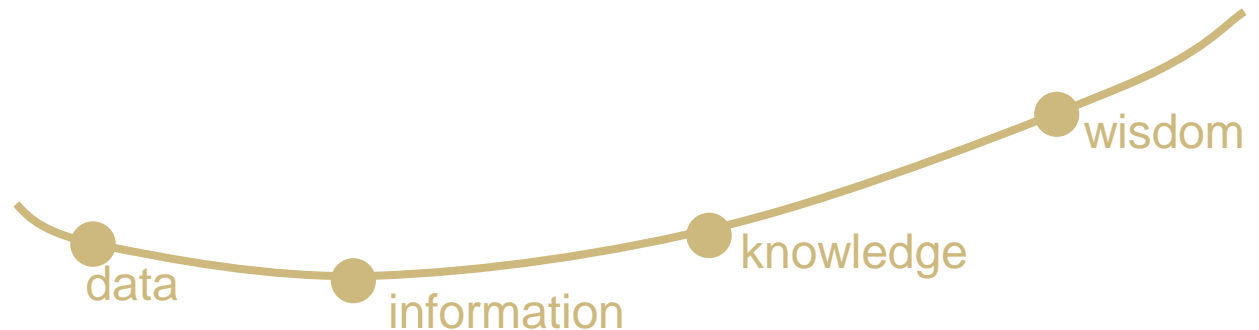




VIRTUAL START-UP WORKSHOP FOR THE MSG GREEN TRADE PROJECT

24 November 2021

Seul Lee, UNCTAD



THE MSG GREEN TRADE PROJECT

- **Green trade for sustainable development in Pacific SIDS of MSG**
- Funded by 12th Tranche of the United Nations Development Account (approx. US\$ 500,000)
- Four MSG Members (Fiji, Papua New Guinea, Solomon Islands and Vanuatu)
- From 2020 to June 2023 (+6 months for evaluation)



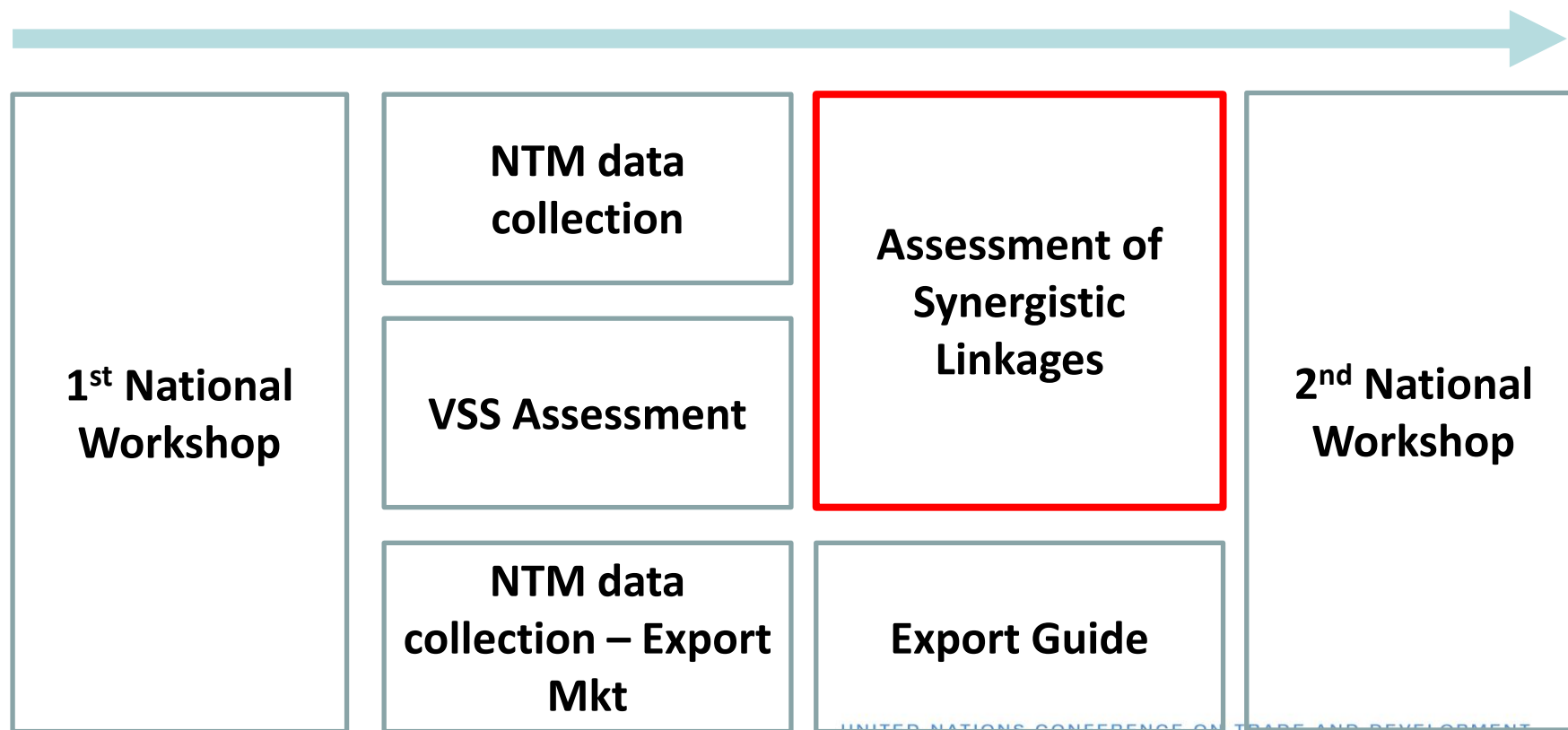
THE PROJECT OBJECTIVE

- To increase the capacity of four MSG Members to identify and strengthen synergistic linkages between **green trade promotion** and their sustainable development in a regionally collaborative manner.
 1. Access to niche markets including “sustainable markets”
 2. Transparency in trade regulations
 3. Access to export market information
 4. Regional economic cooperation
 5. Coherence with the WTO and other initiatives



THE PROJECT ACTIVITIES – 1. National level

- To strengthen national synergistic linkages between green trade promotion and sustainable development



THE PROJECT ACTIVITIES – 2. Regional level

- To strengthen MSG multi-stakeholder partnership and mechanism for better coordination of national synergistic linkages

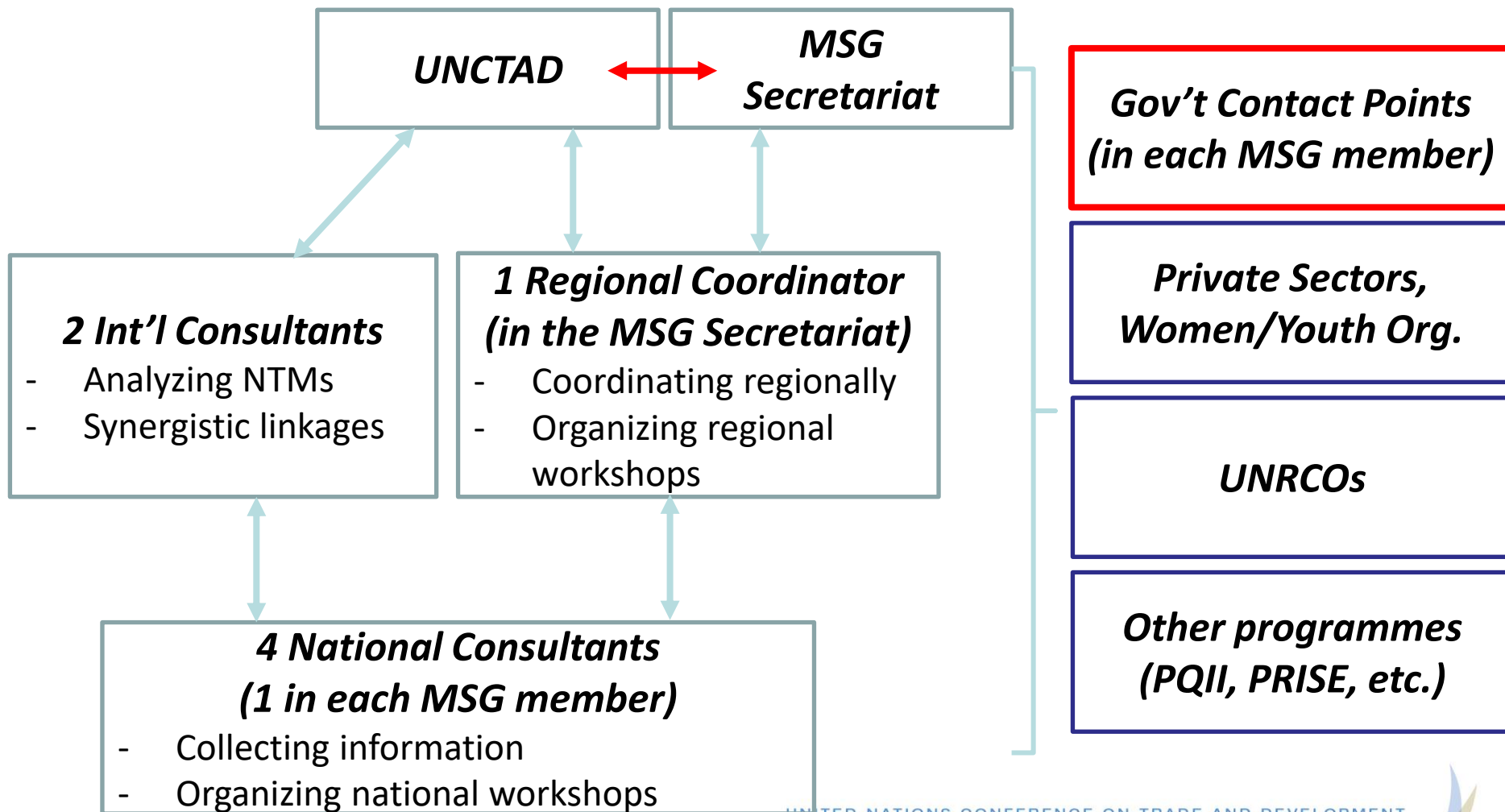


THE PROJECT TIMELINE

~ 2021 Q4	2022 Q1	Q2	Q3	Q4	2023 Q1	Q2	Q3	Q4
1 st Reg. Workshop								
	National level activities							
	1 st Nat. Workshop			2 nd Nat. Workshop				
					Regional level activities			
					2 nd Reg. Workshop	3 rd Reg. Workshop		
						Presentation (TBC)		



THE PROJECT ORGANIZATION STRUCTURE



WHAT ARE THE NEXT STEPS?

1. Clarify the Government Contact Points (1-2 key agencies)
2. Hire a Regional Coordinator and National Consultants
 - Please send us CVs
3. Identify a product for VSS Assessment
 - Same product across the countries?
 - Value chain product within the region?
4. Prepare the 1st National Workshop



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www.unctad.org
unctad.org/ntm
Seul.Lee@un.org



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