



Trade Facilitation Innovation Days 2023

19-20 September 2023

Pitch for Trade Facilitation Innovation

Title of TFID 2023 Session	Advancing E-Commerce: Elevating innovation - jump with us on the elevator (pitches)
Title of Innovation	eTrade for all platform
Name of the Innovator and Designation	UNCTAD-led eTrade for all partnership
Contact details of the Innovator (Tel, email)	Victoria Tianyi WANG +41 779475342 tianyi.wang@un.org
Description of the Innovation (max 1,000 words)	<p>eTrade for all was born in July 2016 from a common vision: digital advances can be a powerful driver of economic growth, job creation and sustainable development including in the developing world. However, concerted global efforts are required to spread the digital economy's gains to all and help close the digital divide. Currently 35 members (out of the initial 14) contribute to the shared objectives of a fairer, just and sustainable digital economy.</p> <p>The eTrade for all initiative serves as an information hub for developing countries to bridge the gap in e-commerce information and resources through its curated online platform etradeforall.org, and acts as catalyzer of partnerships among its members.</p> <p>At the heart of our initiative is its online platform, which helps developing countries navigate the wealth of resources they can use to drive development through e-commerce and the digital economy. The various resources available provide the opportunities for all to:</p> <ul style="list-style-type: none"> • Stay up to date with our selection of NEWS, EVENTS, and PODCASTS • Learn through the COURSES and PUBLICATIONS • Stay informed with our monthly NEWSLETTERS <p>eTrade for all partners leverage cooperation opportunities and find synergies according to their respective mandate and areas of expertise. eTrade for all partners contributed to the creation of the eTrade Readiness Assessment Programme and the eTrade for Women Initiative. They are also key contributors to the UNCTAD eWeek, the</p>

	largest global forum to discuss the development implications of the digital transformation.
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