



## Trade Facilitation Innovation Days 2023

19-20 September 2023

Pitch for Trade Facilitation Innovation

<b>Title of TFID 2023 Session</b>	Trade Tech - Seizing the future Harnessing the power of technology to streamline trade
<b>Title of Innovation</b>	<b>AEO PROGRAM IMPLEMENTATION</b>
<b>Name of the Innovator and Designation</b>	MASODA Digital transformation in the field of international trade
<b>Contact details of the Innovator (Tel, email)</b>	Jean-Pierre BENOIT Tel: +4121 566 10 32 Mob: +41793716145 jpbenoit@masoda.ch
<b>Description of the Innovation (max 1,000 words)</b>	Our platform is the backbone and the common Thread running through the entire implementation of the AEO accreditation program through the compliance with procedures and standards that related to it (ISO 9001, 28000 and ISPS).  This platform allows: <ul style="list-style-type: none"> <li>✓ Simplify and accelerate the implementation. of the Authorized Economic Operator program,</li> </ul>

	<p>thanks to its cross-functional approach based on company business processes and compliance validation procedures,</p> <ul style="list-style-type: none"> <li>✓ To set up a work environment to facilitate the collection of information through a work web portal that provides: <ul style="list-style-type: none"> <li>• Membership application forms,</li> <li>• Automated assistance in completing self-assessment questionnaires through support for data collection processes.</li> </ul> </li> </ul> <p><b>BENEFITS:</b></p> <ul style="list-style-type: none"> <li>✓ A platform made available in the form of Single Windows,</li> <li>✓ Online procedures that meet the standards recommended by the World Customs Organization,</li> <li>✓ An approach based on our company's experience in supporting ISO 9001, 14001, 27000, 28000 and ISPS certification,</li> <li>✓ Integration of all aspects of the supply chain,</li> <li>✓ Taken into account the needs of all stakeholders in the supply chain,</li> <li>✓ Management of indicators and risks with implementation of corrective actions.</li> </ul> <p><b>AVANTAGES:</b></p> <ul style="list-style-type: none"> <li>✓ Streamlined accreditation procedures for business,</li> <li>✓ Saving time for obtaining AEO approval,</li> <li>✓ A platform accessible on request for validation and follow-up of AEO approval,</li> <li>✓ A showcase of your skills as AEO operator,</li> <li>✓ For customs, an environment to facilitate the audit work.</li> </ul> <p><b>The environment made available to the company during its access to the AEO status, can remain, at the request of the customer, its working environment for the good governance of its company.</b></p>
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