

# 1st Vanuatu National Workshop on the MSG Green Trade Project

Green trade, Project objective and overview

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# Green Trade & Sustainable Development



→ Green trades generate potentially positive externalities in terms of socioeconomic or environmental development of the local community.

# The MSG Green Trade Project

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A. Funded by 12th Tranche of the United Nations Development Account (approx. US\$ 500,000)

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B. Four MSG Members (Fiji, Papua New Guinea, Solomon Islands and Vanuatu)

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C. From 2020 to end-2023

# The Project Objective

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To increase the capacity of four MSG Members to identify and strengthen synergistic linkages between green trade promotion and their sustainable development in a regionally collaborative manner.

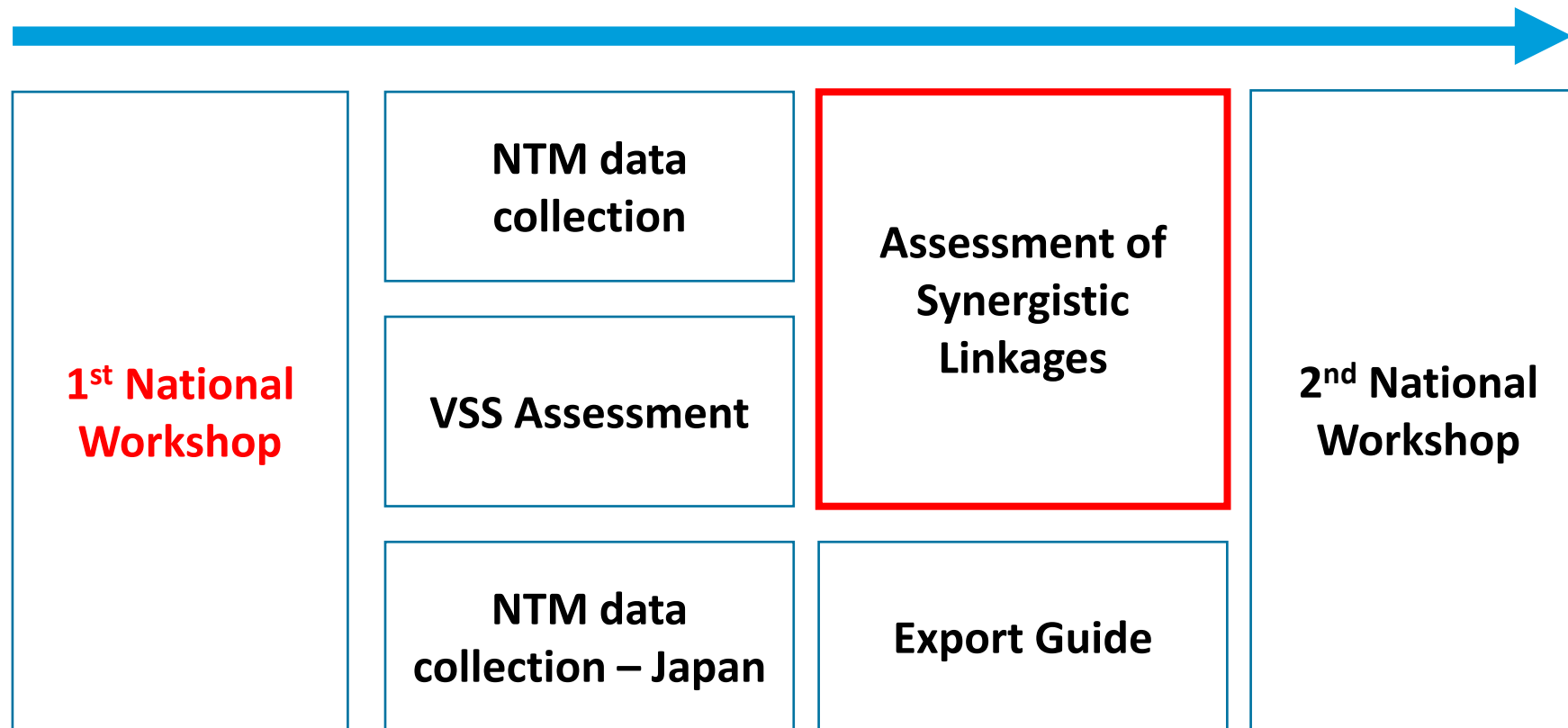
1. Transparency in trade regulations of Vanuatu and export market
2. Access to niche markets including “sustainable markets”
3. Regional and international economic cooperation

# The Project Timeline

2021 Q4	2022 Q1	Q2	Q3	Q4	2023 Q1	Q2	Q3	Q4
1 <sup>st</sup> Regional Workshop								
	National level activities							
			1 <sup>st</sup> National Workshop		2 <sup>nd</sup> National Workshop			
					Regional level activities			
					2 <sup>nd</sup> Regional Workshop		3 <sup>rd</sup> Regional Workshop	
							Presentation (TBC)	

# 1. National level

- To strengthen national synergistic linkages between green trade promotion and sustainable development



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1 <sup>st</sup> Regional Workshop								
	National level activities							
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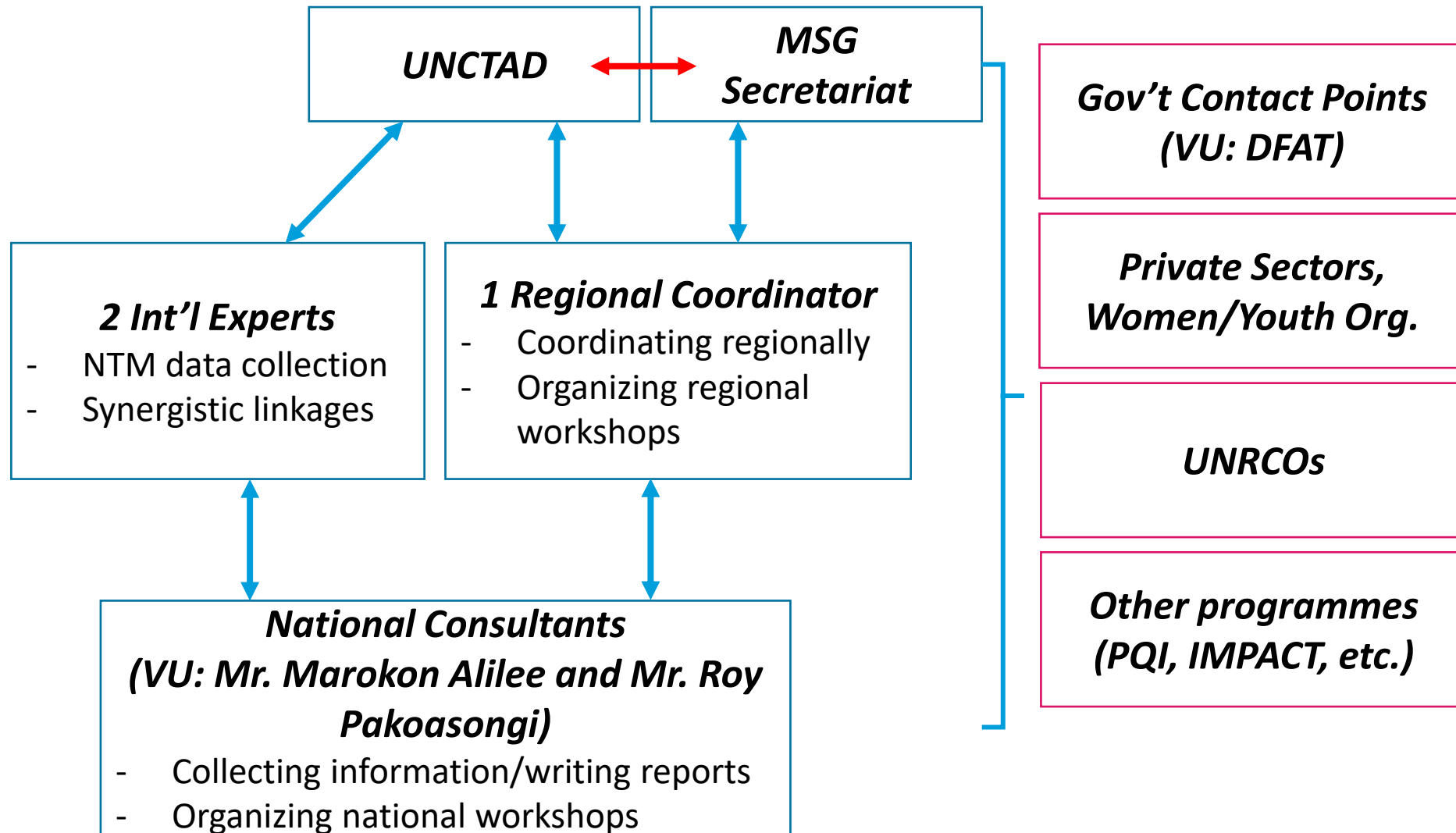
## 2. Regional level

- To strengthen MSG multi-stakeholder partnership and mechanism for better coordination of national synergistic linkages





# The Project Organization Structure



# Thank you!

**[unctad.org/ntm](https://unctad.org/ntm)**

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