



**Rafael Company**  
**Director of Safety and Security**  
**Valenciaport Foundation**

*The knowledge centre for the leading  
port cluster in the Mediterranean.*

# FUNDACIÓN VALENCIAPORT

**Transport and trade connectivity in  
the age of pandemics**

UN solutions for contactless, seamless and collaborative transport and trade

**Online event  
20-24 June  
2022**

For more information please visit [unttc.org](https://unttc.org)

PLEASE REGISTER  
for the event [HERE](#)

Organized by:



**UNECE**





## Who we are

The Port Authority of Valencia, which trades under the name of Valenciaport, is the public body responsible for running and managing three state-owned ports, Valencia, Sagunto and Gandia.

## What we do

The Port Authority of Valencia is part of the State-owned Ports Body, the umbrella organisation for Spanish ports. The PAV is responsible for developing the global strategy for the three ports it manages, including

- Sales promotion and marketing
- Infrastructure planning and public land management
- The quality of port and logistics services
- Technological developments
- Environmental sustainability
- Research, Innovation and Knowledge Management



SAGUNTO

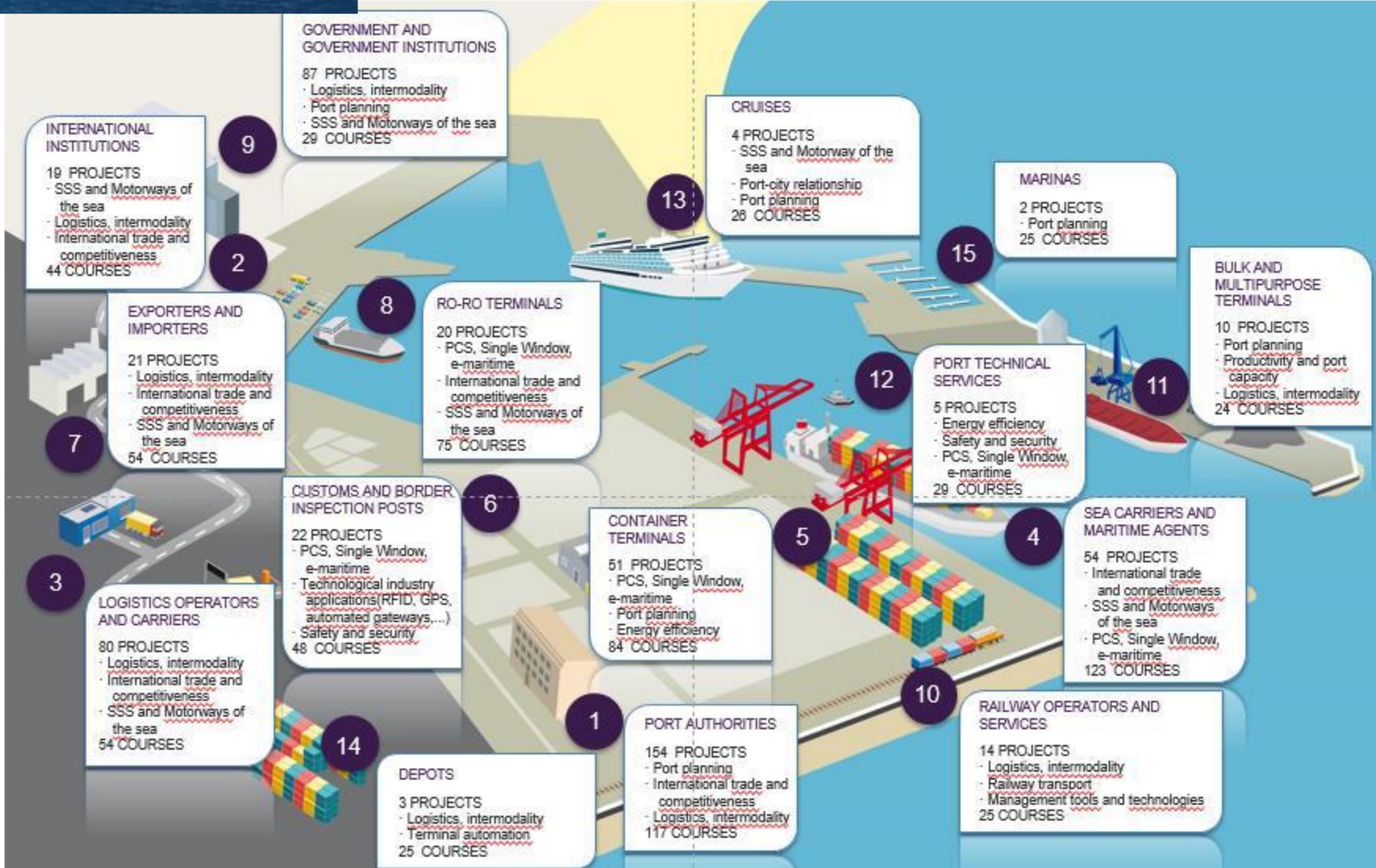
VALENCIA

GANDIA

## Where we are

Valenciaport's Mediterranean shipping routes are supported by shipping up routes and sea shipping services.

# VALENCIAPORT PRIORITIES FOR KNOWLEDGE DEVELOPMENT





# KNOWLEDGE AND INNOVATION



## | PORT-MARITIME MARKET:

- Strategic reports for the port-maritime sector
- Analysis of foreign trade and international traffic
- Databases of shipping lines
- Price indexes for the container transport market

## | PORT PLANNING AND MANAGEMENT:

- Traffic and demand forecasting
- Financial and socio-economic analysis of port and logistic projects
- Strategic and master plans
- Port community quality systems

## | PORT LOGISTICS:

- Port integration in global supply chains
- Port connectivity with the hinterland (rail, road and logistics platforms)
- Short Sea Shipping
- Automation and integration processes of autonomous vehicles (ships, trucks, machinery)
- Sea traffic management systems and synchronization with port operations

## | INTEGRATION BETWEEN THE PORT AND THE CITY:

- CSR
- Sustainable mobility
- Port-City Planning
- Urban logistics
- Sustainable tourism and cruises

## | DIGITAL TRANSFORMATION:

- Collaborative environments (single windows, PCS and traffic management systems)
- Innovation in management systems (PMIS, TOS...)
- Traceability technologies
- Port 4.0 (Internet of things, cyber-physical systems, Big Data and Artificial Intelligence)
- New architectures and tools (blockchain, 5G and cloud computing)

## | SUSTAINABILITY AND ENERGY TRANSITION

- Clean energy: renewables, hydrogen, LNG and other alternatives for port and maritime use
- Energy efficiency in port operations
- Circular economy in ports
- Measuring emissions in ports, ships and logistics chains
- Analysis of the impact of climate change on infrastructures and logistics operators

## | SECURITY AND PROTECTION:

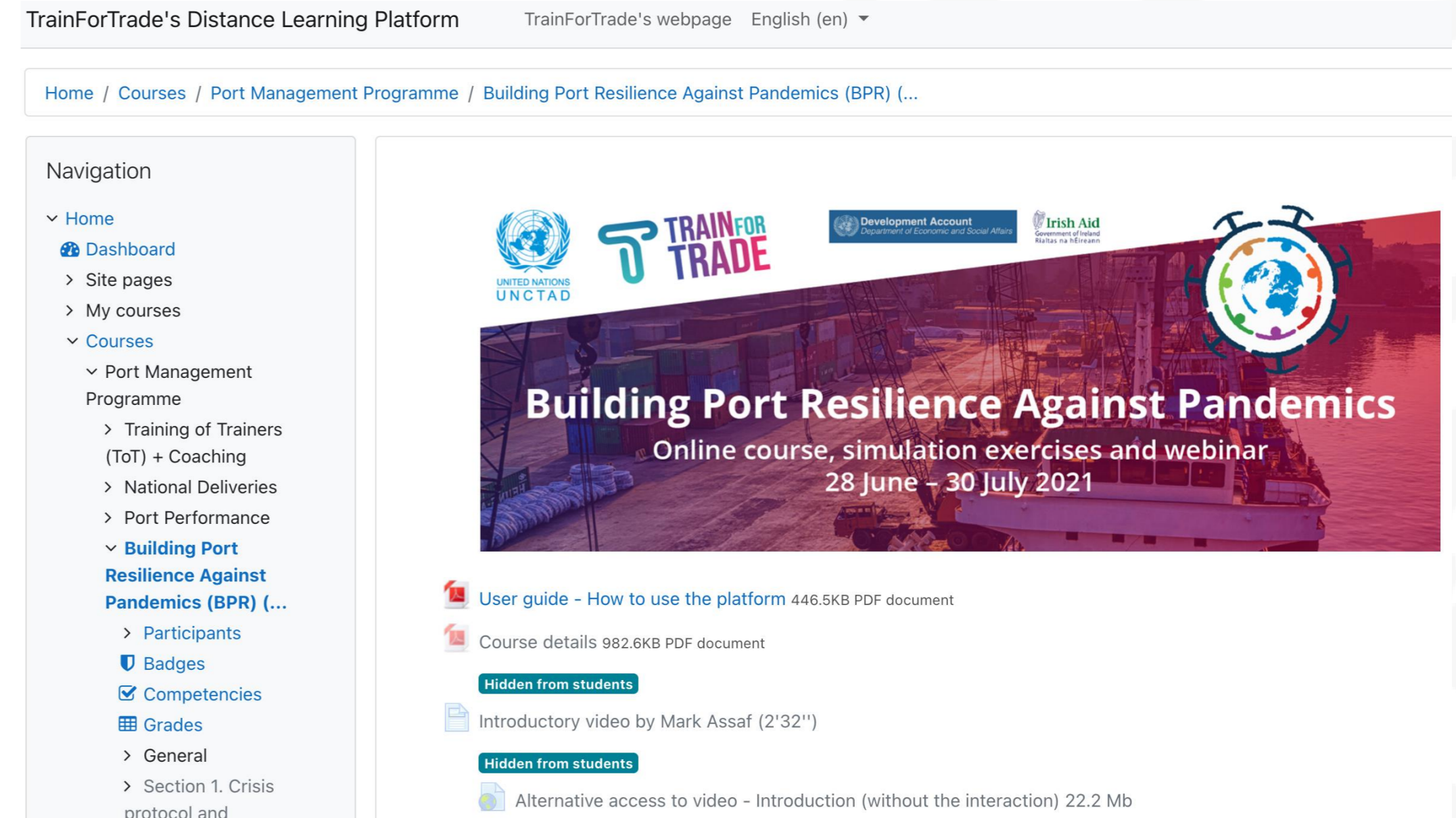
- Physical security environments (drones, wearables, new identification and control systems, non-intrusive technologies and advanced visualization systems)
- Cyber security
- Cyber-physical management (integrated control centres)



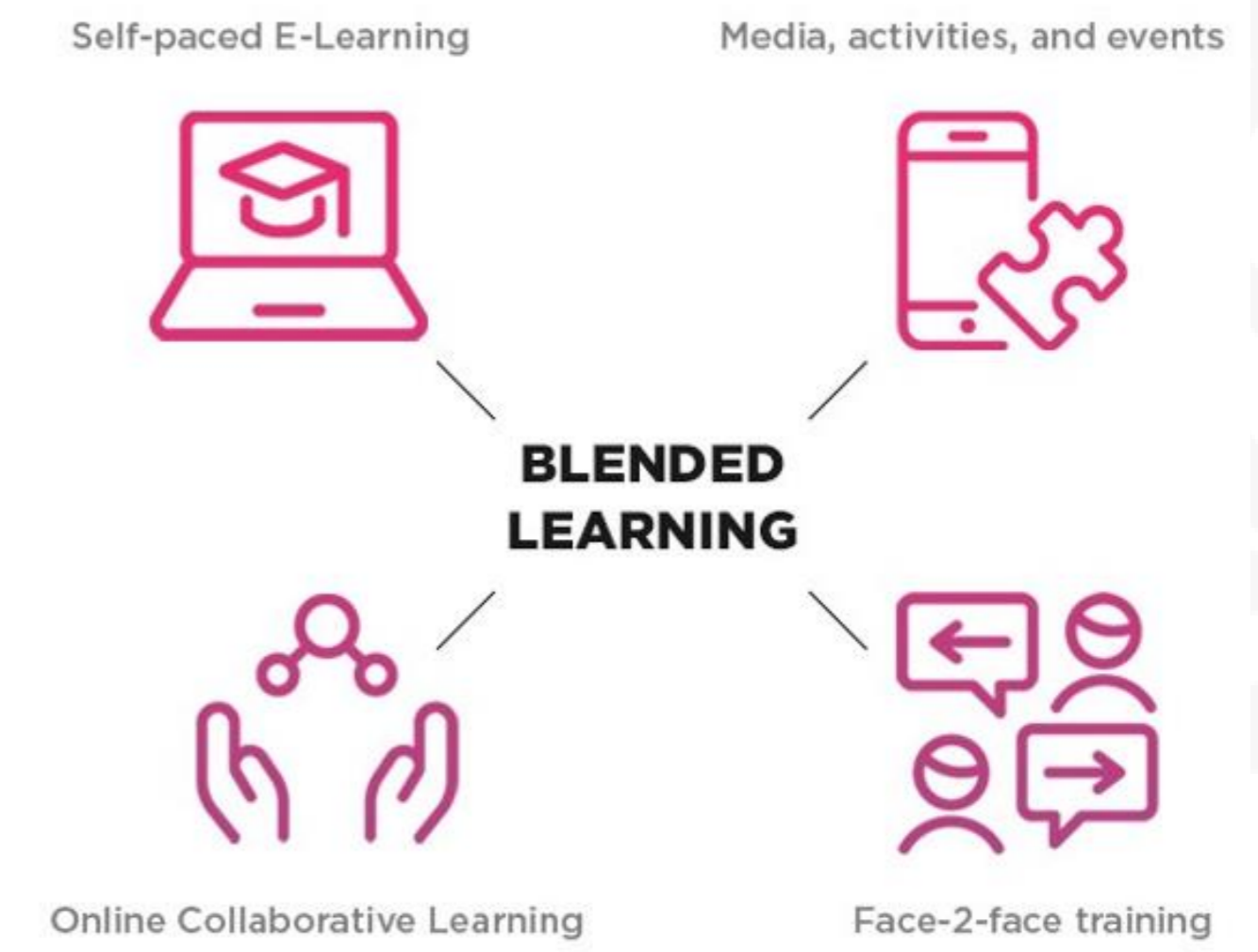
# TRAINFORTRADE METHODOLOGY FOR KNOWLEDGE DEVELOPMENT

## CORE FEATURES

- ◆ Learning Content Management System (LCMS)
- ◆ Blended learning
- ◆ Open source
- ◆ Outreach
- ◆ Flexibility
- ◆ Multiplier effect
- ◆ Reduced cost
- ◆ Languages
- ◆ Networking



- <https://tft.unctad.org>
- <https://tft-reg.unctad.org>
- <https://learn.unctad.org>
- <https://pps.unctad.org>



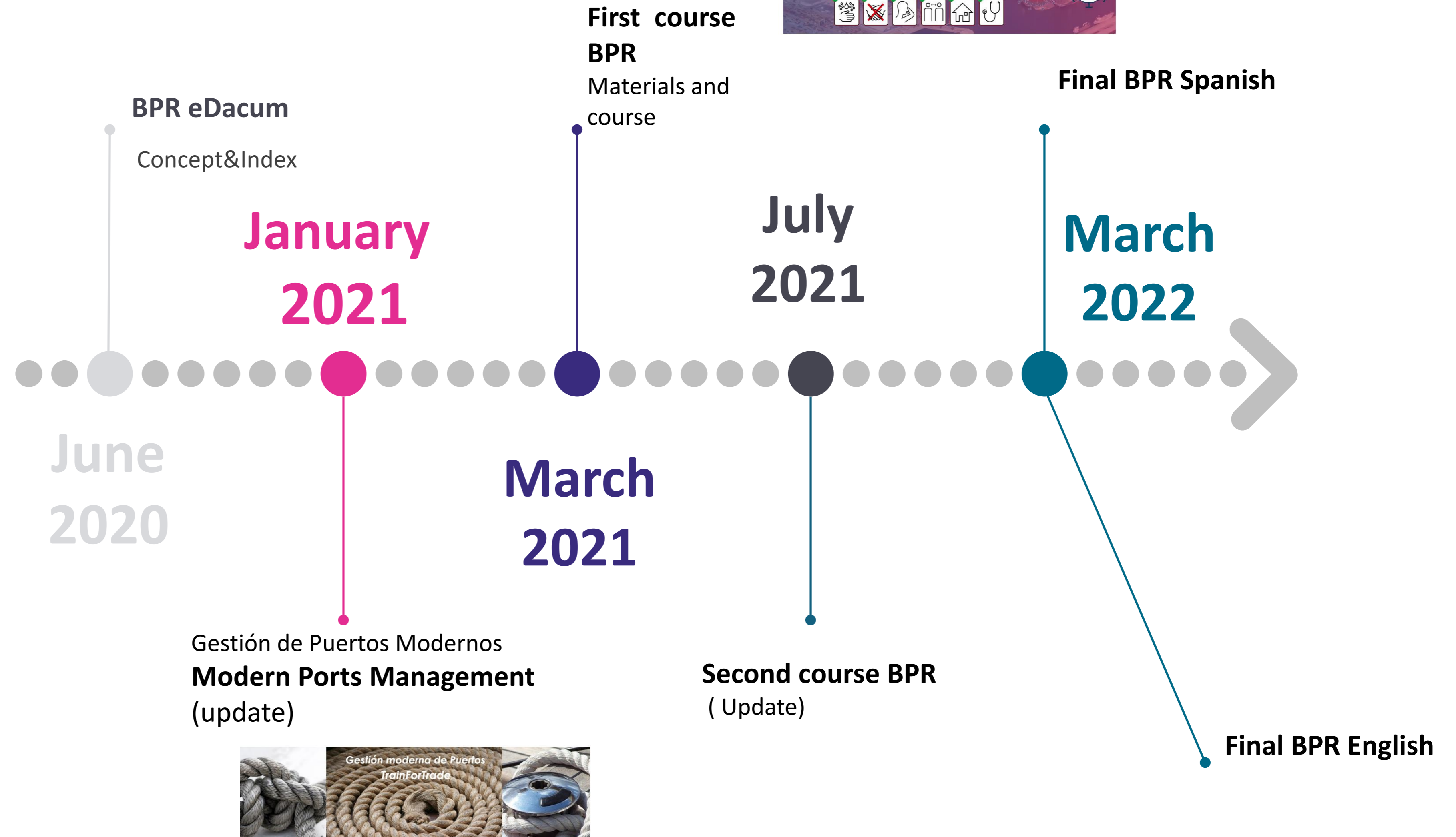




# TFT-UNCTAD & VALENCIAPORT



## COOPERATION

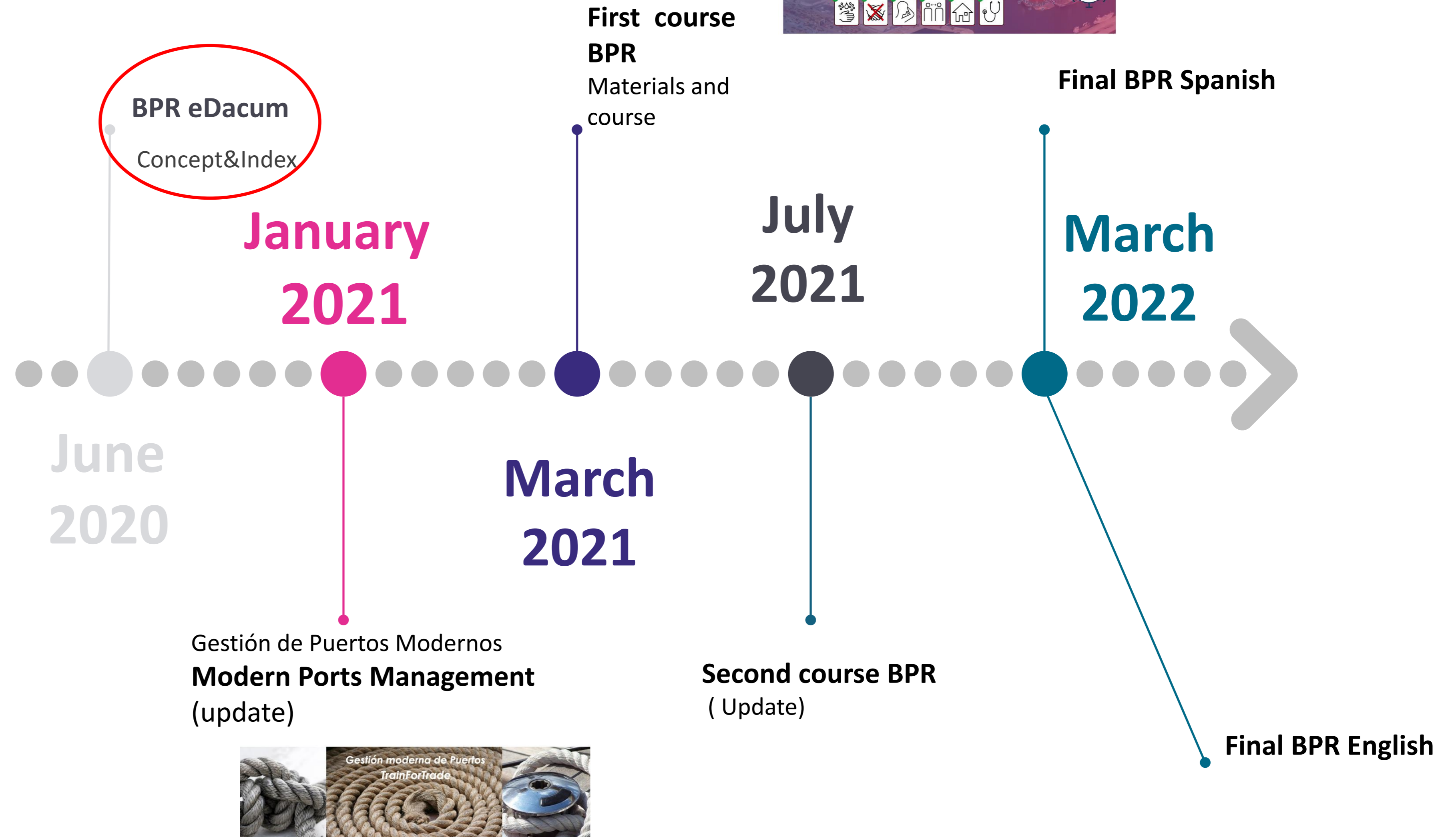




# TFT-UNCTAD & VALENCIAPORT



## COOPERATION







UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT



## UNCTAD TRAINFORTRADE PORT MANAGEMENT PROGRAMME

### SPECIAL COURSE INTERIM REPORT BUILDING PORT RESILIENCE AGAINST PANDEMICS (BPR)

Last updated on 4 September 2020.

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MPA x UFM Webinar  
May 27th 2020  
Thank You!

Impacts of the Covid-19 pandemic on ports and maritime transport in the Mediterranean Region  
Possible Short-, Medium- and Long-Term Responses

**291** REGISTRATIONS  
**489** ZOOM TOTAL USERS  
**1.200** FACEBOOK VIEWS!

**THANK YOU**

25 YEARS BARCELONA PROCESS  
Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

MED ports ASSOCIATION

For more information contact us on [www.medports.org](http://www.medports.org)  
@marseille-port.fr

with You and 14 others

MPA x UFM Webinar  
May 27th 2020  
SPEAKERS

Impacts of the Covid-19 pandemic on ports and maritime transport in the Mediterranean Region  
Possible Short-, Medium- and Long-Term Responses

**Mark ASSAF**  
Chief, Human Resources Development Section,  
Division on Technology and Logistics, United Nations Conference on Trade and Development, UNCTAD

Session 2 - Best practices on remedial actions already taken

25 YEARS BARCELONA PROCESS  
Union for the Mediterranean  
Union pour la Méditerranée  
الاتحاد من أجل المتوسط

MED ports ASSOCIATION

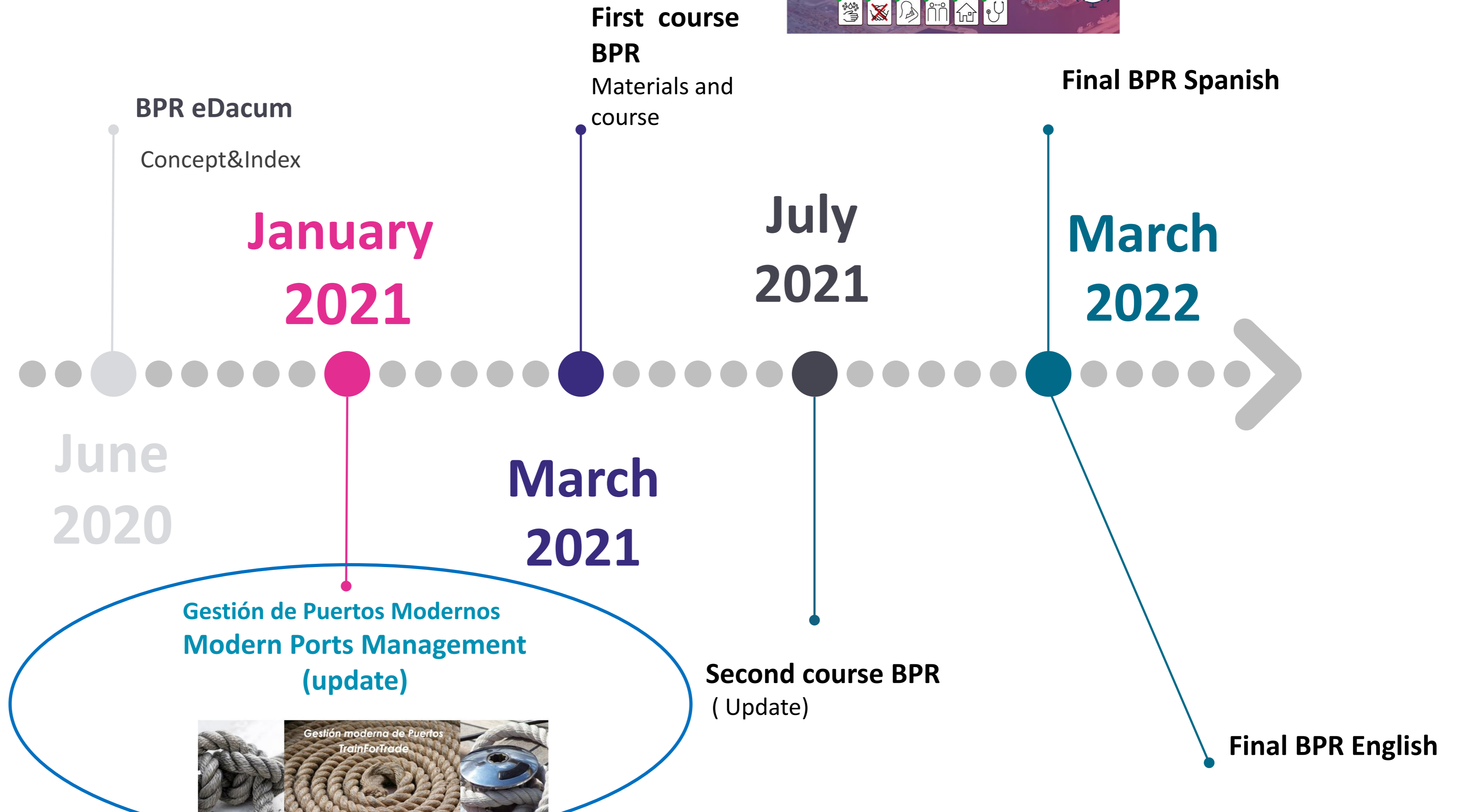
with You and 2 others



# TFT-UNCTAD & VALENCIAPORT



## COOPERATION



# MODERN PORT MANAGEMENT COURSE

**SPANISH**

M1: International Trade and Transport

M2: The Organisation of a Port System

M3: The Functioning of a Port System

M4: Challenges of Sustainable Ports

M5: Methods and Tools of Port Management

M6: Economic, Commercial and Financial management

M7: Administrative and Legal Management

M8: Technical Management and Human Resources Development



- ◆ Digital platform
- ◆ Participants' manuals (1000 pages)
- ◆ Multimedia presentations
- ◆ Group exercises, case studies, role-plays
- ◆ Tests (passing score) & evaluations online
- ◆ Local and regional adaptations
- ◆ Port operations visits

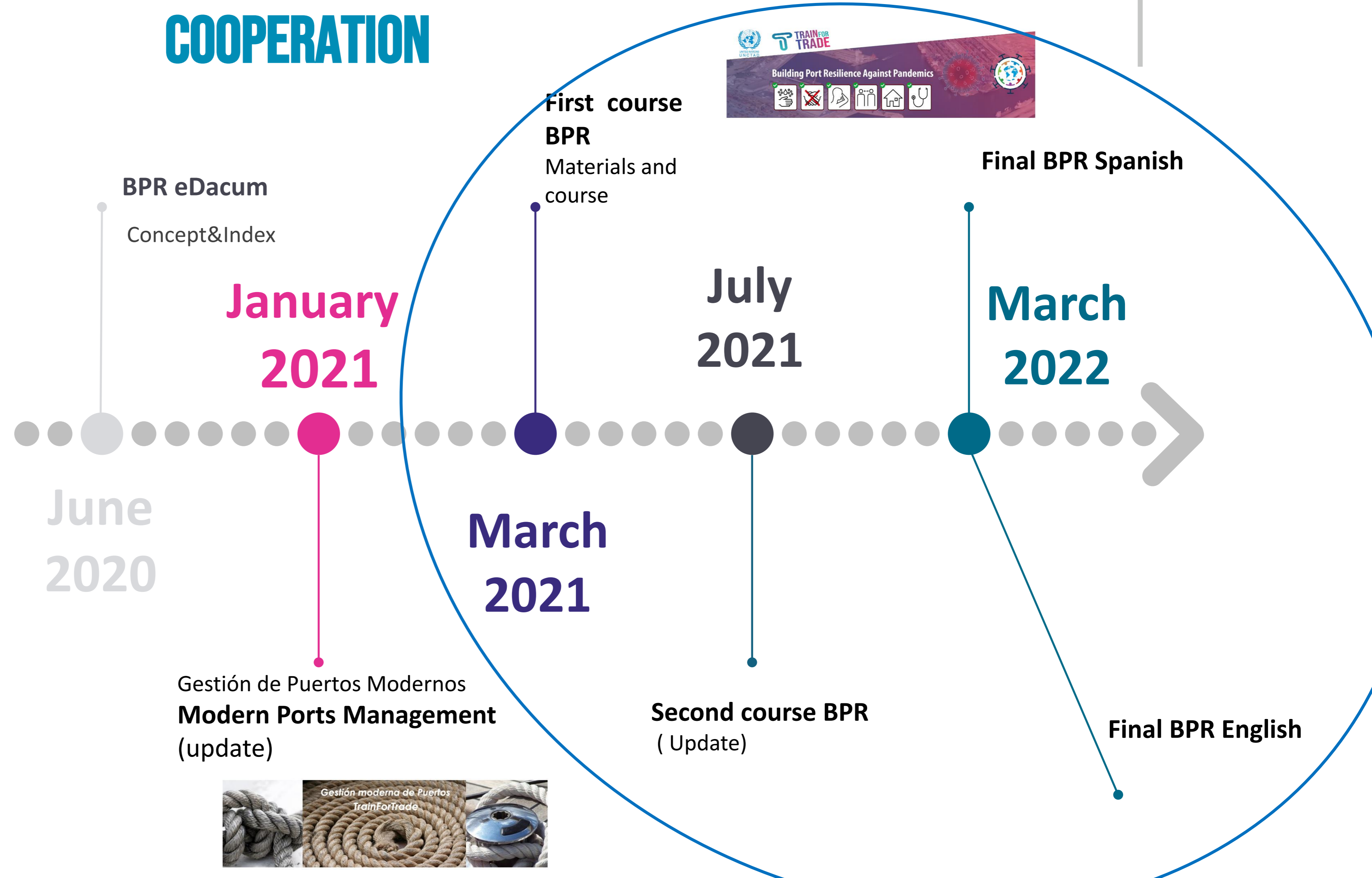




# TFT-UNCTAD & VALENCIAPORT



## COOPERATION



# BUILDING PORT RESILIENCE AGAINST PANDEMICS (BPR)



## Outline of the Course

Course Objectives	
<b>Objectives</b> Be able to:	<ul style="list-style-type: none"><li>• Build port resilience against pandemics</li><li>• Keep ports safe and operational during pandemics</li><li>• Implement standards, guidelines, metrics, tools and methodologies to facilitate the flow of goods and service</li><li>• Identify suitable technology solutions</li></ul>

### Section 1: Crisis Protocol and Communication Strategy

### Section 2: Staff Management, Well-Being and Resilience

### Section 3: Technology Preparedness

### Section 4: Cargo Flow Continuity





### **SELF-DIAGNOSIS OF YOUR PORT RESPONSE TO THE PANDEMIC**

The aim is to reflect on its effectiveness, in order to subsequently be able to develop a solid long-term strategy



### **EXTERNAL AND INTERNAL COMMUNICATION**

It is essential to establish a communication structure, with recognized and accepted channels for transmitting information and appropriate messages to its target audience





### **EDUCATION ON PANDEMICS**

One of the priorities in this respect is to educate people on the pandemic situation, as an essential prevention mechanism for comprehensive action in the face of health emergency response



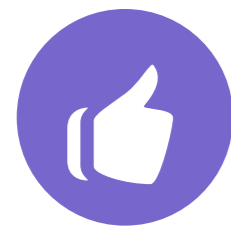
### **WORK FROM HOME PROTOCOLS**

proper Teleworking management is essential



### **PREPARING PORT FACILITIES FOR ON-SITE WORK DURING PANDEMICS**

to ensure the continuity of basic port activities (maritime access, berthing, and loading operations, etc.)



### **WORKERS' MENTAL AND EMOTIONAL STATE DURING LOCKDOWN**

emphasis on the emotional side is key to ensure that the port continues to function well



## Section 3: Technology Preparedness



### **PERSONNEL HAVE THE NECESSARY RESOURCES**

It must be ensured that all personnel who work remotely have the necessary and sufficient means to do so



### **BUSINESS INFORMATION SYSTEMS ARE ACCESSIBLE FROM OUTSIDE**

A second step will be to check that the applications and IT services needed to perform the functions of the employees who are going to telework are accessible from outside the organisation with an acceptable user experience



### **THERE IS ENOUGH BANDWIDTH TO SUPPORT REMOTE WORK**

It is necessary to check that the communication line to the Internet is well dimensioned and sufficient to support remote work







### **MAKE SURE THE TRACING SYSTEM IS ROBUST ENOUGH**

In small terminals or bulk cargo terminals, the tracing task may depend on very few people (sometimes even one single person) and very simple information systems (such like an excel located in somebody's personal computer). In these cases, the technology preparedness and the staff resilience are probably easier to implement, but also commonly not considered as an important issue, what can lead to the breaking of the tracing information.

In big passenger terminals, and container or RORO terminals, with thousands of passengers embarking and disembarking, or hundreds of different cargo units being loaded and unloaded in every vessel call, there must be a risk assessment to determine what part of the operations need to be reinforced to avoid disruptions in the cargo and people flow and its tracing.



### **IMPLEMENT ADDITIONAL MEASURES FOR TRACING THE MERCHANDISE AND THE PEOPLE**

Depending on the pandemic specifics, measures must be taken to be able to follow the path of cargo and people for a determined number of days. This kind of measures are usually to be integrated in a major system of tracing:

- The shipping company system, when it comes to cargo.
- Health authorities tracing procedures, when it comes to people. In this case, personal enquires requiring contact details are launched for disembarking passengers and seafarers.



# BUILDING PORT RESILIENCE AGAINST PANDEMICS (BPR)



Section 1. Crisis protocol and communication strategy



## Activities to be completed

1. Watch the **Interactive video - Section 1**
2. Read the **Participant manual - Section 1** (PDF or EPUB)
3. Participate in the **Section 1 forum discussions**

Section 2. Staff management, well-being and resilience



## Activities to be completed

1. Watch the **Interactive video - Section 2**
2. Read the **Participant manual Section 2** (PDF or EPUB)
3. Participate in the **Section 2 forum discussions**
4. Run the **Week 1 Quiz** (Evaluation on Sections 1 & 2)
5. Complete the **Week 1 anonymous opinion questionnaire** (Feedback on Sections 1 & 2)



# BUILDING PORT RESILIENCE AGAINST PANDEMICS (BPR)



## Section 3. Technology preparedness



### Activities to be completed

1. Watch the **Interactive video - Section 3**
2. Read the **Participant manual - Section 3** (PDF or EPUB)
3. Participate in the **Section 3 forum discussions**

## Section 4. Cargo flow continuity



### Activities to be completed

1. Watch the **Interactive video - Section 4**
2. Read the **Participant manual - Section 4** (PDF or EPUB)
3. Participate in the **Section 4 forum discussions**
4. Run the **Week 2 Quiz** (Evaluation on Sections 3 & 4)
5. Complete the **Week 2 anonymous opinion questionnaire** (Feedback on Sections 3 & 4)



Participants had access to manuals, multimedia presentations, tests, surveys, forum, webinars and simulation exercises



"This course is something new and a great breakthrough"

"It expanded my knowledge of risk assessment in a pandemic situation"

"The course has enabled me to understand new method to work."

## RESILIENCE AGAINST PANDEMICS (BPR)

### Outline of the Course

Course Objectives	
Objectives	<ul style="list-style-type: none"> <li>• Build port resilience against pandemics</li> <li>• Keep ports safe and operational during pandemics</li> </ul>
Be able to:	<ul style="list-style-type: none"> <li>• Implement standards, guidelines, metrics, tools and methodologies to facilitate the flow of goods and service</li> <li>• Identify suitable technology solutions</li> </ul>
Section 1: Crisis Protocol and Communication Strategy	
Section 2: Staff Management, Well-Being and Resilience	
Section 3: Technology Preparedness	
Section 4: Cargo Flow Continuity	



<https://tft.unctad.org/port-management/building-port-resilience/>



# Testimonials ... some of them

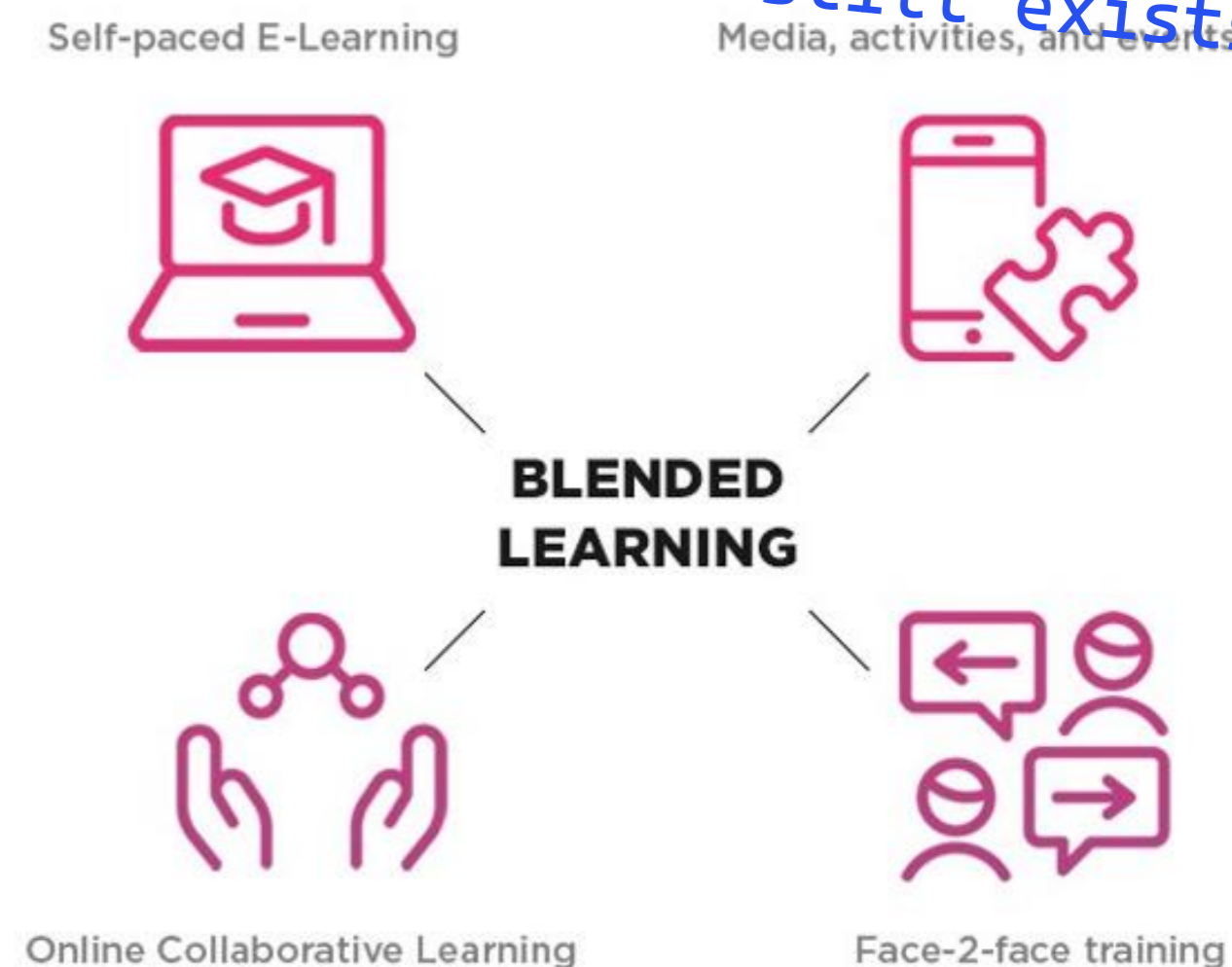


**As a part of Port Authority in the Philippines, it gives me more strength on how to handle pandemic situations, considering that seaports are viable in the country's economy.**

The course is very important to the participants specially to port authorities because of the comprehensive subject matters discussed by the speakers/resource persons such as crisis protocol and communication, staff management, well-being resilient, technology preparedness, and cargo flow continuity. It really helps the port personnel to adapt the "new normal" port activities while the pandemic still exists.

**In my opinion, the course is very updated to the reality and all the tools used (videos, e-books and simulation exercises) were the most suitable for the situation.**

**The variety of relaying the material was exceptional. The combination of quizzes, tests and videos was helpful to the learning process. The content was comprehensive and outstanding**

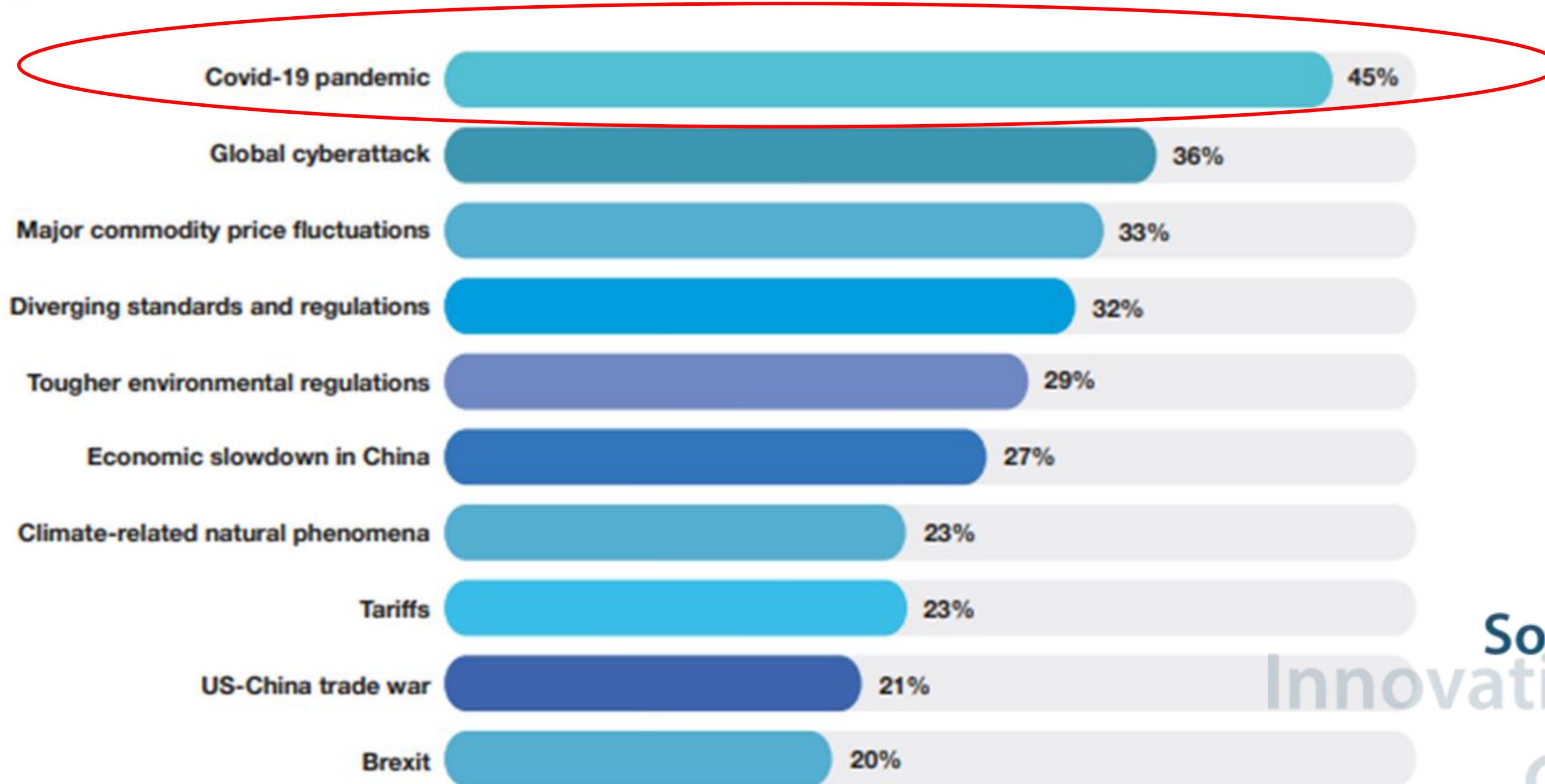


# BUILDING PORT RESILIENCE AGAINST PANDEMICS (BPR)



## Why this course?

Factors that have had a significant disruptive impact on supply chain operations over the past three years (% of respondents)



Innovation Technical  
Social Responsibility assistance  
Training R&D  
Cooperation Market intelligence  
Cooperation  
Training Market intelligence



LEAVING NO ONE BEHIND

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<https://unctad.org/en/Pages/coronavirus.aspx>

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#UNCTAD15 pre-event

**TrainForTrade course launch**

**Building port resilience  
against pandemics**

22 June 2021 | 2.30–3.30 p.m. CEST





CRISIS

COOPERATION

TRAINNING

PORTS

KNOWLEDGE

INNOVATION

MANAGEMENT

EXCHANGE

SUPPORT

MARITIME

STAKEHOLDERS

MANUAL

TUTORIALS