

FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES

27– 29 NOVEMBER 2018, ADDIS ABABA, ETHIOPIA

Empowering Public-Private partnership for trade facilitation

AFRICA

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MINISTRY OF FOREIGN AFFAIRS OF DENMARK
DANIDA INTERNATIONAL DEVELOPMENT COOPERATION



National Trade Facilitation Committees

Key sustainability factors

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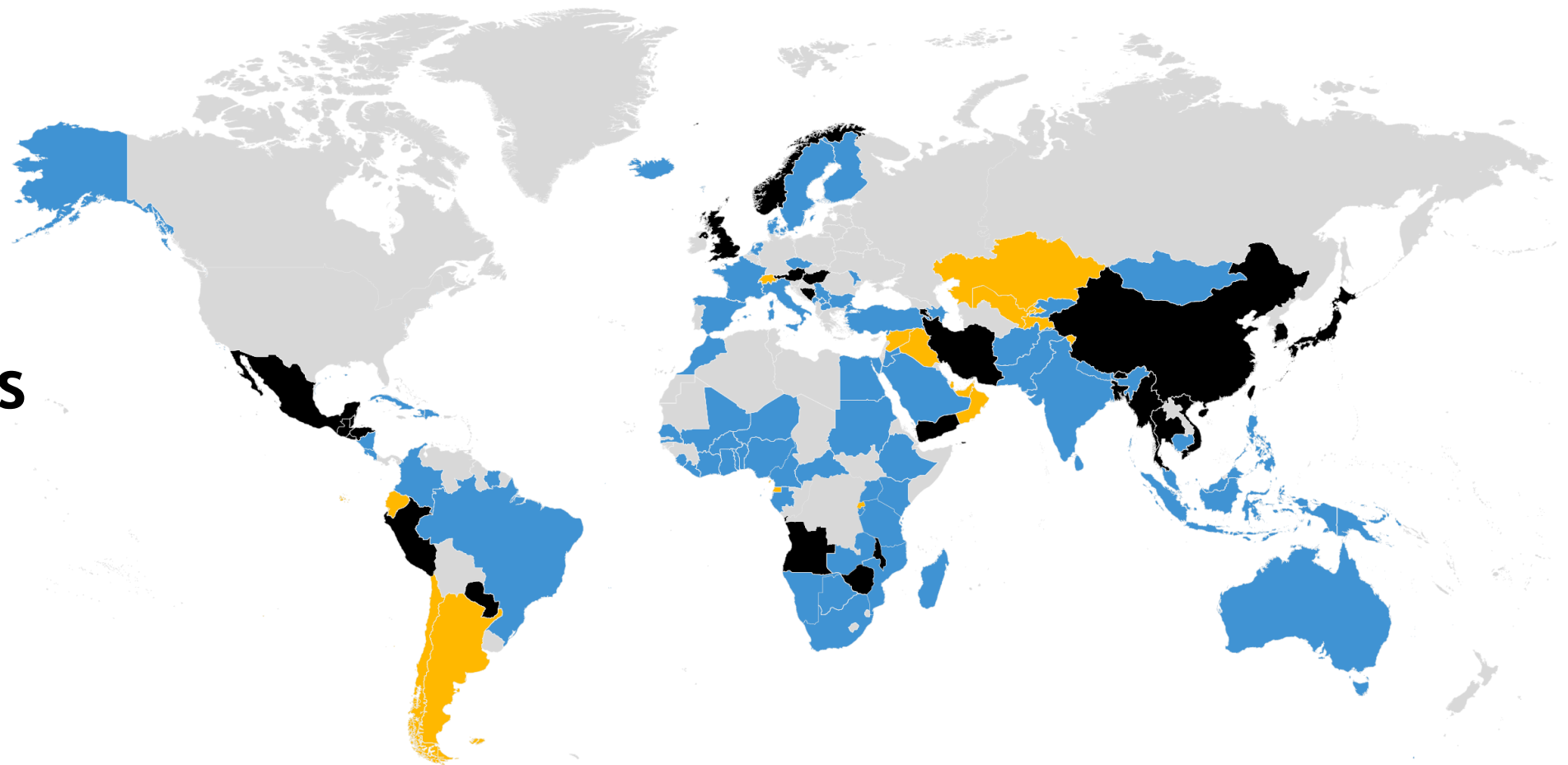


UNITED NATIONS
UNCTAD

What do National Trade Facilitation Committees believe to be the key factors contributing to their sustainability?

Map of Trade Facilitation Committees around the world

as of October 2018



Legend

- Formally established committee*
- De facto committee**
- No Trade Facilitation Committee
- No information

<https://unctad.org/tfc>

*formally established committee: committee created by legal instrument **de facto committee: existing committee, although not created by a legal instrument

1 Key success factors

2 Key obstacles

3 Key Recommendations

1

Key success
factors

2

Key
obstacles

3

Key
Recommendations

TOP 5 success factors for National Trade Facilitation Committees



Commitment from members
/ high participation

3 Key elements

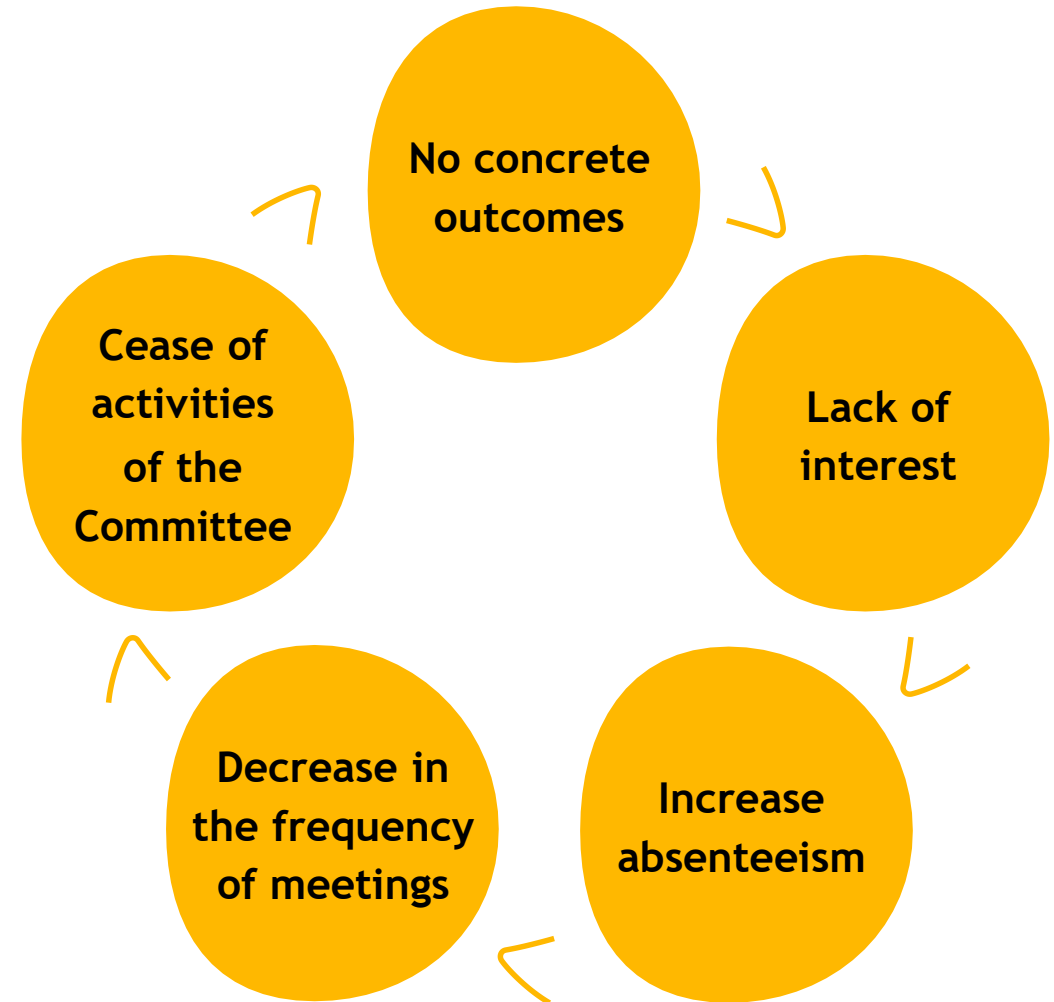


Concrete operational outcomes

How to ensure members' commitment to the work of the NTFC?

Make sure that results are being achieved and that participants are aware of those outcomes. It is crucial to show them:

- the impact of their work and
- the return on their investment to join the meetings of the Committee.



TOP 5 success factors for National Trade Facilitation Committees



33%



Commitment from members / high participation



27%



Cooperation among members / common understanding and goals / mutual trust



20%



Financial assistance / adequate resources



16%



Political commitment / high level support



15%



Development of work plans and proposals



Key success factors for National Trade Facilitation Committees



13%



Regularity of meetings / communications to National Trade Facilitation Committee members



13%



Capacity building



9%



Having clear terms of reference



9%



Involvement of private sector



9%



Awareness raising on trade facilitation

1 Key success factors

2 Key obstacles

3 Key Recommendations

Top 6 Obstacles for National Trade Facilitation Committees

 49%



Lack of funding / resources

**1 out of 2 Committees
believe that the lack of funding is the
MAIN OBSTACLE to their sustainability**

Just

claim that there is budget available for the activities of the National Trade Facilitation Committee

Just

21%

claim that there is budget available for the activities of the National Trade Facilitation Committee



Source of funding for National Trade Facilitation Committees



54%



Government / State budget



30%



International / development partners



4%



Private sector

12% no answer | Sample per level of development: developing countries (35), least developed countries (19)

Source: UNCTAD, based on data from the online repository of national trade facilitation committees, available at <http://unctad.org/tfc>. Sample: 56 countries

Top 6 obstacles for National Trade Facilitation Committees



49%



Lack of funding / resources



28%



Maintain engagement
/ motivation of participants
/ absenteeism



19%



Incorrect representation
of members / frequent
replacement of members



19%



Lack of coordination
/ conflicts of interest



13%



High level support
/ political buy-in



9%



Resistance to change



Key success
factors



Key
obstacles



Key
Recommendations

Sum-up of recommendations for National Trade Facilitation Committees to ensure their sustainability

1

Be SMART when setting up the objectives and scope of a national trade facilitation committee.

2

Make it official - give the national trade facilitation committee a strong legal backing.

3

Set clear game rules - define terms of reference in a comprehensive and inclusive way.

4

Provide the national trade facilitation committee with a permanent secretariat.



Sum-up of recommendations for National Trade Facilitation Committees to ensure their sustainability

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- 5 Meet regularly.
 - 6 Be inclusive - trade facilitation is a cross-divisional and cross-sectorial endeavour.
 - 7 National Trade Facilitation Committees should make concrete steps to address gender equality.
 - 8 Take every opportunity to raise awareness about trade facilitation.
- >

Sum-up of recommendations for National Trade Facilitation Committees to ensure their sustainability



9

Provide the national trade facilitation committee with the necessary resources.

10

Establish monitoring and evaluating mechanisms to measure results.

What do ~~National Trade Facilitation Committees~~ believe to be the key factors contributing to the sustainability of the Committee?

**What do |
believe to be the
key factors contributing
to the sustainability
of the Committee?**



Participants at the First African Forum for National Trade Facilitation Committees

YOU

are the key to success

YOU

can lead the change your country needs

Never underestimate the power

YOU

have to motivate others to change

YOU

can

#MakeTradeWork

THANK YOU!

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