

FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES

27– 29 NOVEMBER 2018, ADDIS ABABA, ETHIOPIA

Empowering Public-Private partnership for trade facilitation

AFRICA

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MINISTRY OF FOREIGN AFFAIRS OF DENMARK
DANIDA INTERNATIONAL DEVELOPMENT COOPERATION



Trade Facilitation efforts and prospective in Africa

Addis-Ababa, Ethiopia

Tuesday 27 November 2018



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Trade Facilitation in Africa

➤ 2016: Total global merchandise trade US\$ 16 trillion



Trade Facilitation in Africa

➤ 2016: Global trade flows

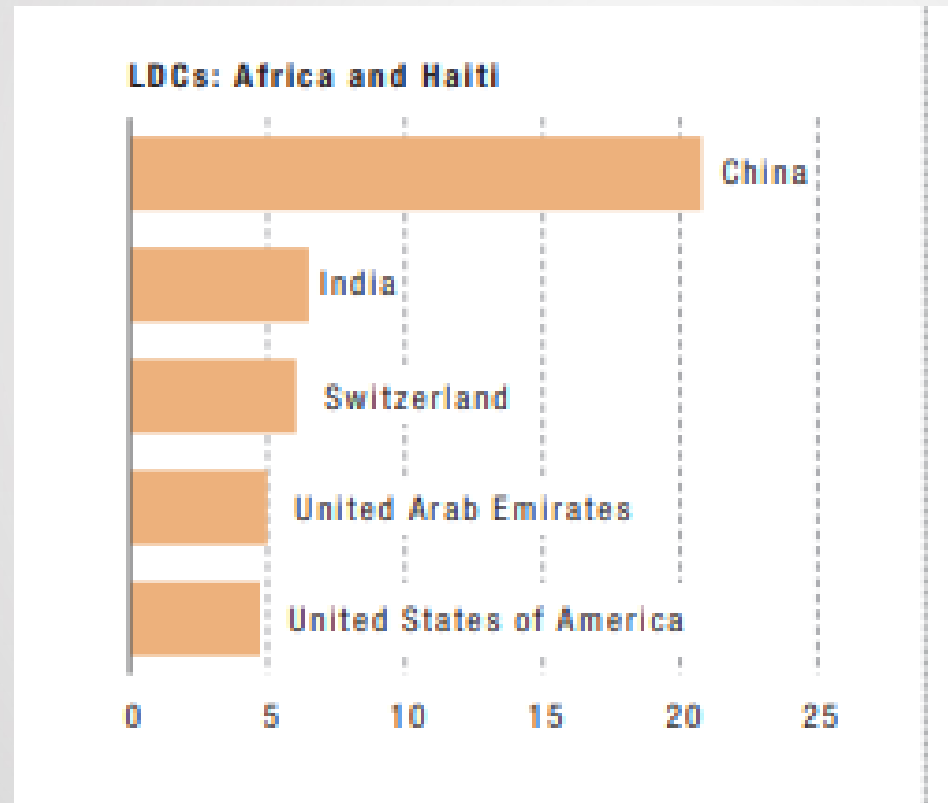


Note: North refers to developed economies; South, to developing and transition economies. Trade is measured from the export side.



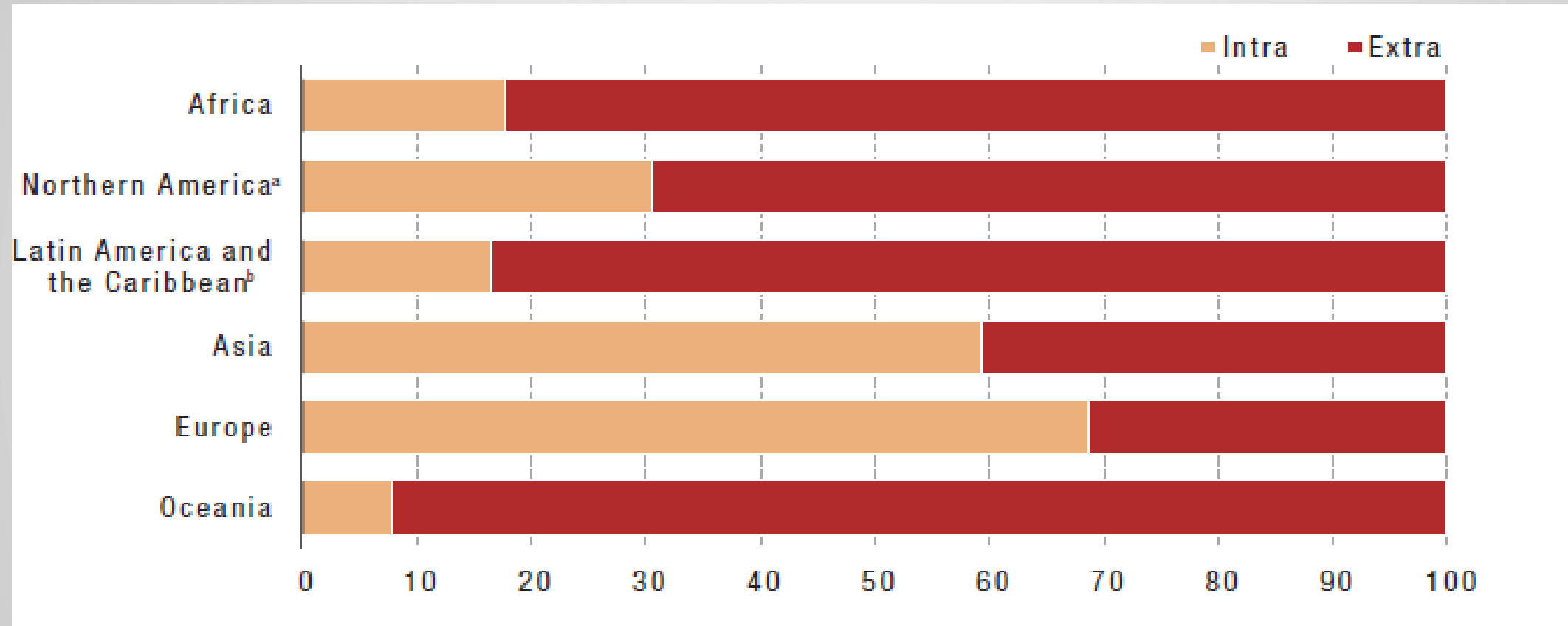
Trade Facilitation in Africa

➤ 2016: LDCs export destinations



➤ Low performances of Intra-African trade

Trade volume of Africa has increased while intra-African exports have stagnated.



UNCTAD, Intra and extra group exports, 2016 (percentage of total exports)



Can African countries trade out of poverty?

- ✓ Structural transformation
- ✓ Export diversification
- ✓ In-country value addition
- ✓ Join Global Value Chains
 - ✓ Requires efficiency of customs and regulatory formalities
 - ✓ Requires efficient logistics and infrastructure



A new paradigm in international trade!

- ✓ The WTO Trade Facilitation Agreement (TFA)
- ✓ The African Continental Free Trade Area (CFTA)
- ✓ The Regional Economic Communities and the Customs Unions
- ✓ National TF reforms through the **National Trade Facilitation Committees as agents of change**

Trade Facilitation and Trade Logistics perspective based on a public-private partnership

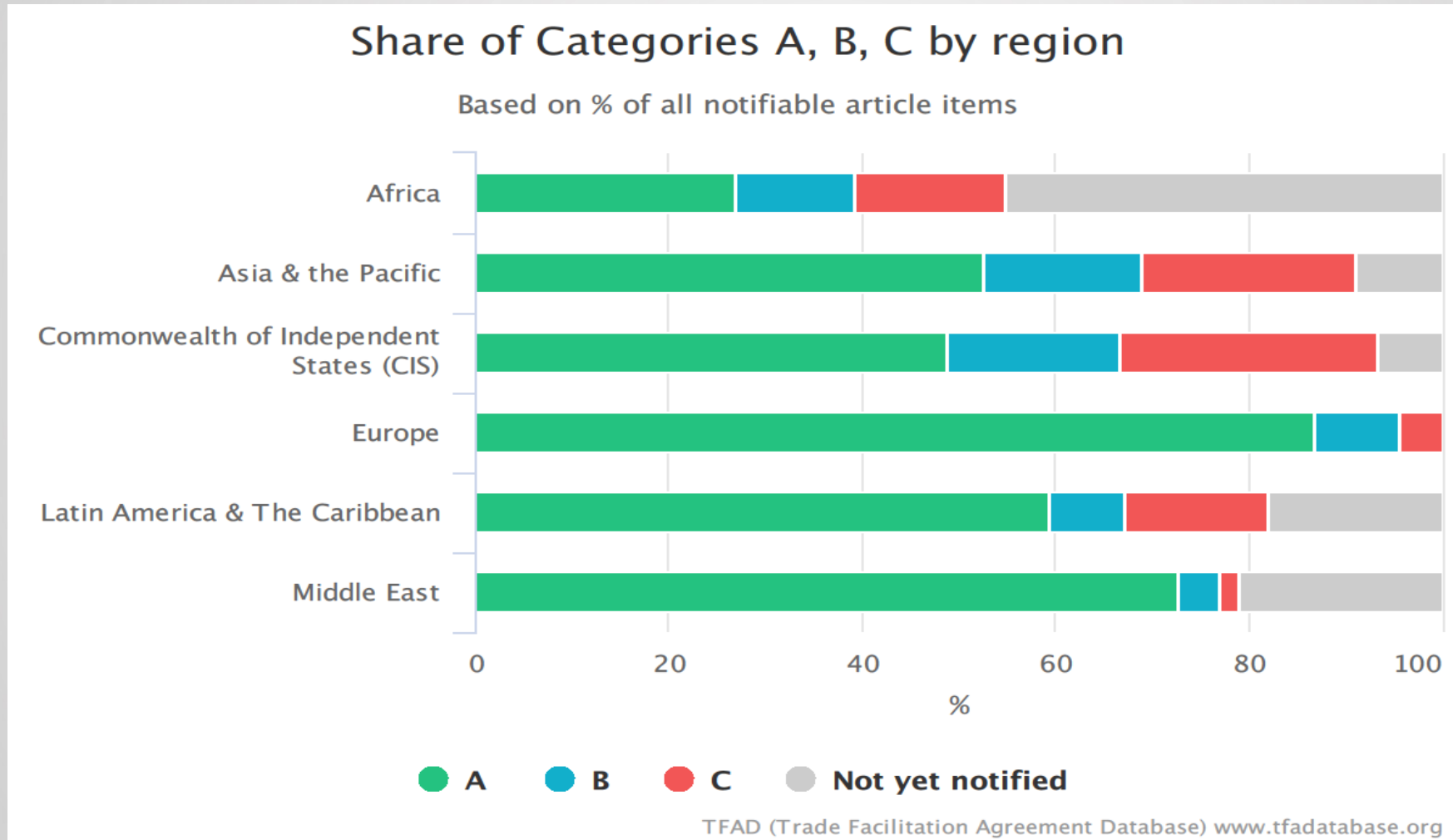


The WTO Trade Facilitation Agreement in Africa

- Africa expected to experience biggest benefits from the full implementation of the WTO TFA
 - 35% increase in exports
 - 16% reduction in trade costs (WTO, Trade Report, 2015)
- So far, only 29 African countries have ratified the WTO TFA out of a total of 54 African countries
- The notification of categories by African countries is slow with less than 60% of the countries having notified.



Low notification of TFA categories by African countries



Trade Facilitation and the African Continental Free Trade Area (CFTA)

- March 2018: Launch of CFTA based on Regional Economic Communities
- CFTA expected to increase intra-African trade by 52.3% by eliminating import duties.
- CFTA Annex on Trade Facilitation
Reforms to accompany domestic efforts in industrialization,
Improve continental value chain towards exports and diversification



Implications of the CFTA on regional integration and national Trade Facilitation policies

- ***On the RECs:*** to advance efforts towards regional integration and harmonization of national TF frameworks. *Ex. Tripartite COMESA-EAC-SADC (representing two thirds of African countries)*
- ***On the Governments:*** to lead a national TF agenda which is compliant with the multilateral, continental and regional obligations
- ***On the NTFCs:*** As coordinating entities, to drive a process in which all trade logistics stakeholders from public and private sectors should be working together to implement the TF reforms



What can UNCTAD do in Trade Facilitation in Africa?

UNCTAD works on solutions that help facilitate trade and its transportation with analysis, technical assistance and capacity development :

- ✓ Trade Facilitation (e.g. *Empowerment Programme for NTFCs*)
- ✓ Transparency and simplification (e.g. *Trade Information Portal*)
- ✓ Customs automation (e.g. *ASYCUDA*)
- ✓ Port reforms (e.g. *TrainforTrade*)
- ✓ Transport and corridors
- ✓ E-Commerce (e.g. *Etrade Assessment, Africa E-Commerce week*)
- ✓ Non-tariff measures

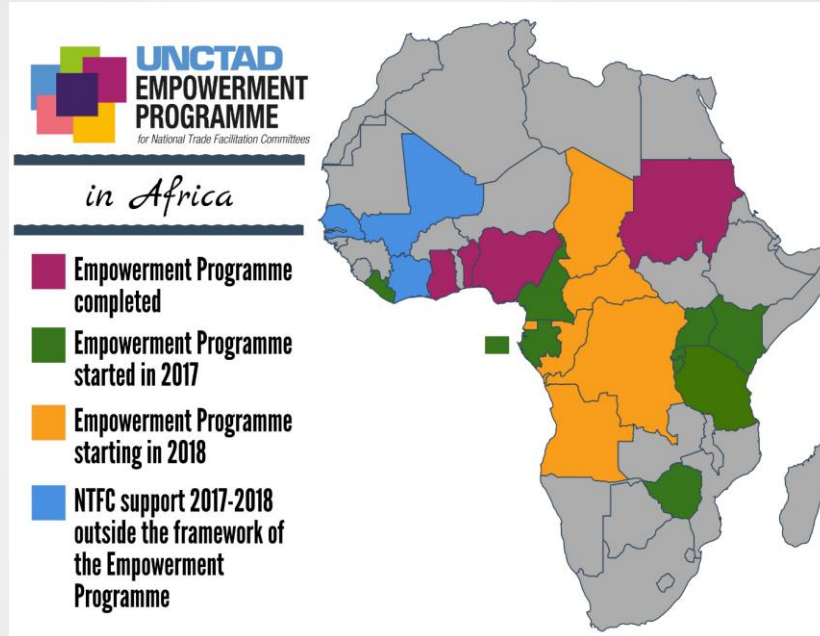


What can UNCTAD do in Trade Facilitation in Africa?

✓ Trade Facilitation (e.g. *Empowerment Programme for NTFCs*)



- 22 African countries since 2016
- ECCAS countries and Mozambique to be added in 2019
- NTFC support,
 - Ratification,
 - Categorization,
 - Notification



MODULES AT A GLANCE

MODULE START UP ESTABLISHING AN NTFC *Optional*

- General concepts of trade facilitation
- Guidelines and best practices in strengthening NTFCs
- Drafting terms of reference and applying best practices
- Adoption process of terms of reference and formalization of an NTFC
- Presentation of drafted documents to main political stakeholders to ensure buy-in

MODULE 1 UNDERSTANDING INTERNATIONAL STANDARDS AND RECOMMENDATIONS

- Standards and the international legal framework for trade facilitation
- Legal interpretation of the Agreement on Trade Facilitation of the World Trade Organization
- Trade facilitation and global supply chain management and the promotion of exports

MODULE 2 MEASURING AND IMPLEMENTING TRADE FACILITATION

- How to analyse trade data
- Techniques to identify bottlenecks and analyse results
- Introduction to the use of information and communications technologies in trade facilitation
- Introduction to complex measures such as the single window
- The role of an NTFC in the evaluation and monitoring of trade facilitation reforms
- Women and trade facilitation

MODULE 3 STRENGTHENING AN NTFC AND ESTABLISHING A TRADE FACILITATION ROAD MAP

- How to improve consultations (with a focus on negotiation skills)
- How to establish a 3–5 year trade facilitation road map with key performance indicators

MODULE 4 TRAINING-OF-TRAINERS

- Training-of-trainers techniques
- Training-of-trainers presentations on topics identified during previous modules
- Establishment of a knowledge transfer strategy for training new members of an NTFC

UNCTAD EMPOWERMENT PROGRAMME
for National Trade Facilitation Committees
 Contact us!
tf@unctad.org
unctad.org/tf

UNITED NATIONS
UNCTAD
WORLD TRADE ORGANIZATION



What can UNCTAD do in Trade Facilitation in Africa?

- ✓ Transparency and simplification (e.g. *Trade Information Portal*)



The screenshot displays the 'InfoTrade Kenya' website. At the top left is the Kenyan coat of arms and the text 'InfoTrade Kenya'. To the right is a 'SELECT LANGUAGE' dropdown menu. Below this is a navigation bar with links for 'HOME', 'PROCEDURES', 'SEARCH TARIFFS', 'ABOUT US', and 'CONTACT US'. The main content area features a large image of an airplane at an airport with the text 'A STEP-BY-STEP GUIDE ON FOREIGN TRADE PROCEDURES'. Below the image is a search interface with 'Search by' tabs for 'Product', 'Pre-clearance procedures', and 'Clearance procedures'. There are two dropdown menus labeled 'Type of operation:' and 'Product:', followed by a 'Search' button. At the bottom of the page is a blue footer with five navigation buttons: 'HOW DOES IT WORK?', 'FORMS, LAWS AND CONTACTS', 'TRADE FACILITATION AGREEMENT REPOSITORY', 'FOREIGN TRADE STATISTICS POWERED BY ITC', and a partially visible button.



What can UNCTAD do in Trade Facilitation in Africa?

✓ Customs automation *ASYCUDA*



Customs Automation as a key part of in Trade Facilitation Reforms:
Present focus
ASYCUDA World
Cross border exchange of data
SW Integration of other agencies
Automation of other compliance procedures e.g.
conformity certification



What can UNCTAD do in Trade Facilitation in Africa?

✓ Port reforms (e.g. *TrainforTrade*)



 TrainforTrade supports developing countries to acquire efficiency and competitiveness

 TrainforTrade programme on e-commerce law and e-commerce promotion

PORT TRAINING PROGRAMME
1085 port operators trained and certified since 1996

<http://learn.unctad.org>

KEY FACTS FROM THE TRAIN FOR TRADE PROGRAMME 2010-2014



50	countries	300	certified trainers
30	donors - 80% beneficiaries	700	case studies
5000	professionals trained	4	languages: English, French, Portuguese and Spanish
150	face-to-face and e-learning courses delivered		



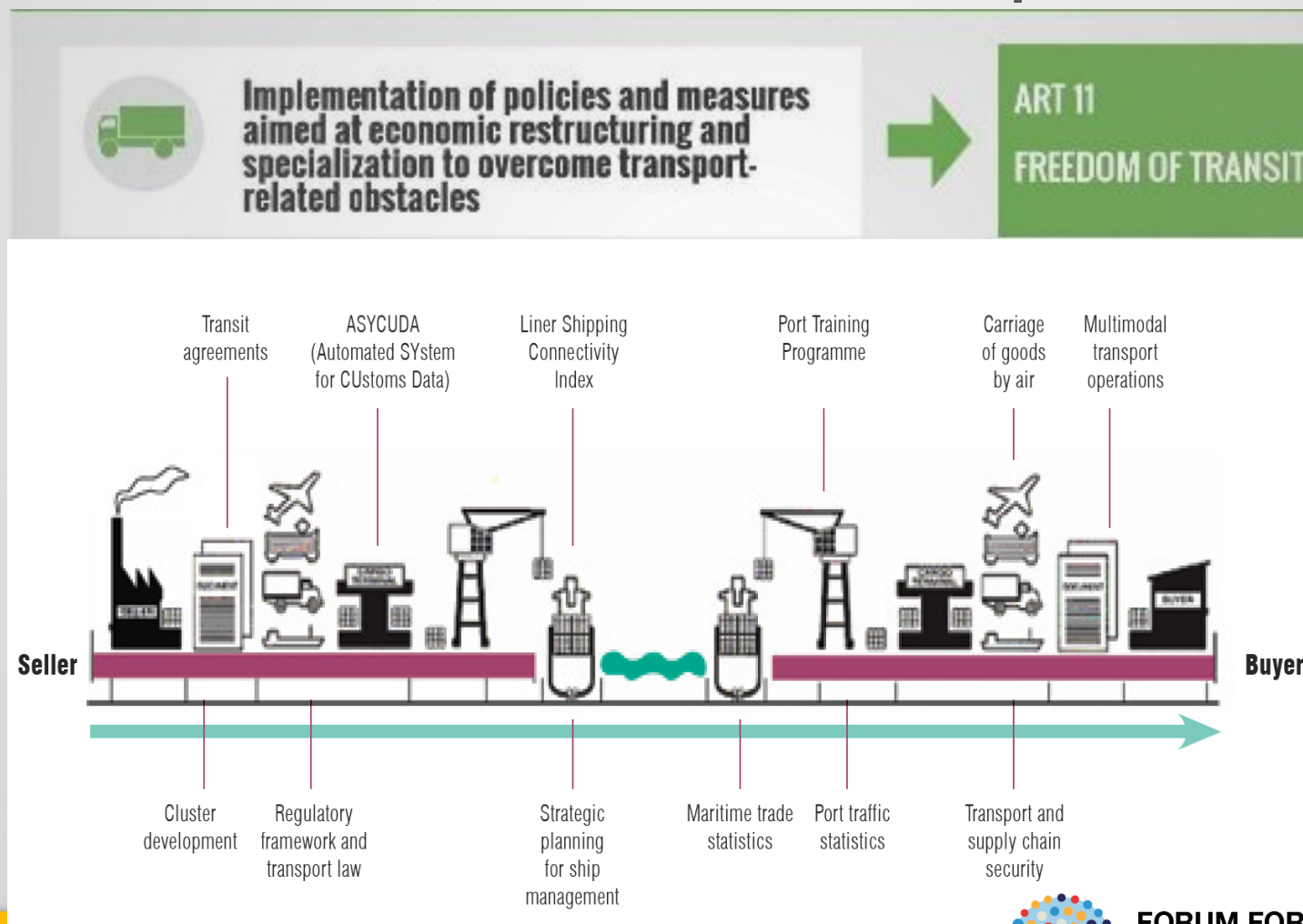
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What can UNCTAD do in Trade Facilitation in Africa?

- ✓ Transport and corridors, sustainable transport



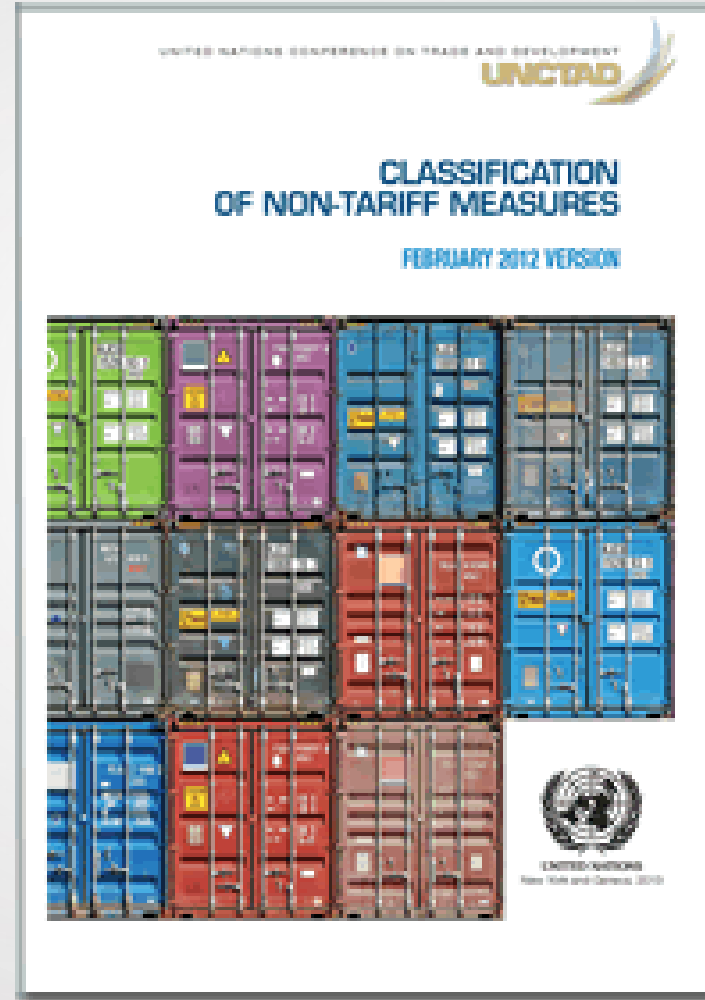
What can UNCTAD do in Trade Facilitation in Africa?

- ✓ E-Commerce (e.g. *Etrade Assessment, Africa E-Commerce week*)



What can UNCTAD do in Trade Facilitation in Africa?

- ✓ Non-tariff measures



THANK YOU!



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