

Asian Green Business Accelerator

Linking Asian Green Businesses to
International Markets



What is AGBA?



Mission:

“Local income generation by linking Asian sustainable green businesses to international markets”

History:

- Initiated by ProFound and Axonica
- History with Helvetas Regional BioTrade programme
- Bridge between donor funded and permanent service available in the region
- Answering to local SME needs!

What does AGBA do?

1. Tailored support, consultancy
2. Export readiness work
3. Matchmaking
4. **BioTrade Asia Pavilion at BioFach**



BioTrade Asia Pavilion at BioFach – Why joining?

Benefits of joining the BioTrade Asia Pavilion:

1. BioFach is the World's Leading Trade Fair for Organic Food.
2. High onsite visibility (above 80 sqm stand)
3. Higher online visibility (ProFound online communication activities: newsletter, article, social media and online pavilion activation)
4. Access to a larger network of buyers
5. Pre, during and post fair support
6. Networking





Would you like to know more?

Scan the QR code or contact:
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