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FIRST INTERNATIONAL FORUM FOR NATIONAL TRADE FACILITATION COMMITTEES

Boosting capacities and partnerships for implementation

PREMIER FORUM INTERNATIONAL SUR LES COMITÉS NATIONAUX DE FACILITATION DES ÉCHANGES

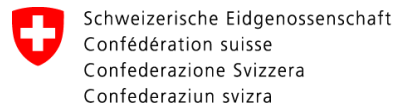
Renforcement des capacités et des partenariats pour la mise en œuvre

23-27 January / Janvier 2017

INTERNATIONAL TRADE CENTER: SUPPORTING TFA IMPLEMENTATION FROM BUSINESS PERSPECTIVE



With support of / Avec l'appui de



WTO/UNCTAD system makes trade possible ITC was set up to make trade happen

Joint agency of the UN and WTO

Fully dedicated to support the internationalization of SMEs



Supporting trade facilitation reforms from business perspective

Scheduling
commitments
under the
WTO TFA

Improving
inter-agency
coordination
and SME
involvement
in PPD

Enhancing
transparency
and access
to
information

Improving
efficiency
of cross-
border
procedures

Strengthening
SMEs ability
to cross
borders

A holistic approach beyond TFA

Facilitating public-private dialogue in trade policy/reform formulation

Collaborating with leading public and private TF agencies

Implementing TFA to promote and deepen regional integration

Salient features of the ITC Trade facilitation program: promoting...

- ✓ A holistic approach beyond TFA
- ✓ Business perspective with a dedicated focus on SMEs
- ✓ Public-private dialogue in trade policy formulation
- ✓ Stakeholders collaboration at national and donors levels
- ✓ Regional approaches to the implementation of TF reforms

ITC has supported 50 countries in their categorization process

LAC: 15 countries assisted



Eurasia and Oceania: 8 countries assisted



Africa: 27 countries assisted



22 countries ratified,
26 notified their category A

Tajikistan: Mobilizing businesses in Trade Facilitation Committee

Setting up NTFC

The private sector was actively involved in the elaboration of recommendations for establishing the NTFC

- Over 50% of the participants to the NTFC establishment validation workshop came from the private sector

Governance

Private sector is represented in the NTFC general body, working groups and in its high level steering committee

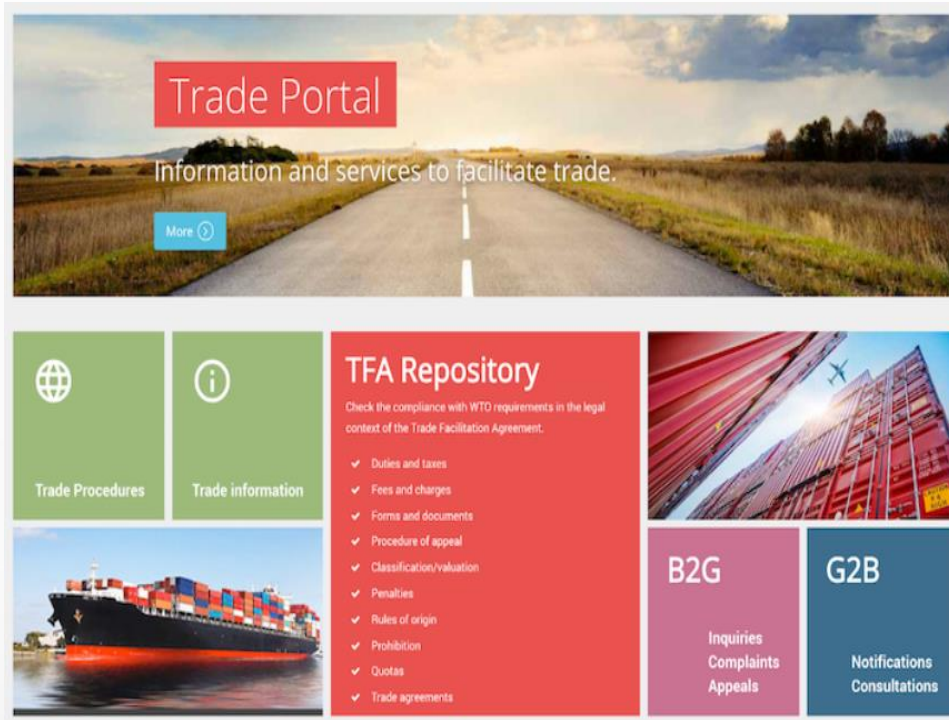
- Steering committee created under the chairmanship of the First Deputy Prime Minister to provide high-level guidance to the NTFC

Informed participation

The private sector composes over 50% of the NTFC Membership and they have been trained to effectively contribute

- 22 private sector representatives involved in the TTFC
- 3 private sector focused training sessions organized

Improving transparency: National TF Portals in collaboration with UNCTAD



Contributes to countries' compliance with TFA transparency provisions

Provides step-by-step explanation of the import, export and transit formalities

Offers value added services for traders and policy makers

- Market access information, trade obstacle alert mechanism, notification mechanisms, public-private consultation mechanisms,



Building capacity of business for effective participation in NTFC and efficient compliance

Business focused

Objective: training the private sector to effectively use the TFA to reduce their transaction costs and to advocate for business friendly cross-border reforms

Practical

16 case studies and exercises to teach businesses how to use TFA measures and how to improve their compliance with border requirement

The content of the program was much relevant to the operation of my business. It will contribute a lot to improve my practices and the way I interact with public agencies.

Namibian Trader

Promoting SME-friendly methodologies for TFA implementation

Authorized Operators

Design qualification criteria that can be met by SMEs

- Most existing AEO schemes automatically exclude smaller businesses

Build capacity of SME to apply to the AO schemes

- Through dedicated awareness raising and training events

Enquiry points

Ensure services beyond capital/port city and in local languages

- Implementation of EP at border posts (including free terminals connected to the trade facilitation portal)
- EP Service in Swahili, not just English, at border posts in Tanzania

Electronic payment

Identify and implement payment methods which SMEs are more likely to use

- E.g. mobile money in Zimbabwe

Intellectual leadership



Enabling trade: catalyzing TFA implementation in Brazil

- In collaboration with WEF



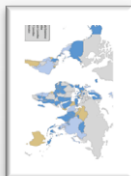
Enabling trade: increasing the potential of trade reforms

- In collaboration with WEF



SMEs and the WTO TFA: a training manual

- In collaboration with ICC, UNCTAD and UNECE



NTFC repository

- In collaboration with ICC, UNCTAD and UNECE



NTFCs: Moving towards implementation

- In collaboration with UNCTAD and UNECE



Mainstreaming TF in SME Development Strategies

- Coming soon (in collaboration with UNESCAP)



Trade Facilitation Implementation Guide

- In collaboration with UNCTAD and UNECE

Some of our recent achievements



Our existing network of partnerships in the area of trade facilitation



TRADE IMPACT FOR GOOD

How to request ITC support



An official letter



Arancha Gonzales
Executive Director
International Trade Centre
Geneva



An email



Mohammad Saeed
Senior Adviser Trade Facilitation
saeed@intracen.org



**Or just a chat at
the coffee break**



ITC Trade Facilitation Team

**The ITC is a technical assistance agency
We can support you in implementing the TFA**

Thank you !

