UNCTAD Illicit Trade Forum

3rd to 4th February 2020 Room XXVI, Palais des Nations, Geneva

Fight the Fakes

Contribution by

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD

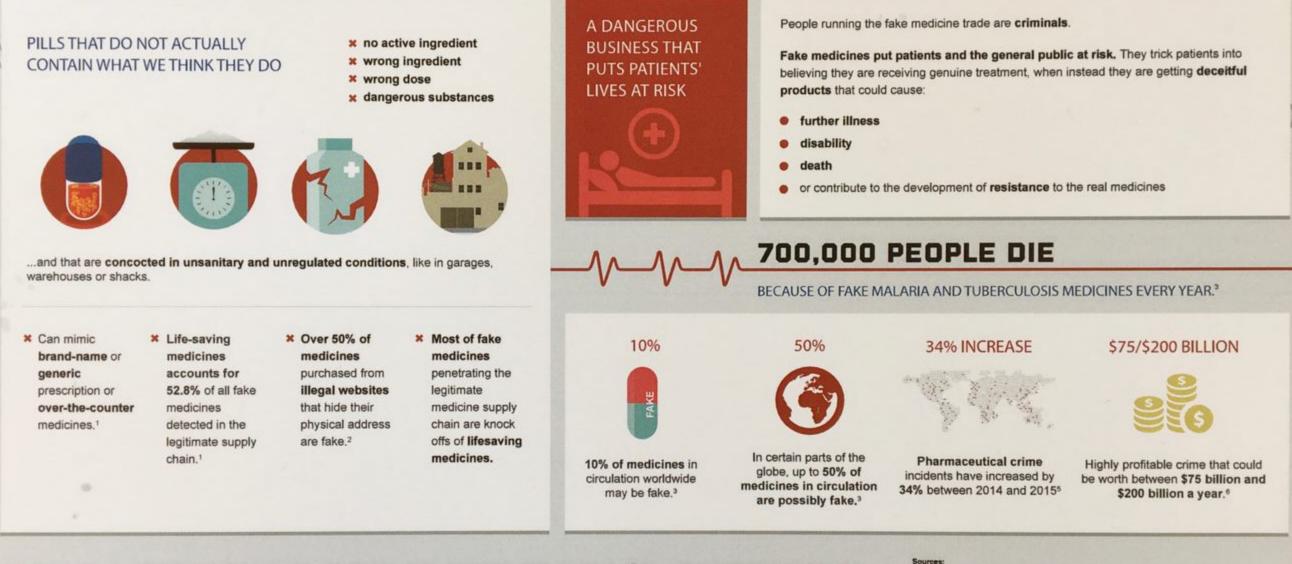
SAME PACKAGING, SAME SHAPE AND SAME COLOR...

BUT FAKES!



SPEAK UP ABOUT FAKE MEDICINES

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FAKE MEDICINES ARE EVERYBODY'S BUSINESS!

COUNTERFEITERS MADE IT THEIR BUSINESS, MAKE IT YOURS TOO! JOIN FIGHT THE FAKES!

A campaign to spread the word about fake medicines and their impact on people. Voices from the frontline and opportunities for actions. Visit www.fightthefakes.org and contact us at info@fightthefakes.org.



1 The American Journal of Tropical Medicine and Hygiene. 2015;92 (Suppl 6):59-67 (doi: 10.4269/ajtm/h) 2 World Health Organization (WHO): http://www.who.int/bulletin/volumes/88/4/10-020410/en/

5 Pharmaceutical Security Institute (PSI): http://www.psi-inc.org/geographicDistributions.chm

4 International Policy Network http://archive.today/ipW8i

6 Estimates by Deloitte

3 World Health Organization (WHO):https://www.gpht.org/images/downloads/library/who_factsheet275.pdf