Intergovernmental Group of Experts on Consumer Law and Policy

(IGE Consumer)

2nd SESSION 3-4 July 2017 Room XVII, Palais des Nations, Geneva

> Tuesday, 4 July 2017 Afternoon Session

Agenda Item 3e. Consumer protection in electronic commerce

Presentation by Federal Trade Commission United States

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Second IGE on Consumer Protection Law and Policy

The Protection of Consumers In Electronic Commerce

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Office of International Affairs
Federal Trade Commission
July 4, 2017

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WHAT IS ECONSUMER, GOV?

econsumer gov is where you can report international scams and learn about other steps

you can take to combat fraud. Your complaints

Learn more

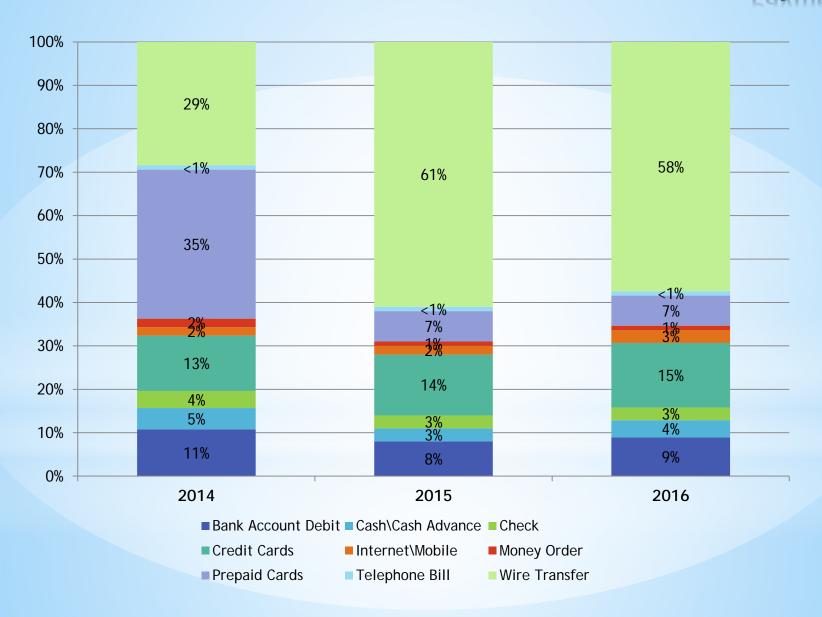
help consumer protection agencies around the world spot trends and work together to prevent international scams.



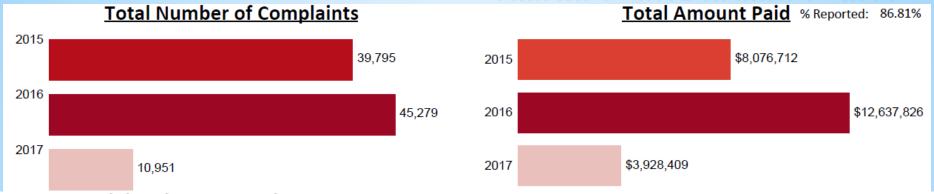
*econsumer.gov provides certified law enforcement and regulatory agencies in over 35 ICPEN member countries access to consumer complaints to assist in investigating fraud and uncovering new scams

*econsumer.goy

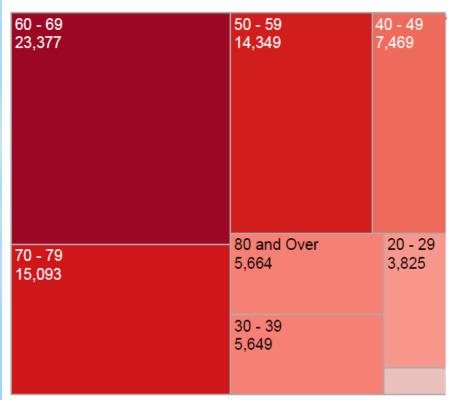
* Complaint Analysis Payment



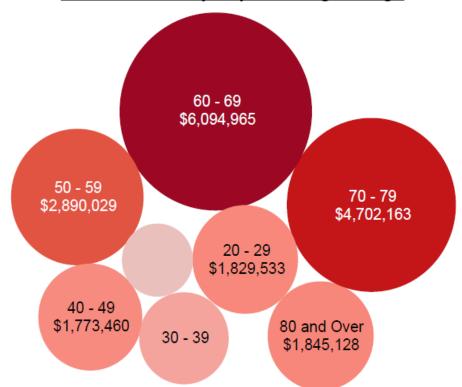
* Tech Support Complaints January 1, 2015 to April 1, 2017



Complaints by Reported Age Range



Amount Paid by Reported Age Range



Thank you!

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TOP COMPLAINTS FROM CONSUMERS January - December 2016



IDENTITY THEFT MI, FL, DE, CA, IL **FRAUD & OTHERS** FL, GA, MI, TX, NV

Consumer Sentinel Fact Sheet

Members

Consumer Tips

Econsumer.gov Consumer Sentinel/Military

Data Contributors

Reports Newsletters

BY CATEGORY

- 1 DEBT COLLECTION
- 2 IMPOSTER SCAMS*
- 3 IDENTITY (ID) THEFT
- 4 PHONE & MOBILE
- 6 BANKS & LENDERS

*moved to #2 due to more complaints about government Imposters and fewer in ID theft

Common issues and challenges:

- fraud and deception
- impact of technological innovation on new and emerging business models and consumer decisionmaking
- development of investigative tools and techniques for consumer protection issues involving ecommerce
- Another pervasive challenge with ecommerce is the issue of crossborder enforcement cooperation.



Consumer Sentinel is the unique investigative cyber tool that provides members of the Consumer complaints about

- Do-Not-Call Registry violations
- Computers, the Internet, and Online
- Telemarketing Scams
- Advance-fee Loans and Credit Scams
- Sweepstakes, Lotteries, and Prizes

Federal Trade Commission | File a Complaint

- Business Opportunities and Work-at-
- Health and Weight Loss Products
- Debt Collection, Credit Reports, and

Consumer Sentinel is based on the premise that sharing information can make law enforcement even more effective. To that end, the Consumer Sentinel Network provides law enforcement members with access to complaints provided directly to the Federal Trade Commission by consumers, as well as providing members with access to complaints shared by data contributors

- Participating Better Business Bureaus (BBBs)
- The Internet Crime Complaint Center (IC3)
- The US Postal Inspection Service (USPIS)
- The National Fraud Information Center (NFIC)
- The Identity Theft Assistance Center (ITAC)

Consumer Sentinel has undergone a major overhaul, and is now powered by an enhanced search engine and user interface, making it easier than ever to find the information that you need. In addition to the new tools, the system has a spiffy new look and feel, and incorporates new data access and security features.

Consumer Sentinel is free and available to any federal, state or local law enforcement agency. In addition. Consumer Sentinel information is also available to select international law enforcement authorities. Find out more about becoming a Sentinel member.

How Does My Law Enforcement Agency Become A Consumer Sentinel Member?

During the registration process, your application must be completed for your

*Imposter Scams: *Up 13% from