



## Making Geographical Indications work for Rural Communities in selected Asian Countries: Identify Products and Drafting of Disciplinary for Geographical Indication Registration

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# Contents

- I. Legal and Institutional Development in Cambodia
- II. Understanding of Concept of Geographical Indications
- III. The Five Pillars of a Geographical Indication
- IV. Benefit of Geographical Indication Development



# Legal and Institutional Development In Cambodia



- Cambodia received a financial support from AFD in 2007 to develop both GI law and implement the 2 pilot GI products.
- Adopted Law on Geographical Indications consists of 15 Chapters, 48 Articles, 20 January 2014.
- Improve capacity building through exchange knowledge and training.
- Public awareness of GI concept to producers, operators and consumers.



# Legal and Institutional Development In Cambodia



- GI and Trade Secret Bureau established on Sept 18, 2007 under DIP.
- A Prakas on the Procedure for the Registration and Protection of GI on May 18, 2009.
- A Prakas on the Establishment and Use of National GI Logo for Certifying and Affixing on GI goods on August 16, 2010.



# Cambodian National GI Logo



# Understanding of GI Concept

## Basic concept of Geographical Indication

GI Product:  
a **specific product**



**NAME and REPUTATION:**  
The consumers make a direct connection between the origin of the product and its quality

**ORIGIN:**  
Due to natural conditions, the product is different from ones produced in different regions

**PRODUCERS' KNOW-HOW:**  
GI product is generally traditional product, with a connection to the local history.



A GI encompasses four main criteria:

1. a defined geographical area of production
2. a specific production methods
3. a specific quality of the product
4. a name and reputation that differentiate the product from others.



# The Five Pillars of a Geographical Indication

## A "GI ORGANIZATION"

generally an inter-professional organization which brings together producers, operators and traders of the product

## A BOOK of SPECIFICATION

describes the goods and the production methods. The GI name shall be used only for goods produced in compliance with the specification

## A CONTROL and TRACEABILITY SYSTEM

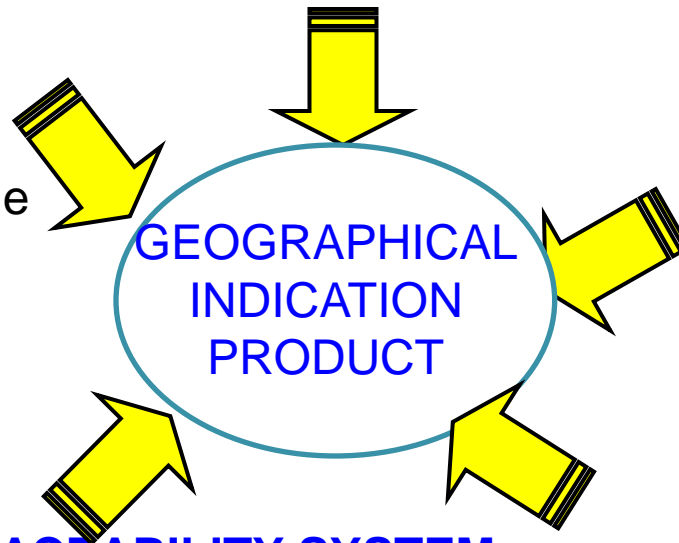
which guarantee that all the goods sold under the GI name have been produced within the delimited area and according to the Book of Specification

## A DELIMITATION

of the production area. The GI name shall be used only by producers and operators within the delimited area

## A PROVEN LINK

between the specificity of the good and its origin, based on natural, geographical, historical or human factors.





# The Benefit of Geographical Indication Development





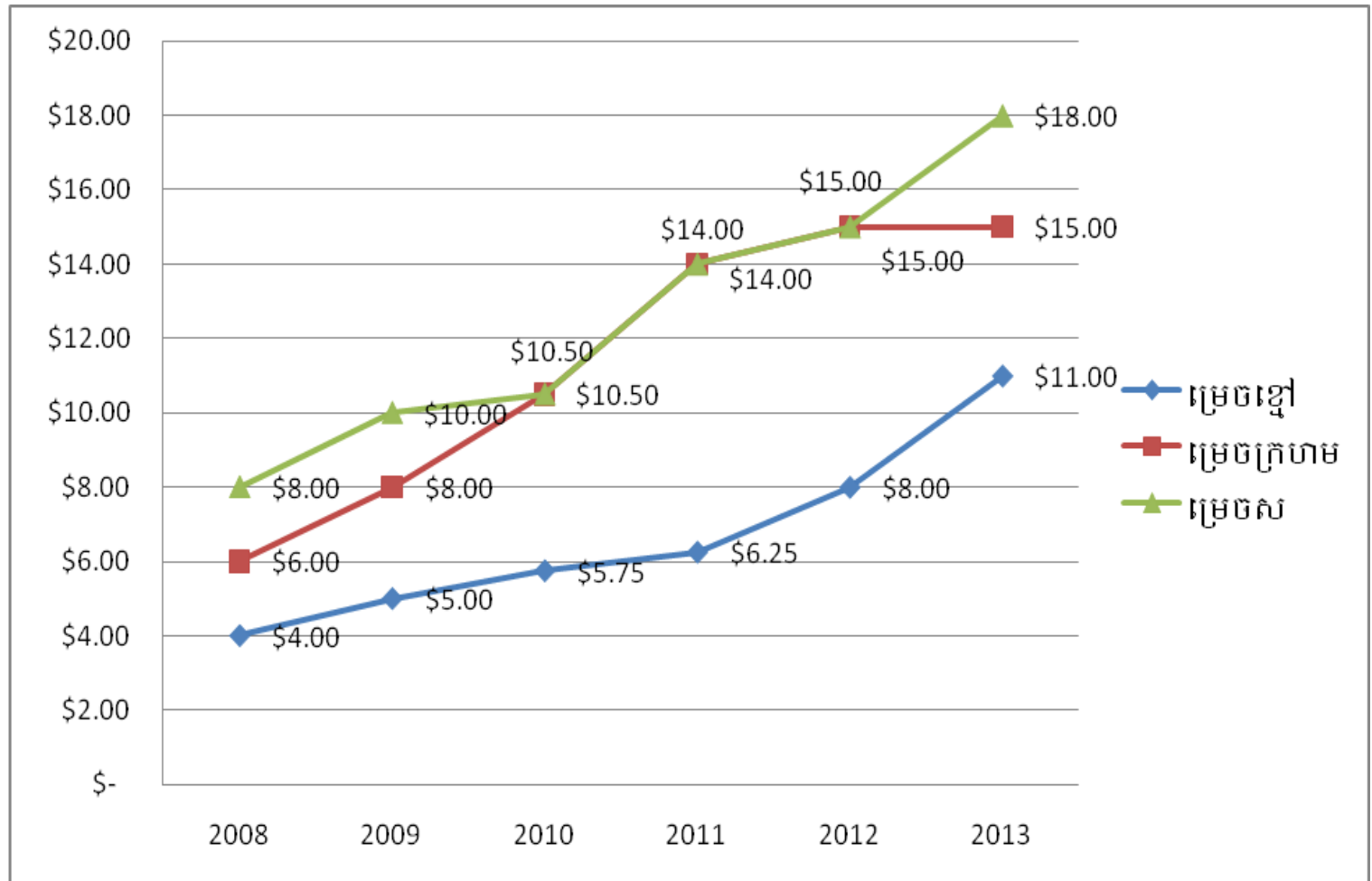
# The Benefit of Geographical Indication Development



## របាយការណ៍ផលិតកម្មម្រេចកំពត ពីឆ្នាំ២០០៩ ដល់ ២០១៣

ល.រ	ឆ្នាំ	ចំនួនសមាជិកជា		ចំនួនជន្លង់		ផ្ទៃដី (ហិចតា)	ផលម្រេច សរុប	ម្រេចប្រើឈ្មោះ ម្រេចកំពត	ថ្លៃសេវាកម្ម	ផ្សេងៗ
		ផលិតករ	ក្រុមហ៊ុន	សរុប	ឲ្យផល					
1	2009	113	7	23 116	17 392	9.45 ht	10 257 kg	966.50 kg	1 933 000 r	
2	2010	118	12	27 012	19 485	10.80 ht	15 511 kg	9193.00 kg	18 385 800 r	
3	2011	129	15	30 764	21 939	12.50 ht	23 692 kg	18 833.00 kg	37 666 000 r	
4	2012	142	13	42 335	24 006	16.93 ht	23 201.30 kg	20 689.40 kg	41 378 800 r	
5	2013	152	15	81 772	29 937	32.70 ht	22 218 kg	21 000 kg	42 000 000 r	

# The Benefit of Geographical Indication Development







- ❖ Kampot pepper & Kampong Spue Palm Sugar
- ❖ Kampot pepper is registered as Collective Trademark in EU
- ❖ Kampot pepper is being registered as Geographical Indication in EU (PGI)