



# Sub-Regional action plan Action 1: Capacity building and knowledge exchange

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# What is capacity building?

- “Capacity-building is defined as the process of developing and strengthening the skills, instincts, abilities, processes and resources that organizations and communities need to survive, adapt, and thrive in a fast-changing world.”

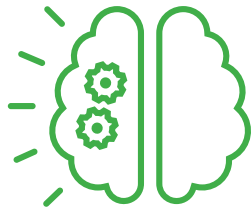
*United Nations*

# Why capacity building?

- Capacity building has come up a topic of discussion during national workshops
  - Government officials and private sectors acknowledged the opportunity to get informed about NTMs
- VSS assessment reports
  - Identified capacity building as a need for farmers and stakeholders across the value chain!

# The knowledge exchange

- There is already a lot of knowledge in the region
  - Is not limited to trade related areas
- Should be wide!



# Specific activities

## 1. Resource compilation and distribution

- Compile and share existing training materials, manuals, and other resources.
- Utilize online courses, published documents, and trainer contacts.
- Focus on both government and private sector needs.

## 2. Develop and conduct training sessions

- Organize skill development and knowledge-sharing sessions.
- Target SMEs, smallholders, farmer organizations, and government officials.
- Emphasize best practices in domestic and international trade.
- Partner with active organizations for broader reach.

## 3. Identify the needs for training

- Facilitate ongoing dialogues among MSG member states.
- Discuss and identify local training needs.
- Share information on available training programs.

# Specific activities

## 4. Reinforce partnerships.

- Establish/reinforce relationships with regional and international organizations.

## 5. Develop a regional VSS platform.

- Coordinate with all MSG countries for platform development.
- Purpose: Facilitate sharing of learnings between countries.
- Establish mechanisms for regular information and capacity-building activities.

## 6. Dedicated “working group”.

- Form a working group focused on capacity building and knowledge sharing.
- Integrate this into MSG Trade and Economic Officials Meetings (TEOM).

# Activities – Recommendations 1/2

Activity	Recommendations	Priority Level	Timeline
<b>1. Resource Compilation and Distribution</b>	- Designate a national contact point for capacity building and knowledge exchange.	High	Short-term
	- Compile and update existing training materials and resources.	High	Medium-term
	- Develop a system for regular updates and dissemination of compiled resources to member states.	High	Medium-term
	- Engage with international organizations to incorporate a diverse set of materials.	Medium	Medium-term
<b>2. Develop and Conduct Training Sessions</b>	- Establish partnerships with regional and international organizations for collaboration in training initiatives.	Medium	Medium-term
	- Foster continuous improvement through feedback and adaptation of training content and methods.	Medium	Long-term
<b>3. Identification of Training Needs</b>	- Establish a forum or communication channel for regular dialogue among MSG member states.	Medium	Medium-term
	- Develop mechanisms for feedback and assessment of local training needs.	Low	Long-term
	- Create a national file of identified training needs to facilitate future planning.	Medium	Long-term

# Activities – Recommendations 2/2

Activity	Recommendations	Priority Level	Timeline
4. Reinforcement of Partnerships	- Identify and connect with regional and international organizations for collaboration.	High	Medium-term
	- Facilitate regular discussions to align goals and strategies with partners.	Medium	Long-term
5. Development of Regional VSS Platform	- Initiate discussions among MSG countries to outline the objectives and structure of the regional VSS platform.	Medium	Long-term
	- Assign responsibilities to different countries for the development of various components of the platform.	Low	Long-term
	- Collaboratively design and develop the platform, ensuring user-friendliness and effective information sharing.	Low	Long-term
	- Test the platform internally and finalize its structure and functionalities.	Low	Long-term
6. Dedicated Working Group	- Propose the establishment of a dedicated working group during MSG TEOM meetings.	Medium	Short-term
	- Facilitate regular meetings and activities to ensure active engagement and progress.	Low	Medium-term



# Partners to collaborate with

- UNCTAD → IMPACT
- SPC → SAFE
- PIFS → SPIRIT, PQI
- Pacer Plus
- Phama Plus
- FAO → Streit
- World Bank
- WTO

**How can the MSG as a region  
reinforce capacity building and  
knowledge sharing?**



# Thank you!

