

FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES

27– 29 NOVEMBER 2018, ADDIS ABABA, ETHIOPIA

Empowering Public-Private partnership for trade facilitation

AFRICA

Organized by



Sponsored by



MINISTRY OF FOREIGN AFFAIRS OF DENMARK
DANIDA INTERNATIONAL DEVELOPMENT COOPERATION



ITC Helps Businesses Trade

Joint agency of the UN and WTO



Rules of Trade

Help businesses trade

Trade policy research

Fully dedicated to support the internationalization of SMEs

Policy Makers

TISIs

Private Sector

Advisory services

Capacity building

Trade and market intelligence

Market linkages

ITC'S RANGE OF TRADE FACILITATION SERVICES



Enhance transparency

We enhance access to information and documentation requirements for crossing borders



Promote cooperation

We promote public-private dialogue and generate ways to improve inter-agency coordination



Foster efficiency

We support the improvement of efficiency and modernization of cross-border procedures



Improve traders' compliance

We build private sector capacity to efficiently comply with new rules



ENHANCE TRANSPARENCY

Trade Facilitation Portal

to describe the practical steps required to import or export a consignment at national or regional level

Awareness and business guides

to make businesses aware of new rules and their benefits, creating greater certainty for traders and fewer opportunities for corruption

Enquiry points

to answer queries on trade- related information and documents through the creation and strengthening of trade facilitation enquiry points

ITC in action

Challenge

Traders perceive the lack of transparency on trade procedures as a major problem to efficiently engaging in cross-border trade.

In some countries, exporters need to go through more than 38 steps, submit more than 56 documents, and visit more than 13 agencies in order to export their goods. This process can take 9 to 25 days.

ITC response

ITC, in collaboration with UNCTAD, supported the establishment of Trade Facilitation portals in Uganda, Kenya, Tanzania, Rwanda, and Tajikistan. They provide step-by step guidance to traders on how to import and export successfully, as well as a platform for informed public-private discussions that address obstacles to trade.



PROMOTE COOPERATION

Institutional support (NTFC/RTFC)

to establish national and/or regional trade facilitation committees to ensure better integration of business interests in trade facilitation reforms

Public-private dialogue

to facilitate public-private sector cooperation and provide businesses with the opportunity to advocate for efficient reforms

Border agency coordination

to assist countries in ensuring coordination amongst agencies in charge of border controls for import, export and transit of goods

Review of formalities

to support countries in periodically reviewing trade-related documentation requirements and formalities

ITC in action

Afghanistan

Advisory services to define governance structure and membership, capacity building of NTFC Members

Ivory Coast

Advisory services and capacitybuilding of NTFC members, to follow the implementation of TFA reforms

Tajikistan

Advisory services to efficiently run the NTFC operations

Sri Lanka

Advisory services to strengthen the NTFC governance structure and its operations



IMPROVE TRADERS' COMPLIANCE

TFA understanding

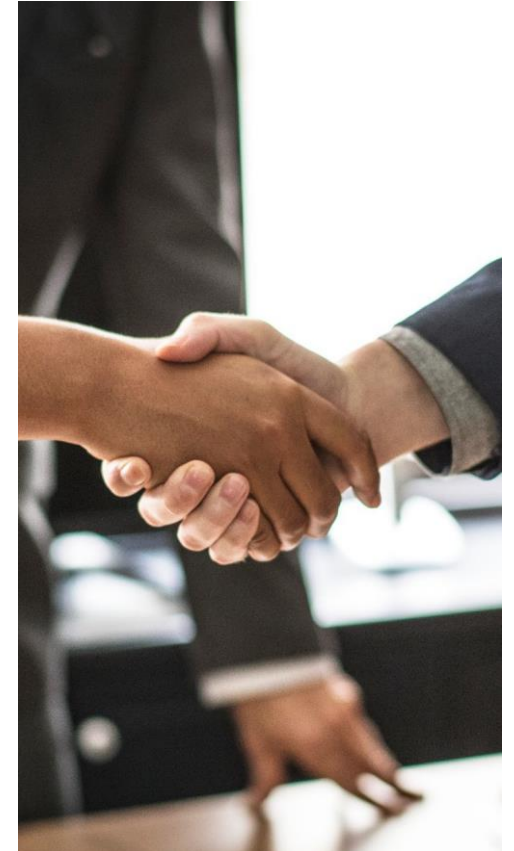
deliver private sector training, including e-learning courses to raise business awareness on how they can benefit from the TFA

Export management

coach businesses on how to improve their import/export management practices

Enhanced capacity of Trade Support institutions

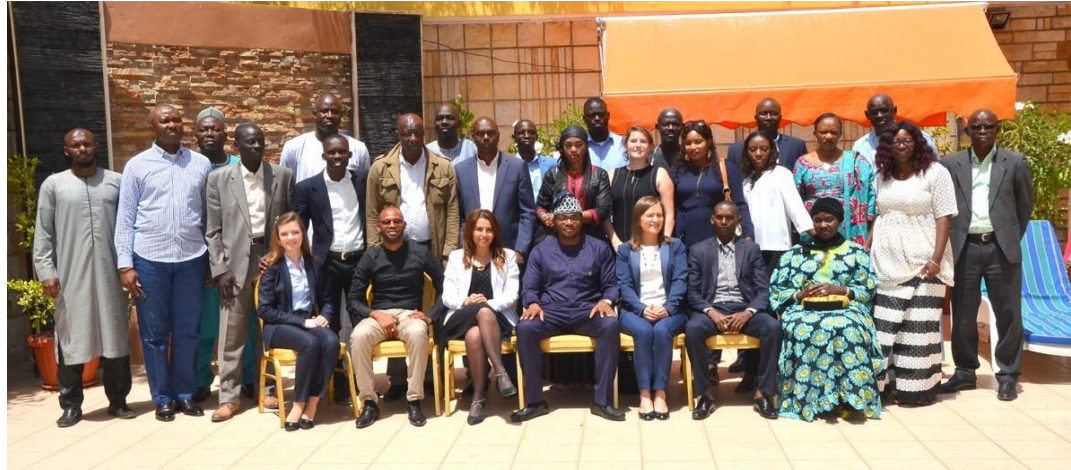
improve the effectiveness of institutions in supporting the private sector's management of cross-border operations





IMPROVE TRADER COMPLIANCE: AMPLIFYING THE IMPACT

REGIONAL
TFA
MASTER
TRAINERS



NEW!

ONLINE COURSE

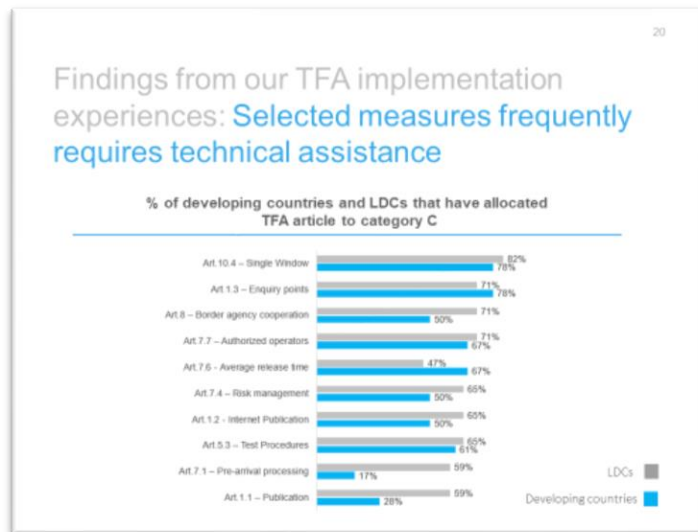
Online course for traders on the WTO TFA in English starting on December 3rd, 2018

<https://learning.intracen.org/course/info.php?id=310>



FOSTER EFFICIENCY

ITC prioritizes the implementation of those measure that countries have frequently allocated to Category C



Establishment of trade facilitation portal scalable to online enquiry points

- Compliant with Art.1.1, 1.2 and 1.3 of the TFA

Review, simplify and standardize trade formalities and documentation requirements

- Compliant with Art.10.1 of the TFA

Expedite clearance through risk management, pre-arrival processing and authorized operator schemes

- Compliant with Art.7.1, 7.4 and 7.7 of the TFA

Establishment of national trade facilitation committee to promote border agency cooperation

- Compliant with Art.8 and Art 23.2 of the TFA

ITC'S APPROACH TO TRADE FACILITATION REFORMS



Promoting business perspective in diagnosis, design and implementation of trade facilitation reforms



Comprehensive publications with technical and practical insights for the stakeholders



Innovative use of ICT for trade facilitation, including Trade Facilitation Portal, Digitization of Certificate of Origin



Addressing non-tariff barriers to trade using a "whole of the supply chain" approach comprising trade facilitation, quality for trade (SPS, TBT), and logistics services

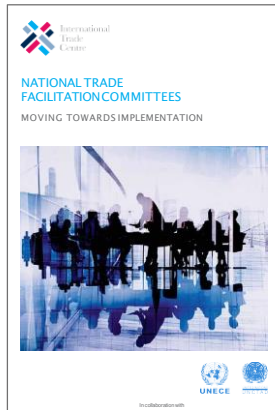


Building upon regional integration dynamics and fostering a regional approach to the TFA implementation



Active network of partnership: UNCTAD, WTO, WCO, ICC, UNECE, UNESCAP, IRU, UPU, WEF, ADB, CNI, DHL

ITC TRADE FACILITATION PUBLICATIONS



[National Trade Facilitation Committees](#)



[SMEs and the WTO Trade Facilitation Agreement](#)



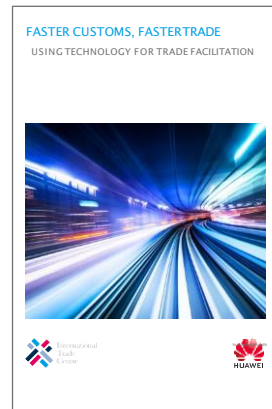
[WTO Trade Facilitation Agreement : Business Guide](#)



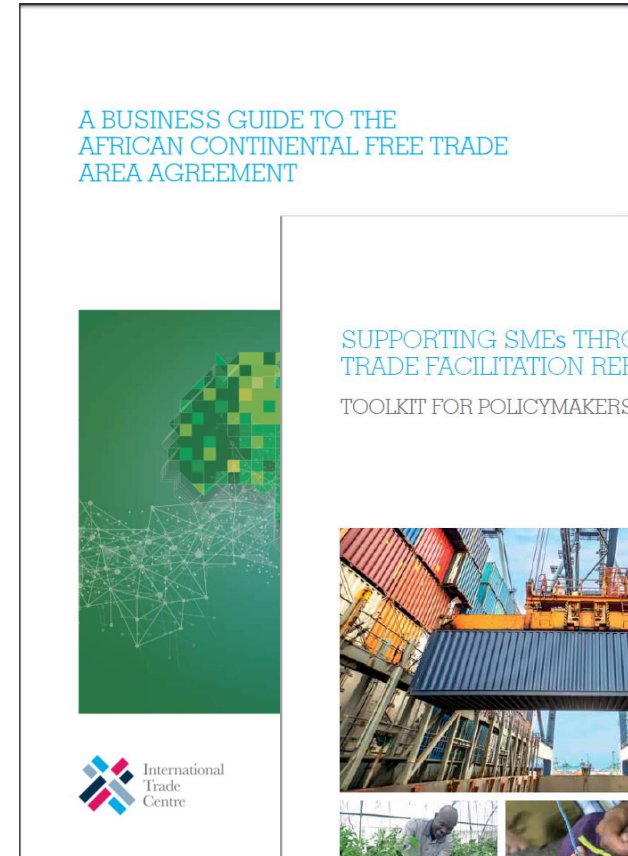
[Charting a Roadmap to Regional Integration](#)



[Reforming Logistics Services](#)



[Faster Customs, Faster Trade](#)



THANK YOU!



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