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Water use: a perspective from the Australian cotton industry

By

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The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.



WATER USE – a perspective from the Australian cotton industry

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General Manager – R&D Investment



ABOUT CRDC

- **Based in Narrabri: Invest in RD&E**
- **Partnership between Australian cotton growers & Federal Government**
- **Growers pay \$2.25 / bale, matched by Government**
- **Water use is a key investment area**

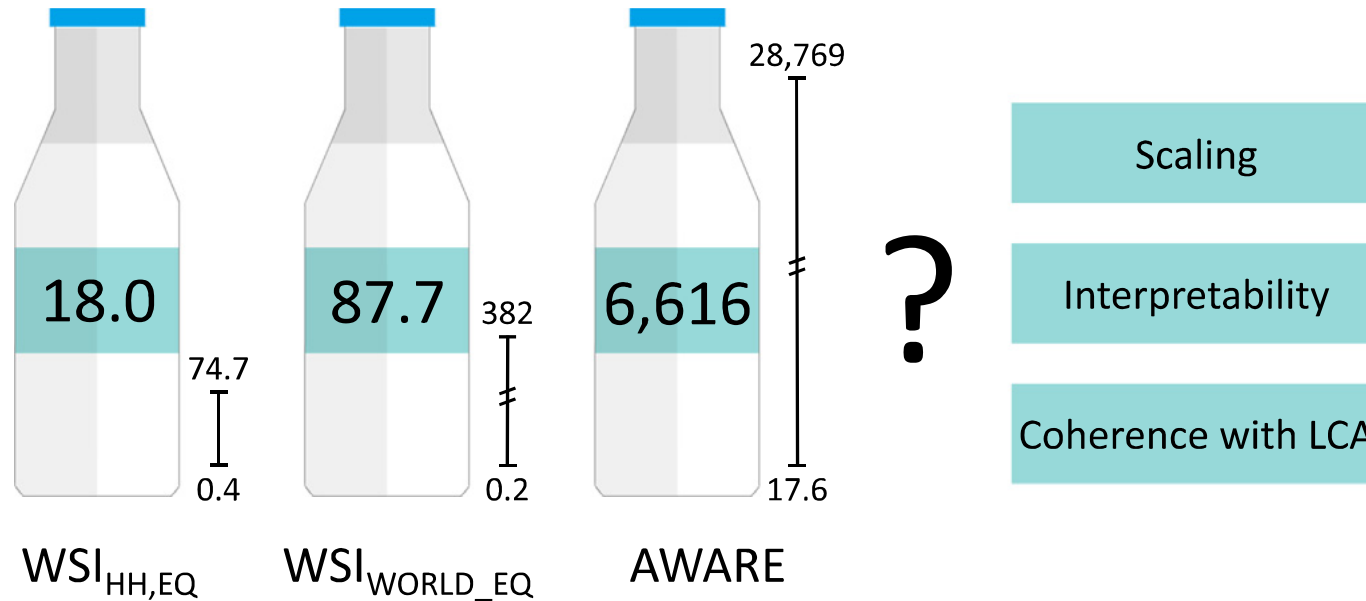




WATER USE

IMPACT OF METHODOLOGY

Water scarcity footprint (L H₂O_e per L milk)



Source: B Ridoutt & D Hodges "From ISO14046 to water footprint labeling: A case study of indicators applied to milk production in south-eastern Australia" *Science of the Total Environment* 599-600 (2017) 14-19

Sensing





CRDC

**COTTON RESEARCH AND
DEVELOPMENT CORPORATION**