

Defining the digital economy for statistical purposes - Introduction

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Working Group mandate

“To advance cooperation on measuring e-commerce and the digital economy and enhance the availability, quality, comparability, usability, and relevance of statistics in these areas.”

Item 4 of the agenda

- Defining the Digital Economy
 - Quantifiable components (products, production, transactions)
 - Asian Development Bank measurement framework
 - National accounts
- Measuring digital trade (OECD-WTO-IMF-UNCTAD)
 - Draft chapter 2 – conceptual framework
 - Draft chapter 3 – digitally ordered trade
- Measuring the value e-commerce
 - Recommendation from Working Group

Looking ahead:

- Share national and international methodological guidance
- Make available actual country-level results and metadata
- Increase attention to methodological development in areas relevant to policy: digital trade, e-commerce...
- How to pin down the “as yet unquantified”?
 - Digitally delivered trade, social media, informal sector, inclusiveness, etc.
- Ensure that these issues are addressed in the work of the UN CEBTS Task Team on Globalization and Digitalization

Looking ahead: *on e-commerce*

- Develop the current non-paper into statistical guidance and standards to measure the value of e-commerce, including cross-border by:
 - Providing feedback on the current study (non-paper)
 - Setting up a task group of interested Working Group participants to develop such guidance
 - Contributing examples of good practices and lessons learned in attempts to measure e-commerce
 - Contributing examples of working definitions of the digital economy used by national statistical offices