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# Sustainable & Inclusive Business Models

that allow trade to contribute to the SDGs



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**EUROPE**

# Definition

## COMMON FEATURES THAT ENABLE SUSTAINABLE AND INCLUSIVE BUSINESSES TO REDUCE INEQUALITIES

### Structural characteristics: they are...

driven by a social and environmental mission

inclusively governed

led by a long-term vision



### They benefit people and the planet by ...

creating decent work opportunities

empowering women and youth

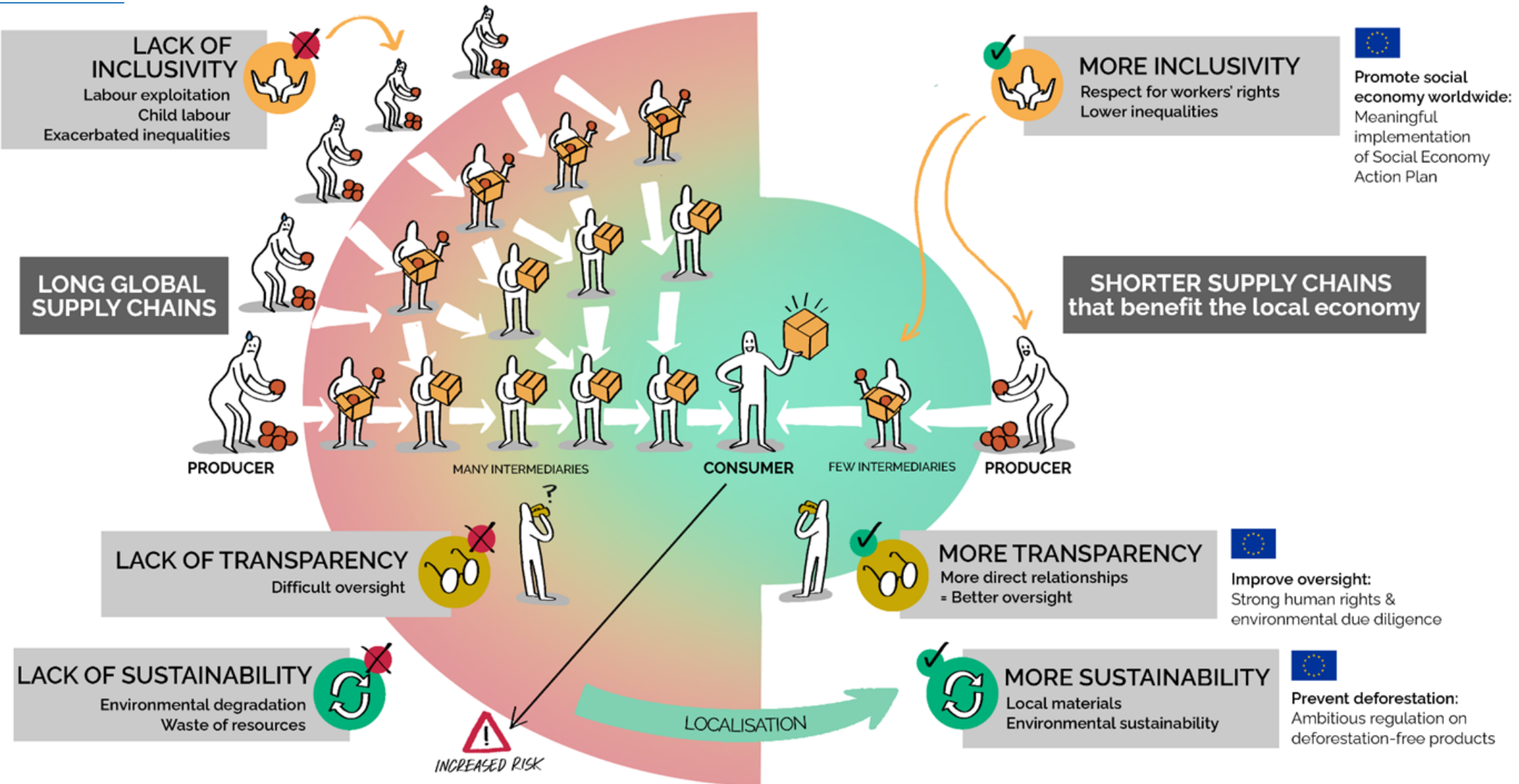
reaching out to marginalised people

contributing to the green transition

See more here →



# TOWARDS SUSTAINABLE & INCLUSIVE SUPPLY CHAINS



European NGO confederation  
for relief and development

**CONCORD**

Confédération européenne des ONG  
d'urgence et de développement

**Fair Trade**

ADVOCACY OFFICE


**coop**eratives  
europe

**coop** International  
Cooperative  
Alliance

**WORLD FAIR TRADE ORGANIZATION**

**EUROPE**

# Contribution to the SDGs

- ❑ Contributes to several SDGs:
  - ❑ No poverty (SDG 1)
  - ❑ Gender equality (SDG 5)
  - ❑ Decent work (SDG 8)
  - ❑ Sustainable consumption and production (SDG 12)
  - ❑ Climate Action (SDG 13)
  - ❑ **See QR code for concrete examples:** 
- ❑ This is part of their core business - not secondary CSR schemes - due to the **mission**
  - ❑ Profit-driven models often entail conflict of interest (sustainability is only prioritised when profitable)
- ❑ Working alternatives already exists (again, QR code gives few examples of the many SIBMs out there)
  - ❑ Ready solutions to be replicated!



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<https://wfto-europe.org/wfto-europe-publications/>

More examples in Members Review editions 2020-2023



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# How can trade policy support SSE and SIBMs?

- ❑ Pay attention to impact of trade and investment provisions on SSE and SIBMs
  - ❑ Introduce preferential import/export schemes for SIBMs
    - ❑ To counter short-term unfair competition (from mainstream cost-cutting by unsustainable production and business practice)
- ❑ National offers of technical expertise
  - ❑ Help connect domestic SSE actors and SIBMs with their peers in trading partner countries
    - ❑ Marketing and connecting suppliers and buyers are costly activities and limit SIBM's proliferation
- ❑ Support local added-value production
  - ❑ Best high-skilled job-creation
  - ❑ retains fairer share of production value locally (especially for marginalised communities)
- ❑ Sustainable public procurement:
  - ❑ Include governance and structure of companies in assessment of bids for tenders

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# Thank you!

**Please connect with us:**

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