UNCTAD GLOBAL COMMODITIES FORUM 13-14 April 2015

Sugar & Energy Markets

By

Dr. Claudiu Covrig Senior Analyst Agriculture, Platts

The views expressed are those of the author and do not necessarily reflect the views of UNCTAD.





Sugar & energy markets

- Dr. Claudiu Covrig
- Sr. Analyst Agriculture
- April 14, 2015

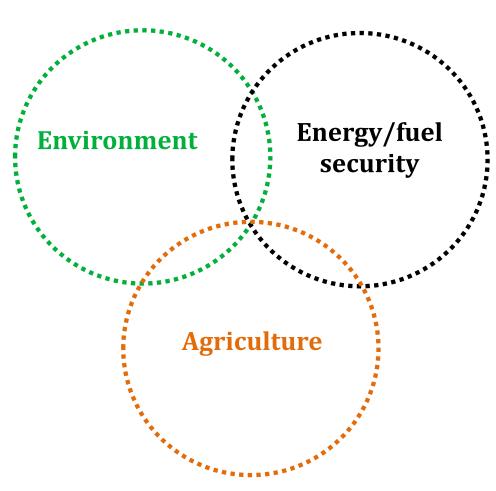
Presentation to Global Commodities Forum, UNCTAD, Geneva



Main drivers for biofuels production & use







The potential for **biofuels** production and use is due to factors such as:

- Environmental concerns Kyoto & Bali Protocols, and potential to mitigate climate change through greenhouse gas emission reductions
- Important variation in crude oil prices
- International security concerns related to regions reach in crude oil resources (Middle East, Africa/Nigeria, Central America, Russia)
- Actions to improve farm incomes and boost rural economies
- Energy access in underserved areas: poor urban and rural off-grid communities
- Potential to improve trade balances
- New job creation , investment opportunities, increasing economic output





Advantages of using sugarcane ethanol in terms of productivity & environmental performance

Country/Union	USA	EU	EU	Brazil	
Feedstock	Corn	Wheat	Sugar beet	Sugar cane	
Productivity (litres/ha)	3,800/4,000	2,500	5,500	7,000/7,100	
GHG reduction	< 38%	16% - 69%	52%	61%-91%	
EU &US legislations considered)	× 3070	10/0 - 09/0	5270		

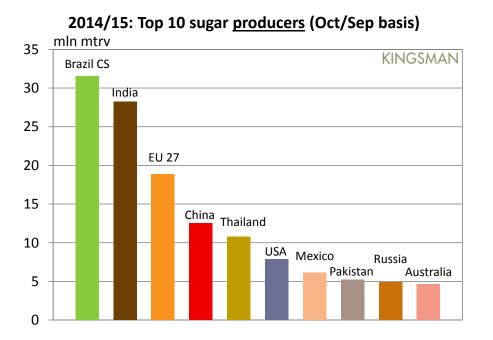
*Sources: IEA, EU Commission, EPA, UNICA

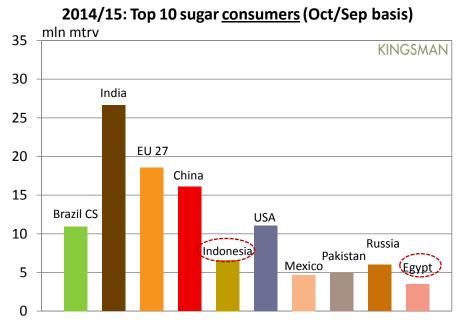
- Sugarcane is the principal feedstock used for ethanol production in Brazil and is considered as an advanced biofuel in the US due to its high percentage (over 61%) reduction of total life cycle GHG emissions including ILUC
- Brazilian ethanol is somewhere at the border between 1st generation of biofuels and the 2nd generation ones. **U.S. pays a premium for this, while the E.U. doesn't**

The world sugar ranking

PLATTS





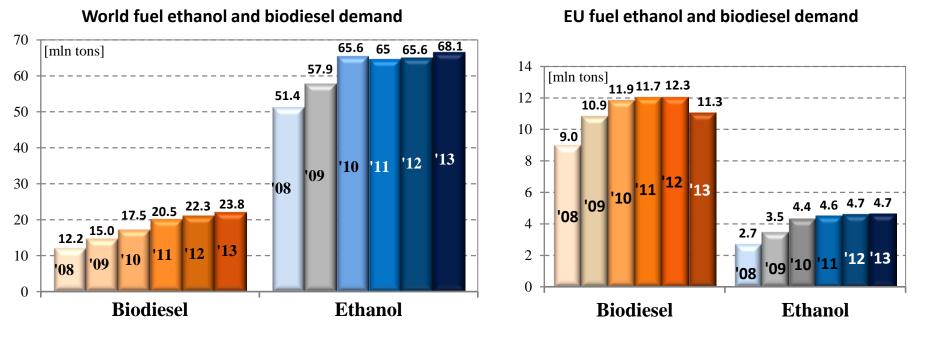


- CS Brazil is the biggest sugar producer in the world
- CS Brazil is the 5th world sugar consumer
- CS Brazil has 54-55% share in world raw sugar exports

Evolution of biofuels demand. Ethanol is the main global market







*Due to its early implementation in Brazil and the US, after the oil crisis from '70s, the world ethanol market increased annually and dominate the biofuels world. Biodiesel was implemented much later but it managed to grow rapidly in recent years

In 2013 world ethanol demand was **2.8** x higher than the biodiesel one while in 2008 was almost **3.9** x bigger.

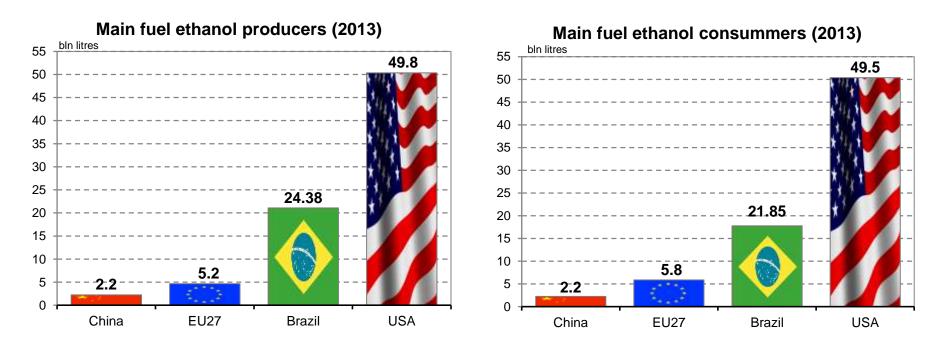
***IEA forecast for 2016 - Biofuels production: +28% from 2010 figures

Main fuel ethanol players

PLATTS McGRAW HILL FINANCIAL



No major changes were seen in the past decade as main players are the same



- US, Brazil and the EU27: about 91% of world fuel ethanol production about 88% of world fuel ethanol consumption
- US & Brazil: more than 75% of World exports





Biofuels demand driven by mandates/Renewable Fuel Standards (Obligations)

RFS2 OBLIGATIONS in [bln gal]	2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022
Cellulosic biofuel -		0.1	0.25	0.5	1	1.75	3	4.25	5.5	7	8.5	10.5	13.5	16
Biomass-based diesel	0.5	0.65	0.8	1		1	1	1	1	1	1	1	1	1
Any other advanced biofuel	0.1	0.2	0.3	0.5	0.75	1	1.5	2	2.5	3	3.5	3.5	3.5	4
Advanced biofuel	0.6	0.95	1.35	2	2.75	3.75	5.5	7.25	9	11	13	15	18	21
Any other renewable biofuel	10.5	12	12.6	13.2	13.8	14.4	15	15	15	15	15	15	15	15
Total Renewable fuel	11.10	12.95	13.95	15.20	16.55	18.15	20.50	22.25	24.00	26.00	28.00	30.00	33.00	36.00
		Inc	rease	d to	1.28 i	in Sep		or 20	13 to fur					

Usually cut/waived as not much cellulosic biof. capacity exists

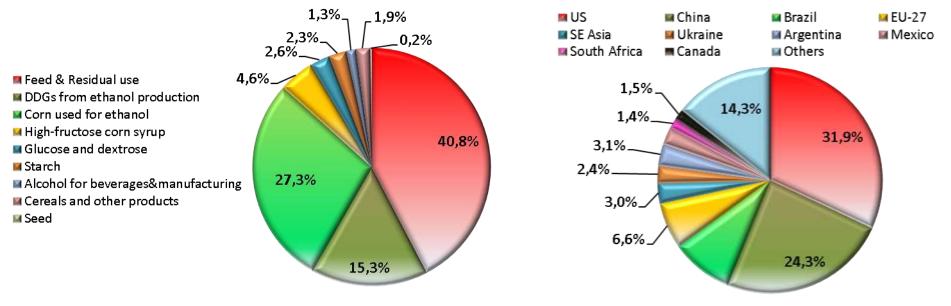
USA – main feedstock used for ethanol production is **corn**

PLATTS MCGRAW HILL FINANCIAL

12/13: Country share in world corn production



12/13: Corn use in total US production (no stocks included)



*Source: USDA WASDE reports

*About **99%** of the US ethanol production uses **corn** as feedstock. Among the other feedstock used which sum up 1% one can mention: wheat starch, milo, waste ethanol, separated food waste, etc.

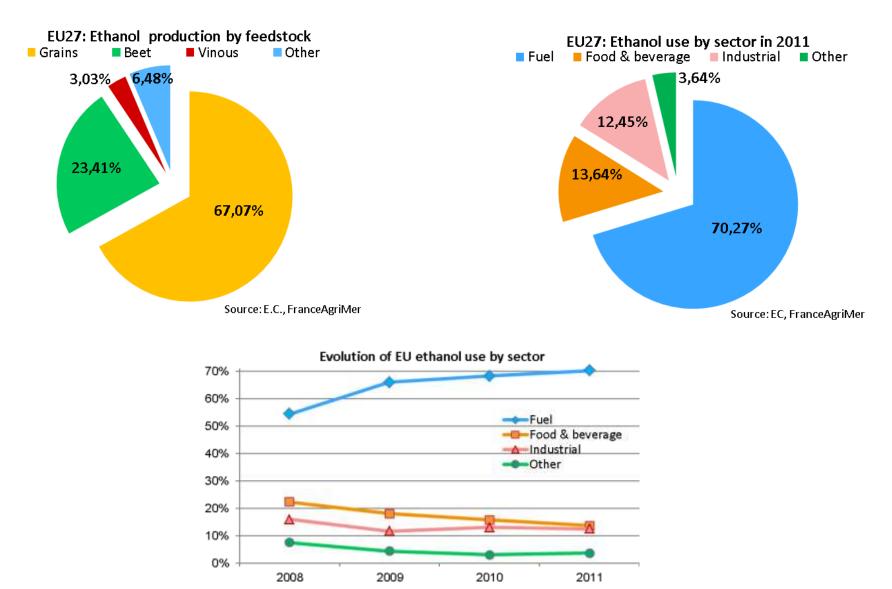
*The US corn used for ethanol production accounted for **42.6%** of total corn produced in the US with **35.9%** of it being recovered from the ethanol production process in the form of DDGs.



PLATTS

McGRAW HILL FINANCIAL

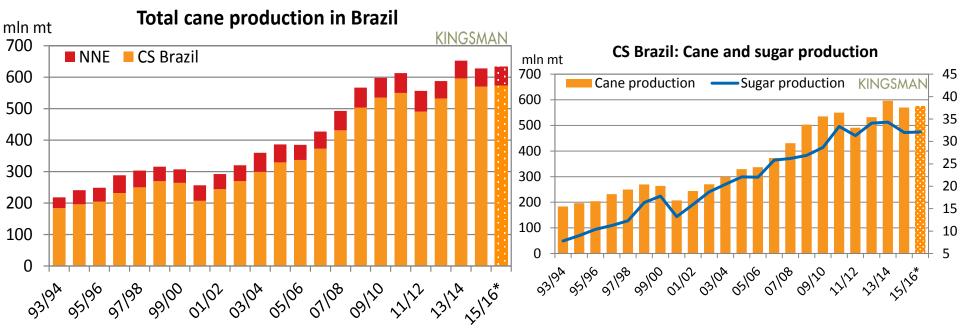
... it represents only 3.7% in total consumption of cereals in the EU27



Brazil: Same cane used for both sugar and ethanol production





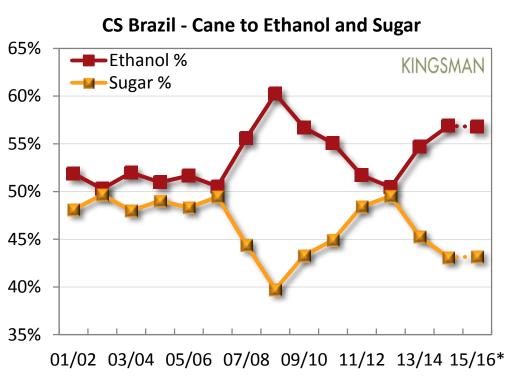


- Sugar and ethanol production seen as functions of cane output
- CS Brazil has a 90-93% share in total Brazilian cane production

Brazil: Sugar/Ethanol production mix







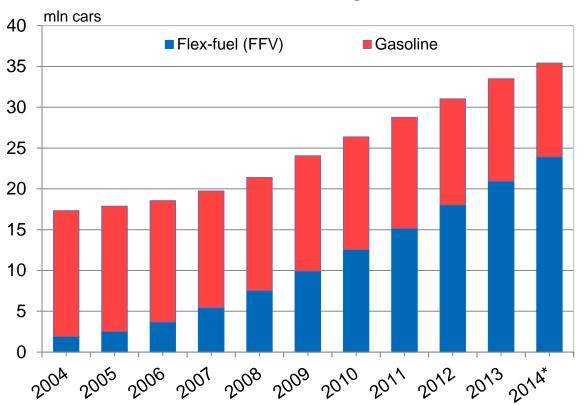
- In Brazil there is a flexibility to switch between sugar and ethanol
- Starting 2006 the industry growth switched to ethanol due to an increasing number of FFV vehicles and an increased demand for fuel ethanol
- Sugar mix was maximized in 11/12 due to high global sugar prices
- Since then, things came back to normal as Brazilian ethanol is feeding an increasing domestic demand and also the world market

Brazilian car fleet structure





Share of FFV cars in total car & light commercial fleet



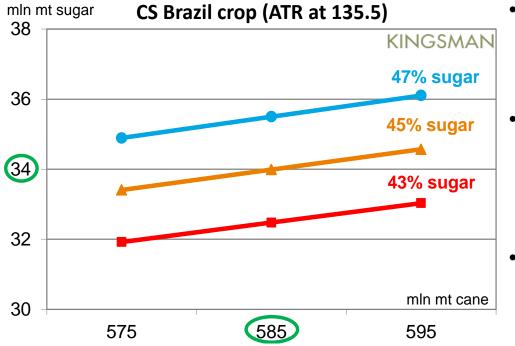
Flex-fuel cars have the capacity to increase ethanol consumption and impact the sugar production as **total fuel demand** increased by **30%** in 2008-2013 period and by **79%** in 2004-2013 period

- Flex-fuel cars account for 87-94% of monthly sales
- Flex-fuel cars share in total fleet is increasing: now around 57%-58%

Brazil: How is the mix impacting both sugar and ethanol production?





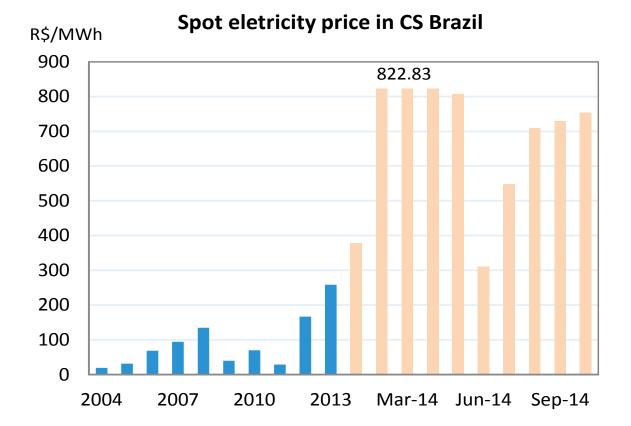


- A 2% variation in the sugar mix represents around 1.55 mln mt of sugar or 1 bln ltr of ethanol
- At 585 mln mt of cane, an avg ATR at 135.5 the ± 2% variation of the sugar mix represents a range of **3 mln mt** of sugar (or 2 bln ltr of ethanol)
- At a global sugar market in balance, only the Brazilian mix could turn the balance from 1.6 mln deficit to a 1.6 mln surplus
- The effect of the sugar mix on the sugar production is very important: it can bring the world market into a surplus, into balance or into a deficit





- Why a higher ethanol mix could also happen?
- the "liquidity" of ethanol: it can be sold more quickly (especially hydrous)
- high electricity prices encouraging mills to maximize cogeneration by producing more hydrous ethanol (less steam is used in the process)

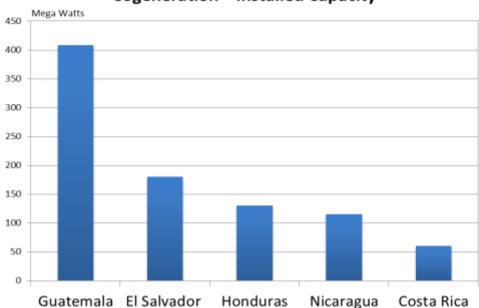


Diversification already happening in other countries (co-gen, bio-plastics)





- Diversification: ethanol, electricity, bio-plastics
- Market potential for bio-plastics is enormous: production capacity expected to rise from 1.4 mln mt/year (2012) to 6.2 mln mt/yr (2017)
- Many countries have already well-established cane-bagasse electricity programs. Important co-generation installed capacity in Central America
- Nicaragua and Guatemala having reached levels above 25% of total energy consumption sourced from bagasse co-generation
- Co-generation growth will be the main driver behind the rise in cane acreage in the region



Cogeneration – Installed Capacity

Thank you for your attention!

claudiu.covrig@platts.com Yahoo IM: claudiucovrig Skype: claudiucovrig-kingsman

Mob: +41 78 865 63 92 Tel: +41 21 321 81 65



