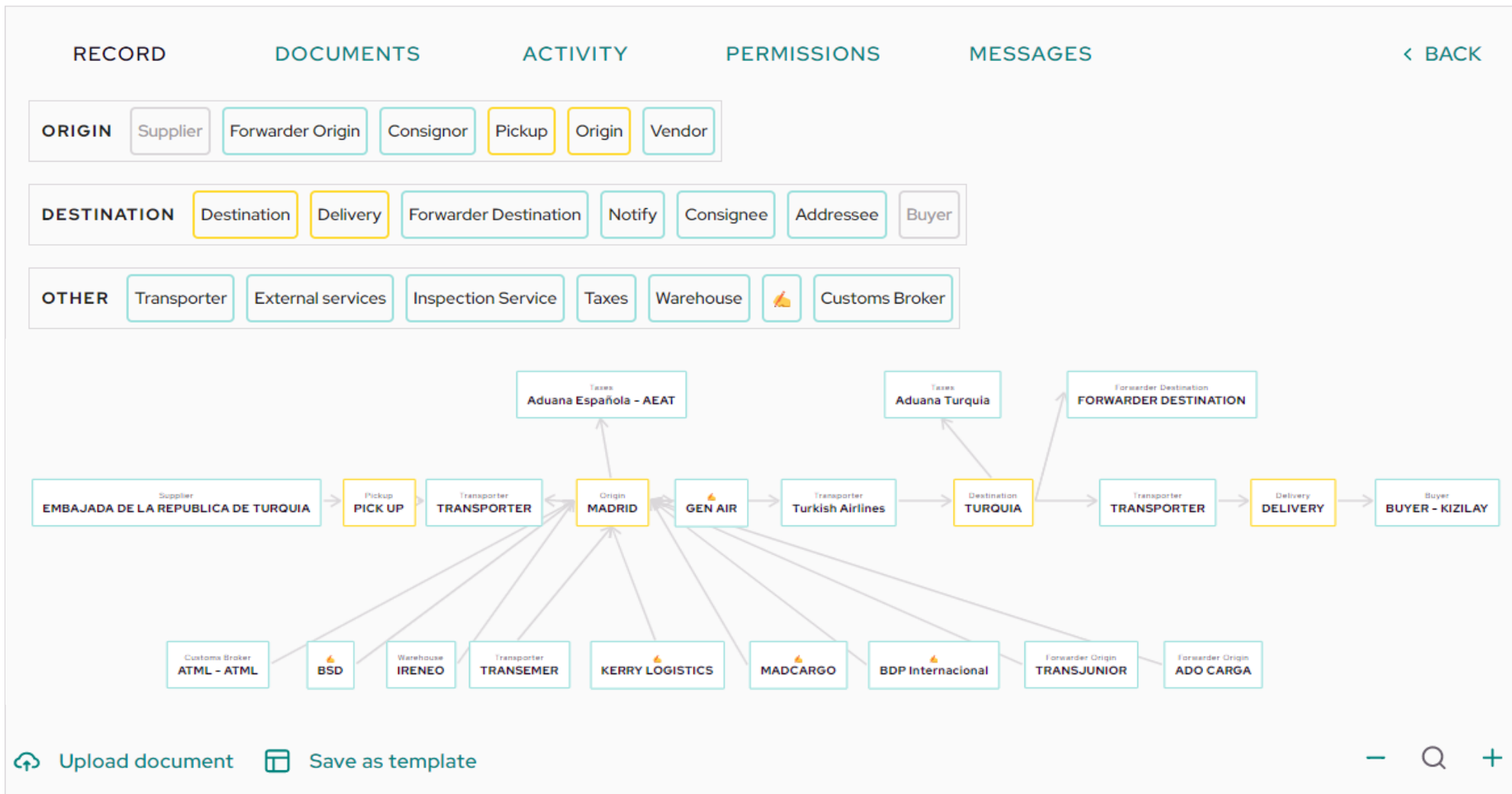
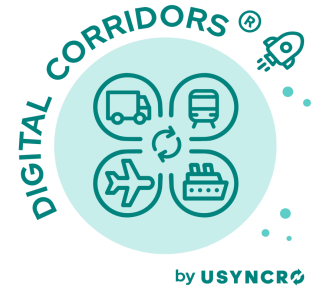


Documentation

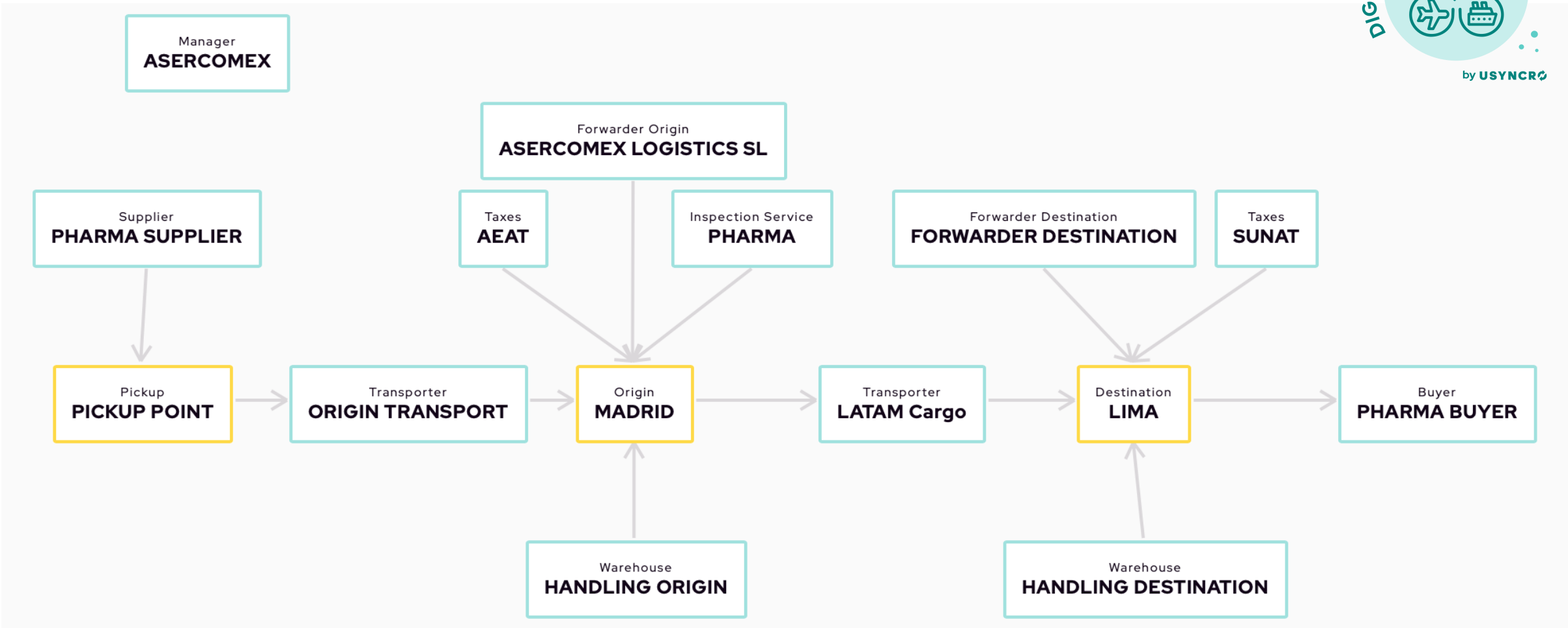
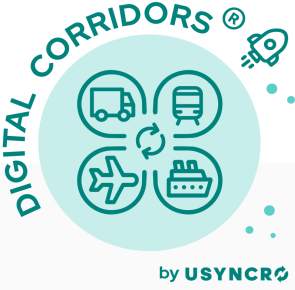
- 📄 Packing List
- 📄 Commercial invoice
- 📄 Certificate of Origin
- 📄 AWB, eCMR, eBL, CIM
- 📄 Certificate of Receipt
- 📄 Safe Cargo Certificate
- 📄 SAD
- 📄 Export Release
- 📄 Goods pictures
- 📄 Certificate of Arrival
- 📄 Import Release
- 📄 Insurance policy
- 📄 Inspection Services Certificate



Humanitarian aid to Turkey



Digital Corridor – Pharma Farma MAD-PERU



Sustainability – ODS Commitment



↓

4,000t
CO₂

per 10 tons of paper eliminated

Bye, bye paper, hello EFFICIENCY!

COLLABORATIVE & MULTIMODAL

GLOBAL TOOLS

BLOCKCHAIN - IA - DATA

Automation
Track & Trace
Less empty transport
Digital Corridors



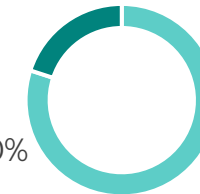
CIRCULAR ECONOMY

-60 %
less

Time spent
Simple processes

Paper, 20%

Reduction, 80%



STRATEGIC PARTNERS



DEMOCRATIZING TECHNOLOGY Accompanying the organization and professionals in the digitization process

Thank you for your time

Let's get in touch!

cmartin@usyncro.com

USYNCRO

Where you synchronize global trade

More information in usyncro.com



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