

**Seventh United Nations Conference to review the UN
Set on Competition Policy**

Geneva, 6-10 July 2015

Roundtable on:

**Review and Perspective of Capacity-building and
Technical Assistance on Competition and Consumer
Protection Law and Policy**

Contribution

By

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The views expressed are those of the author and do not necessarily reflect the views of
UNCTAD

Private sector outreach: select agency resources

Australia

1. Brochure *Cartels: What you need to know - a guide for business*, 6 August 2012 (<http://www.accc.gov.au/publications/cartels-what-you-need-to-know-a-guide-for-business>)
2. Compliance templates (<https://www.accc.gov.au/business/business-rights-protections/implementing-a-compliance-program>)

Brazil

1. Comic Book: *Cartel da Limonada* – Brazilian Ministry of Justice (http://www.internationalcompetitionnetwork.org/uploads/cartel%20wg/awareness/cartel_da_limonada.pdf)
2. Poster: *Jogando Limpo* (in Portuguese) – Brazilian competition authorities (CADE, SDE) (<http://www.cade.gov.br/Default.aspx?b4879761b066ba7882cf68c693>)
3. Postcard: *Cartel é Crime* (in Portuguese) – Brazilian Ministry of Justice (SDE) (http://www.internationalcompetitionnetwork.org/uploads/cartel%20wg/awareness/brazilpostal_mesa.pdf)
(http://www.internationalcompetitionnetwork.org/uploads/cartel%20wg/awareness/brazilpostal_gas.pdf)
4. Postcard: *Todos os Brasileiros Contra os Cartéis* (in Portuguese) – Brazilian Ministry of Justice (SDE) (http://www.internationalcompetitionnetwork.org/uploads/cartel%20wg/awareness/brazilpostal_placa.pdf)

Bulgaria

1. Guidelines on the Corporate Competition Compliance Programmes and Guidelines on Advocacy (20 December 2012) (http://ec.europa.eu/competition/ecn/brief/01_2013/bg_compl.pdf)

Canada

1. Videos (<http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/03809.html>)
2. Compliance template (APPENDIX A: CORPORATE COMPLIANCE PROGRAM FRAMEWORK) (<http://www.competitionbureau.gc.ca/eic/site/cb-bc.nsf/eng/03927.html>)

EU

1. Brochure *Compliance matters* (23 November 2011) (http://ec.europa.eu/competition/antitrust/compliance/index_en.html)

France

1. Detailed Guidance (Procedural notice) - issued on 10 February 2012 – which sets out the requirements for an effective Compliance programme.
(http://www.autoritedelaconurrence.fr/user/standard.php?id_rub=270)

International Chamber of Commerce (ICC)

1. SME Toolkit (April 2015)
(<http://www.iccwbo.org/advocacy-codes-and-rules/areas-of-work/competition/why-complying-with-competition-law-is-good-for-business/>)

ICN

1. Media
(<http://www.internationalcompetitionnetwork.org/working-groups/current/cartel/awareness/media.aspx>)
2. Materials for businesses/SMEs
(<http://www.internationalcompetitionnetwork.org/working-groups/current/cartel/awareness/business.aspx>)
3. Cartel enforcement awareness
(<http://www.internationalcompetitionnetwork.org/working-groups/current/cartel/awareness/general.aspx>)

India

1. Advocacy booklets
(http://www.cci.gov.in/index.php?option=com_content&task=view&id=146)

Japan

1. Video: *Towards Fair and Free Competition* (mock cartel meeting at the beginning; cartels explained at 5:08; and mock bid-rigging investigation at 12:33) – Japan Fair Trade Commission
(<http://www.jftc.go.jp>)

Singapore

1. Brochure on compliance
(<https://www.ccs.gov.sg/education-and-compliance/conducting-a-compliance-programme>)

South Africa

1. Guide for SMEs
(<http://www.compcom.co.za/wp-content/uploads/2014/09/SME.pdf>)

UK

1. *Quick guide to Competition law compliance* (28 April 2014) and *Competition law risk: a short guide* (11 November 2014)
(<https://www.gov.uk/government/publications/how-small-businesses-can-comply-with-competition-law#history>)
2. *60-second summaries* among which *Guidance addressed to directors* to help company directors understand their responsibilities under competition law. (September 2014)
(<https://www.gov.uk/government/collections/competition-and-consumer-law-compliance-guidance-for-businesses#competition-and-consumer-law-compliance-general>)
3. Compliance case studies
(<https://www.gov.uk/government/collections/competition-and-consumer-law-compliance-guidance-for-businesses#competition-and-consumer-law-compliance-general>)
4. UK businesses' understanding of competition law (Report, May 2015) – Awareness of Competition law
(<https://www.gov.uk/government/publications/uk-businesses-understanding-of-competition-law>)

USA

1. Speech: *Compliance is a culture, not just a policy*
(<http://www.justice.gov/atr/public/speeches/308494.pdf>)

Explaining the benefits of competition

1. International Competition Network, Advocacy Working Group - Messages on the Benefits of Competition
(<http://www.internationalcompetitionnetwork.org/working-groups/current/advocacy/benefits/messages.aspx>)
2. International Competition Network, ICN Advocacy Working Group - Competition Culture Project Report, 14th ICN Annual Conference, Sydney, 29 April - 1 May 2015
(<http://www.internationalcompetitionnetwork.org/uploads/library/doc1035.pdf>)

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