

A shared platform to accelerate digital inclusion

September 2019

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1. The Global Context
 2. Internet Access and Adoption
 3. Internet for All
 4. Public Private Partnership

The Digital State of Play

Vision:

By 2030 our goal is for every person in the world to meaningfully participate in a digitalized economy & society

Digital Opportunity for All



- **50%**

of the world population not online

- **5.5%**

Internet growth has slowed from 17% in 2007 to 5.5% in 2018

- **1%**

of Multilateral Investment Banks investment commitments go to ICT sector

- **1 Trillion**

Estimated ICT infrastructure investment gap by 2040

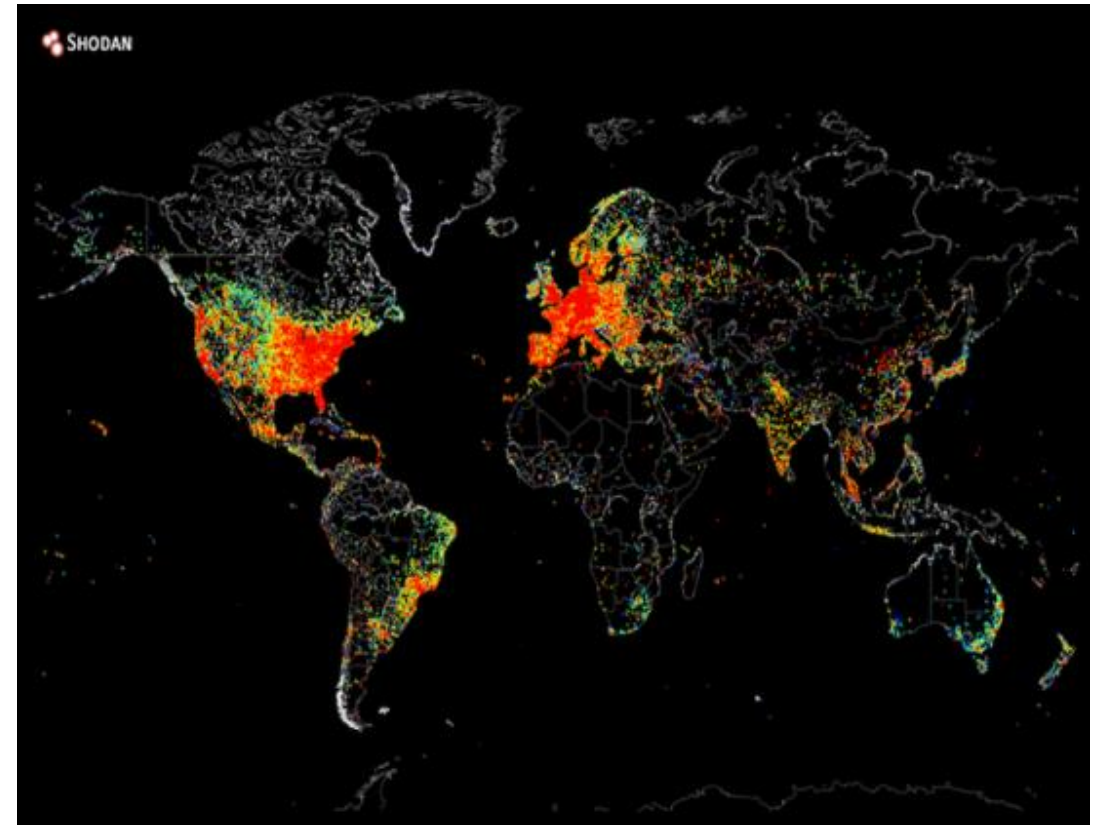
- **2 Billion**

people live in a country where 1GB of mobile data is priced above the affordable threshold of 2% or less of average monthly income

- **2.8**

Each 10% increase in internet penetration correlates with an increase of up to 2.8% in the rate of GDP growth.

- *...Connecting a population is not just about economic growth or social inclusion. **It's about keeping your country from missing the Fourth Industrial Revolution**"*
- *Addressing the access and adoption priorities to get the remaining 50% of the world online and digitally empowered*
- *New business models and financing mechanism need to emerge to address the growing digital investment gap*
- *Need for enhanced collaboration to allow all stakeholders to align incentives, in particular short-term fiscal pressures from finance ministries with long- term national broadband plans from ICT ministries and industry RoI needs*

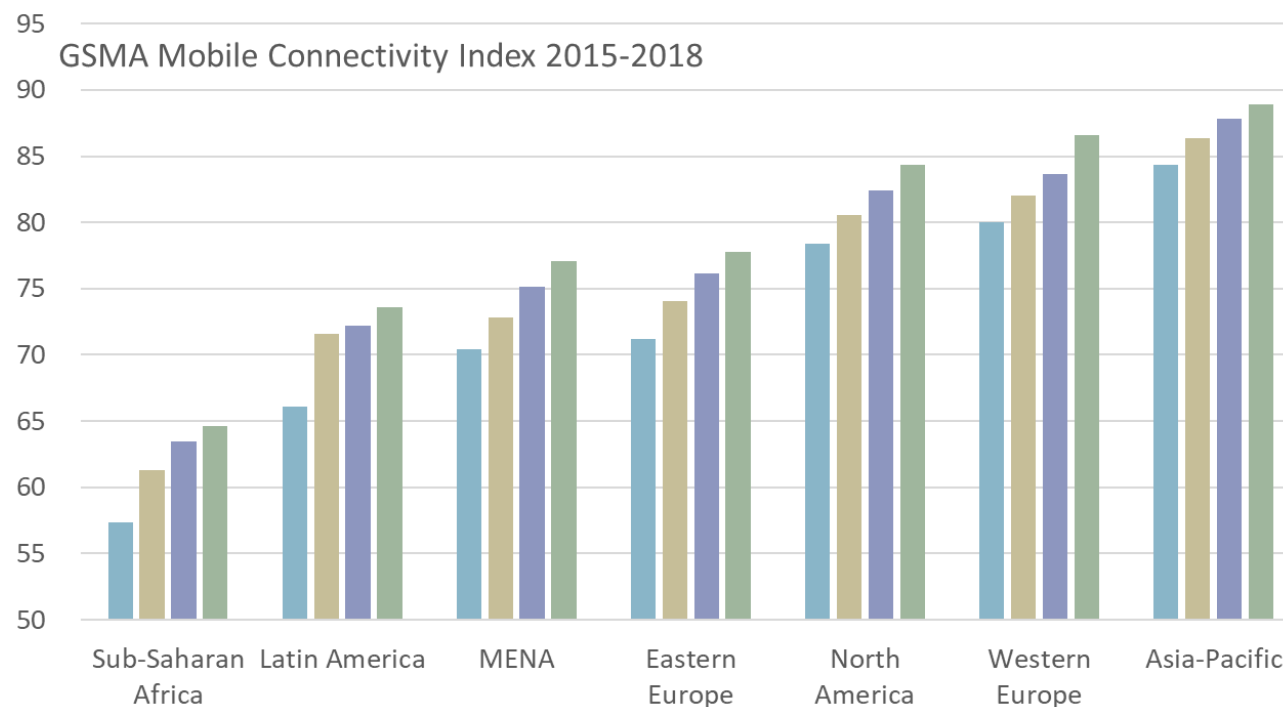


A map of every connected device on the internet. Red areas show the most connections. *Source: Shodan*

From: [“Half the world’s population is still offline. Here’s why that matters”](#)

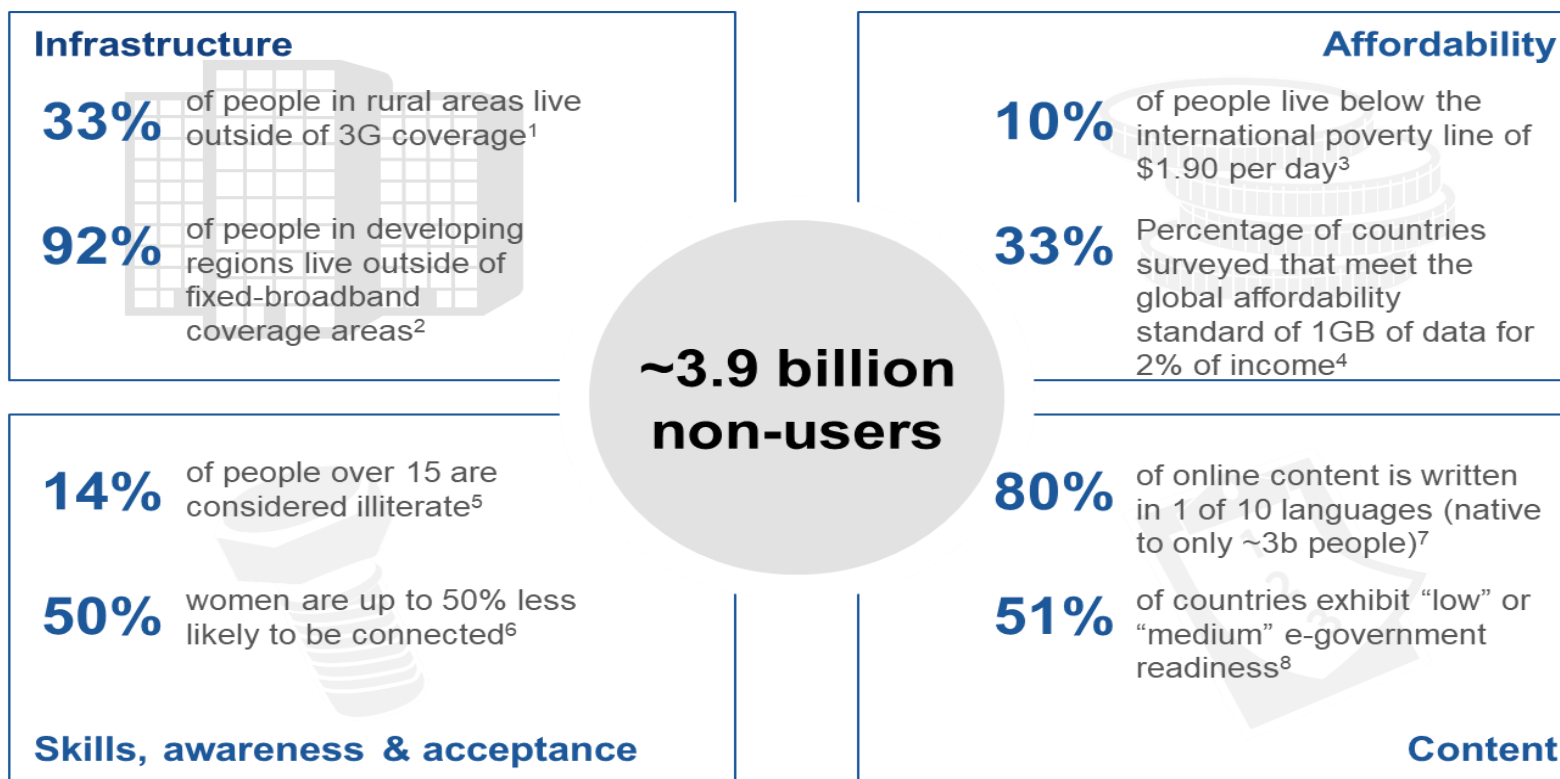
World Economic Forum Agenda Blog, Oct 2018

The Connectivity Challenge

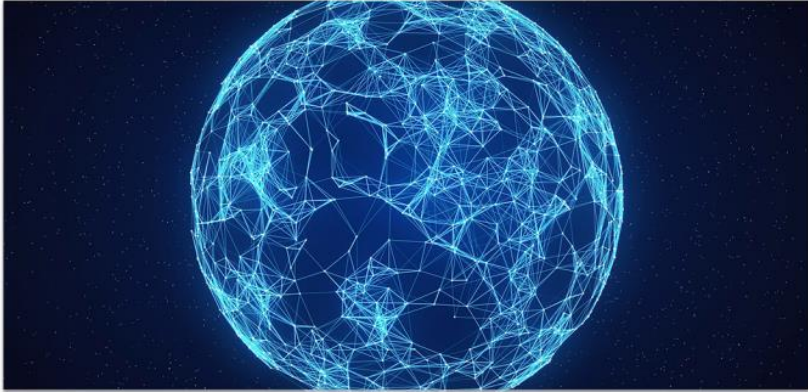


- Internet connectivity statistics are improving but not fast enough.
- At the current pace, Latin America and Africa will reach 2018 levels of more advanced regions only in 2023.
- At that time, the more advanced regions will likely be further away (many are investing in ultra-broadband now)

Four principal barriers hinder universal internet access and adoption

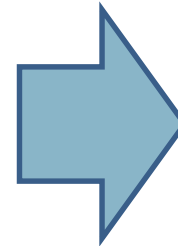


The Internet for All Framework

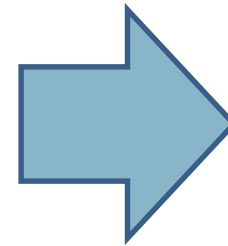


Goal: Increase **multi-stakeholder coordination and collaboration** such that it accelerates the development and/or deployment of **new, scalable, and replicable models** of increasing internet access and adoption to **connect the nearly 3.9 billion people** in the world that are still offline.

**Build & Organize
Multi-stakeholder
Community**



**Awareness
Alignment
Collaboration
Partnership
Dialogue**



**New
approaches
to closing
the digital
divide**

Internet for All Success at Glance



PLATFORM ACTIVITIES

- 2 regional platforms in African and Latam
- Improvement in the alignment of private sector projects

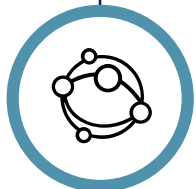
4 Country programs launched **2** regional platforms launched



BUILDING UNDERSTANDING

- Development of framework for internet access and investment, leveraged by multiple partners

> Thought leadership products **100+** network leaders



3 AGENDA SETTING

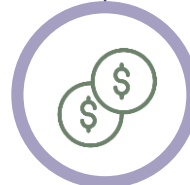
- Improved dialogue and public-private coordination to unlock investment:

Global working groups around topics: ICT connectivity financing models, digital literacy and skills and gender digital divide



INFRASTRUCTURE

- Argentina: **11 active projects** that address **3-4 million new internet users**
- Argentina: development of “**dig once**” policy



AFFORDABILITY

- South Africa: Internet4Mzansi project provides **affordable Wi-Fi** connectivity currently available to **>33,000 people in remote areas**



SKILLS

- Rwanda: Digital Ambassadors Program in Rwanda increased **use of digital services 129%**. 87% of participants increased income, and 26% of participants succeeded in finding a job.
- Argentina: **80,000 people** received training in digital skills



CONTENT

- Argentina: **75 trained college students** have replicated content training across their provinces

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- Public- Partnership
 - Coordination
 - Explore New Models