

Improving coherence on the ocean economy at the National, sub-national and local level

Towards a sustainable ocean economy: What role for cities?

UNCTAD and Global Cities Hub

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Role of Cities in the Ocean Economy



27%

Share of **global population** living in coastal cities and coastal zone (UNCTAD, 2024)



\$1.8T

Estimated value of the **trade in ocean-based goods and services** in 2022 (UNCTAD, 2024)



70%

Share of **global CO₂ emissions** emitted by all urban areas (IPCC, 2022)



\$400B

Estimated value of coastal and marine **tourism** in 2022 (UNCTAD, 2024)



80%

Share of world merchandise trade volume carried by sea (UNCTAD, 2023)



\$18.3T

Possible **investment** needed for global coastal protection by 2100 (IPCC, 2022)



900

Estimated **ports** that serviced global liner shipping networks in 2022 (UNCTAD, 2023)



47%

Share of municipal **plastic waste** poorly disposed of and likely to enter the ocean (UNEP, 2021)

Ocean Economy is Shared Responsibility Across Government

Municipalities, Localities & Regional	National
Port Authorities	Maritime Security, international routes and related enforcement policies
Local Fisheries and Conservation*	Fisheries Management within the EEZ and in the High seas
Marine Tourism and Recreation	Shipping and Navigation
Waste Management and Pollution Control (Solid, air and used waters)	National Waste/Pollution Policies
Licenses for industries and commerce	Trade Policies, including tariffs and non-tariff measures
Water, water treatment and Sanitation	National Water and Sanitation Guidelines and Monitoring
Local Infrastructure	Significant Infrastructure Projects or Funding & intermodal connectivity
Coastal zone management	Coastal protection policies and marine spatial planning

National Government Issues Policy or Grants Jurisdiction



Municipality Makes Regulations or Ordinances Specific to the City



Municipality Implements



MOMBASA, KENYA



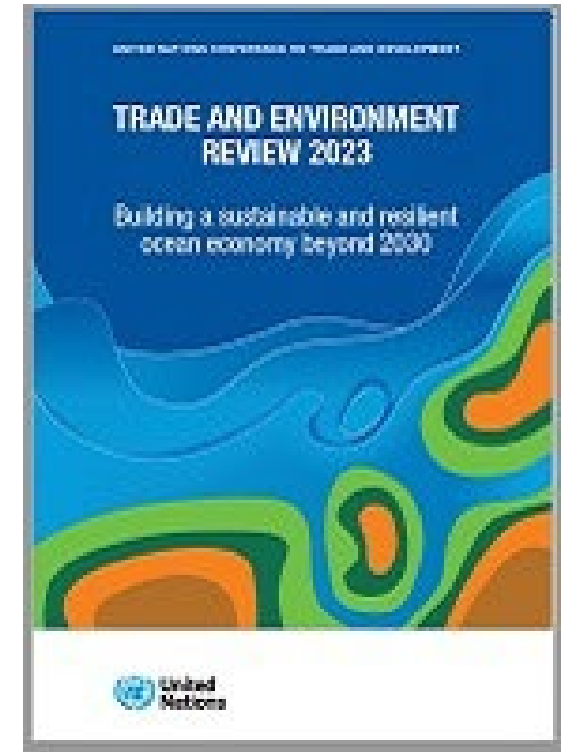
YANGZHOU, CHINA

COPENHAGEN, DENMARK



UNCTAD's Role

- **Creating dialogue and enabling partnerships** around subnational and local governments' role in the Ocean Economy
- **Expanding data collection and analysis** at the subnational level to help cities make informed decisions about policies related to the Ocean Economy (UNCTAD Ocean Trade database)
- **Designing local sustainable** commerce, services and industries **policies**
- **Connecting** national, sub-national, and local governments with the United Nations and NGOs to **address transboundary issues**, like coastal area pollution, and enable partnerships
- **Highlighting lessons and best practices** from individual cities' experiences



Thank you
Merci
Gracias
شكراً لكم

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