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CYBERLAWS AND REGULATIONS FOR ENHANCING E-COMMERCE:
INCLUDING CASE STUDIES AND LESSONS LEARNED

25-27 March 2015

Protecting Consumers Across Borders And Online

By

Hugh Stevenson

U. S. Federal Trade Commission

The views reflected are those of the author and do not necessarily reflect the views of UNCTAD



Protecting Consumers Across Borders And Online

25-27 March 2015
Geneva, Switzerland

Hugh G. Stevenson
U.S. Federal Trade Commission

*The views expressed are those of the speaker and not necessarily
those of the FTC or any FTC Commissioner.*

Federal Trade Commission





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NATIONAL DAY OF CIVIC HACKING

DEFCON 23

ROBOCALLS: HUMANITY STRIKES BACK

FTC SPONSORS TWO ROBOCALL CONTESTS
\$ prizes awarded

Featured | Scam Alerts | Blog

- FTC Charges DIRECTV with Deceptively Advertising the Cost of Its Satellite Television Service**
Company advertises discounted monthly prices, fails to tell consumers about 2-year contract obligation...
- FTC and Ten State Attorneys General Take Action Against Political Survey Robocallers Pitching Cruise Line Vacations to the Bahamas**
Settling defendants to pay more than \$500,000 in penalties for billions of illegal robocalls
- Guide to Antitrust Laws**
Do you have questions about antitrust? Read the guide for a discussion of competition issues and FAQs.

LATEST NEWS [More News >](#)

MAR 20, 2015
FTC Approves Final Order Preserving Competition for Generic Antibacterial Drug Minocycline

FOR YOUR INFO

MAR 20, 2015
FTC Sends Refund Checks Totaling More Than \$416,000 to Consumers Who Lost Money Buying "Body Slimming" Creams that Were Deceptively Marketed

FOR RELEASE

MAR 19, 2015
BMW Settles FTC Charges that Its MINI Division Illegally Conditioned Warranty Coverage on Use of Its Parts and Service

FOR RELEASE

MAR 18, 2015
FTC Approves Final Order in TRUSTe Privacy Case

FOR YOUR INFO

CONSUMER COMPLAINT?
REPORT IT TO THE FTC >

NATIONAL DO NOT CALL REGISTRY

UPCOMING EVENTS [More Events >](#)

MAY 19

Obstacles to Economic Opportunity: A Joint Conference of the FTC and the NAACP Examining Frauds that Affect the African American Community
10:30AM-4:15PM
Location: Central Presbyterian Church, Atlanta, GA

MAY 19

Scam Jam: An Evening to Empower Georgia Consumers
6:00PM-8:00PM
Location: Central Presbyterian Church, Atlanta, GA

ftc deception actions



ftc privacy/data security actions



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www.ftc.gov

International Monthly: January 2015

FTC INTERNATIONAL MONTHLY

U.S. COMPETITION, CONSUMER PROTECTION AND PRIVACY NEWS

JANUARY 2015

HIGHLIGHTS

President Obama Visits FTC



During a visit to the FTC on Monday, President Barack Obama announced his proposed actions to better protect consumers' privacy and identity. Chairwoman Edith Ramirez introduced the President before he provided his remarks in front of 250 FTC staff. The agency was proud to host the President in its Centennial year.

CONSUMER PROTECTION AND PRIVACY

T-Mobile to Pay At Least \$90 Million, Including Full Consumer Refunds, To Settle FTC Mobile Cramming Case



Federal Trade Commission



Evite estafas

Proteja su computadora

Proteja a los niños en internet

Sea inteligente en internet

Videos y multimedia

OnGuard Online Blog

Blog

¿Pirateado o atacado? Lee esto.

18 de marzo de 2015

por Amy Hebert

Especialista en Educación del Consumidor, FTC

Te piratearon tu email — ¿qué tienes que hacer?

¿Cómo puedes recuperar el control de tu computadora si fue atacada por un software malicioso?

Si no estás seguro por dónde empezar — o si eres la persona a la que... [Lee más](#)

Información para...

- ▶ Niños
- ▶ Padres
- ▶ Maestros

¿Email pirateado?



Evite estafas



- ▶ Spam de mensajes de texto
- ▶ Email pirateado

[Vea más artículos](#)

Proteja su computadora



- ▶ Redes wifi públicas
- ▶ Proteja su red inalámbrica

[Vea más artículos](#)

Conéctese

- Actualizaciones por email
- Canal RSS
- Facebook
- YouTube

Proteja a los niños en internet



- ▶ Cómo proteger la privacidad de su hijo en internet

Sea inteligente en internet



- ▶ Cómo usar las cámaras IP de manera segura
- ▶ Redes wifi públicas

Socio destacado



La oficina a cargo de la seguridad del sistema de computadoras del Departamento de Seguridad Nacional es

.com Disclosures

How to Make Effective Disclosures in Digital Advertising

Federal Trade Commission | March 2013



FTC Staff Report

JANUARY 2015

Federal Trade Commission 2014 Privacy and Data Security Update¹

The Federal Trade Commission (FTC or Commission) is an independent U.S. law enforcement agency charged with protecting consumers and enhancing competition across broad sectors of the economy. The FTC's primary legal authority comes from Section 5 of the Federal Trade Commission Act, which prohibits unfair or deceptive practices in the marketplace. The FTC also has authority to enforce a variety of sector specific laws, including the Truth in Lending Act, the CAN-SPAM Act, the Children's Online Privacy Protection Act, the Equal Credit Opportunity Act, the Fair Credit Reporting Act, the Fair Debt Collection Practices Act, and the Telemarketing and Consumer Fraud and Abuse Prevention Act. This broad authority allows the Commission to address a wide array of practices affecting consumers, including those that emerge with the development of new technologies and business models.

How Does the FTC Protect Consumer Privacy and Ensure Data Security?

The FTC uses a variety of tools to protect consumers' privacy and personal information. The FTC's principal tool is to bring enforcement actions to stop law violations and require companies to take affirmative steps to remediate the unlawful behavior. This includes, when appropriate, implementation of comprehensive privacy and security programs, biennial assessments by independent experts, monetary redress to consumers, disgorgement of ill-gotten gains, deletion of illegally obtained consumer information, and provision of robust notice and choice mechanisms to consumers. If a company violates an FTC order, the FTC can seek civil monetary penalties for the violators. The FTC can also obtain civil monetary penalties for violations of certain privacy statutes, including Children's Online Privacy Protection Act, the Fair Credit Reporting Act, and Do Not Call. To date, the Commission has brought hundreds of privacy and data security cases protecting billions of consumers.

The FTC's other tools include conducting studies and issuing reports, hosting public workshops, developing educational materials for consumers and businesses, testifying before the U.S. Congress and commenting on legislative and regulatory proposals that affect consumer privacy, and working with international partners on global privacy and accountability issues.

In all of its privacy work, the FTC's goals have remained constant: to protect consumers' personal information and ensure that consumers have the confidence to take advantage of the many benefits offered in the marketplace.

¹ This document covers the time period from approximately January 2014-December 2014. It will be updated on an annual basis. There is some overlap with previously issued Privacy and Data Security Update, which covered the time period from approximately January 2013-March 2014. See <http://www.ftc.gov/ftcrpt/privacy-data-security-update-2013>

News & Events » Events Calendar » Enforceable Codes of Conduct: Protecting Consumers Across Borders

Enforceable Codes of Conduct: Protecting Consumers Across Borders



NOV 29, 2012
8:30AM-8:00PM

FTC CONFERENCE CENTER
601 New Jersey Avenue, NW, Washington, DC 20001 | Directions & Nearby

TAGS: Bureau of Consumer Protection | Government | cross-border | government | Consumer Protection | Advertising and Marketing | Advertising and Marketing Basics | Consumer Privacy | Privacy and Security | U.S.-EU Safe Harbor Framework

EVENT DESCRIPTION

The Federal Trade Commission will host a forum on using enforceable industry codes of conduct to protect consumers in cross-border commerce. Such systems, where government entities, businesses, consumer groups and other organizations develop and administer voluntary procedures that govern areas falling outside of traditional government oversight, are becoming increasingly important with the expansion of global commerce.

EVENT DETAILS

- ▶ AGENDA
- ▶ EVENT SPEAKERS
- ▶ EVENT MATERIALS

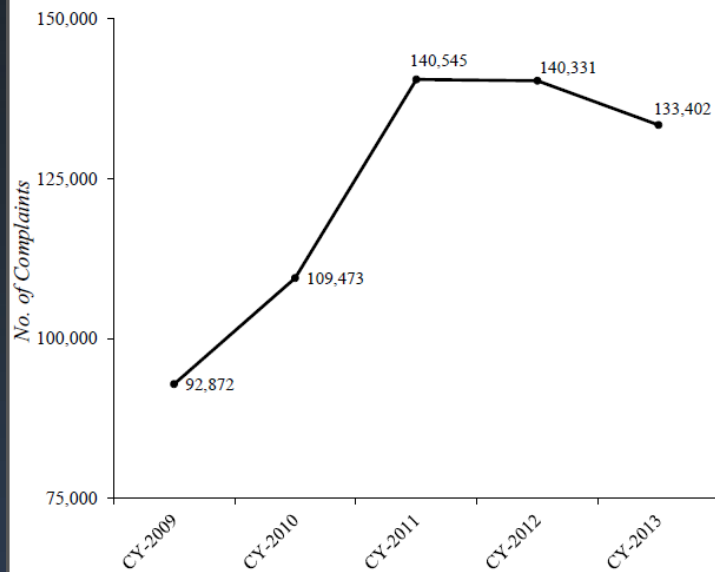
Related Releases

October 17, 2012
**FTC Announces Forum on
Protecting Consumers Through
Cross-Border Codes of Conduct**



Federal Trade Commission

Cross-Border Fraud Complaint Count¹ Calendar Years 2009 through 2013



¹For the purposes of this report, a fraud complaint is "cross-border" if the reported consumer and company country locations are different. These figures exclude identity theft and do not call registry complaints.

International Consumer Complaints January – December 2013



Federal Trade Commission
May 2014

Source: Data from Consumer Sentinel Network



The US SAFE WEB Act:

***Protecting Consumers
from Spam, Spyware, and Fraud***

A Legislative Recommendation to Congress

**Federal Trade Commission
June 2005**





Home » Policy » International » International Competition and Consumer Protection Cooperation Agreements

International

INTERNATIONAL COMPETITION
INTERNATIONAL CONSUMER
PROTECTION
INTERNATIONAL TECHNICAL
ASSISTANCE PROGRAM
INTERNATIONAL
COOPERATION AGREEMENTS
COMPETITION & CONSUMER
PROTECTION AUTHORITIES
WORLDWIDE
INTERNATIONAL FELLOWS
PROGRAM
FTC INTERNATIONAL MONTHLY

International Competition and Consumer Protection Cooperation Agreements

	Competition Agreements	Consumer Protection Agreements
Australia	<p>U.S. - Australia Cooperation Agreement (June 1992)</p> <p>U.S. - Australian Mutual Antitrust Enforcement Assistance Agreement and Annex</p> <p>DOJ-FTC Implementation Protocol (April 1999)</p>	<p>Agreement on the Mutual Enforcement Assistance in Consumer Protection Matters (July 2000)</p> <p>Agreement Concerning Consumer Sentinel Network Confidentiality (July 2000)</p> <p>Memorandum of Understanding on Mutual Matters Enforcement Assistance in Commercial Email (July 2004)</p>
Brazil	U.S. - Brazil Cooperation Agreement (October 1999)	
Canada	<p>U.S. - Canada Cooperation Agreement (August 1995)</p> <p>Best Practices on Cooperation in Merger Investigations (2014)</p> <p>Enhanced Positive Comity Agreement (2004)</p>	<p>Canada-U.S. Cross-Border Mass Marketing Enforcement Partnership MOU</p> <p>1995 Memorandum on Cross-Border Telemarketing Fraud (1995)</p> <p>Toronto Strategic Partnership (2009)</p> <p>Alberta Partnership (2004)</p> <p>Vancouver Strategic Alliance (2007)</p> <p>Atlantic Partnership (English / French) (2005)</p>
Chile	Agreement on Antitrust Cooperation (March 2011)	
China	Memorandum of Understanding on Antitrust and Antimonopoly Cooperation (July 2011)	Memorandum of Understanding (June 2007)
Colombia	Agreement on Antitrust Cooperation (September 2014)	
Costa Rica		Memorandum of Understanding (March 2008)
Germany	U.S. - Germany Cooperation Agreement (June 1976)	
European Commission	<p>U.S. - Commission of the European Communities Cooperation Agreement (September 1991)</p> <p>Enhanced Positive Comity Agreement (June 1995)</p> <p>US - EU Merger Working Group, Best Practices on Cooperation in Merger Investigations (revised October 2011)</p> <p>FACs on the US-EU Merger Working Group's Best Practices on Cooperation in Merger Investigations (October 2011)</p>	
India	Memorandum of Understanding (September 2012)	

Ireland		<p>Memorandum Of Understanding On Mutual Enforcement Assistance In Consumer Protection Matters (October 2003)</p> <p>Memorandum of Understanding on Mutual Assistance in the Enforcement of Laws Protecting Personal Information in the Private Sector (June 2012)</p>
Israel	U.S. - Israel Cooperation Agreement (March 1999)	
Japan	U.S. - Japan Cooperation Agreement (October 1999)	
Mexico	U.S. - Mexico Agreement (July 2000)	U.S.-Mexico Cooperation Agreement (January 2005)
Netherlands		Memorandum of Understanding On Mutual Assistance in the Enforcement of Laws Protecting Personal Information in the Private Sector (March 2013)
Russian Federation	Memorandum of Understanding (November 2009)	
Spain		Memorandum of Understanding On Mutual Enforcement Assistance in Commercial Email Matters (February 2005)
United Kingdom		<p>Memorandum Of Understanding On Mutual Enforcement Assistance In Consumer Protection Matters (October 2000)</p> <p>Memorandum of Understanding on Mutual Enforcement Matters Assistance in Commercial Email (July 2004)</p> <p>Memorandum of Understanding on Mutual Assistance in the Enforcement of Laws Protecting Personal Information in the Private Sector (March 2014)</p>
Multinational Agreements	OECD Recommendation concerning International Co-operation on Competition Investigations and Proceedings (September 2014)	<p>London Action Plan on International Spam Enforcement Cooperation (October 2004)</p> <p>ecconsumer.gov Agreement Sentinel Agreement</p> <p>APCC Cooperation Agreement for Cross-Border Privacy Enforcement (February 2010)</p>



FTC Office of International Affairs
FY2013 Technical Assistance Report



Federal Trade Commission
FTC.GOV



HerbalKing principals indicted by FTC and New Zealand

 [Tweet](#) 0

2008-10-14 18:20:00 GMT, by Quentin Jenkins

Recent News Articles

A Survival Guide for the Small Mail Server

In memory of Ellen

Spamhaus Botnet Summary 2014

Stop spammers from exploiting your webserver!

Second arrest in response to DDoS attack on Spamhaus

New IPv6 CIDR searching tools released: grepcidrs

Changes in Spamhaus DBL DNSBL return codes

Summer Break arrives early for Malware & Botnet Gang

Older News Articles:
 » Spamhaus News INDEX

 RSS


The #1 worst spam gang on the Internet for much of 2007 and 2008, and active since at least 2005, has been indicted by the US Federal Trade Commission (FTC) in conjunction with simultaneous charges in New Zealand and possibly Australia & India. Several co-conspirators formed the [HerbalKing](#) spam gang. The primary perpetrators are well-known to Spamhaus: Brothers Lance and Shane Atkinson (former partners of ROKSO listed spammer [Mike Van Essen](#)), Roland Smits and Jody Smith, who has [his own ROKSO records](#).

As HerbalKing is infamous for both the content and the volume of their fraudulent penis enlargement spam, Spamhaus congratulates the FTC and New Zealand's [Department of Internal Affairs](#) on their fine choice of spammers for legal action. Even this initial action may help lessen the spam sent by the gang, as, at the request of the FTC, a US court has issued a temporary injunction prohibiting the HerbalKing defendants from spamming and making false product claims and has frozen the defendants' US assets. Sadly, if like most criminal spam gangs, many of their assets will be banked "off-shore". The FTC documents list shell-corporations and banking in Cyprus and the Republic of Georgia.

Fines or other penalties are decided at a later phase of the suit. The FTC uses US civil law, not criminal law. But it can refer cases to criminal prosecution, especially in situations where the defendants have violated earlier orders which is what the [Atkinsons seem to have done](#). Spamhaus is hopeful that further criminal charges may be filed as a result of this civil investigation.

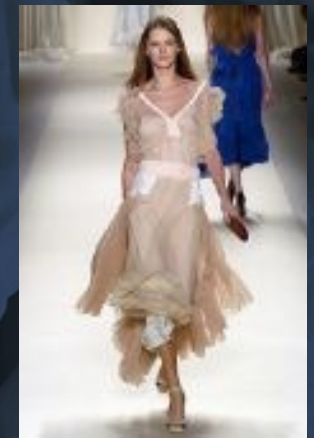
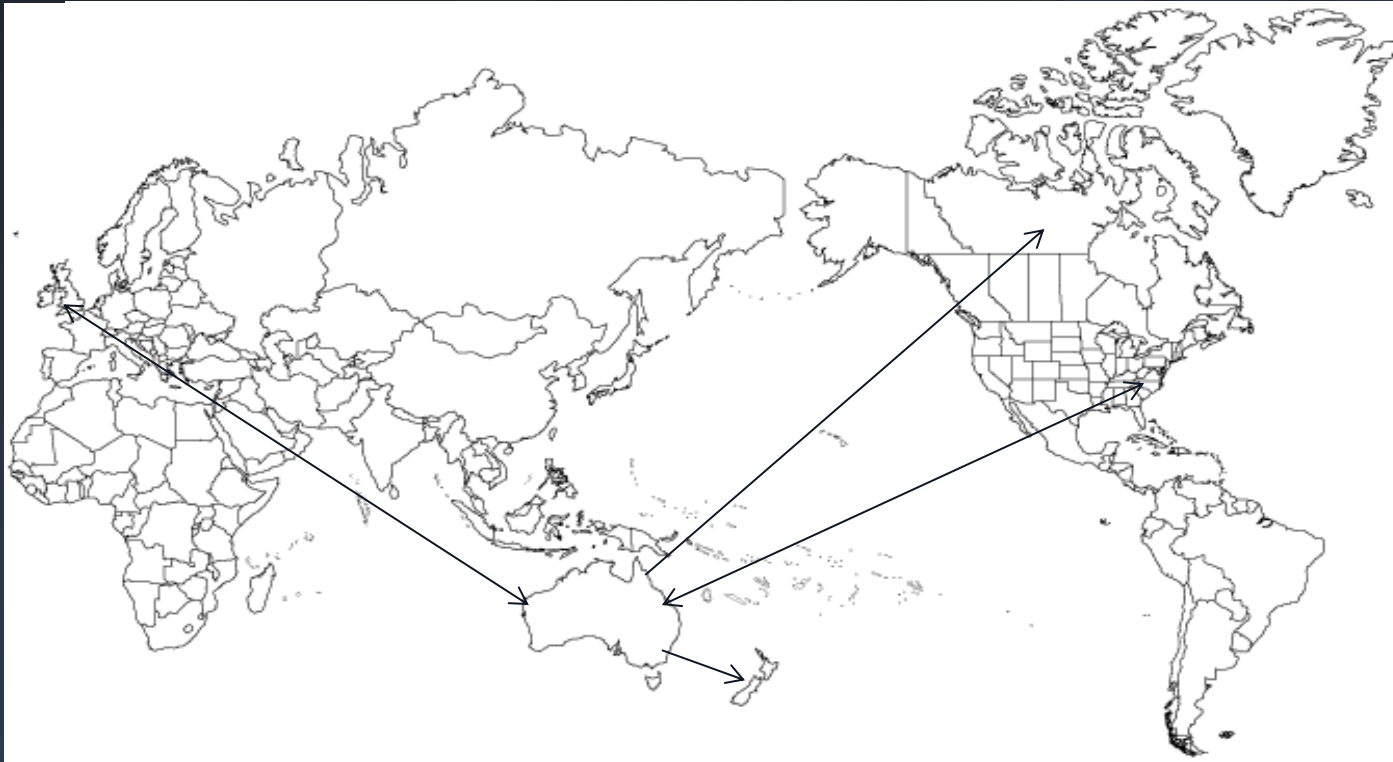
Authorities in New Zealand have [also taken legal action](#), working in tandem with the FTC. New Zealand has [anti-spam laws](#) and Spamhaus hopes this case will finally convince spammers there that the laws have teeth.

One interesting item to note is the location of one of the gang members as specified by the FTC's documents: "Lance Atkinson of [Pelican Waters](#) in [Queensland](#)"; this is Australia. People who follow spamming and national laws may be aware that Australia has some of the world's strongest [anti-spamming regulations](#): Spam is just **not** allowed there. The Australians have used the laws to [nail ROKSO listed spammers](#) before. In the past, these were civil actions, but the law does seem to include the ability to charge [botnet-using spam gangs](#) such as HerbalKing and its members under the [Cybercrime Act of 2001](#).

 **UPDATE: 2008-10-15 10:20 GMT** - 24-hours after this announcement, Spamhaus is still seeing a flood of HerbalKing spam flowing into its spamtraps. This is not unusual due to at least two factors. 1) Botnet spam systems are very automated and will continue to spam even if the operators do not log-in and control them. These spammers set up tens-of-thousands of domains and the spam systems rotate in new ones every day. 2) Spammers such as this gang and the Russians, Chinese, Indians and others they work with care little about the law. Spamhaus notes that most will not quit spamming until they are behind bars (and in [one case](#) even that did not stop the spammer from trying!)



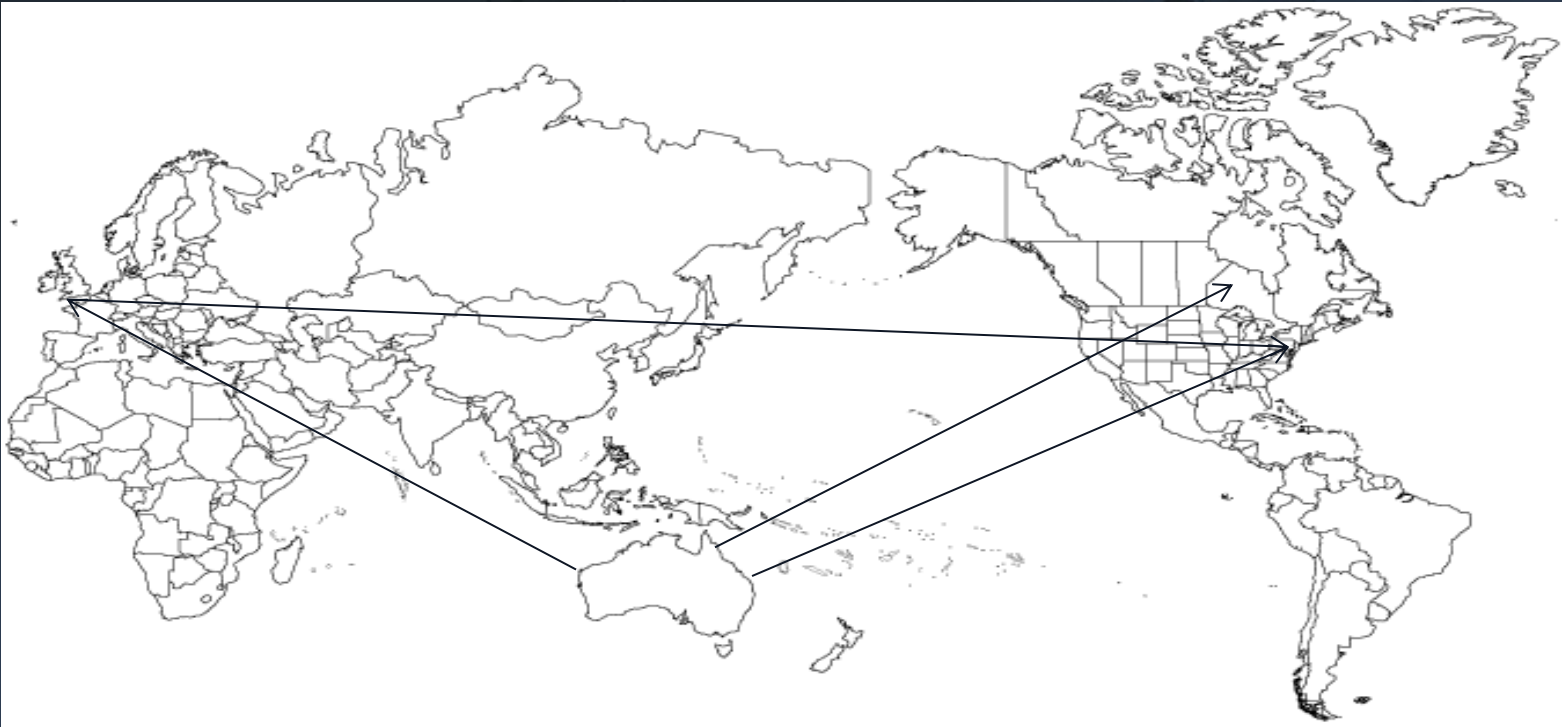
Designer Brand Outlet



Tech Support Scams



Tech Support Scam Enforcement







About ICPEN

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Welcome to the website of the International Consumer Protection and Enforcement Network (ICPEN) – an organization composed of consumer protection authorities from almost 40 countries, whose aim is to:

- ▶ Protect consumers' economic interests around the world,
- ▶ Share information about cross-border commercial activities that may affect consumer welfare,
- ▶ Encourage global cooperation among law enforcement agencies.

For consumers



Find out how to shop online wisely, avoid scams, where to seek consumer assistance abroad and what ICPEN does for you. ▶

For consumer experts



Find out more about ICPEN, what we do and how you can join in our work. Check out our resources and learn more about consumer protection worldwide. ▶

News

United States - Telephone Bill Cramming Forum



The Federal Trade Commission will be hosting a day-long public forum on cramming on May 11, 2011, in Washington, DC. The forum will focus on how government, businesses, and organizations can work together to reduce telephone bill cramming through business practices, law enforcement, and possible legislation.

Japan - Fraud alert related to charity and other deceptive trade practices after 2011 Tohoku-Pacific Ocean Earthquake disaster



Charity frauds, pretending to be from some social welfare associations or public institutions, have been reported since the Japan earthquake disaster. The Consumer Affairs Agency and the National Consumer Affairs Centre of Japan have issued alerts to consumers regarding the quakes charity frauds and other deceptive trade practices.

United Kingdom - OFT's approach to promoting business compliance



The Office of Fair Trading has recently published a policy statement entitled "The OFT's approach to promoting business compliance with consumer protection law. The statement sets out how the OFT through its own actions and in partnership with others will seek to raise compliance across markets. The OFT approach is based around two themes.

New Zealand - Don't fall for DNA scam



The Commerce Commission is warning people not to fall for a scam that has been circulating in Australia and has now hit New Zealand. It involves a supposed DNA testing kit, which has been turning up unsolicited in mail boxes.

MORE NEWS ▶



You can also check the news from our **members and partners** directly from their national websites.

MEMBERS LOGIN ▶

Calendar of events

◀ May 2011 ▶

MO	TU	WE	TH	FR	SA	SU
						1
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17	18	19	20	21	22
23	24	25	26	27	28	29
30	31					



EDUCATIONAL PROJECTS ▶



SCAM ALERTS ▶

Popular content

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What we do? ▶

Get involved ▶

ICPEN
SWEDEN
2014 - 2015

Indecopi

FPM 2015
FRAUD PREVENTION MONTH 2015

MES DE LA PREVENCIÓN DEL FRAUDE 2015
COMERCIO ELECTÓNICO / INTERMEDIARIOS

#FPM2015

2. CONOCE LO QUE COMPRAS



Verifica de forma detallada y clara la descripción del producto o servicio que quieres adquirir, así evitarás sorpresas.



Fotos, videos y reseñas de otros consumidores son herramientas que te brindarán más información.

¡Informate sobre las restricciones de los productos y/o servicios.



Welcome



English

Español

Deutsch

Français

한국어

Polski

日本語

An initiative of the International Consumer Protection and Enforcement Network (ICPEN).



ICPEN

What is econsumer.gov?

econsumer.gov is a portal for you as a consumer to report complaints about online and related transactions with foreign companies.

[learn more >](#)

Report Your Complaint

Help cross-border enforcers spot fraud trends, & help fellow consumers avoid similar problems.

Ways to Resolve Your Complaint

Learn your options that do not involve formal legal action.

Recent Complaint Trends

Check out [complaint trends for Jan. 1, 2013 - Dec. 31, 2013](#).
Released: May 2014

Annual Complaint Trends - 2014



econsumer News Feed:

A collaborative news feed of consumer protection stories. Click to read full stories on our members' websites.

- United States - Prepaid Mobile Provider TracFone to Pay \$40 Million to Settle FTC Charges It Deceived Consumers About 'Unlimited' Data Plan**
 TracFone, the largest prepaid mobile provider in the U.S., has agreed to pay \$40 million to the Federal Trade Commission to settle charges that it deceived millions of consumers with hollow promises of "unlimited" data service.

- United States - FTC Report on Internet of Things Urges Companies to Adopt Best Practices to Address Consumer Privacy and Security Risks**
 In a detailed report on the Internet of Things, released, the staff of the Federal Trade Commission recommend a series of concrete steps that businesses can take to enhance and protect consumers' privacy and security, as Americans start to reap the benefits from a growing world of Internet-connected devices.

[View RSS feed](#)

econsumer.govとは

econsumer.govは、外国事業者とのオンライン関連取引について消費者から苦情情報を受け付けるポータルサイトです。

[詳細](#)

苦情を報告する

国境を越えて法執行を行う行政機関が作戦の傾向を把握する際に参考に、他の消費者が同じ問題に遭わないよう設立することができます。

トラブルの解決方法

正式な法的手段を取らずにトラブルを解決する方法を確認できます。

最近の苦情の動向

発表日: 2013年3月

毎年恒例の苦情の動向 - 2012



econsumerニュース・フィード

消費者保護に関する様々な話題に関連して更新情報を発信しています。加盟国のウェブサイトの記事全文を読む場合は、クリックしてください。



econsumer.govは、ICPEN (消費者保護及び執行に関する国際ネットワーク)の活動の一つです。ICPENは、公正な取引慣行法およびその他の消費者保護活動の執行に関わる政府機関のネットワークです。詳細: www.icpen.org >

ウェブサイトに関するお問い合わせなど
econsumer@ftc.gov





ENGAGE INTERNATIONAL SPAM ENFORCEMENT COOPERATION

ABOUT THE LONDON ACTION PLAN

On October 11, 2004, government and public agencies from 27 countries responsible for enforcing laws concerning spam met in London to discuss international spam enforcement cooperation. At this meeting, a broad range of spam enforcement agencies, including data protection agencies, telecommunications agencies and consumer protection agencies, met to discuss international spam enforcement cooperation. Several private sector representatives also collaborated in parts of the meeting.

MISSION STATEMENT

The purpose of this Action Plan is to promote international spam enforcement cooperation and address spam related problems, such as online fraud and deception, phishing, and dissemination of viruses. The participants also open the Action Plan for participation by other interested government and public agencies, and by appropriate private sector representatives, as a way to expand the network of entities engaged in spam enforcement cooperation.

VALUE PROPOSITION

The London Action Plan (LAP) was founded in 2004 with the purpose of promoting international spam enforcement cooperation. Since inception, LAP has expanded its mandate to include additional online and mobile

COMING SOON

LAP/MAAWG Meeting

WHEN? June 8 - 11, 2015
WHERE? Dublin, Ireland
(Burlington Hotel)

[EVENT DETAILS](#)

WHAT'S NEW?

New Zealand: Email Spammer Fined \$12,000

January 15, 2015

Auckland man sent 2,230 commercial electronic messages that included links to his free Android app.

Settlement with the FTC and Florida Attorney General Stops Operations that Used Robocalls to Fraudulently Pitch Medical Alert Devices to Seniors

December 17, 2014

Defendants lied about health organizations endorsing their products

[MORE NEWS](#)

Mass-Marketing Fraud: A Threat Assessment

International Mass-Marketing Fraud Working Group
June 2010

EUROPE NEWS

Spanish Police Arrest 84 in Probe of Nigerian Scam

Police Say \$15.5 Million Could Have Been Laundered



On Tuesday, Spain announced that it had arrested 84 people in connection with a local "Nigerian Prince" internet scam. The criminal ring had laundered \$15.5 million dollars, primarily from Canadian, German and American victims.

By DAVID ROMÁN
July 29, 2014 4:49 a.m. ET

0 COMMENTS



Global Privacy Enforcement Network

Enforcement cooperation tools

GPEN is focused on the practical aspects of privacy enforcement cooperation. Accordingly, a priority has been to create or refine practical tools or mechanisms to facilitate and improve bilateral and multilateral enforcement. Three examples of cooperation tools are given. GPEN continues to work on developing other tools such as a secure mechanism for sharing confidential information.

Example #1: On-line platform

An online platform for enforcement cooperation, built by the OECD, was launched in Paris in September 2010. Key content is available only to registered users from member authorities. Members may obtain as many user accounts for staff as required. The website enables users to post news items, promote discussion and information exchange and read profiles of member authorities. The number of registered users exceeds 200. Users can email any other registered user of the website from another member authority or to do a mass mailing to all users simultaneously.

Example #2: Contact directory

GPEN was selected by the OECD and APEC to be the repository of a directory that combines the enforcement contact points for both international organisations. The Council of Europe has now joined in. The combined APEC-OECD-COE enforcement contact point directory will be updated as time goes by. Access to such authoritative lists facilitates authorities seeking assistance from the right quarters in the event of cases having a cross-border element.

Example #3: Regional teleconferences

In November 2013, the network launched the GPEN Atlantic and Pacific teleconferences. These are a parallel series of monthly 40 minute teleconferences held at convenient times for most time zones. They are a good opportunity to share enforcement know-how.

GPEN Members

As of September 2014 there are 51 member authorities from the following economies:

- Albania
- Argentina
- Australia
- Belgium
- Bulgaria
- Canada
- Colombia
- Czech Republic
- Estonia
- European Union
- France
- Germany
- Gibraltar
- Guernsey
- Hong Kong
- Hungary
- Ireland
- Isle of Man
- Israel
- Italy
- Korea
- Kosovo
- Lithuania
- Luxembourg
- Macau
- Mauritius
- Mexico
- Moldova
- Monaco
- Netherlands
- New Zealand
- Norway
- Poland
- Slovenia
- Spain
- Switzerland
- Ukraine
- United Kingdom
- United States

Contact

• GPEN COMMITTEE

Blair Stewart, New Zealand
Sharon Azarya, Israel
Hannah McCausland, United Kingdom
Michael Maguire, Canada
Guilherme Roschke, USA

- You can contact the GPEN Committee using the contact link on the website:

www.privacyenforcement.net



Global Privacy
Enforcement Network

Information about GPEN for Privacy Enforcement Authorities



September 2014



Thank you!

Federal Trade Commission

