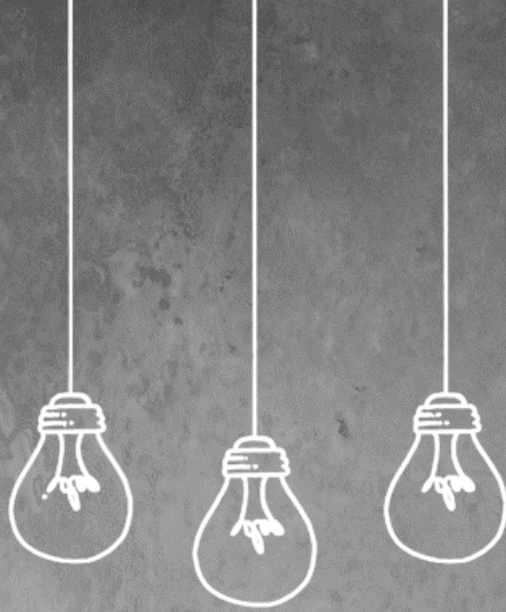


Promoting and  
strengthening synergies  
among the three pillars.

By Pamela Coke-Hamilton, Director  
Division on International Trade and Commodities



UNITED NATIONS  
UNCTAD



How have we harnessed the  
3 pillars of UNCTAD?

# Trade, Environment and Development



## THINK

### Research and Policy Analysis

- ❖ Trade and Biodiversity Conservation, Report of the IV BioTrade Congress
- ❖ Connecting Sustainable Development Goals 15 and 16: BioTrade Experiences in Colombia and Indonesia

- ❖ Climate Policies, Economic Diversification and Trade
- ❖ Implementing The Paris Agreement: Response Measures, Economic Diversification and Trade

- ❖ Market trends and flows of creative goods/services
- ❖ Creative Economy Outlook and Country Profiles (*forthcoming*)

## DEBATE

### Consensus Building

- ❖ Stakeholders Steering Committee meeting
- ❖ Regional Mekong workshop on Access and Benefit-Sharing and BioTrade
- ❖ BioTrade at ITC's T4SD 2018

- ❖ Ad Hoc Expert Group Meeting on Implementing The Paris Agreement: Response Measures and Trade
- ❖ UNFCCC COP23 Side Event: Economic diversification

- ❖ UNCTAD Creative Economy Network
- ❖ Dialogue on *Unleashing the Potentials of Creative Economy to Achieve the SDGs*
- ❖ Events on culture and creative industries in China, Indonesia, Tunisia and Ukraine

## DELIVER

### Technical Cooperation

Strengthened capacity of key stakeholders in seizing and capitalizing on trade opportunities from linking biodiversity and sustainable development.

Strengthened capacity of countries in addressing response measures and exploring the role of trade in implementing Nationally Determined Contributions (NDCs) and in leveraging the various economic and social outcomes co-benefits.

Strengthened capacity of governments in integrating creative economy policies into their national development strategies, including capturing the export potential in sectors related to the emerging creative economy such as in Angola.

### BioTrade Initiative

### Climate Change

### Creative Industries

# Trade, Environment and Development (Continued)



**National Green Export Reviews**

**Oceans Economy and Fisheries**

**Trade and Sustainable Agriculture**

## THINK

### Research and Policy Analysis

- ❖ National Green Export Reviews of Ethiopia, the Republic of Madagascar and the Republic of Moldova
- ❖ National Green Export Review of Angola: Baseline study in analyzing the Angolan economy

- ❖ Blue BioTrade: Harnessing Marine Trade to Support Ecological Sustainability and Economic Equity
- ❖ Data fact sheets on the economic, trade and social trends of ocean-based sectors in Barbados, Belize and Costa Rica

- Forthcoming:*
- ❖ Trade and Agriculture Review of Vanuatu on cocoa and coconut by-products
  - ❖ Trade and Agriculture Review of Guatemala on cacao and potato sectors

## DEBATE

### Consensus Building

- ❖ National stakeholders workshops in Lebanon, Madagascar, Republic of Moldova and Senegal
- ❖ 1<sup>st</sup> National Green Export Review training in Angola
- ❖ Green Export Forum

- ❖ Second Oceans Forum on Trade-related Aspects of SDG 14
- ❖ National stakeholders workshops in Barbados, Belize, and Costa Rica

- ❖ National workshops in Guatemala, Malawi and Vanuatu

## DELIVER

### Technical Cooperation

Strengthened capacity of national stakeholders in identifying and selecting promising sustainable product sectors to formulate action plans for sectoral development.

Strengthened capacity of national authorities in designing and creating an enabling policy and regulatory environment that promotes the development and emergence of sustainable ocean economic sectors.

Strengthened national capacities in designing and implementing complementary trade and agricultural policies focusing on smallholder farmers.

# Commodities



## Commodities and Development Report

## Other publications

## Field projects

### THINK

#### Research and Policy Analysis

- ❖ Contribute to the debate on commodity dependence and economic development
- ❖ Incorporate the realities of commodity cycles in development strategies and foster the efficient use of commodity rents

- ❖ Focus on specific key commodities (e.g. Gum Arabic, Coffee, Shale Gas)
- ❖ Background analyses for intergovernmental meetings

- ❖ Understanding the potential of developing cotton by-products in Africa
- ❖ Internalizing value chains in landlocked developing countries
- ❖ Strengthening development linkages from mineral resources sector to other sectors

### DEBATE

#### Consensus Building

- ❖ Workshops on the report organized in Zambia, South Africa, Buenos Aires
- ❖ Debates on the report in Mauritius (AERC), Geneva, Santiago

- ❖ Multiyear Expert Meeting on Commodities and Development
- ❖ General Assembly debates on commodities and development
- ❖ Debate on the Economics of Gum Arabic

- ❖ Inception workshops
- ❖ Sharing findings of country studies with private sector, government, NGOs and other stakeholders
- ❖ Online platforms to share knowledge and investment opportunities for locals

### DELIVER

#### Technical Cooperation

Strengthened capacity of stakeholders in incorporating realities of commodity cycles in development strategies.

- ❖ Member states more aware of the importance of specific commodities such as Gum Arabic and the need for economic diversification
- ❖ UNCTAD to assist in the creation of a Gum Arabic Association in Africa

- ❖ Assist in commercializing new cotton byproducts, such as briquettes from stalks and poultry feed from seeds
- ❖ Study tours to India to learn best practice
- ❖ Preparation of investment profiles to attract potential investors

# In pursuit of Good Trade Regulations



Making NTMs contribute to SDGs

## THINK

### Research and Policy Analysis

#### NTMs Publications:

- ❖ Non-tariff Measures: Economic Assessment and Policy Options
- ❖ The Unseen Impact of Non-tariff Measures: Insights from a new database
- ❖ UNCTAD TRAINS: The Global Database on Non-Tariff Measures
- ❖ Regional Integration and Non-tariff Measures in the Economic Community of West African States (ECOWAS)
- ❖ Non-tariff Measures and Regional Integration in the Southern African Development Community
- ❖ Non-tariff Measures in Mercosur: Deepening Regional Integration and Looking Beyond

## DEBATE

### Consensus Building

- ❖ Non-Tariff Measures (NTMs) Week, 9-11 October 2018, Geneva
- ❖ UNCTAD Regional Forum for PACER Plus Signatories: Transparency in Trade Regulation and Facilitation, Honiara, Solomon Islands, 15 - 18 October 2018
- ❖ Workshop on the use of NTMs data for EEC members, Moscow, Russian Federation, 30 October 2018

## DELIVER

### Technical Cooperation

#### "Knowledge products"

#### Two courses of NTM data collection, 14 May to 1 July 2018:

- 1) NTM and Data collection: 50 participants, 22 Female, 28 Male
- 2) NTM and Data collection for 12 country members of the Tripartite (COMESA, EAC and SADC) region: 45 participants, 17 Female, 28 Male

**ASEAN Trade Facilitation** Joint Consultative Committee (ATF-JCC) endorsed UNCTAD's NTM database as the primary data source for national trade repositories (July 2018). ASEAN Economic Community (AEC) will use UNCTAD's NTM database to put in place an effective and responsive regional approach to efficiently address the trade distorting effect of NTMs.

# Voluntary Sustainability Standards (VSS)



Making VSS contribute to the SDGs

## THINK

### Research and Policy Analysis

- ❖ Voluntary Sustainability Standards: Trade and Sustainable Development (3<sup>rd</sup> Flagship Report)
- ❖ UNFSS Discussion papers series
- ❖ National Multi-Stakeholder platforms on VSS (Brazil, China, India, Mexico)

## DEBATE

### Consensus Building

- ❖ VSS Day at NTMs Week, 11 October 2018, Geneva
- ❖ International Convention on Sustainable Trade and Standards (ICSTS), New Delhi, India, 17-18 September 2018
- ❖ World Trade Forum: Standards and the SDGs, Florence, Italy, 28-29 September 2018

## DELIVER

### Technical Cooperation

- ❖ Development Account Project - International partnerships for new and emerging technologies for sustainable development (Organizing workshops and country studies in Lao PDR, Philippines and Vanuatu)  
*"If our products receive VSS certification, we'll be able to sell more products overseas and increase our income"*  
Vanuatu coconut oil producer, interviewed by UNCTAD (2018)
- ❖ MOU: UNCTAD – Fair Trade Advocacy Office (signed, 19 October 2018)

# Services, Trade and Sustainable Development



**Multi-year Expert Meeting on Services**

**Service Policy Reviews (SPRs)**

**Support to AFCFTA Services Negotiations and Implementation**

**Global Services Forum (GSF)**

## THINK

### Research and Policy Analysis

- ❖ Background notes
- ❖ Reports of meetings

- ❖ SPR publications

- ❖ Research publications
- ❖ Advisory support

- ❖ Knowledge-based services for sustainable development
- ❖ Services: A New Frontier for Sustainable Development
- ❖ Facilitation of trade in services

## DEBATE

### Consensus Building

- ❖ Discussions and dialogues among member States

- ❖ SPR national workshops
- ❖ Recommendations for regional and multilateral negotiations

- ❖ UNCTAD-African Union Commission (AUC)
- ❖ UNCTAD-AUC Regional Economic Commissions (RECs)

- ❖ GSF Buenos Aires, Argentina, 13-14 September 2018
- ❖ GSF Nairobi, Kenya, 21 July 2016
- ❖ GSF Beijing, China, 28-29 May 2013
- ❖ GSF Doha, Qatar, 19 April 2012

## DELIVER

### Technical Cooperation

- ❖ Enhanced understanding of policy makers, national consultants and workshop participants.

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- ❖ Enhanced understanding of policy makers including trade negotiators and regulators of services sectors
- ❖ Negotiate SDGs friendly outcomes.

- ❖ Participation in the Fifth China International Fair for Trade in Services, China, May to June 2018.



# Development Dimension of the International Trading System



## Evolution of International Trade and Trading Systems

## Trade Negotiations at Multilateral and Regional Levels, as well as WTO Accession

### THINK

#### Research and Policy Analysis

- ❖ UN Secretary-General's report on international trade and development at the General Assembly
- ❖ Report for the TDB and TDC

- ❖ Research on technical issues of particular interest to developing countries

*Examples:*

- (1) Handbooks on the Generalized System of Preferences schemes and
- (2) Modalities for Tariff Negotiations towards a CFTA: Some Key Issues for Consideration

### DEBATE

#### Consensus Building

- ❖ UN General Assembly (2<sup>nd</sup> Committee) and resolution on International Trade and Development
- ❖ TDB meetings
- ❖ TDC meetings

- ❖ High Level Side Event on the Multilateral Trading System, Buenos Aires, Argentina, December 2017

### DELIVER

#### Technical Cooperation

- ❖ Participate in training on multilateral trading system under para166

- ❖ Advise countries, particularly African and Arab countries, in the WTO negotiations, including preparation for the WTO MC11
- ❖ Advise and train developing countries, LDCs and countries with economy in transition in their accession to WTO
- ❖ Advise and train African countries and African regional groupings on negotiations for trade in goods in AFCFTA
- ❖ Advise developing countries and LDCs in the implementation of trade policy frameworks

# Development Dimension of the International Trading System (Continued)



## Best-fit Trade Policy Frameworks (TPFs)

### THINK

#### Research and Policy Analysis

- ❖ Trade Policy Frameworks for developing countries and LDCs to benefit from the international trading system

*Examples:*

- (1) Trade Policy Frameworks for Developing Countries: A Manual of Best Practices and
- (2) Trade Policy Frameworks: Algeria and Dominican Republic

### DEBATE

#### Consensus Building

- ❖ Workshop on Enhancing the Development Potential of Trade in Services for the Least Developed Countries through Preferential Treatment, Geneva, Switzerland, 26 March 2018

*Example:*

Effective Market Access for LDC Services Exports: Case Studies for Cambodia, Nepal, Senegal and Zambia

### DELIVER

#### Technical Cooperation

- ❖ Provide capacity-building assistance to Angola on trade and negotiations at regional and multilateral levels
- ❖ Advise developing countries and LDCs in the implementation of trade policy frameworks

# Competition and Consumer Policies



## THINK

### Research and Policy Analysis

- ❖ Voluntary Peer Review on Consumer Protection Law and Policy of Morocco (first ever)
- ❖ Voluntary Peer Review on Competition Law and Policy of Botswana (after 10 years)

- ❖ Manual on Consumer Protection
- ❖ Achieving the Sustainable Development Goals through Consumer Protection
- ❖ Impact of Competition in Markets for Latin America
- ❖ Assessment of cooperation in Latin America
- ❖ AfCFTA Chapter on Competition in the UNECA publication (ARIA VIII)

#### *NEW IT Tools:*

- ❖ World Consumer Protection Map: 116 nominations from member States, 70 answers
- ❖ International Best Practices virtual Repository on Competition and Consumer Protection (Peru)

## DEBATE

### Consensus Building

- ❖ Intergovernmental Group of Experts on Consumer Protection Law and Policy, 3<sup>rd</sup> Session, July 2018:
  - 380 participants, 88 member States, 58% of women speakers
  - Ministers of: Brazil, Germany, India, Morocco
  - 1<sup>st</sup> Voluntary Peer Review
  - Consumer protection in Financial Services; Dispute Resolution and Redress; Consumer Product Safety
  - Working Groups: CP in E-commerce; Vulnerable and disadvantaged consumers

- ❖ Intergovernmental Group of Experts on Competition Law and Policy, 17<sup>th</sup> session, July 2018:
  - Ministers of: Botswana, Belarus and Eurasian Economic Commission
  - Botswana Peer Review
  - Competition and regulation in the maritime transport sector
  - Competition issues in the sale of audiovisual rights in major sports events
  - Discussion group on International Cooperation

## DELIVER

### Technical Cooperation

**Ethiopia Project:** Ending 31 July 2018 (funded by Grand Duchy of Luxembourg); 99% implementation rate; 95% satisfaction rate.

**COMPAL III Programme:** 17 Latin American countries: end 31 July 2018 (funded by Switzerland); 100% of activities, 98.3% of budget implemented; satisfaction rate 94.2%

**UNCTAD MENA** (until end 2018): 7 Middle East and Northern Africa countries (funded by Sweden); 4 regional trainings, 10 reports & guidelines

**UNCTAD CEMAC:** 7 West Africa countries (funded by the EU); Draft regional Directives on competition and consumer protection; Strengthening of capacities at national level

### Voluntary Peer Reviews

### Manual on Consumer Protection

### New IT Tools: WCPM + International Best Practices Virtual Repository

# Trade, Gender and Development



## Trade, Gender and Development Programme

### THINK

#### Research and Policy Analysis

- ❖ *Trade and Gender Linkages: An Analysis of the Southern African Development Community*
- ❖ *Trade and gender linkages: An analysis of the East African Community*
- ❖ *East African Community Regional Integration: Trade and Gender Implications*
- ❖ *Advocating for gender-sensitive trade policymaking in the East African Community*
- ❖ *The new way of addressing gender equality issues in trade agreements: is it a true revolution?*

### DEBATE

#### Consensus Building

- ❖ WTO Public Forum Working Session: *Data and statistics for gender-responsive trade policy* (October 2018)
- ❖ International Women's Day Celebration: *Borderline - Photo exhibition and launch of documentary on women and informal cross-border trade* (March 2018)
- ❖ 62<sup>nd</sup> Commission on the Status of Women: *Making trade agreements work for rural women* (March 2018)
- ❖ WTO 11th Ministerial Conference: *Making Trade Work for Gender Equality: From Evidence to Action* (December 2017)
- ❖ Participation in the Trade Impact Group and Buenos Aires Declaration on Trade and Women's Economic Empowerment

### DELIVER

#### Technical Cooperation

- ❖ 2018 Online Course on Trade and Gender (standard iteration)
- ❖ 2018 Online Course on Trade and Gender for the Eastern Africa Community
- ❖ 2018 Online Course on Trade and Gender for the Southern Africa Development Community
- ❖ Regional workshop for the Signatories of the Pacer Plus Agreement, Solomon Islands (October 2018)
- ❖ National seminar on Trade and Gender in Germany (October 2018)
- ❖ National seminar on Trade and Gender in Uganda (May 2018)
- ❖ Regional seminar on Trade and Gender in the EAC, Nairobi (May 2018)
- ❖ Regional seminar on Trade and Gender in South Africa (December 2017)
- ❖ Regional seminar on Trade and Gender in Ethiopia (October 2017)



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# Areas to strengthen



Blue  
Economy



Green  
Economy



Creative  
Economy



Trade and  
Gender

# New areas to focus

- Trade and the 4<sup>th</sup> Industrial Revolution
  - Artificial intelligence
- Preferences
  - GSP for services
  - Revitalization of GSTP
- Supporting the implementation of AfCFTA
- Quantitative assessments of trade rules
- Fora for dialogue
  - Development Dimension Platform
  - Public-Private Forum: a partnership for the SDGs



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Thank you