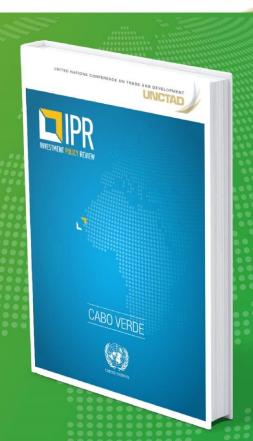


Investment, Enterprise and Development Commission

Tenth session

# Investment Policy Review of Cabo Verde









### **Investment Policy Review**

Cabo Verde

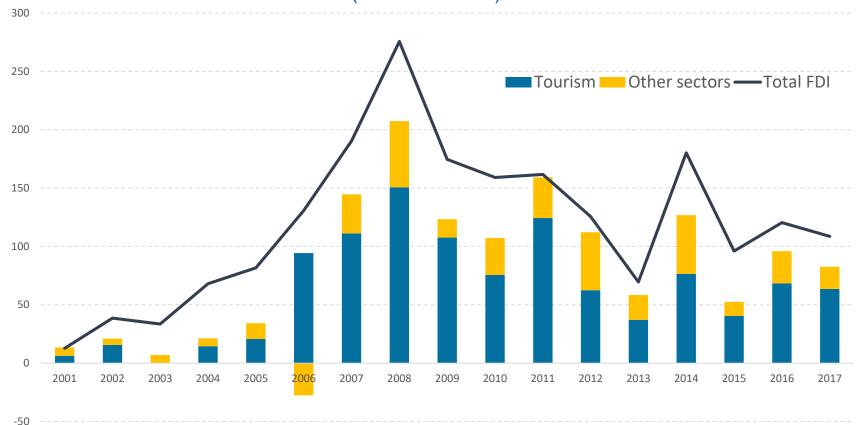
Joerg Weber

Head, Investment Policies Branch
Division on Investment and Enterprise

Geneva, 4 December 2018

#### A boom in FDI inflows halted by the crisis

(million dollars)







#### **FDI has transformed Cabo Verde**

FDI has a key role in:



- Economic growth
- Employment
- Exports
- Poverty reduction
- Graduation from LDC status





#### ...but FDI and growth are unevenly distributed



Sao Vicente: 15% of population

3% of FDI





**Sal**: 6% of population 50% of FDI

Other islands: 18% of population 6% of FDI



Boa Vista: 3% of population

8% of FDI

Santiago: 56% of population

33% of FDI





Maio: 1% of population

1% of FDI





Cabo Verde



### Opportunities exist for a more diversified economy

- Strategic location
- Stability
- Openness
- IT infrastructure
- Diaspora

Adopt more proactive FDI policy and promotion





#### FDI-specific regime: rethink the use of contracts

The proliferation of investment contracts:



- Encourages discrimination
- Hampers transparency
- Adds complexity





#### FDI-specific regime: rethink the use of contracts

Phase out investment contracts and:



- Harmonize and clarify investment-related definitions
- Modernize international investment agreements





### General regime: rebalance promotion and protection

Despite significant efforts to streamline business procedures

- Uneven regional coverage of reforms
- Complex tax and customs administration
- Difficulties in accessing land and finance
- Weak competition and intellectual property regimes
- Limited environmental protection and labour inspections capacities





### General regime: rebalance promotion and protection

Address remaining bottlenecks

- Consolidate business establishments reforms
- Improve access to land
- Streamline the tax regime
- Enhance labour policy and skills
- Strengthen environmental protection
- Address trade-related issues





#### **Tourism FDI: beyond sun-sea-sand**

All-inclusive tourism a key driver of development, but limits exist:

- Dependence on few operators
- Low integration of local companies
- Concentration of economic activity
- Environmental sustainability
- Social imbalances





#### **Tourism FDI: beyond sun-sea-sand**

A pro-active policy approach:



- Adopt modern FDI promotion techniques
- Formulate a national entrepreneurship strategy
- Implement a linkages development programme
- Foster sustainability initiatives





#### **Next steps in the IPR process**

Implementation and monitoring:



- Follow-up technical assistance
- Donor support
- Evaluation of progress and impact





## Thank you! www.unctad.org/ipr









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