

The Inclusive Digital Economy Scorecard (IDES): Overview

November 28th, 2022



University of Zurich^{UZH}



THE FLETCHER SCHOOL
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The Inclusive Digital Economy Scorecard



Unlocking Public and Private
Finance for the Poor

Strategic performance tool with the objective of easily measuring and tracking the level of development of an inclusive digital economy at the country level.



MEASURE AND TRACK

the development of inclusive digital economies



IDENTIFY

key market constraints



HELP SET

the right priorities

INCLUSIVENESS

Women

Youth

Elders

Refugees

Migrants

MSMEs

Disabled

Rural inhabitants

IDES Country Coverage



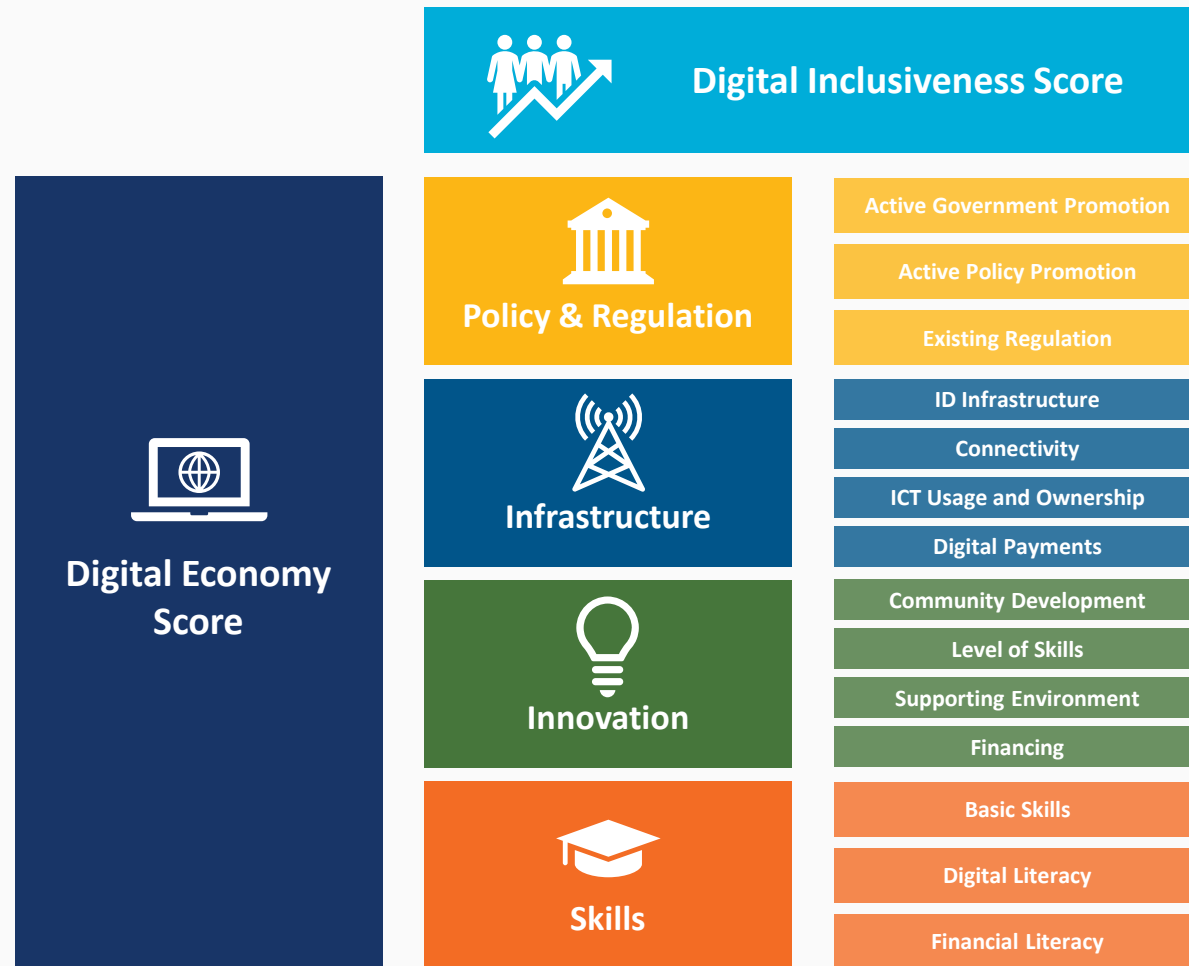
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<https://ides.uncdf.org/>

IDES Framework



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IDES Data Overview



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Niger

2021 / START-UP

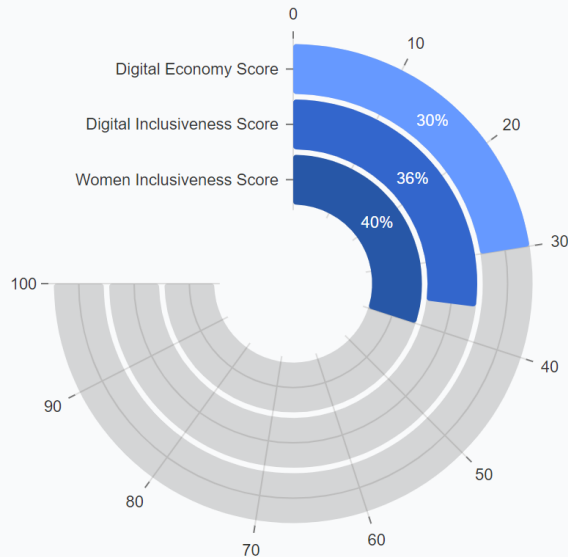
IDES has been adopted by the government of Niger.

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For more information about IDES in Niger, contact:

[✉](#) Cheikh Gueye

Year: 2021 ▾



The Digital Economy Score (DES) (%)

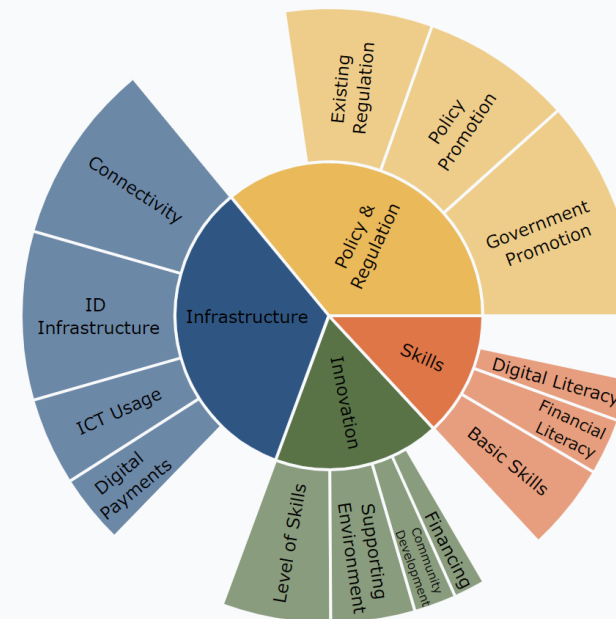
indicates the level of development of the digital economy.

The Digital Inclusiveness Score (DIS) (%)

indicates the level of inclusion attained of key segments of the population

The Women Inclusiveness Score (WIS) (%)

indicates the level of inclusion of women.



Scores by building block of a digital economy

Hover over the pie chart to see the scores for each component and sub-component. Click on one component to enlarge it.

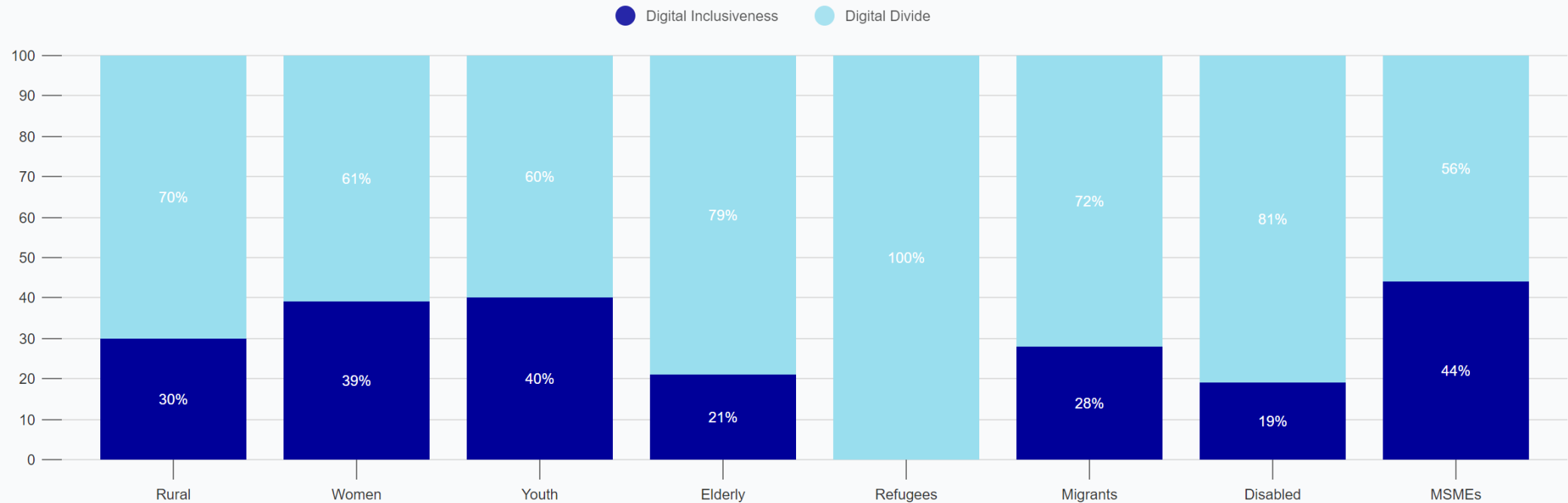
IDES Data Overview



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Digital Inclusiveness by Segment

The Digital Inclusiveness Score (DIS) indicates the level of inclusion attained by key segments of the population (customers) in the digital economy, such as women, youth, elderly, refugees, migrants, micro-, small- and medium-sized enterprises, rural inhabitants and people with disabilities.



Yearly IDES cycle



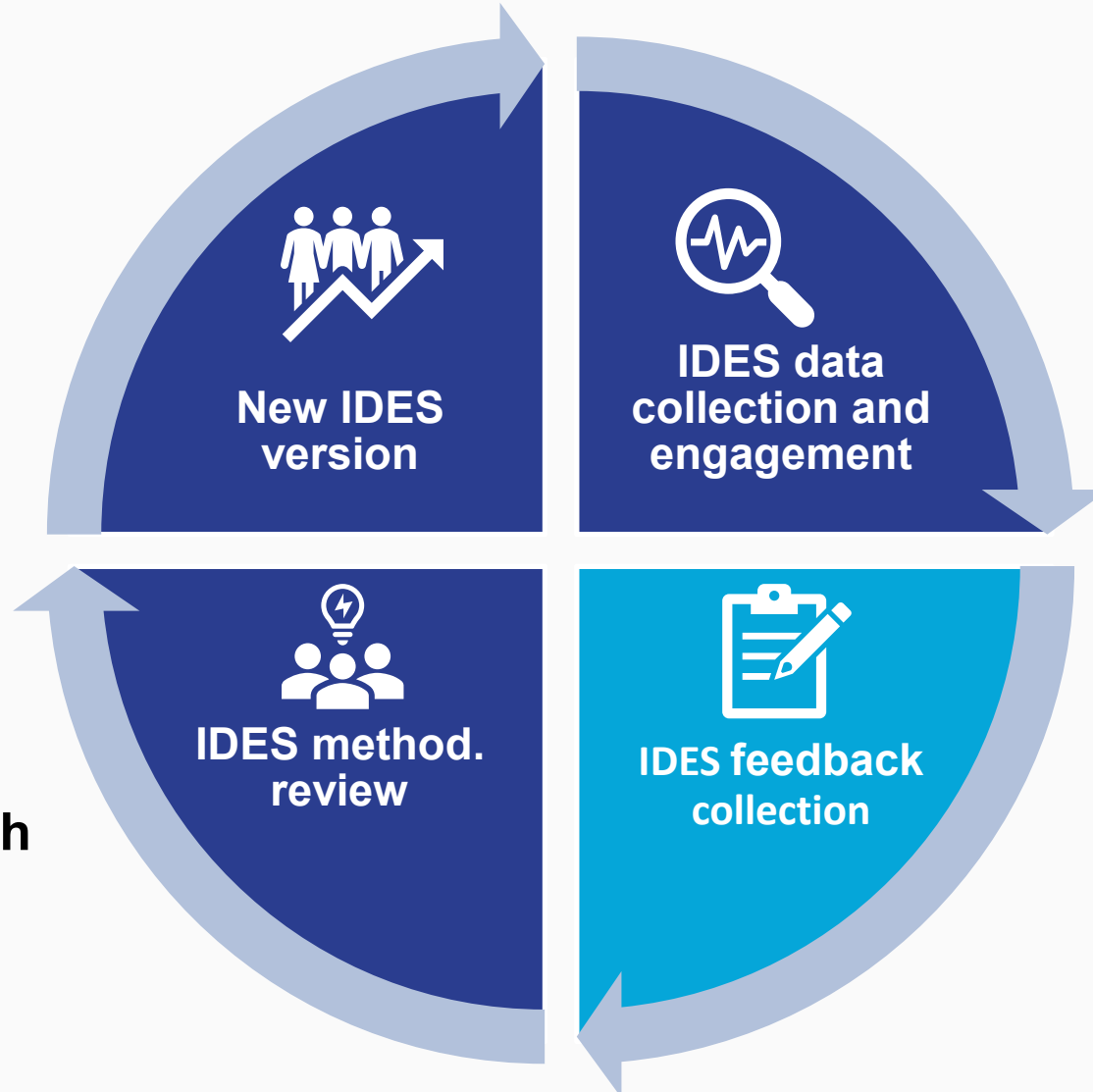
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IDES reference group

UNCDF country teams

UNCDF IDES team

Government partners



**New IDES
version**

**IDES data
collection and
engagement**

**IDES method.
review**

**IDES feedback
collection**

**Universities and research
institutions**

**IDES users and partner
organisations**

Learnings from IDES review 2021



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- **Women's inclusiveness update was very effective** in strengthening the tool overall and in improving global IDES visibility
 - Review process and involvement of diverse stakeholders as a key USP of IDES
- **Positive feedback from internal and external stakeholders** involved, both for immediate changes and mid to long-term perspective
 - Being part of the IDES review process helped share experiences, best practices and awareness for IDES use cases both for IDES team and group members
- **Gradual improvements in methodology** and data are better and easier to realise than fundamental changes
 - Facilitates consistency and communication for country teams
- **Usability improvements**, including interface and clarity of indicators, were well received
- **Review needs buy-in from key stakeholders** and realistic expectations

Thank You

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