### National Workshop on Sustainable Maritime and Port Connectivity for Resilient and Efficient Supply Chains

Suva, 8 December 2022

**Maritime Connectivity in the Pacific:** 

Assessment on trends based on UNCTAD statistics



#### Luisa Rodriguez

Transport Section | Trade Logistics Branch | Division on Technology and Logistics <u>luisa.rodriguez@unctad.org</u>





- 1. Structural trends
- 2. Connectivity trends
- 3. Challenges and opportunities
- 4. Recommendations
  - ✓ <u>UNCTAD Review of</u>
     <u>Maritime Transport</u>
     <u>Series</u>
  - ✓ <u>UNCTAD Maritime</u>Statistics



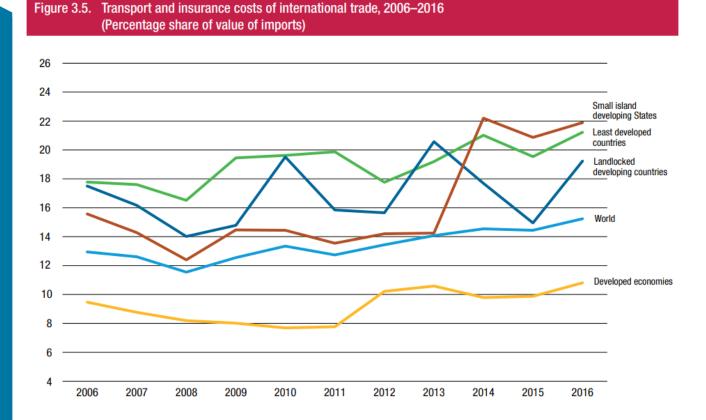


SMALL ISLAND DEVELOPING STATES:
MARITIME TRANSPORT IN THE ERA OF
A DISRUPTIVE PANDEMIC – EMPOWER
STATES TO FEND AGAINST DISRUPTIONS
TO MARITIME TRANSPORTATION SYSTEMS,
THEIR LIFELINE TO THE WORLD



# SIDS face higher costs







Source: UNCTAD secretariat calculations.

Note: All modes of transport; the least developed countries grouping includes 48 countries for all periods up to 2016.

Source: UNCTAD, Review of Maritime Transport 2017 (Maritime Connectivity), Chapter 3

#### **Determinants of** international maritime transport costs

Source: **UNCTAD** Review of Maritime Transport 2015, Chapter 3

#### Shipped product · Volume of

- shipment Value
- · Type of produce

#### of international maritime transport costs

**Ports** 

· Infra- and supertructure Port productivity

 Port operator model

Port tariffs

**Determinants** 

#### Trade flows

- Trade imbalances
- Volumes of trade
- Complementarity of trade

#### Structure of the maritime industry

- Competition
- Liner services supply
- Regulation

#### Ship operating costs

- Crewing
- Bunker
- Registration

#### Position within the global shipping network

- Connectivity
- Centrality
- Distance

#### **Facilitation**

- Trade facilitation
- Transport faciliation





# UNCTADSTAT

UNITED NATIONS CONFERENCE ON TRADE AND DEVELOPMENT

ABOUT	DATA	COUNTRY PROFILES DATA EXPLORATION INFOGRAPHICS DOCUMENTATION				
Reports						
Actions 🕌		Search				
Folders	×	Name 🛧 🤳				
International merchandise trade International trade in services Digital economy Technology and innovation Trade and Biodiversity Ocean trade Plastics trade Creative economy Iron ore		Bulk download (7-Zip)  ☐ Container port throughput, annual ①  ☐ Liner shipping bilateral connectivity index, quarterly ①  ☐ Liner shipping connectivity index, quarterly ②  ☐ Merchant fleet by country of beneficial ownership, annual ③  ☐ Port call and performance statistics: number of port calls, annual ③  ☐ Port call and performance statistics: number of port calls, semi-annual ③  ☐ Port call and performance statistics: time spent in ports, vessel age and size, annual ③  ☐ Port call and performance statistics: time spent in ports, vessel age and size, semi-annual ③				
Maritime transport Transport costs		Port liner shipping connectivity index, quarterly i				
<ul> <li>Balance of payments</li> <li>Output and income</li> </ul>		Seafarer supply, quinquennial, 2015 and 2021 i  Share of the world merchant fleet value by country of beneficial ownership, annual i				
<ul> <li>Productive capacities</li> <li>Inflation and exchange rates</li> </ul>		Share of the world merchant fleet value by flag of registration, annual i  Ship recycling, by country, annual i				

# How do you measure (maritime) connectivity?



Port LSCI

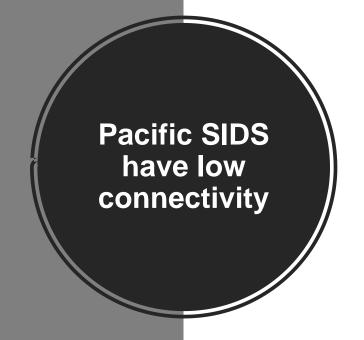
#### LSCI

- 1. # Companies (competition)
- 2. # Services (frequency)
- 3. Size of largest ship deployed (infrastructure and scale)
- 4. # Ships deployed (trade)
- Capacity deployed in TEU (trade, total supply to shippers)
- # of countries connected by a direct service (direct connections)

- 1. # scheduled ship calls per week
- 2. Deployed annual capacity (TEU) at port
- 3. # regular liner shipping services from and to the port
- 4. # liner shipping companies that provide services from and to the port
- 5. Average size in TEU of the ships deployed by the scheduled service with the largest average vessel size.
- 6. # of other ports that are connected to the port through direct liner shipping services. A direct service is defined as a regular service between two ports; it may include other stops in between, but the transport of a container does not require transshipment.

#### Bilateral LSCI

- 1. # transhipments required to get from country A to country B
- 2. # direct connections common to both country A and B
- 3. # common connections by country pair with one transhipment (reflects centrality/remoteness)
- 4. Level of **competition on services** that connect country A to country B (i.e. number of companies on the thinnest route)
- **5. Size of the largest ship** on the weakest route connecting country A to country B (reflects infrastructure)



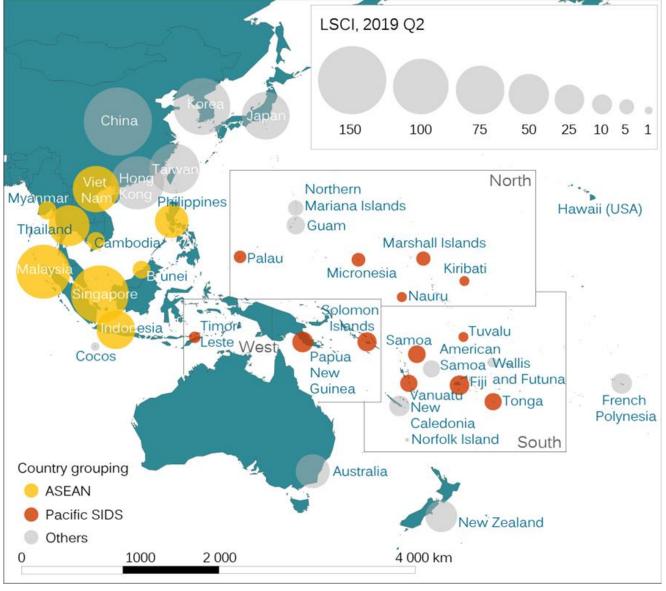
		Country position in the	Top / Bottom
Country name	Country LSCI	2019Q2	in 2019Q2
Papua New Guinea	10.93	98	
Fiji	9.66	109	
Solomon Islands	9.11	112	
Samoa	7.47	127	
Vanuatu	7.07	132	Bottom 50
Tonga	7.05	133	Bottom 50
Marshall Islands	4.43	159	Bottom 50
Micronesia	4.04	162	Bottom 50
Palau	3.25	164	Bottom 50
East Timor	2.63	166	Bottom 50
Nauru	1.85	171	Bottom 10
Tuvalu	1.81	172	Bottom 10
Wallis & Futuna	1.81	173	Bottom 10
Kiribati	1.81	174	Bottom 10
Bermuda	1.61	175	Bottom 10
Paraguay	1.32	176	Bottom 10
Christmas Island	1.20	177	Bottom 10
Turks & Caicos	1.13	178	Bottom 10
Moldova	0.73	179	Bottom 10
Norfolk Island	0.48	180	Bottom 10

Source (table): UNCTAD and ESCAP (2022). ). <u>Analysis of maritime connectivity in ASEAN and Pacific SIDS</u>

Source (data): (Country) LSCI in UNCTADstat (Q1/2006-Q3/2022)



# Pacific SIDS are widely dispersed





Source: UNCTAD & ESCAP (2022).

BEST-CONNECTED PACIFIC PORTS (2022Q1)	LESS CONNECTED PACIFIC PORTS (2022Q1)
1. Lae, PNG (11.6)	1. Noro, SLB (2.7)
2. Suva, FJI (9.4)	2. Kwajalein, MHL (2)
3. Lautoka, FJI (9.3)	3. Truk, FSM (2)
4. Port Moresby, PNG (9.1)	4. Yap, FSM (2)
5. Apia, WSM (7.6)	5. Koror, PLW (2)
6. Honiara, SLB (7.5)	6. Vavau, TON (1.8)
7. Pago Pago, ASM (7.1)	7. Alotau, PNG (1.6)
8. Nukualofa, TON (6.9)	8. Buka, PNG (1.6)
9. Madang, PNG (6.9)	9. Port Funafuti, TUV (1.4)
10. Rabaul, PNG (6.7)	10. Oro Bay, PNG (1.1)

Source (table): <u>UNCTAD and ESCAP (2022)</u>

Source (data): (Port) LSCI in UNCTADstat (Q1/2006-Q3/2022)

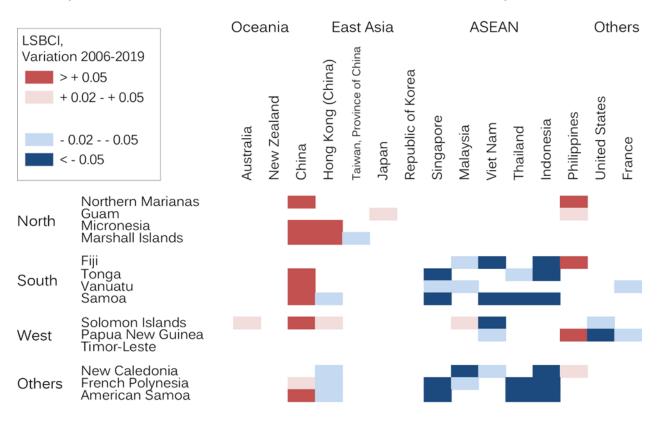
PNG, FJI and SLB home to the best-connected Pacific ports



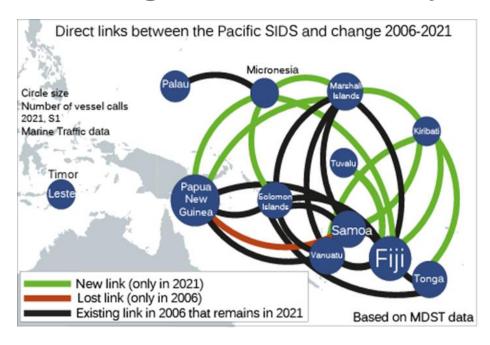
### Pacific connectivity dynamics

Inter-regional connectivity

(Variation - Bilateral LSCI, 2016-2019)



#### Intra-regional connectivity

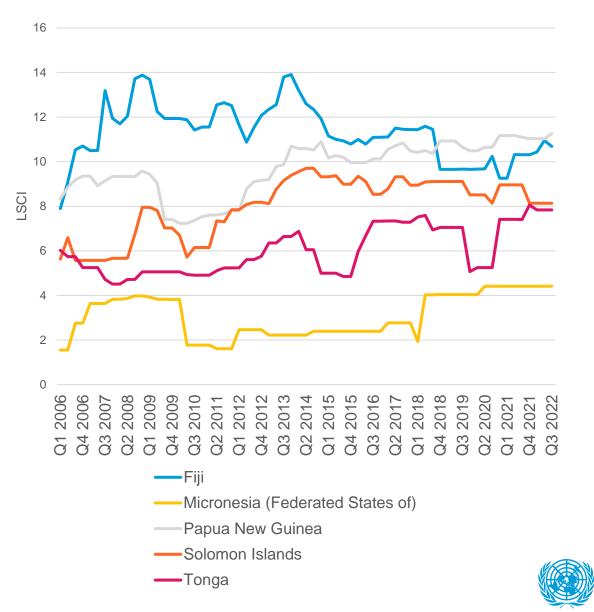




Source: UNCTAD & ESCAP (2022).

# Pacific SIDS Connectivity:

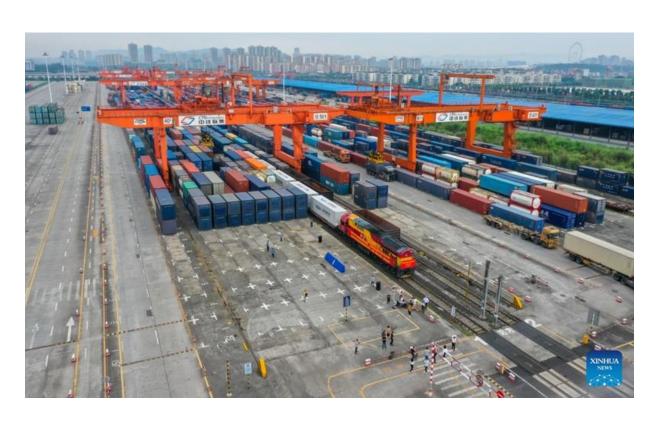
More affected by 2008/2009 crisis than COVID pandemic?



Source (data): (Country) LSCI in UNCTADstat (Q1/2006-Q3/2022)

# 1. Promoting port efficiency and infrastructure connectivity

Improving port infrastructure and efficiency



- ✓ Continuing with port reforms; Raising attractiveness of ports as port of call
- ✓ Improving hinterland connections and inland facilities (e.g. rail, road, missing links, varying technical standards, warehousing, transloading, dry ports, loading and unloading facilities, etc.).
- ✓ Promoting multimodal transport and transport corridor approaches



### 2. More quantity and quality services

#### Dealing with imbalances and promoting competitive transport markets

- Addressing operational challenges such as **empty returns** (e.g. promote capacity sharing, resource pooling, electronic platforms linking spare capacity with cargo, consolidation systems) and developing strategies to ensure the availability of backhauls.
- □ Promoting complementarity of exports and imports to generate cargo and volumes that help achieve economies of scale and reduce trade imbalances.

- Promoting greater participation by the private sector in the transport and trade logistics sector.
- Liberalising transport/logistics services/non-core freight logistics is "low-hanging fruit" policy option which may not involve heavy adjustment costs and regulatory capacity requirements.
- Providing an enabling business environment conducive to the development of modern logistics services.
- Promoting maritime clusters where shipping and port activities can boost related services sectors (e.g. banking, finance, insurance, consulting, ship repair, ship bunkering)



### 3. Streamlining and simplifying processes

Easing the flow of cargo and trade



Harmonizing transport regulation (e.g. road and rail transport). International conventions/standards as the basis.

**Customs cooperation**, Customs reform and modernization, Transit regimes, Border management

Addressing the differential treatment of exports and imports which may have important implications for the competitiveness of domestic production (e.g. manufacturing).



## Shipping decarbonization as a challenge and an opportunity

- New policies and regulations being developed to reduce GHG
  - Transport
    - Changes in operations (speed/deployment, fleet upgrade and renewal)
    - Additional costs?
  - Trade Facilitation / trade processes
    - New areas of compliance
  - Trade
    - New trading patterns?

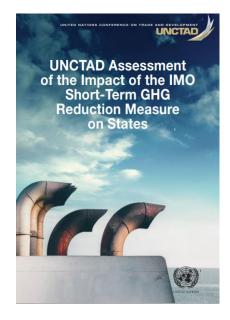




### EU should consider trade impacts of new climate change mechanism

14 July 2021

The mechanism could help avoid "carbon leakage", but its impact on climate change would be limited – only a 0.1% drop in global CO2 emissions – with higher trade costs for developing countries.



What can we do?
Building
sustainable
shipping
solutions in
SIDS

for resilient trade		to pursue a blue and climate-proof recovery	
1.	Interregional shipping solutions	<ol> <li>Support climate-proofing infrastructure and decarbonized shipping</li> </ol>	
2.	Transport services market development	<ol><li>Enhancing data collection capabilities</li></ol>	
3.	Facilitation of cargo-related processes	3. Overcoming barriers to finance the transition	
	<ul> <li>✓ Supportive technology (ports, transit systems and customs)</li> </ul>	✓ Partnerships and innovative mechanisms	

Source: UNCTAD (2021). Small island developing states: Maritime transport in the era of a disruptive pandemic - empower states to fend against disruptions to maritime transportation systems, their lifeline to the world

# Thank you!

#### Luisa Rodriguez

Transport Section | Trade Logistics Branch | Division on Technology and Logistics

luisa.rodriguez@unctad.org

