

What the private sector has been doing – A  
Presentation at the 10-year review of the  
implementation of WSIS Outcomes @ the  
17<sup>th</sup> CSTD

By

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# Agenda

- **Introduction**
- **Activities of the Private Sector**
- **Major Challenges facing the emergence of a people-centred, inclusive, development oriented information society**
- **Major Challenges facing the emergence of a people-centred, inclusive, development oriented information society**
- **Priorities for Stakeholders seeking to achieve WSIS outcomes**

# Activities of the Private Sector

- **Investment in Infrastructure**
- **Capacity Building**
- **Content Development**
- **Engagement and cooperation**
- **Engagement in high level cooperation but also ensuring that cooperation and exchanges occur nationally, and globally**

Major Challenges facing the emergence of a people-centred, inclusive, development oriented information society

- **Lack of buy-in by some governments**
- **Lack of inter-agency and intra agency cooperation**
- **Bureaucracy**
- **Half-hearted support for the multi-stakeholder approach for policy formulation and implementation**
- **Security challenges and destruction of ICT infrastructure**
- **Ideological constraints**

# Priorities for Stakeholders seeking to achieve WSIS outcomes

- **Awareness and mobilization**
- **Support for the Multi-Stakeholder Approach**
- **Set Higher targets for WSIS for the next 10 years**
- **Regular Stocktaking**
- **Build more capacity and capability for the Information Society**
- **Tackle cybercrime through stakeholder wide cooperation and collaboration at the national, regional and global levels**

# Conclusion

- **... Applying ICTs to these challenges still calls for collaboration, within governmental agencies, and the private sector, academia, technology community, and civil society.**

# Conclusion

- If we can harness ICTs more successfully, and bring ourselves to true collaboration, there is no challenge that cannot be overcome in delivering the Information Society to all the world's citizens; where the **Digital Spread not a Divide** can then be balanced as we all desire. That is a world we want, not just a web we want.

- Thank you...