1st PNG National Workshop on the MSG Green Trade Project

Green trade, Project objective and overview

31 May 2022

Seul Lee, Associate Economic Affairs Officer, UNCTAD



Green Trade & Sustainable Development



 Green trades are trades of products that are harvested, produced, processed or serviced with methods that are sustainable, in the sense that they generate potentially positive, or fewer negative, externalities in terms of socioeconomic or environmental development of the local community.



THE MSG GREEN TRADE PROJECT

 Funded by 12th Tranche of the United Nations Development Account (approx. US\$ 500,000)

 Four MSG Members (Fiji, Papua New Guinea, Solomon Islands and Vanuatu)

From 2020 to end-2023



THE PROJECT OBJECTIVE

- To increase the capacity of four MSG Members to identify and strengthen synergistic linkages between green trade promotion and their sustainable development in a regionally collaborative manner.
 - 1. Transparency in trade regulations of PNG and export market
 - 2. Access to niche markets including "sustainable markets"
 - 3. Regional and international economic cooperation

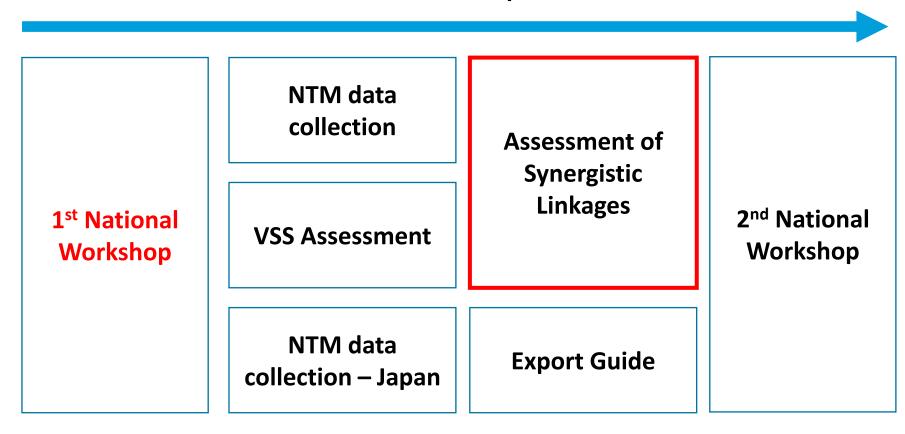


THE PROJECT TIMELINE

~ 2021 Q4	2022 Q1	Q2	Q3	Q4	2023 Q1	Q2	Q3	Q4
1 st Regional Workshop								
	National level	activities						
		1 st National Workshop			2 nd National Workshop			
					Regional level activities			
					2 nd Regional Workshop		3 rd Regional Workshop	
							Presentation ((TBC)

1. National level

 To strengthen national synergistic linkages between green trade promotion and sustainable development





2. Regional level

 To strengthen MSG multi-stakeholder partnership and mechanism for better coordination of national synergistic linkages

2nd Regional Workshop

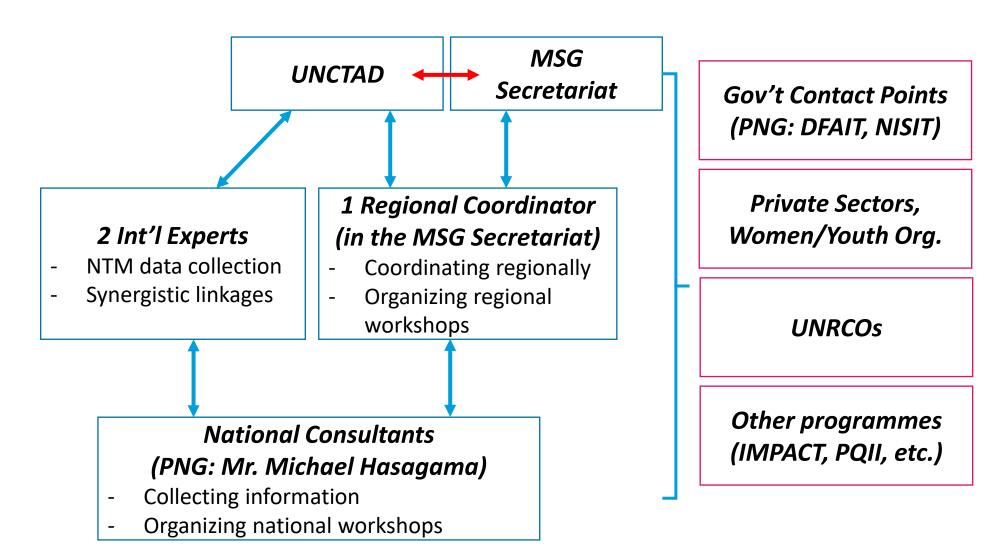
Regional Action
Plan
&
Proposal for a
mechanism to
implement it

3rd Regional Workshop

Presentation (TBC)



THE PROJECT ORGANIZATION STRUCTURE





Thank you!

unctad.org/ntm Seul.Lee@un.org

