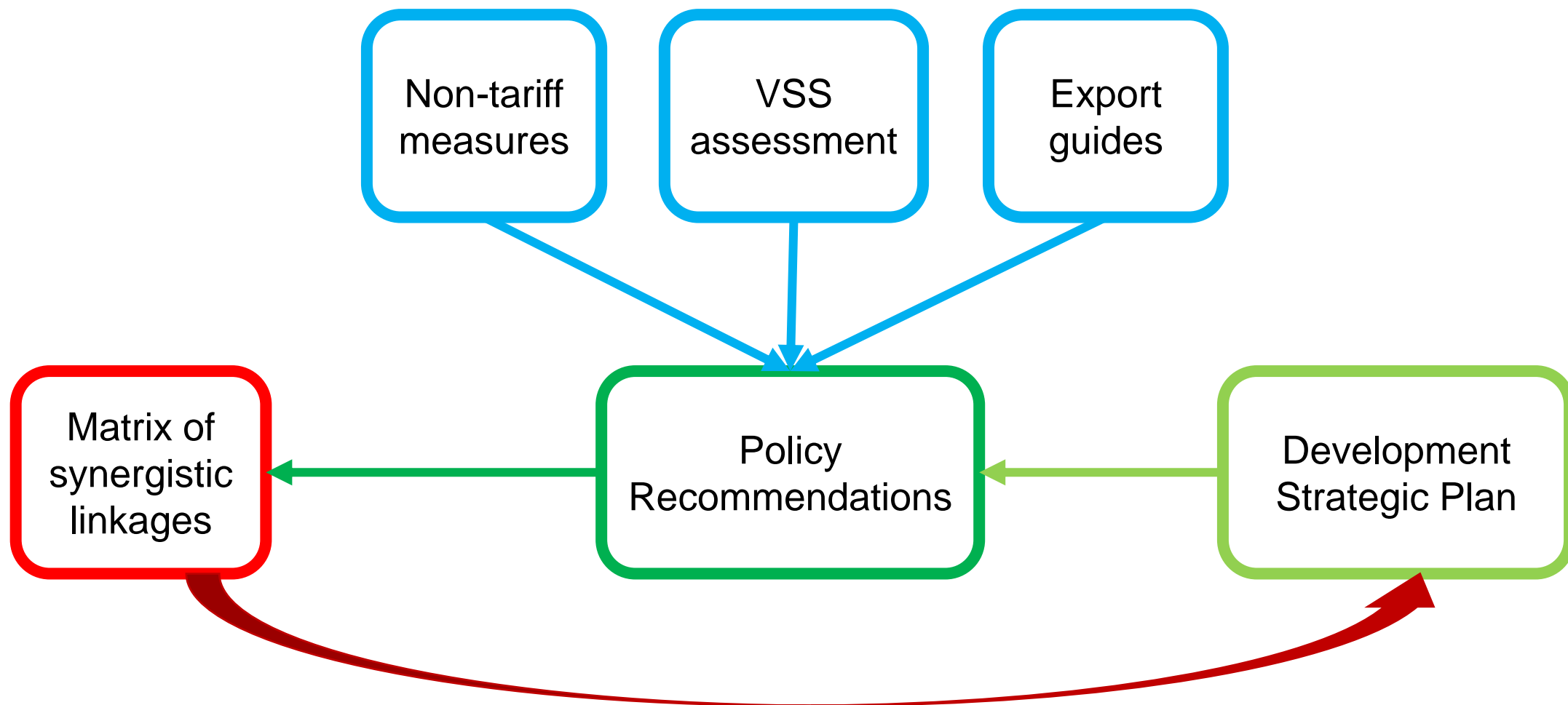


National Synergistic Linkages between Green Trade and Sustainable Development: Papua New Guinea

Julien Bliesener, UNCTAD

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Assessing synergistic linkages



Findings on Non-tariff measures (NTM)

- **Potential Barriers to Trade:**

- NTMs can act as potential barriers to trade, particularly for smaller producers who may struggle to meet the requirements.
- Compliance with NTMs can pose challenges and additional costs for exporters.
 - How to address it? Capacity building for producers.

- **They can create trade distortions:**

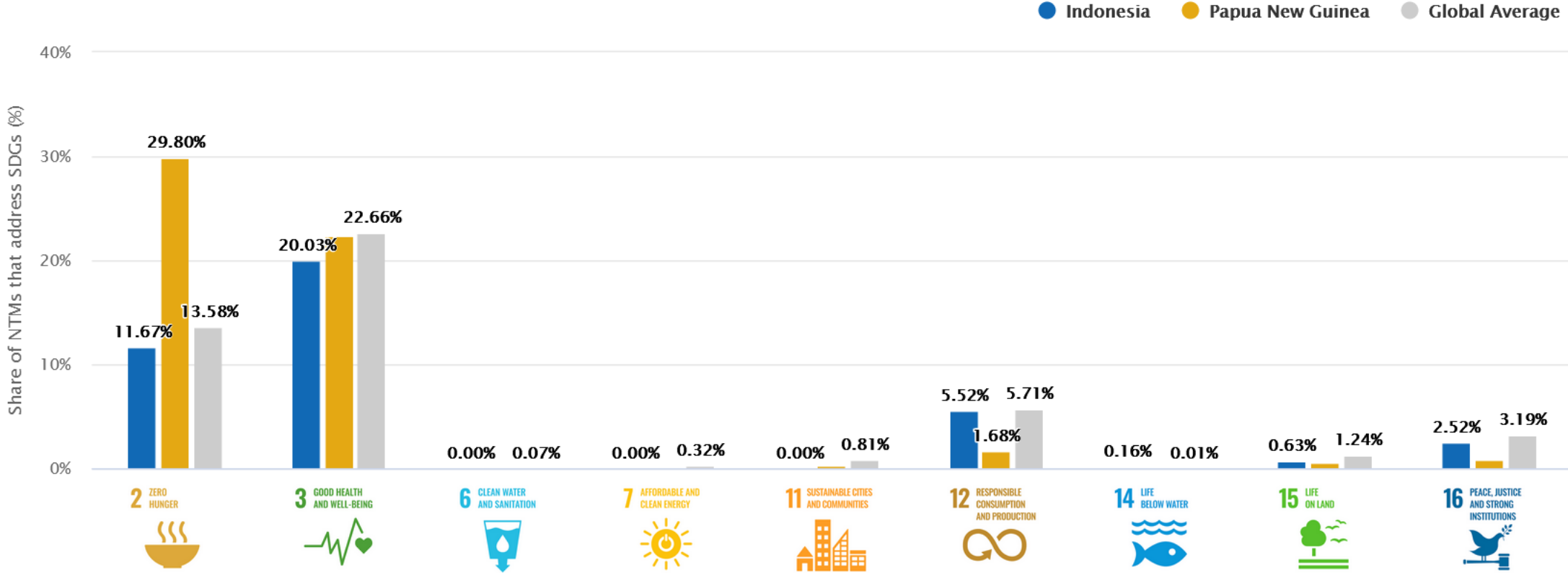
- Increasing the cost of trade and have a negative impact on Sustainable Development
 - How to address it? Ensure that NTMs are transparent, non-discriminatory and do not create obstacles to trade

NTMs that address sustainable development goals

- NTMs that directly support SDG 3 (Good Health and Well-Being)
 - by ensuring the efficacy and safety of medicines, thus supporting the fight against diseases and mortality rate.
- NTMs that directly support SDG 2 (Zero Hunger)
 - SPS measures on agricultural and biological products help ensure sustainable food production systems and implement resilient agricultural practices.
- NTMs that directly serve SDG 12 (Responsible Consumption and Production)
 - by regulating production and trade of ozone depleting substances and the products using such substances in the pursuit of implementation of Montreal Protocol.
- NTMs that directly assist in SDG 16 (Peace, Justice and Strong Institutions)
 - by controlling the flow of arms protecting intellectual property rights against counterfeit goods.



NTMs and SDGs



Data source: UNESCAP / UNCTAD TRAINS

Findings on Voluntary Sustainability Standards (VSS)

- **VSS Market Access and Premium Prices:**
 - VSS can provide market access and enable small and large-scale producers to fetch premium prices in high-value international markets.
 - This contributes to sustainable rural development and poverty alleviation.
 - Meeting VSS requirements enhances their competitiveness and economic viability.
- **Integration in National Policy Frameworks can be positive:**
 - Incorporating VSS into national policy promotes sustainable agriculture and rural development.
 - Aligns with PNGs' development strategic plan 2010-2030

Contribution to Sustainable Development Goals (SDGs)

- **VSS adoption aligns with multiple SDGs, including:**
 - responsible production and consumption (SDG 12),
 - zero hunger (SDG 2),
 - sustainable cities and communities (SDG 11),
 - clean water and sanitation (SDG 6),
 - good health and well-being (SDG 3),
 - no poverty (SDG 1).



Thank you.

Julien Bliesener
(julien.bliesener@un.org)
UNCTAD (<https://unctad.org/ntm>)

