centre for humdata



# Connecting People and Data to Improve Lives

# Introduction to our Predictive Analytics work

OCHA Centre for Humanitarian Data

Leonardo Milano, 4 February 2020

centre for humdata



# The goal of the Centre is to increase the use and impact of data in humanitarian response.

NEW YORK (USA)

THE HAGUE (NETHERLANDS)

COPENHAGEN (DENMARK)

GENEVA (SWITZERLAND)

BUCHAREST (ROMANIA)

NAIROBI (KENYA)

DAKAR (SENEGAL)

JAKARTA (INDONESIA)



## Focus Areas for the Centre



DATA SERVICES



DATA POLICY



DATA LITERACY



PREDICTIVE ANALYTICS

## Predictive Analytics

to use data, and especially the tools of predictive analytics to get ahead, to be more anticipatory, to predict what is about to happen and to trigger the response earlier."

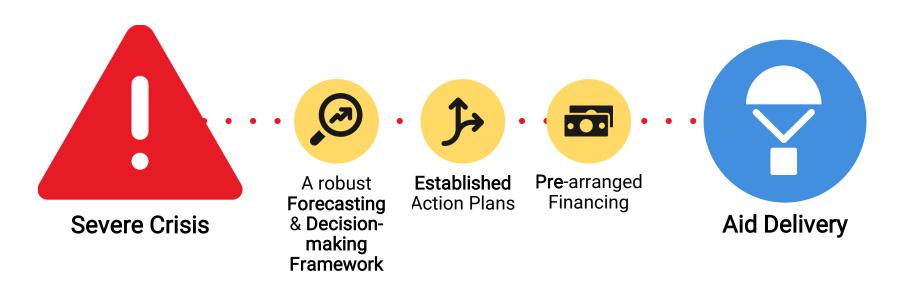
"One of the biggest opportunities we have is to try

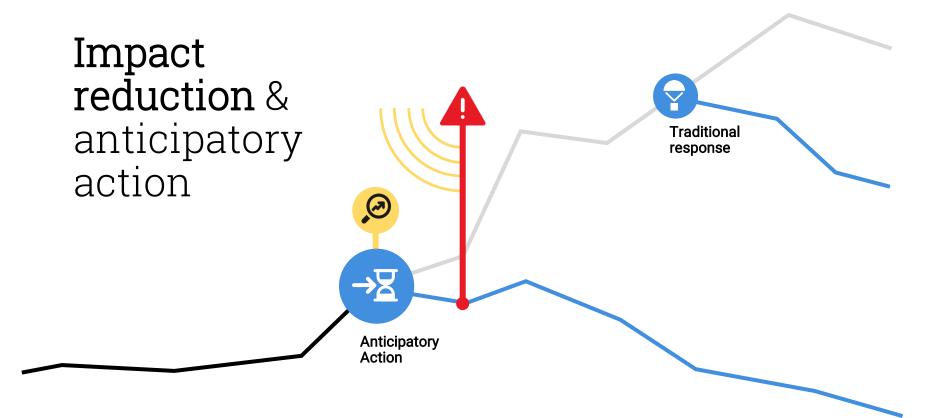
- Mark Lowcock, Under-Secretary-General for Humanitarian Affairs

# What does **traditional response** look like?



## What does anticipatory action look like?





## **Predictive Analytics**



#### Modelling

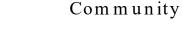


Developing new models and support existing partner models for use in humanitarian operations.



Offering a peer review process that brings together experts in the field to assess the ethical, technical, and humanitarian relevance of OCHA and partner models.

Quality assurance





Building capacity and community by convening events, developing case studies, and offering training on predictive analytics.

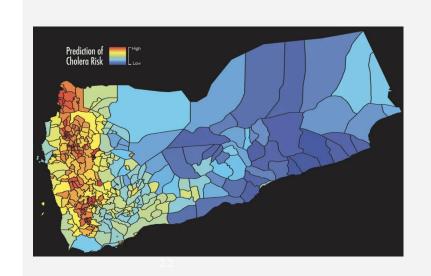






The **goal** of modeling for humanitarian operations is to analyze current and historical data to predict an event or some characteristic of an event.

Predicting an event involves anticipating a new shock.



The goal of the peer review process is to create standards around the use of predictive models against **three criteria**: technical, operational and ethical.

Through peer review, the Centre seeks to ensure models can be understood and trusted by all stakeholders including affected people.



#### COMMUNITY

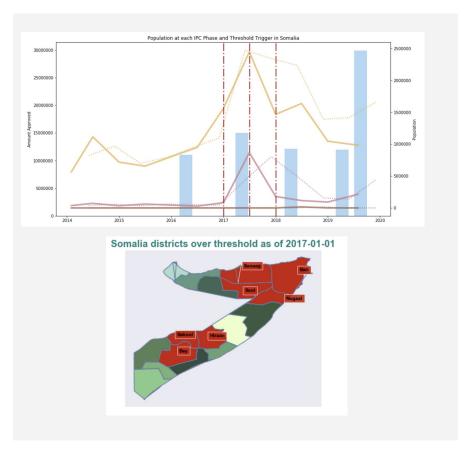


Building capacity and community

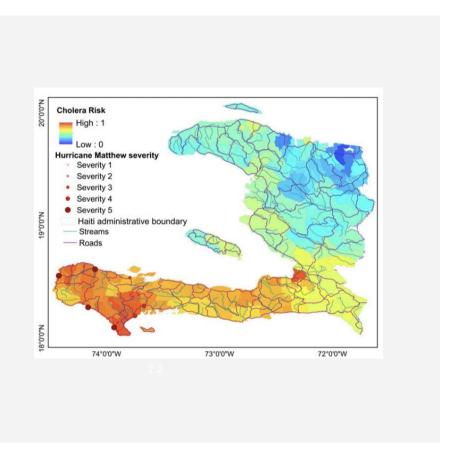
Convening events, developing case studies, and offering training on predictive modelling.

Ensuring that humanitarians understand what predictive analytics can provide, including the limitations and uncertainties.

#### **CERF ANTICIPATORY ACTION PILOTS**



Som alia: sim ulating trigger strategy using past data



Supporting validation, development and communication of cholera risk model

We are developing scenarios to project humanitarian needs and evaluating existing risks to inform the Humanitarian Response Plan. Currently supporting Somalia, Zimbabwe and Yemen

#### HUMANITARIAN NEEDS OVERVIEW SOMALIA

HUMANITARIAN PROGRAMME CYCLE 2020



PARTNERS	MODELS
World Food Programme	Analysis of food security indicators and projections
Food and Agriculture Organization	for anticipatory humanitarian action
World Bank	
African Risk Capacity	
Famine Early Warning System Network	
UN Country Teams	Projection of humanitarian needs for Humanitarian Response Plans
United Nations Children's Fund	Global Cholera Risk Model to forecast risk of choler
National Aeronautics and Space Administration	outbreaks
Met Office	
University of Florida	
United Nations High Commissioner for Refugees	JETSON model for cross-border displacement in Somalia
International Organization for Migration	Prediction of arrival in camps in Nigeria
The Netherlands Red Cross, 510 Global	Typhoon impact model for forecast-based financin in the Philippines
Internal Displacement Monitoring Centre	Climate change projections of disaster-induced
Potsdam Institute for Climate Research	displacement risk
ETH Zurich	
Danish Refugee Council	Mixed migration and forced displacement models
Save the Children International	
European Commission Joint Research Centre and partners	INFORM risk index for humanitarian crises
World Food Programme	Sudden-onset hazard impact model for rapid
Pacific Disaster Center	assessments

Who's doing what where with predictive models

Our initial aim is to make a catalogue with information on models under development or in use in the humanitarian sector. Once we have sufficient verified information, we will turn the catalogue into a searchable database.



Data is a critical ingredient to the analysis that in forms decision making. The goal of this report is to increase awareness of the data available for humanitarian response activities and to highlight what is missing, as measured through OCHA's Humanitarian Data Exchange (HDX) platform.

centre.humdata.org/stateofdata2020

## Thank you

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