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Building win-win investor-smallholder relationships
Ву
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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.



# Building win-win investor-smallholder relationships

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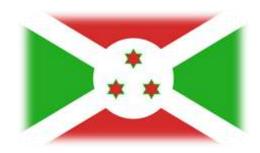
### Who We Are?

- Family Business and a private, commercial company
- Trading commodities since 1905
- East African coffee since 1950s
- Presence in All East African countries
- · Lead exporter in Uganda, Rwanda, and Burundi

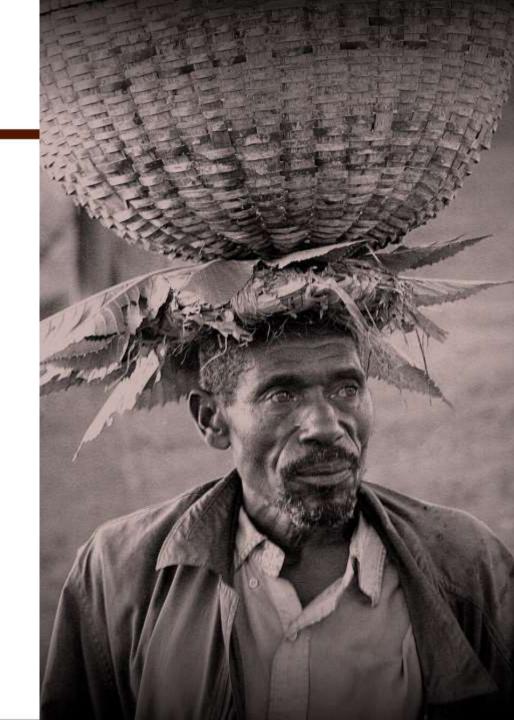


## Burundi & Coffee

- 10 million people
- 2<sup>nd</sup> poorest country (GDP per capita)
- 11.8% urbanization
- 59.55 year life expectancy



- Pre-war coffee exports: 40,000 MT
- Post-war: 11,000-20,000 MT
- 600 000 to 800 000 smallholders





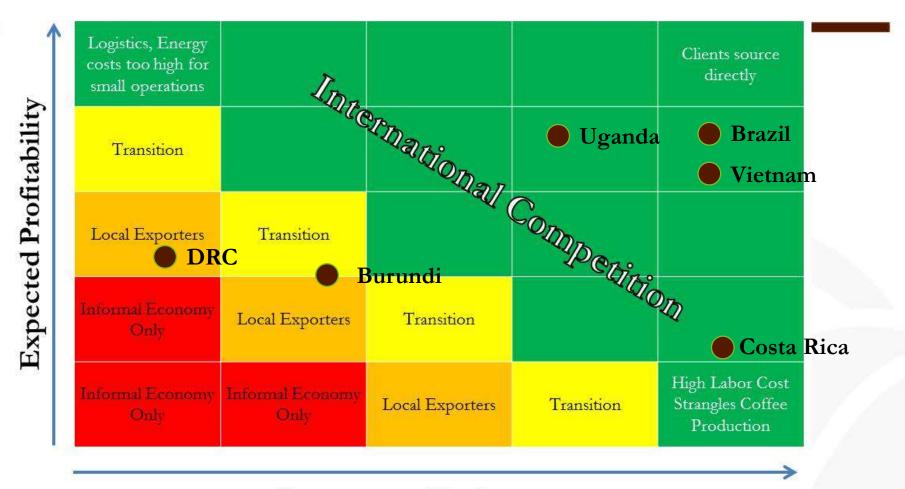
# Potential Impact

- Cost to provide healthcare to a family in Burundi: \$2 per year
- Cost to provide healthcare to one person in Switzerland: >\$5,000 per year
- Coffee is 64% of export income
- Agriculture is 30% of GDP and 89% of employment
- Aid is 42% of the national income
- Brazil yield: 30 bags per hectare
- Burundi yield: 5 bags per hectare

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# Transition and improve Policies



**Investment Environment** 

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#### Investor-Smallholder relationship & the SDGs



## Conclusion

