International Hierarchy of Money: Payment Systems and Economic Development

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UNCTAD-YSI Summer School Geneva, September 2018

My Research

"International payment systems and capital flight: capital controls for South-North financial flows"

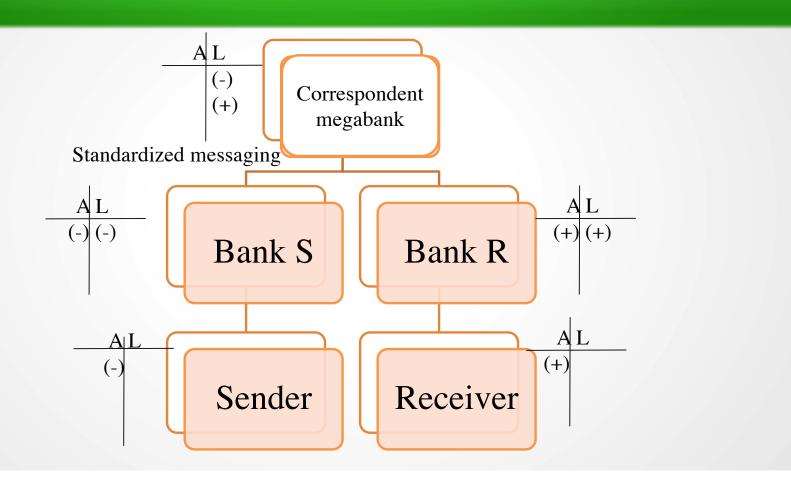
Contributions:

- relation of theories of money to payment systems and capital flight
- review of historical transformation of international payment systems
- taxonomy of post-crisis capital controls with relation to payment systems
- hierarchical pyramid of money for the case of Ecuador
- · alternative measurement methods of capital flight based on payment systems information
- proposal for innovative (post BIT, FTA, WTO) regulations for capital controls

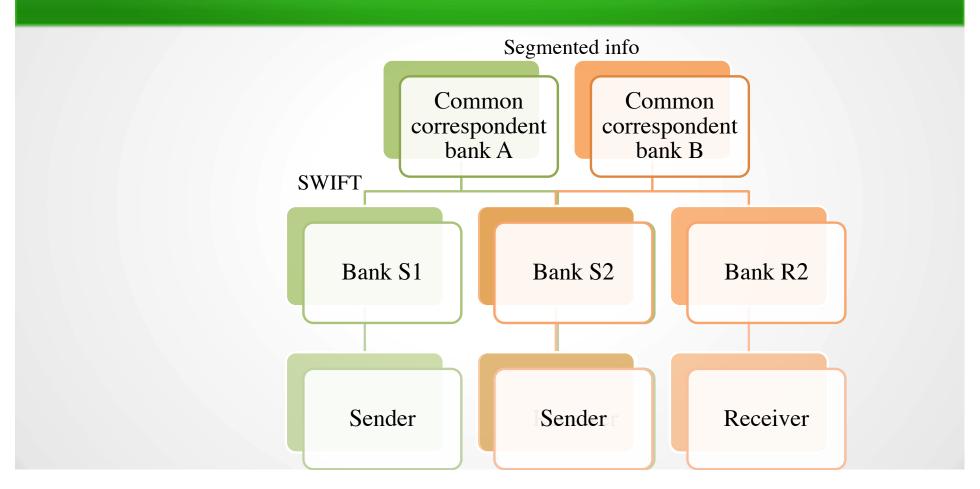
Contents

- What's a payment system?
- 2. Some of the issues
- 3. A proposal for central banks

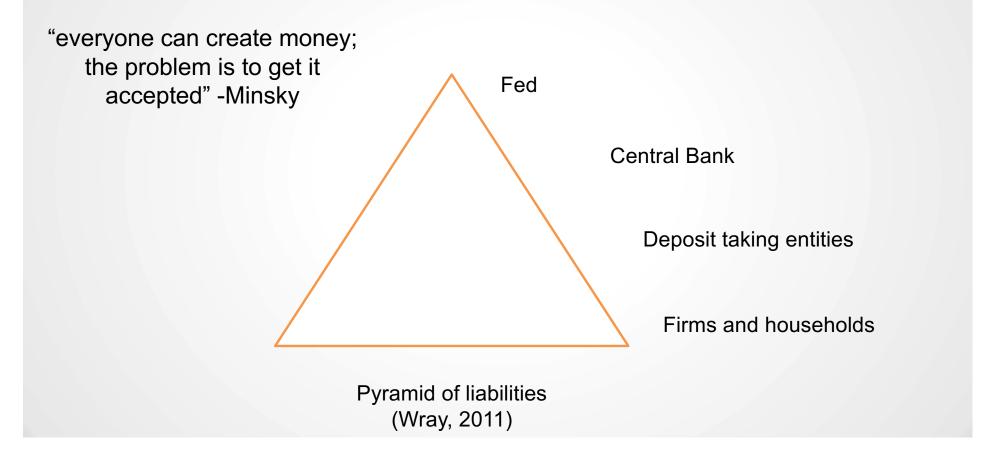
Payment System



International Payment System



Hierarchy of money



Sanctions

Program Tag:	Definition:	[IFCA]	Iran Freedom and Counter-Proliferation Act of 2012 (IFCA) (PL 112-239)	
[561LIST]	The List of Foreign Financial Institutions Subject to Part 561 (the "Part 561 List"), 31 C.F.R. part 561	[IFSR]	Iranian Financial Sanctions Regulations, 31 CFR part 561	
		[IRAN]	Iranian Transactions and Sanctions Regulations, 31 CFR part 560	
IDALKANCI	, ,	[IRAN-HR]	Executive Order 13553 📙	
[BALKANS]	Western Balkans Stabilization Regulations, 31 C.F.R. part 588; Executive Order 13304	[IRAN-TRA]	Iran Threat Reduction and Syria Human Rights Act of 2012	
		[IRAQ2]	Executive Order 13315 📙; Executive Order 13350 📙	
[BELARUS]	Belarus Sanctions Regulations, 31 C.F.R. part 548; Executive Order 13405	[IRAQ3]	Executive Order 13438 🔑	
		[IRGC]	Iranian Financial Sanctions Regulations, 31 CFR Part 561	
[BPI-PA]	Blocked Pending Investigation, Patriot Act 🔑	[ISA]	Iran Sanctions Act, Executive Order 13574	
[BPI-SDNTK]	Blocked Pending Investigation, Foreign Narcotics Kingpin Sanctions Regulations, 31 C.F.R. part 598	[LEBANON]	Lebanon Sanctions Regulations, 31 C.F.R. part 549; Executive Order 13441	
[BURUNDI]	Executive Order P	[LIBERIA]	Former Liberian Regime of Charles Taylor Sanctions Regulations, 31 C.F.R. part 593	
[CAATSA - RUSSIA]	Countering America's Adversaries Through Sanctions Act of 2017 (CAATSA - Section 224	, [LIBYA2]	Libyan Sanctions, 31 C.F.R. part 570	
		LIBYA3]	Executive Order 13726 🔑	
[CAR]	Central African Republic Sanctions, 31 C.F.R. part 553	[MAGNIT]	Sergei Magnitsky Rule of Law Accountability Act of 2012	
[COTED]	Cote d'Ivoire Sanctions Regulations, 31 C.F.R. part 543	[NPWMD]	Weapons of Mass Destruction Proliferators Sanctions Regulations, 31 C.F.R. part 544	
[CUBA]	Cuban Assets Control Regulations, 31 C.F.R. part 515	[NS-ISA]	Non-SDN Iranian Sanctions Act, Executive Order 13574	
[CYBER]	Executive Order 13694	[NS-PLC]	Non-SDN, Palestinian Legislative Council List, General License 4 issued pursuant to the Global Terrorism Sanctions Regulations (31 C.F.R. Part 594),	
[CYBER2]	Executive Order 13757 📙	[SDGT]	Global Terrorism Sanctions Regulations, 31 C.F.R. part 594	
[DARFUR]	Darfur Sanctions Regulations, 31 C.F.R. part 546	[SDNT]	Narcotics Trafficking Sanctions Regulations, 31 C.F.R. part 536	
[DPRK]	North Korea Sanctions Regulations, 31 C.F.R. part 510; Executive Order 13551	[SDNTK]	Foreign Narcotics Kingpin Sanctions Regulations, 31 C.F.R. part 598	
		[SDT]	Terrorism Sanctions Regulations, 31 C.F.R. part 595	
		[SOMALIA]	Somalia Sanctions Regulations, 31 C.F.R. part 551	
[DPRK2]	Executive Order 13687 📙	[SUDAN]	Sudanese Sanctions Regulations, 31 C.F.R. part 538	
[DPRK3]	Executive Order 13722 📙	[SOUTH SUDAN]	SUDAN] South Sudan Sanctions Regulations, 31 C.F.R. part 558; Executive Order 13664	
[DPRK4]	Executive Order 13810 🔑	[SYRIA]	Syrian Sanctions Regulations, 31 C.F.R. part 542; Executive Order 13399 Executive Order 13460	
[DRCONGO]	Democratic Republic of the Congo Sanctions Regulations, 31 C.F.R. 547			
[FSE-SY]	Foreign Sanctions Evaders Executive Order 13608 🔑 - Syria	[тсо]	Transnational Criminal Organizations Sanctions Regulations, 31 C.F.R. part 590; Executive Order 13581	
[FSE-IR]	Foreign Sanctions Evaders Executive Order 13608 🔑 - Iran	[UKRAINE-EO13660]	Executive Order 13660 🔑	
[FSE-WMD]	Foreign Sanctions Evaders Executive Order 13608 🔑 - Non Proliferation	[UKRAINE-EO13661]	Executive Order 13661	
[FSE-SDGT]	Foreign Sanctions Evaders Executive Order 13608 🔑 - Anti-terrorism	[UKRAINE-EO13662]	Executive Order 13662 (See Directive 1 As Amended , Directive 2 as Amended , Directive 3 , Directive	
[FTO]	Foreign Terrorist Organizations Sanctions Regulations, 31 C.F.R. part 597		4 🕒)	
[GLOMAG]	Executive Order 13818 🔑 - (Global Magnitsky)	[UKRAINE-EO13685]	Executive Order 13685 🔑	
[HRIT-SY]	Executive Order 13606	[VENEZUELA]	Executive Order 13692 📙	
		[YEMEN]	Yemen Sanctions Regulations, 31 C.F.R. part 552	
[HRIT-IR]	Executive Order 13606 🔑 - Iran	[ZIMBABWE]	Zimbabwe Sanctions Regulations, 31 C.F.R. part 541; Executive Order	

Sanctions

Bloomberg

Politics

EU Looking to Sidestep U.S. Sanctions With Payments System Plan

By William Horobin and Birgit Jennen 27 de agosto de 2018 13:07 CEST

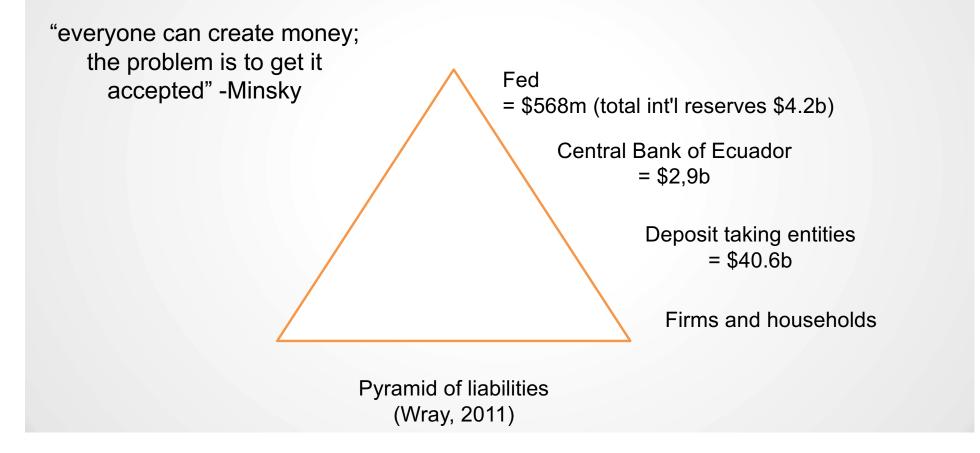
► Europe must avoid being 'vassal continent': French minister

► Goal is to maintain business ties with nations like Iran

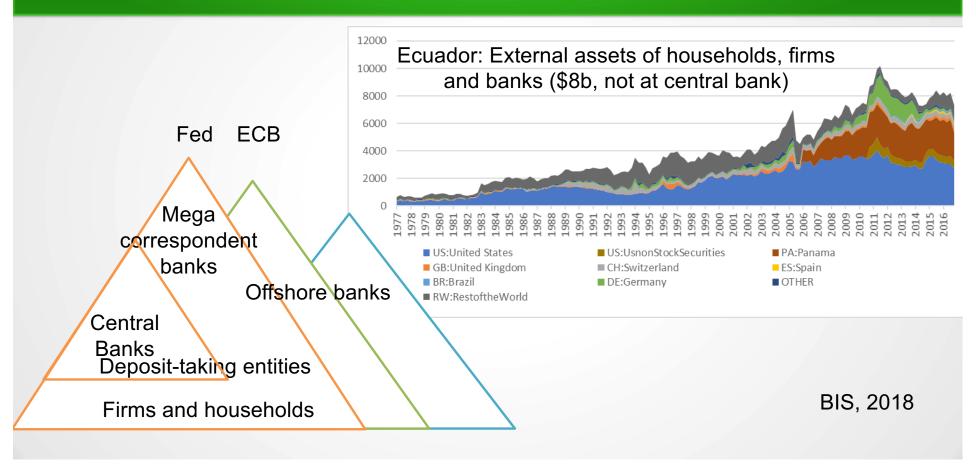
reuters.com

Germany urges EU payment system without U.S. to save Iran deal

How we model



What's really going on



Market power

Payment systems and network effects

Club effect: price differential for <u>intra</u>bank vs. <u>Inter</u>bank No interoperability



Big data

Total Retail Payments

Three examples (WB, 2015):

Brazil: 32.73 billion transactions worth USD 3.73 trillion

Germany: 22.68 billion transactions worth USD 64.89 trillion

China: 25.16 billion transactions worth USD 424.6 trillion

Regression anyone? Even better, 21st century Leontieff

Monetary and financial statistics are bank-centered and institutional sector-centered. If balance sheet statistics were grouped by ISIC...

"Financial inclusion" vs. ...



RESOURCE PARTNER RESOURCE PARTNER RESOURCE PARTNER **Bill & Melinda Gates Foundation** Citi Foundation MasterCard Website 🔼 Website 🛭 Website 🛮 BILL&MELINDA Citi Foundation citi GATES foundation MasterCard RESOURCE PARTNER RESOURCE PARTNER RESOURCE PARTNER **Omidyar Network** SIDA **United Nations Capital Development Fund** Website 🛮 Website 🛮 **UNCDF** Website ψN **Sida** RESOURCE PARTNER RESOURCE PARTNER **USAID** Visa Website 🔼 Website 🔼 VISA

Financial inclusion and empowerment

Instead of taking citizens to the megabank (PrPrP corner store model), include the community credit unions in the CB payment system

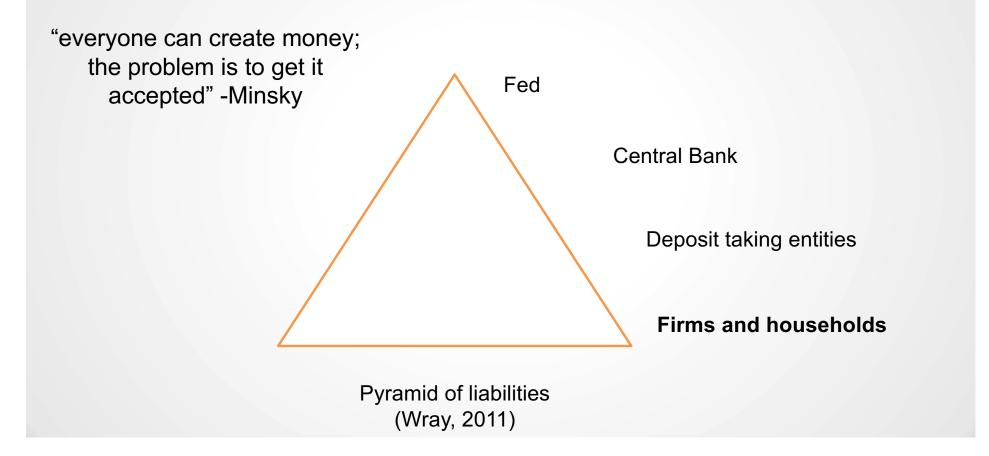
68,000 cooperatives in 109 countries with 235 million members

Excluding even smaller communal *caixas* (WOCCU, 2016)

AFRICA

Credit Unions and Other Financial Cooperatives			Members
	Benin ^(b)	36	1,830,428
	Burkina Faso(b)		
thi	Cameroon	220	457,539
	Ethiopia ^(a)	5,500	1,112,195
	Gambia		
1	Ghana ^(a)	476	571,479
	Guinea-Bissau(b)		
	Ivory Coast(b)	64	1,171,212
#	Kenya		
	Lesotho (a)	90	76,000
***	Liberia ^(a)	45	3,459
***	Malawi	32	80,807
	Mali ^(b)	70	1,042,995
	Mauritius ^(a)	138	66,000
	Niger ^(b)	44	262,465
	Rwanda	416	1,607,560
	Senegal ^(b)	214	2,247,473
1	Seychelles		
	South Africa(a)		
	Swaziland ^(a)	73	40,582
	Tanzania ^(a)	5,559	1,153,248
	Togo ^(b)	82	1,979,208
	Uganda	1,940	1,325,517
	Zambia ^(a)	11	20,767
	Zimbabwe	75	167,500
	TOTAL Member Countries	7,242	7,400,250
	TOTAL Other Countries	14,482	15,848,524
TOTAL for Africa		21,724	23,248,774

Model



LETS + Complementary Currencies (El Salvador)



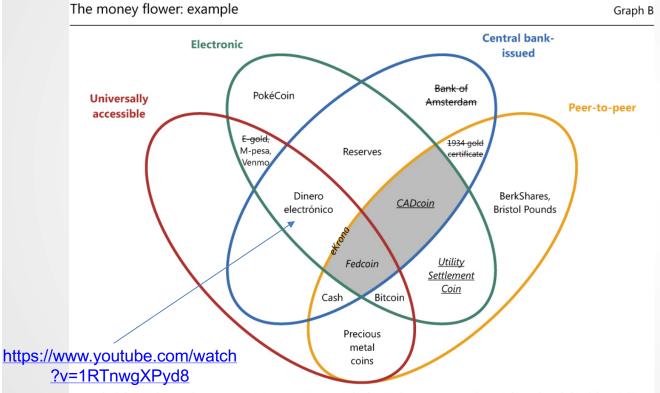
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Así funcionamos

En la Red de puntoTRANSacciones usted vende sus productos y servicios a otras empresas afiliadas. Por esas ventas adicionales usted recibe créditos de intercambio denominados TRANS, válidos únicamente para comprar dentro de la Red. Todas las transacciones de intercambio se registran en nuestra plataforma web y móvil. De esta manera usted convierte sus productos y servicios en su forma de pago, mejora la liquidez, aumenta sus ventas y consolida la rentabilidad de su empresa.



CB issued electronic currency (Ecuador)

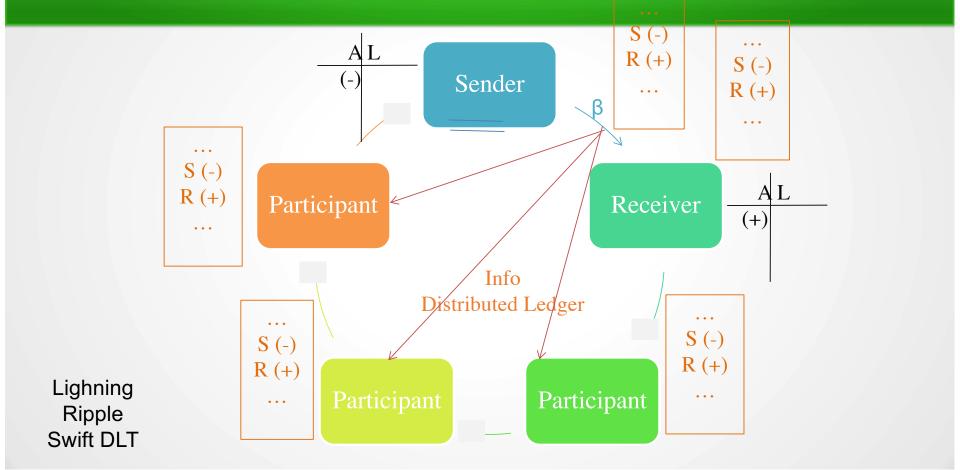


A standard font indicates that a system is in operation; an *italic* font indicates a proposal; an *italic* and *underlined* font indicates experimentation; a strikethrough font indicates a defunct company or an abandoned project.

© Bank for International Settlements

India,
Russia,
Sweden,
Uruguay,
UK,
Norway,
Estonia,
China,
Venezuela,
Australia,
Thailand,
Israel, ...

Cryptocurrencies: blockchain payment system



High-tech radical democratization and openness of central banks

- Launch central bank digital currency for all citizens, then fine-tuned QE for the people
- Launch open platforms for local exchange trading systems initiatives
- Launch open platforms with clearinghouses for productive firms
- Open national payment systems to remittance firms and credit unions
- Regulate interoperability and cost-neutrality of all payment systems
- Establish APIs for open and socially-oriented democratic fintech
- Open payment systems' big data (without personal data) for researchers and developers
- . Monitor and research BTC, ETH, XRP, XMR ledgers
- Transform monetary balance-sheet statistics to serve production
- Re-regulate international payment systems to fight illicit flows
- . Democratize governance of central banks