The Inclusive Digital Economy Scorecard (IDES): Overview

November 28th, 2022
The Inclusive Digital Economy Scorecard

Strategic performance tool with the objective of easily measuring and tracking the level of development of an inclusive digital economy at the country level.

**MEASURE AND TRACK**
the development of inclusive digital economies

**IDENTIFY**
key market constraints

**HELP SET**
the right priorities

**INCLUSIVENESS**

- Women
- Youth
- Elders
- Refugees
- Migrants
- MSMEs
- Disabled
- Rural inhabitants
IDES Framework

Digital Economy Score

Policy & Regulation
- Active Government Promotion
- Active Policy Promotion
- Existing Regulation
- ID Infrastructure
- Connectivity
- ICT Usage and Ownership
- Digital Payments
- Community Development
- Level of Skills
- Supporting Environment
- Financing

Infrastructure
- Digital Inclusiveness Score
- Connectivity
- ICT Usage and Ownership
- Digital Payments
- Community Development
- Level of Skills
- Supporting Environment
- Financing

Innovation
- Level of Skills
- Supporting Environment
- Financing

Skills
- Basic Skills
- Digital Literacy
- Financial Literacy
IDES Data Overview

Niger
2021 / START-UP
IDES has been adopted by the government of Niger.

The Digital Economy Score (DES) (%) indicates the level of development of the digital economy.

The Digital Inclusiveness Score (DIS) (%) indicates the level of inclusion attained by key segments of the population.

The Women Inclusiveness Score (WIS) (%) indicates the level of inclusion of women.

Scores by building block of a digital economy
Hover over the pie chart to see the scores for each component and sub-component. Click on one component to enlarge it.
IDES Data Overview

Digital Inclusiveness by Segment

The Digital Inclusiveness Score (DIS) indicates the level of inclusion attained by key segments of the population (customers) in the digital economy, such as women, youth, elderly, refugees, migrants, micro-, small- and medium-sized enterprises, rural inhabitants and people with disabilities.
Yearly IDES cycle

IDE reference group

UNCDF IDES team

Universities and research institutions

UNCDF country teams

Government partners

IDES users and partner organisations

New IDES version

IDES data collection and engagement

IDES method review

IDES feedback collection
Learnings from IDES review 2021

- **Women’s inclusiveness update was very effective** in strengthening the tool overall and in improving global IDES visibility
  → Review process and involvement of diverse stakeholders as a key USP of IDES

- **Positive feedback from internal and external stakeholders** involved, both for immediate changes and mid to long-term perspective
  → Being part of the IDES review process helped share experiences, best practices and awareness for IDES use cases both for IDES team and group members

- **Gradual improvements in methodology** and data are better and easier to realise than fundamental changes
  → Facilitates consistency and communication for country teams

- **Usability improvements**, including interface and clarity of indicators, were well received

- **Review needs buy-in from key stakeholders** and realistic expectations
Thank You

November 28th, 2022