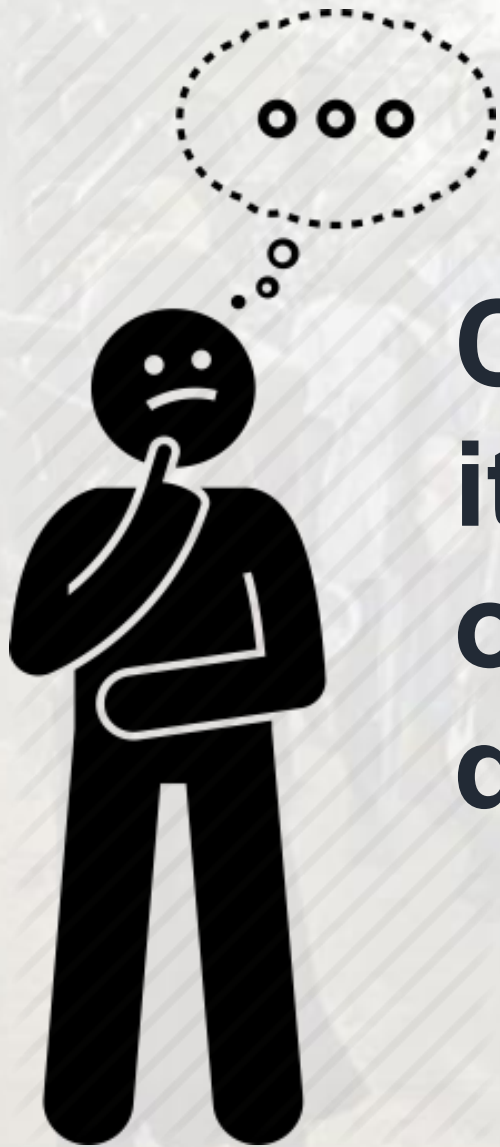




Technology Powering Communities



**Can you imagine what
it would be like to live
on less than \$2.5 per
day?**

Global facts

Nearly 1/2 of the world's population — more than **3 billion people** — live on less than \$2.50 a day.

More than **1.3 billion** live in extreme poverty — less than \$1.25 a day.

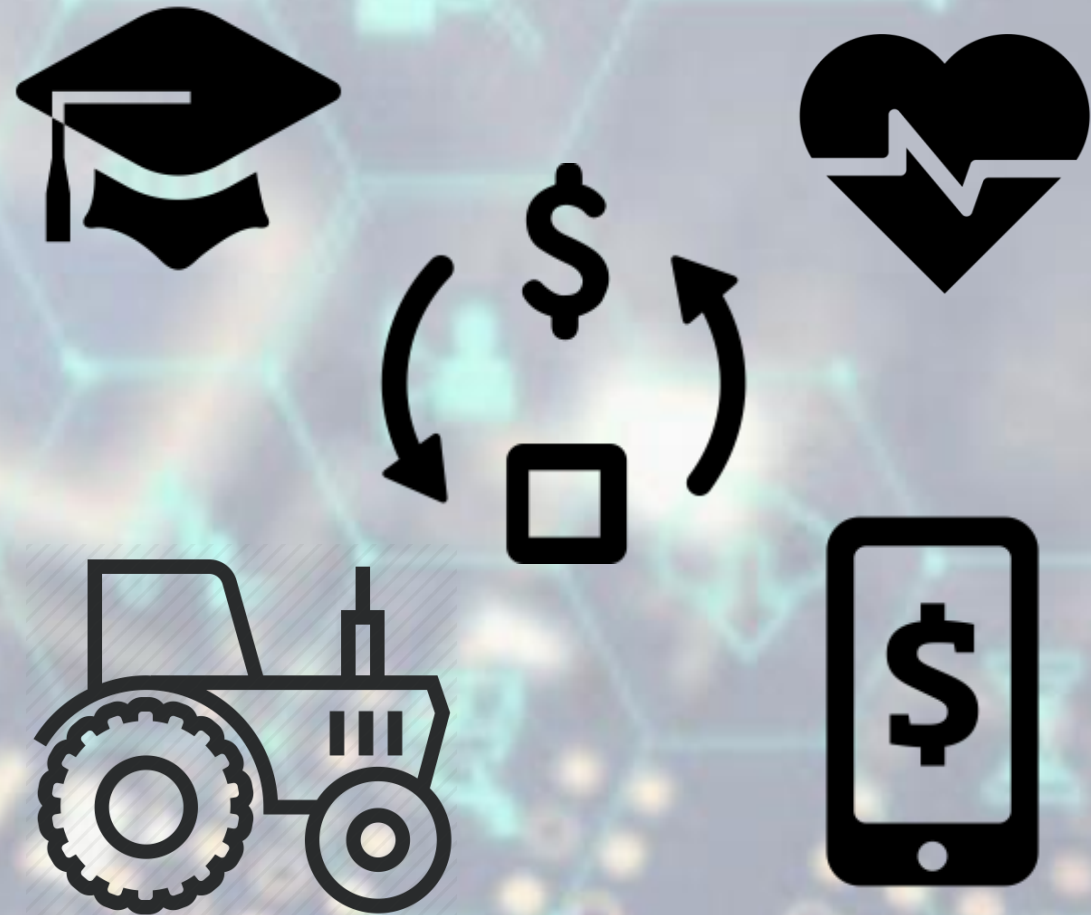
1 billion children worldwide are living in poverty.

According to UNICEF, **22,000** children die each day due to poverty.



The role of technology

“Technology, wisely selected, applied and accepted by the local Communities, ensures improved economic and social infrastructure.”



At AkelloBanker, we use data and mobile tech to enable millions of low-income earners **(like Farmers and Traders)** to access really important and sometimes life-saving products such as medical services, tractor hires, improved access to quality seed and even groceries...all on credit.

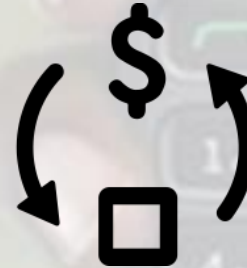
How we use Tech



Tractor hires



Seed Technologies



Facilitating Trade



Medical services

Vision

Akellobanker is creating a **WORLD** where every **individual** has access to **affordable** services and products.

1 NO
POVERTY



3 GOOD HEALTH
AND WELL-BEING



2 ZERO
HUNGER



5 GENDER
EQUALITY



Our Journey

2016 -Started with 30 Farmers (women)

- Offered Training
- Enabled access Markets
- Offered input loans

2017- Partnered with Cooperatives & Digitized them

- Enrolled 10 cooperatives
- Enrolled 12,000 farmer
- Offered \$800K of credit

2018-Changed model to SAS- with 60k users & 59 providers

- Tractor hire credit
- Improved seed credit
- Medical services credit
- Access to groceries

Pivot 2

Pivot 1

Why Us

Akellobanker offers easy access to life saving products and services by leveraging Tech & Partnerships with local service providers to offer structured re-payments compatible to the user needs.

ACCESSIBLE

Using mobile & Partnering with Local service Providers to deliver services

CONVENIENT

Structured payments for life saving Solutions

INCLUSIVE

(No Collateral, No security) My Identity, my collateral



How It works

[* Akellobanker Platform is accessible through SMS, USSD, WEB & mobile App.*]

DIGITAL IDENTITY IS CREATED

CREDIT PLAN ISSUED

1

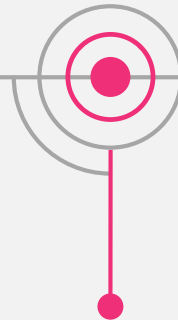


DIAL *270*33# TO SIGN UP

2

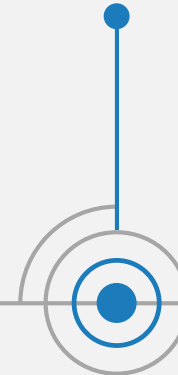


3



USER INITIATES A
REQUEST(CASH/CREDIT)

4



REPAYMENTS MADE OVER MOBILE
MONEY OR THROUGH MERCHANT

5



Growing impact

As At 31 Dec 2018, 59K+ farmers and traders were using Akellobanker to either access products and services on credit, or sale items on Credit.

FARMERS

60,000 out of 20Million use Akellobanker to access seed, tractor hires, medical services and groceries on credit



HOUSEHOLDS

12,000 households out of 5 million use Akellobanker



MERCHANTS

59 out of 30K in Uganda use Akellobanker to manage their sales and operations



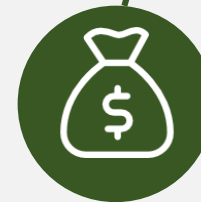
Phone Ownership

[2017] – 80% phone ownership in Africa. Infrastructure for delivery of services



CREDIT GAP.

\$2+ trillion reflecting increased demand for credit services. If Akellobanker is scaled to other countries, we can be able to close the Gap



Challenges

- ❖ **Internet and mobile connectivity in many rural areas is still a major problem**
- ❖ **Excessive power shortages, making it difficult to use or even keep the equipment charged**
- ❖ **Finances of the community towards purchasing these technologies are a matter of concern.**
- ❖ **Low Levels of Digital literacy of the rural communities**

Creating Jobs



Jean A Onyait-CEO
10+ Financial
services Delivery



Bernadette Atai-Ops
7+ years as Data
analyst



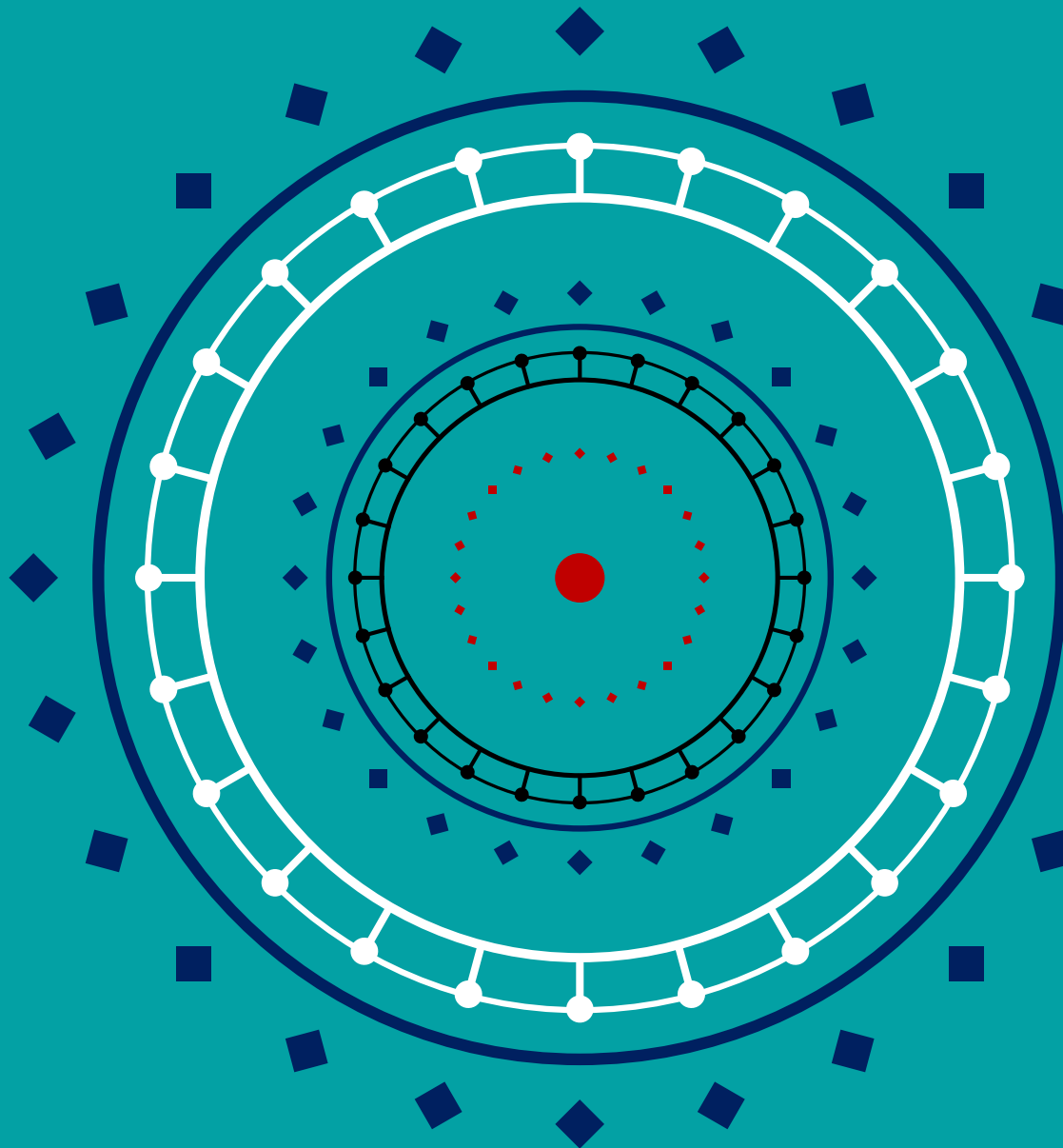
Hassan Mayoby-CTO
5+ years as Software
and electric engineer



Francis Olupot-MAP
11+ years as Agric
Economist.

+5 More & 3 Advisors(1 Health Economist, 1 Microfinance expert & 1 Data Scientist/Engineer





#Connect

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