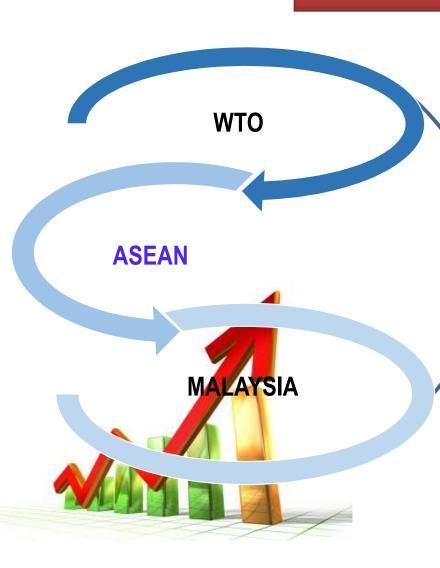


"IMPORTANCE OF REGULATORY MEASURES FOR INTERNATIONAL TRADE AND SUSTAINABLE DEVELOPMENT"

Mariam Md. Salleh
Permanent Mission of Malaysia to the WTO
5 October 2016

OVERVIEW



- NTMs grew by 11% from the previous review;
- Ave. of 22 measures per month (compared to 15 in previous review); and
- Only 25% out of 2,835 measures had been removed.
 DG's Report to the TPRB July 2016
 - 1,634 measures in year 2000 to 5,975 measures in 2015 UNCTAD NTMs Database
- Maintains 713 NTMs over 5,000 products
- 54% of total tariff lines UNCTAD NTMs Database

HOW TO STRIKE A BALANCE

avoidance of unnecessary obstacles to international trade





LEGITIMATE OBJECTIVES UNDER THE TBT & SPS

human health or safety

animal or plant life or health

environment

national security

deceptive practices





MALAYSIA'S INITIATIVES



National Policy on Development & Implementation of Regulation







Review existing Regulations



Undertake cost-benefit analysis

Make recommendations on policy and regulatory changes





Evidence –based formulations



Public-Private Sector Special Task (PEMUDAH)



73 or 69% of a total 53 complaints in 2015 have been resolved

Identifies bottlenecks & proposes resolution through public and private sector collaboration





U-Customs





Faster clearance & movement of goods across the border – Ranked 18 of WB Ease of Doing Business Report 2016

ASEAN Economic Community (AEC) Blueprint 2025





Adoption of regional and national level of NTM Work Programme i.e. ASEAN Solutions for Investments, Services and Trade (ASSIST)



Structure to resolve NTM cases faced by businesses



Establishment of an interagency body at the national level in each Member State to strengthen coordination of domestic efforts to address NTM/NTBs



MRA and harmonisation of standards



THANK YOU