#### United Nations Conference on Trade and Development

#### 10th MULTI-YEAR EXPERT MEETING ON COMMODITIES AND DEVELOPMENT

25-26 April 2018, Geneva

#### Value addition in the coffee sector

Ву

Dr. Christoph Saenger, Senior Economist, International Coffee Organization

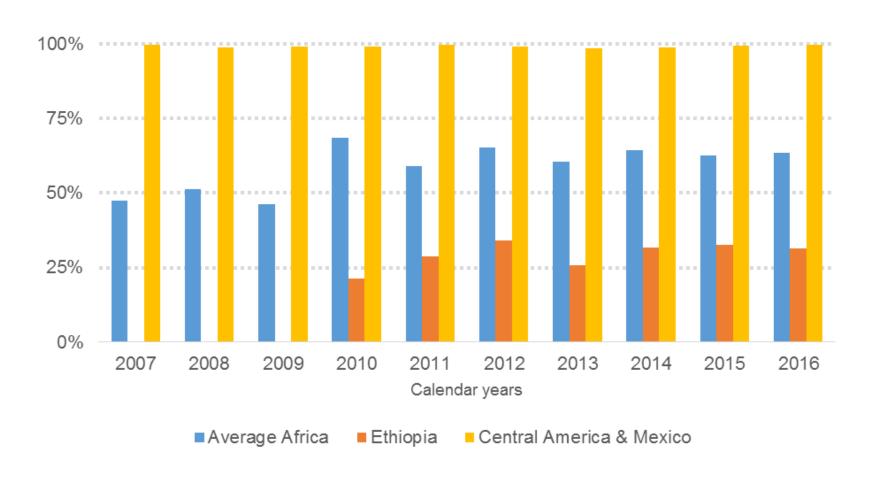
The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.

## Value addition in the coffee sector

2018 Multi-Year Expert Meeting on Commodities and Development (MYEM) 25 - 26 April 2018

## Increasing quality

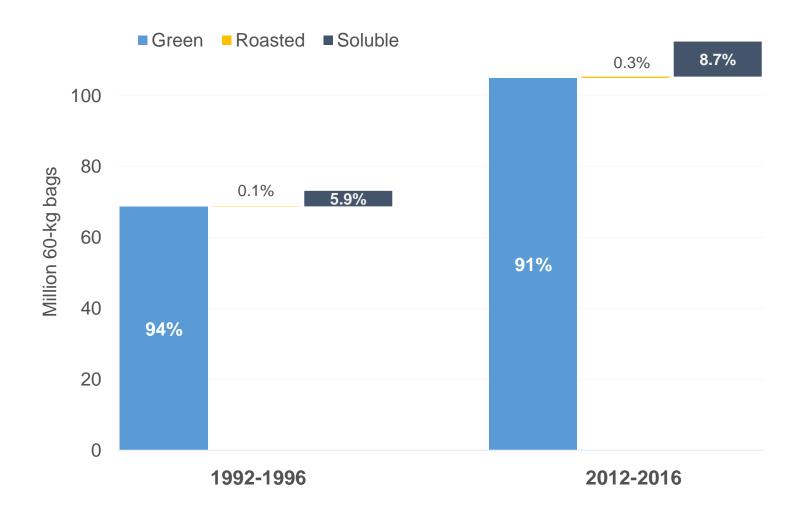
### Share of wet-processed coffee in total Arabica exports





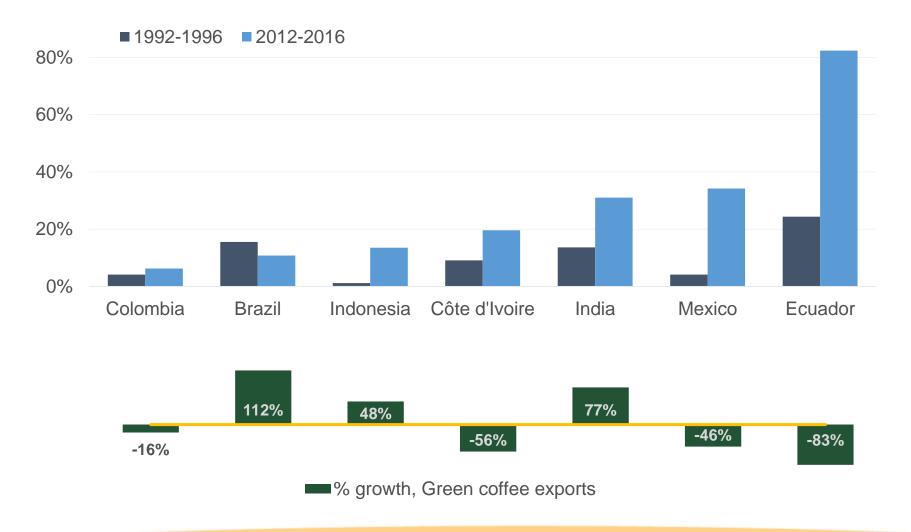
## Processing for export

#### Global trade by form of coffee



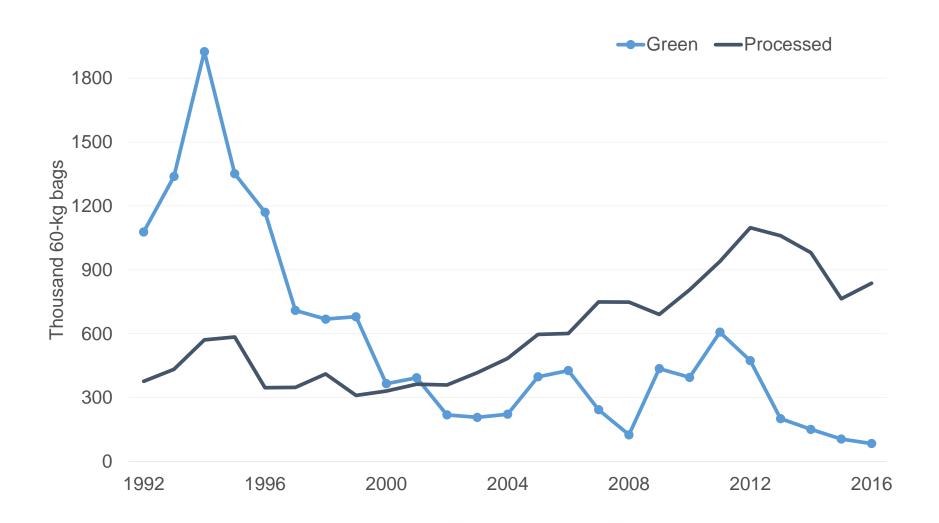


#### Processed coffee exports as % of total



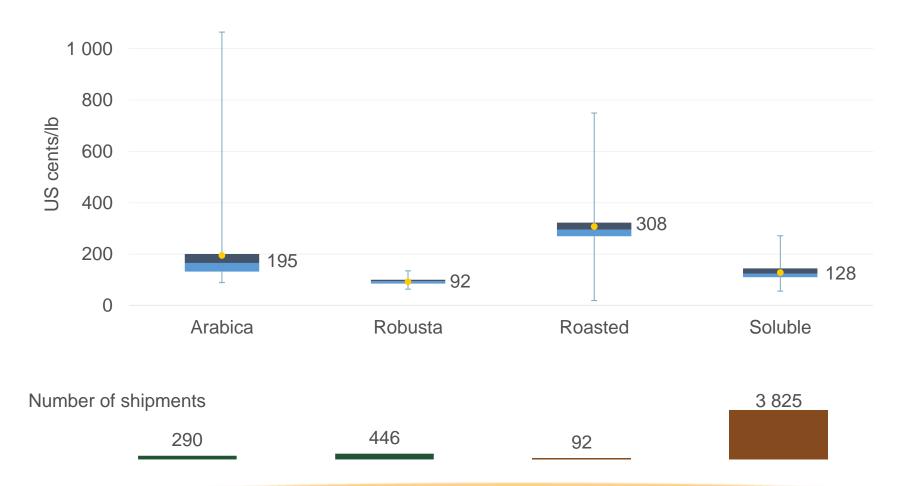


#### **Ecuador: Exports by form of coffee**



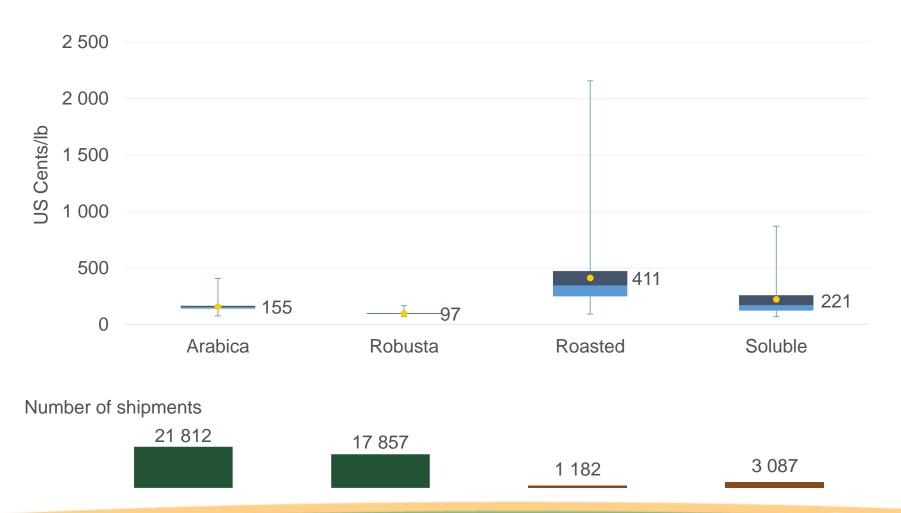


#### Unit value of coffee exports Ecuador 2013-2016



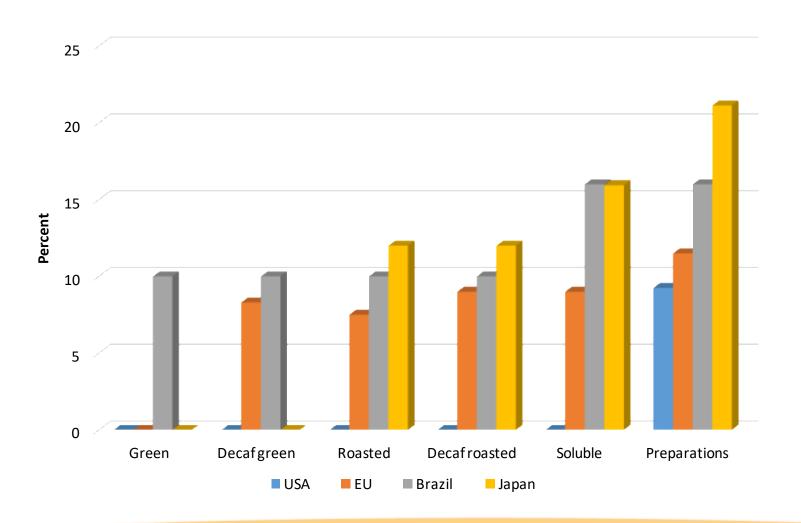


### Unit value of coffee exports 4 countries coffee year 2016/17





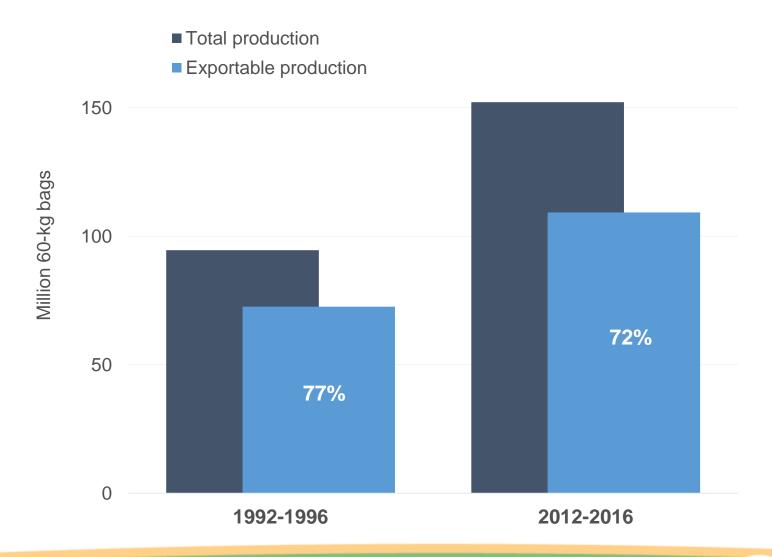
#### MFN tariff level for coffee (2016)





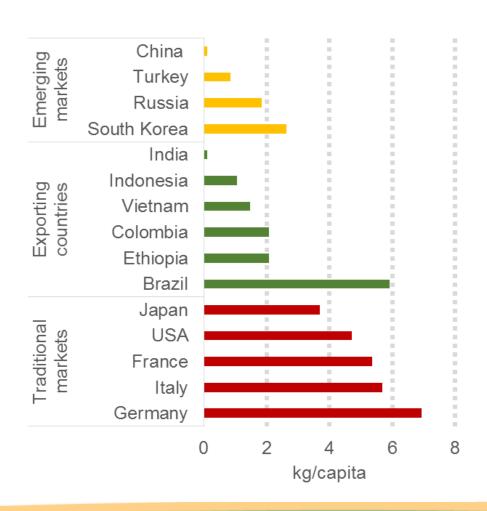
# Promoting domestic consumption

#### Share of exportable production decreased





#### **Domestic consumption**





#### **Promotion campaigns**



Coffee by-products circular economy

Value-addition through use of waste and by-







# INTERNATIONAL COFFEE ORGANIZATION