



FADINTSERANANA  
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# Lessons learned of the Malagasy government of engaging in public-private partnership to implement the TFA

## 2016

- Madagascar has ratified the TFA
- Madagascar NTFC has been created

## 2017

- The NTFC roadmap for 2018-2023 has been elaborated
- The NTFC has started the implementation of TFA reforms with partners

## STRUCTURE :

- Co-chaired by DG of Trade and  
DG of Customs

- Permanent Secretary

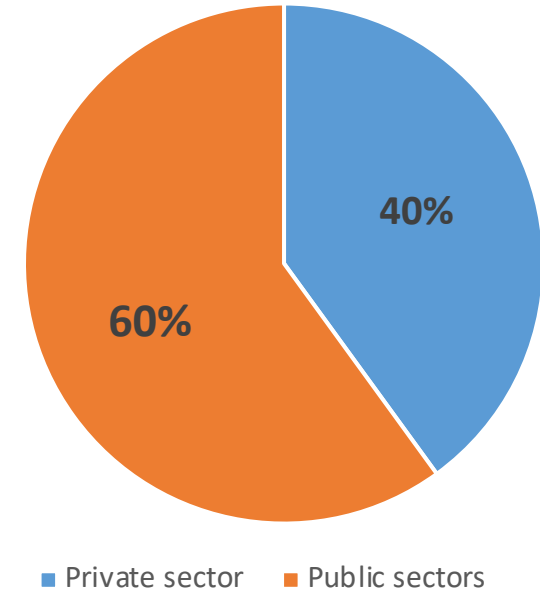
Technical Working Groups

# Public-private partnership in the NTFC



- The NTFC is a **consultation platform** between public and private sectors, where issues on trade facilitation and their solutions are discussed.
- The members are **aware of the TFA implementation progress**, regarding the Roadmap
- The membres are **involved through the Technical Working Groups**

NTFC Members



# Lessons learned : The E-phytos and Adavance Ruling projects



- Projects implemented through the Partnership with the Global Alliance for Trade Facilitation
- Selection based on public-private partnership approach
- Convergence of private sector interests and public sector ability and engagement
- Private sector involvement all along the projects implementation through the steering committees

**High and short-term impact in TFA implementation**



# THANK YOU FOR YOUR ATTENTION