



Economic Research Institute  
for ASEAN and East Asia



Non-Tariff Measures Week

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Palais des Nations, Geneva

# Non Tariff Measures in East Asia

Lili Yan Ing

# 1. Objectives and Outputs

## Track 1.5 team of East Asian countries (economists and government officials)–ERIA–UNCTAD

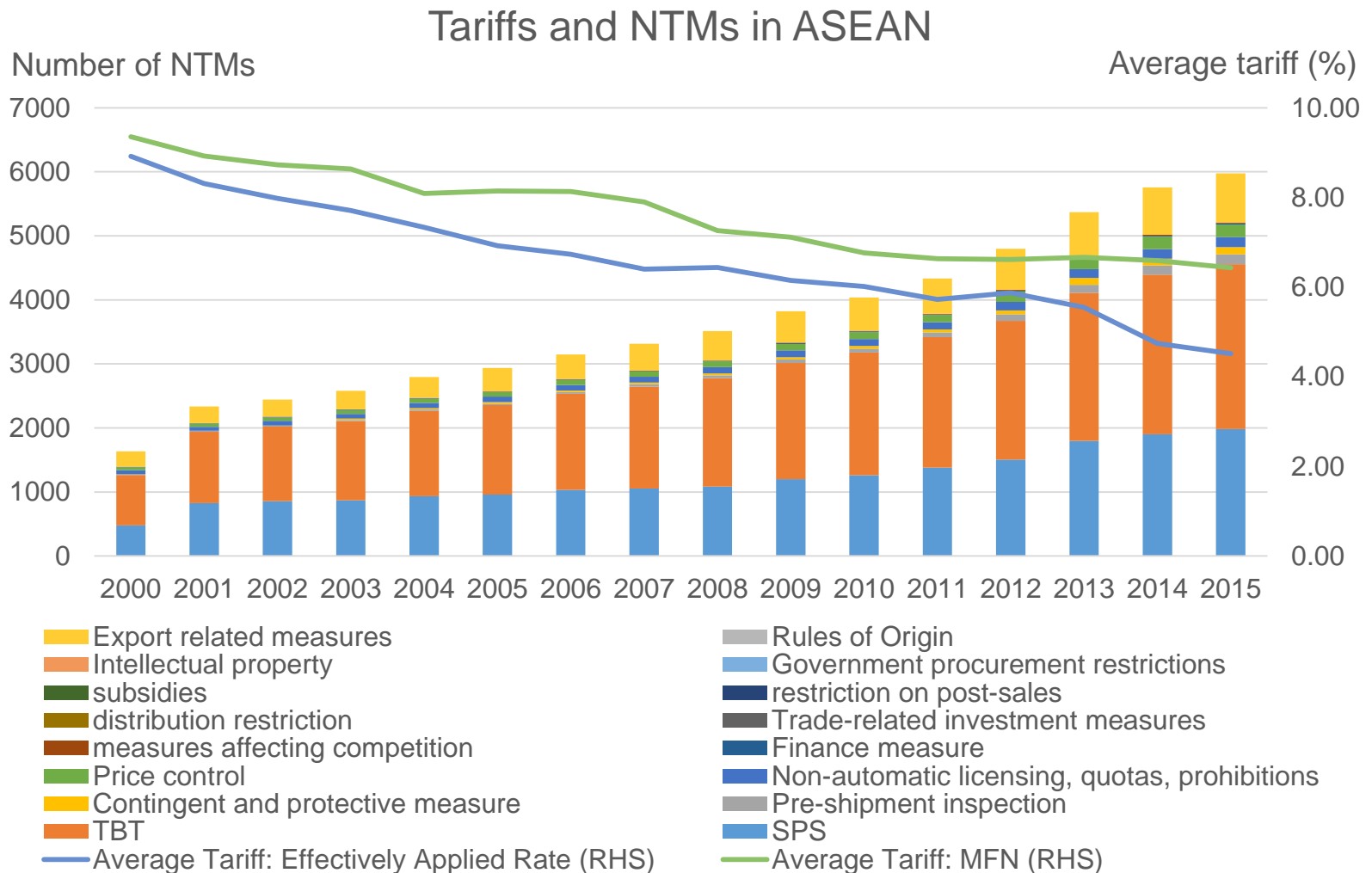
### Objectives

1. To develop the East Asian database and update it regularly
2. To provide insights on NTMs and take necessary policy actions to maintain a conducive trade environment

### Outputs

1. Database for ASEAN countries <http://asean.i-tip.org>
2. Analyses on NTMs in ASEAN (July 2018)
3. Database and country report on NTMs in East Asia (July 2018)

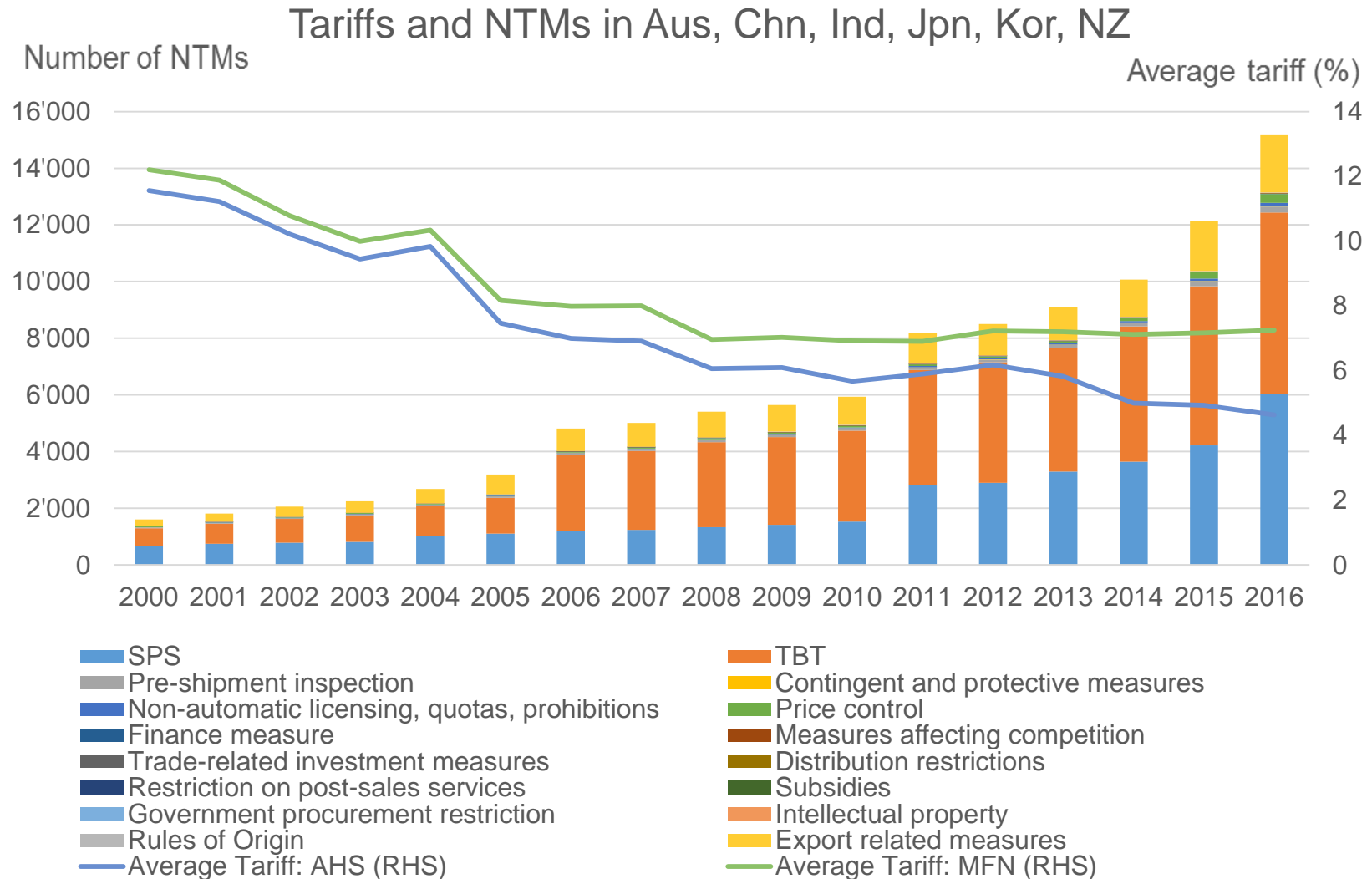
# 2. Tariffs and NTMs in ASEAN



Source: Ing, Cadot, Anandhika and Urata (2016), data on NTMs are from <http://asean.i-tip.org> and data on tariff are from WITS database.

# 2. Tariffs and NTMs in Aus, Chn, Ind, Jpn, Kor, NZ

(as of 9 July 2017 – not for quotation)



Source: Ing, Cadot, Anandhika and Urata (forthcoming, 2018), data on NTMs are from 2017 ERIA-UNCTAD NTM database and data on tariff are from WITS database.

## 2. Value added

The main value added of ERIA-UNCTAD-East Asia database and research

1. Cover all regulations including all international conventions
2. Use the national tariff lines (HS 8-digit for most of ASEAN countries, HS 9-digit for MAL and 10-digit for IDN)
3. Use the MAST-Classification, which makes the data internationally comparable
4. The work is conducted by national experts (local think tanks) in collaboration with government officials
5. The analyses are conducted by NTM experts (among others Pascal Lamy, Olivier Cadot, Jaime deMelo, Alan Winters)

# 3. Official engagement and endorsement

1. Official endorsement from the ASEAN Economic Ministers Meeting (AEM) 2017.  
The 49<sup>th</sup> AEM: “....*The Minister agreed that ASEAN should continue the work with ERIA in, among others, verifying and regularly updating the ASEAN NTMs in the ERIA-UNCTAD NTM database, examining possible policy options for addressing NTMs, and.....*”
2. Official endorsement from the ASEAN and East Asian Senior Economic Officials Meetings
3. ASEAN Business and Investment Summit

### 3. The way ahead (homework)

1. Making NTM data as living data
2. Designing a framework on a review mechanism to achieve regulatory convergence.
  - a. How to identify a regulation is an NTB?
  - b. What will be the best review mechanism?
  - c. How could we seek inputs from the private sector but still maintain objectiveness of a regulation?

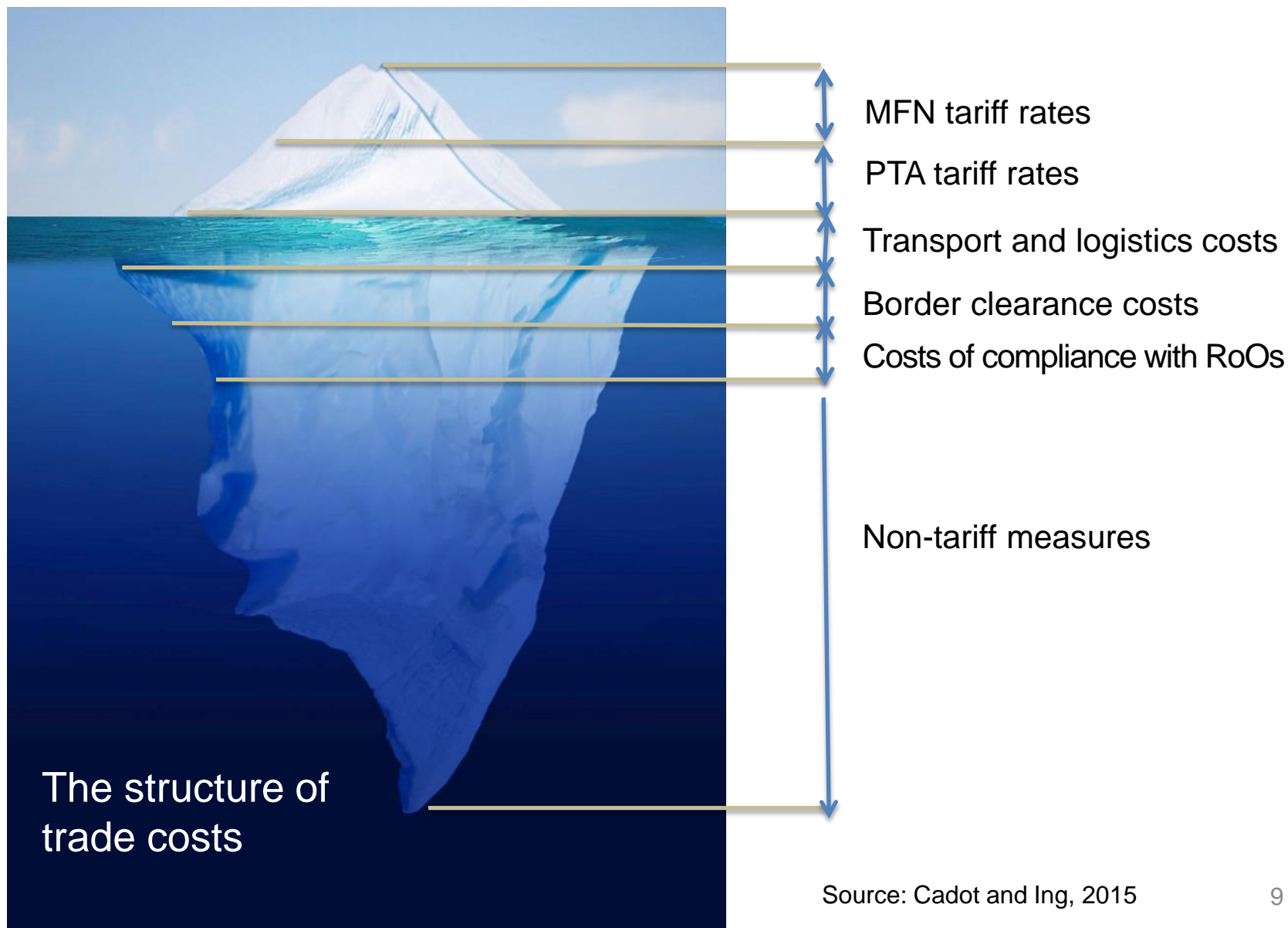
# East Asia – ERIA–UNCTAD

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# A.1. How much do we know about trade cost?



## A.2. Findings in ASEAN

While tariffs have been reduced, the number of **non-tariff measures** (NTMs) is increasing, and is often blamed to be a source of the lack of integration in ASEAN. Unlike tariffs, NTMs could play a role of check and balance for the quality of goods.

Tariff Equivalent of SPS and TBS for ASEAN are **6.5%** and **4.5%**, respectively  
(Lili Yan Ing and Olivier Cadot, 2017)

Looking ahead: from protection to precaution  
(Pascal Lamy, 2017)

# A.3. Team: Report on NTMs in ASEAN

Report Editors:

Lili Yan Ing (ERIA), Olivier Cadot (Lausanne University, CEPR), Ralf Peters (UNCTAD) on “How NTMs will Affect Trade in the Region?”

## **NTM Analyses (July 2018)**

1. Pascal Lamy, Former Director of the WTO
2. Olivier Cadot, Lausanne University, CEPR
3. Jaime de Melo, University of Geneva
4. Alan Winters, Sussex University
5. Ralf Peters, UNCTAD
6. Santiago Fernandez deCordoba
7. Christian Knebel, UNCTAD
8. Denise Penelo, UNCTAD
9. Rizqy Anandhika, ERIA
10. Shujiro Urata, Waseda University
11. Julien Gordoun, OECD
12. Ken Itakura, Nagoya University
13. Chedtha Intaravitak, TDRI
14. Fabio Artuso, World Bank