

**Awareness Raising Webinar on  
Sustainable Trade of Biodiversity-based Products and Biotrade  
in the ASEAN Region**

**Experiences from  
the Small Grants Programme Implementations**

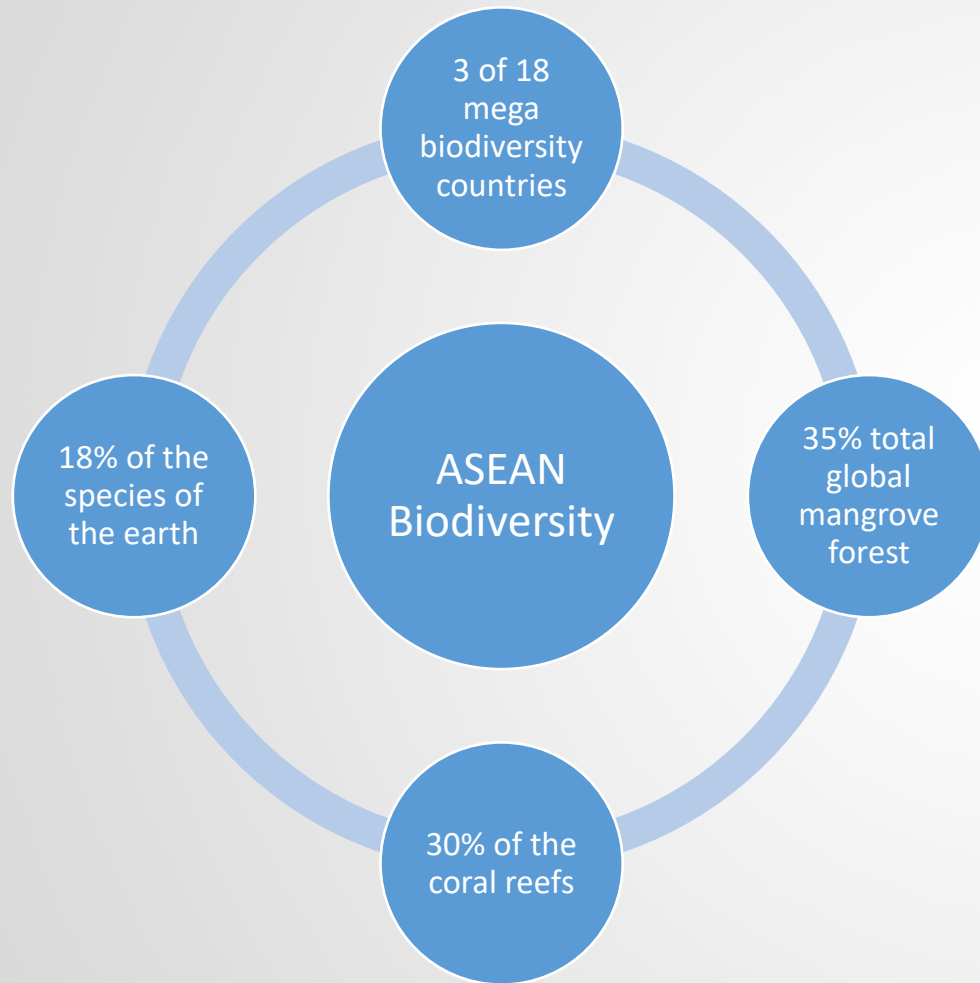
**16 April 2022**



# Outline

- Background
- Biodiversity in ASEAN
- Role of ACB in Regional Level
- Experiences from the Programme Implementations: Small Grants Programme (SGP)
- Key Messages

# Biodiversity in ASEAN



This wealth in biodiversity poses opportunities for the economic development of the region

# Role of ACB in Regional Level

- Focusing on the ***biodiversity conservation*** in ASEAN
- ***ASEAN Heritage Parks (AHPs)*** as one of the flagship programmes
- Support the biodiversity conservation and livelihood improvement of communities living in and around the national parks
- Examples of implementation on the ground:
  - Biodiversity-based Products (BBP)
  - ***Small Grants Programme (SGP)***
  - Other Programmes

# Small Grants Programme (SGP)

- Funding: the KfW Entwicklungsbank (German Development Bank)
- The overall objective of the SGP: is to strengthen biodiversity protection and management of natural resources in line with the basic needs of the local population in the ASEAN region
- Two main elements: ***biodiversity conservation (40%)*** and ***livelihood improvements (60%)***
- AMS: Indonesia, Myanmar, and Viet Nam

# Budget allocation and the coverages

## Phase I

EUR10 Million: *in the implementation stage*

## Phase II

EUR6.39 Million: *in the initial stage of implementation*



### Myanmar

- *Alaungdaw Kathappa National Park*
- *Indawgyi Lake Wildlife Sanctuary*
- *Meinmahala Kyun Wildlife Sanctuary*
- *Nat Ma Taung National Park*



### Indonesia

- *Way Kambas National Park*
- *Gunung Leuser National Park*



### Viet Nam

- *Kon Ka Kinh National Park*
- *Chu Mom Ray National Park*
- *Ba Be National Park*
- *Hoang Lien Sa Pa National Park*

# SGP | Indonesia in Numbers

## SGP INDONESIA IN NUMBERS



**185**

hectares of land area that has been restored for habitat restoration



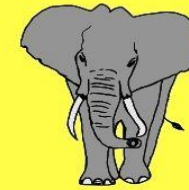
**61**

Community groups in and around the National Park formed and assisted (KTHK, KWT, agricultural groups, women's groups, etc.)



**49**

Number of villages around AHPs (GNLP & WKNP) assisted



**23**

Total survey and monitoring of biodiversity including monitoring of key species (Sumatra Rhino, Sumatran Tiger, Sumatran Elephant,)

**150**

People get information about handling human-tiger conflict

**712**

students and teachers receive environmental and conservation education

**2**

Tak force human-animal conflict management was formed

**9**

NTFP products were developed as an alternative to community income: honey, coffee, natural dye batik, herbal medicine, lemon, lemongrass tea, palm sugar, pineapple lunkhead, ecotourism



# Livelihood Programme Interventions: Indonesia

| Gunung Leuser National Park   | Way Kambas National Park   |
|---|--|
| Promoting Agribusiness and Small & Medium Enterprise (SME) Development as Alternative Livelihood of Communities | Livelihood System Improvement in Communities around National Park                      |
| Capacity Building through Local Revenues  | Improving the Livelihoods of Local Communities through Sustainable Ecotourism Approach |
| Livelihood Improvement and Ecosystem Restoration  | Strengthening of Community Institutional Capacity                                      |
| Strengthening Women's Participation through Sustainable Livelihood  | Optimization of Natural Resource Potential in the Buffer Zone Areas                    |
| Forest-based Community Empowerment  | Community Empowerment through Coffee Plantation  |



# Livelihood



Community-based forest restoration through conservation partnerships programme in GLNP

3 products were developed : orange, lemon grass, & medicinal plants

Development of organic agriculture in 2 villages around GLNP



More 200 women's around GLNP & WKNP join the permaculture program & home garden to grow vegetables such as chili, spinach, kale, long beans, cucumbers, tomatoes, eggplant. The groups also generate additional incomes from the activities



Community-based coffee plantations have been developed around GLNP



# Livelihood

Products of SGP in Indonesia: natural dry batik, honey, bamboo handicrafts, palm sugar, coffee, ginger powder, rosella flower, etc





# Ecotourism

- Using nature-based concept
- A sustainable tourism application system (*SIAP Pak EKO*) has been built to support ecotourism development
- 120 tour guides that have been trained to support ecotourism in GLNP
- Around 3 groups (37 people) are being upgraded in terms of ecotourism management in WKNP: making tour packages, homestays, online marketing, etc.
- Adopting values in the ecotourism packages that include biodiversity conservation, maintaining local knowledge of the people, and generating income for the local people



# Key Messages

- Multi-stakeholder engagement is a key success to implement the programme on the ground
- Improving the livelihood of the people can be a strategic tool for biodiversity conservation
- There is a need to introduce and implement the BioTrade on the ground in a strategic manner



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Championing  
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