

# Tea & Coffee production in Paksong Voloven Plateua, Southen of LAOS.

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## **GI /condition for tea in south area.**

**Location: Voloven plateau (vocado)**

**Elevation: 800 to 1,000 m**

**Soil: Alluvienne saloum soil**

**Ph: 5 to 6,5**

**Temperature : 15 to 25 C**

**Rainfall: 1,500**

**Total production: 13 tonnes**

## Condition for tea in south area(cont).

**Organisation: Group of farmer**

**Supporte by: PAFO and DAFO**

**Fund: Saving group**



## **Sthreng of south's tea.**

**GI: Voloven plateau vocano**

**Clean production: d'ont used any fertilizer and pesticide**

**Farmer production: farmer process**

**Future : Organic certificate**

**Selection: Top three leave**



## Weakness

- 1. Small group of farmer**
- 2. Low technology .**
- 3. Low competition with imported tea.**
- 4. Processing/packaging**



# Opportunity.

1. **ODOP**
2. **Local and Symbole .**
3. **Good health.**
4. **Pressent.**
5. **Agro tourism**

## **Constraint/Challenge.**

- 1. World market price**
- 2. Access to the market**
- 3. Competition with tea imported**
- 4. Investment/capital .**
- 5. Small group of farmer**
- 6. Interest of loan.**
- 7. Mono culture**

## Condition for coffee in south area.

**Organisation: Group of farmer**

**Supporte by: PAFO , DAFO, Company**

**Fund: Saving group and Bank**





# Information of coffee

**Total coffee plantation 10,000 ha(7,000ha production...),  
and 18,000 tonnes**

- 1. Arabica 60% of area**
- 2. Robusta 30% of area**
- 3. Java 9 % of area**
- 4. Other varieties**

## **GI/condition for coffee in south area.**

**Location: Voloven plateau (vocano)**

**Elevation: 1,000 to 1,400 m**

**Soil: Alluvien salom soil**

**Ph: 5 to 6,5**

**Temperature : 10 to 20 C**

**Rainfall: 1,600**

**Total production: 15,000 tonnes**



## **Sthreng of south's coffee.**

**GI: Voloven plateau vocano**

**Industry production: more investment**

**Farmer production: farmer process**

**Future : Organic certificate**

**Value change: Black bean to white Bean**

**Local market of coffee factory ( instant coffee)**

**Special aromatic and tast**



## **Weakness/Challenge**

- 1. Small group of farmer**
- 2. Low technology .**
- 3. Low competition with coffee company.**
- 4. Processing/packaging**
- 5. More labor**
- 6. Access to the market/price**

# Opportunity

1. **ODOP**
2. **Sumbol of Southen area .**
3. **Certification.**
4. **Processing/packaging**

**Thank you**

**Merci**

**Gratia**