Ad Hoc Expert Group Meeting on Emerging consumer protection trends and challenges: Implementing the United Nations Guidelines for Consumer Protection

2nd SESSION 29 November 201 Room XI, Palais des Nations, Geneva

Upholding consumer rights in digital markets Discussion 1: Consumer protection and digital platforms

Contribution by Mr. George Lusty Senior Director for Consumer Enforcement Competition and Markets Authority United Kingdom

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Consumer protection and digital platforms

George Lusty Competition and Markets Authority 29 November 2018



Online gambling







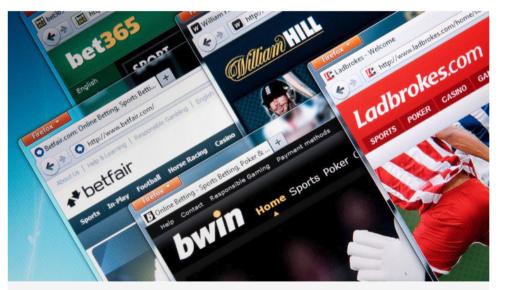
Important Info: 18+. New Customers Only. Min £20 deposit. Max bonus £500. 20x (deposit + bonus) wagering reqs apply. Contributions to wagering reqs vary by game. Bonus valid for 30 days (bonus + winnings removed). Certain games and payment methods excluded. Bets covering 67% or more of Roulette table don't count to wagering. T&C's apply. sky news



Online bookies rapped for 'unfair' promotions that trap players' cash

Gambling companies have been accused of imposing "unfair restrictions" to stop customers withdrawing cash from their accounts.

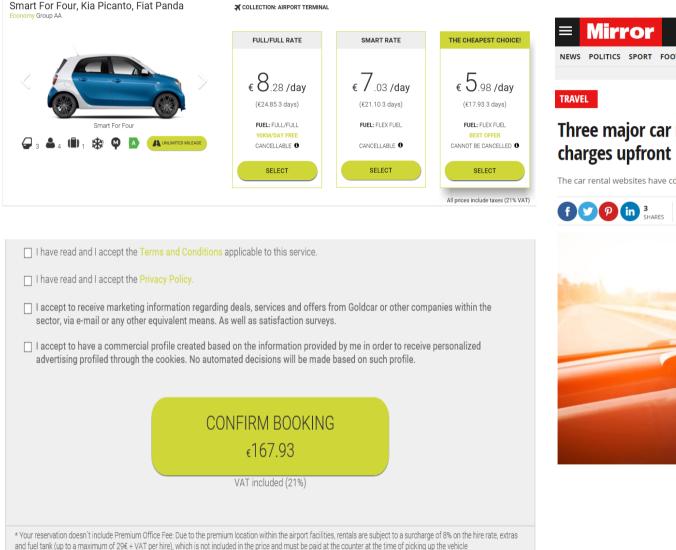
13:51, UK, Thursday 01 February 2018

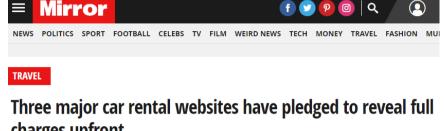


All online gambling firms must abide by the new rules aimed at boosting transparency









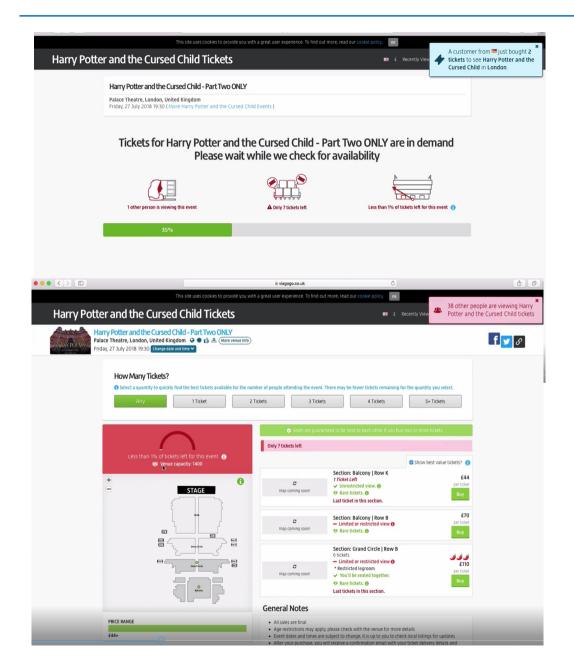
The car rental websites have committed to revealing the full upfront costs to customers looking to hire a car





Secondary tickets







News > Business > Business News

Viagogo forced to overhaul its business practices after watchdog wins court order

Under the court order, Viagogo will have to tell purchasers of tickets if there is a risk that they will be turned away at the door

Caitlin Morrison | @citycait | 38 minutes ago | 1 comment





The CMA said the court order would ensure Viagogo customers get a fair deal (Getty Images/iStockphoto)

Online dating







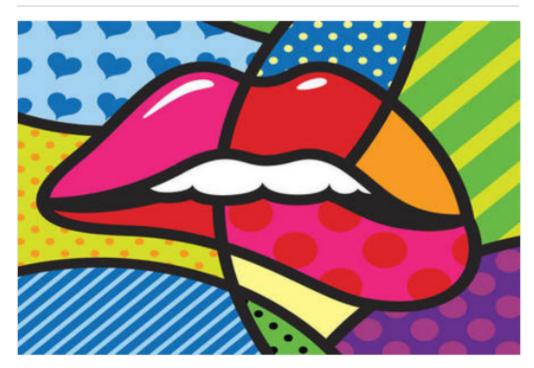
The Register® Biting the hand that foods IT

UK.gov online dating tips: Do get consent, don't make false claims or fake profiles

Probe of dating platform's claims prompts crackdown on online love rat firms

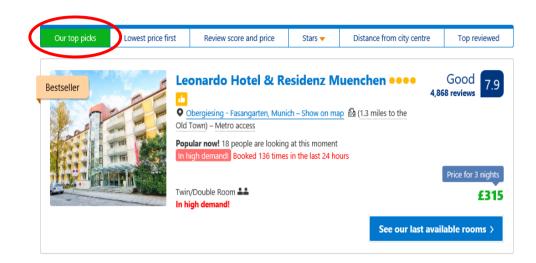
By Rebecca Hill 13 Jun 2018 at 09:28

62 🖵 🛛 SHARE 🔻



Online hotel booking







Hotel booking sites slammed for misleading customers

Websites breach consumer protection laws with pressure-selling, search misrepresentation and other tactics

Kate Hughes Money Editor | @hughesthehack | Thursday 28 June 2018 10:56 |



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mario_falcone17 Shake it baby!! Watch @lordtimepieces, use code Mario for 10% off all watches!! do

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cherkay1987 Looking good 🎔

miss.moody35 🍄

knightsbridge_estates Bit close to the steering wheel lol

alexm7 No worries mate

craigdunn90 @john_hardy88 dunn on his way to the beach laaa

niseypatricia Are you allowed food in your beautiful new car? $\mathcal{D} \textcircled{G}$

lukevarney @mario_falcone17 wheres the Adidas bomber from **&**

gazstreet1 Where are these jeans from bro?

mario falcone17 @gazstreet1 Zara.. ripped

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MailOnline

Reality TV stars probed over sneaky online ads: Watchdog investigates Instagram and Twitter stars for plugging products without making it clear they are being paid

Competition and Markets Authority written to social media stars and celebrities

It wants to gather more information about posts and brand business agreements

Made in Chelsea's Millie Mackintosh and Louise Thompson criticised in the past

Q

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FINANCIAL TIMES

HOME WORLD UK COMPANIES TECH MARKETS OPINION WORK&CAREERS LIFEGARTS HOW TO SPENDIT Celebrity 'influencers' probed in UK over social media adverts

Stars who do not reveal if they have been paid to promote products could face court action



Made in Chelsea' star Louise Thompson was rebuked by the Advertising Standards Authority in July for failing to disclose that a seaside Instagram photo included product placement © WENN/Alamy

ICPEN and CPC projects



Joint Open Letter to Businesses in the Digital Economy on the Importance of Standard Terms and Conditions for Consumers

Global | Friday, June 29, 2018





BRIDGING ENFORCERS FOR POWERFUL CONSUMERS

June 28 2018 – Ankara, Turkey

Introduction

Consumers in the digital economy are entitled to know what they are getting and on what basis.

The internet is the number one marketplace where consumers and traders come together, doing away with national borders and boosting the digital economy. Playing fair with consumers can enhance trust and confidence in the digital economy, and thereby benefit consumers and businesses alike.

The International Consumer Protection and Enforcement Network (ICPEN), a worldwide network of more than 60 consumer protection authorities, is encouraging consumer-facing businesses in the digital economy to review their contractual terms and conditions (TCs) and marketing practices.

ICPEN wants businesses to ensure that they:

- · Are fair to consumers, and don't mislead or deceive them.
- Are transparent and highlight the most important points of the contract and product.
- · Don't bury important matters in long and complicated TCs.
- Comply with consumer law and respect consumers' privacy rights.



Airond warned it breaches EU rules over pricing policy

Accommodation service told it needs to be clearer on total cost including fees and charges



▲ Airbnb did not clearly identify if the offer of accommodation was being made by amateur hosts or professionals, the EU said. Photograph: Lionel Bonaventure/AFP/Getty Images

Airbnb has been found in breach of EU law and given until the end of the summer to ditch a range of practices, including that of belatedly applying additional fees to the prices it promotes online.

The accommodation service has been accused by the European commission and national regulators of failing its customers and making the mistake of many global digital firms of "forgetting its responsibilities".

Key themes (I)



Targeting 'sludge'

- Exploring when harmful nudging behaviours online can engage consumer law
- Protecting vulnerable consumers, particularly children
 - Gambling
 - Apps
 - Connected devices



Key themes (II)



Online reviews

- Impact on over £23bn of UK purchases

• Platforms

- Heterogeneity of online platforms
- Listing and ranking issues, and role of algorithms
- Provision of essential pre-purchase information
- Cross-border enforcement
- Exploring a new world of remedies